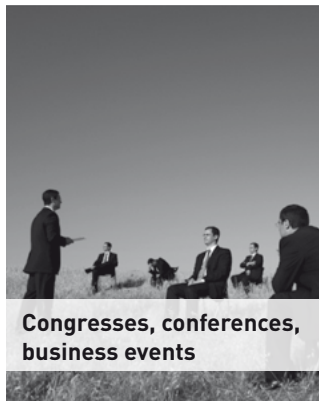


# BLUE

## WHAT TO DO IN SLOVENIA AT LEAST ONCE



**Congresses, conferences, business events**



**Motivational meetings**



**Team-building programmes**

## BE WISE – MEET BLUE

Every step counts, so be wise and organize your events with the help of BLUE.

## PREKMURSKA GIBANICA

1 NIGHT INCENTIVE /  
24 INCENTIVE HOURS  
IN PREKMURJE

**OVERVIEW:** Prekmurje, the most exciting part of Slovenia, is a part of the Pannonian plain. Here you will experience the sentiment, the joy, and the hardship of the "people from the plains". Since people from Prekmurje live a good distance from central Slovenia, they are even more hospitable when they get a visit. Our "Gibanica" (Prekmurian layer cake) programme is a combination of Prekmurian melody, outstanding cuisine, a modern business environment and a broad set of various incentive programmes.

### 1. MOMENTS OF ZEN:

Pannonian sentiment

**2. QUALITY TIME:** Listen to the mill on the Mura river and take a look at how the best flour is produced

**3. MUST SEE:** A stork in its nest

**4. MUST DO:** Indulge yourself with the delicious layer cake known as the Prekmurska gibanica

**5. OUR PICK:** Kodila ham production

## ITINERARY

### DAY 1: FLOW OF THE MURA RIVER

**10:00** Arrival at the Graz or Zagreb airport

**11:30** Arrival at the hotel Livada Prestige

**12:00 Rafting on the Mura River** – Round trip Rafting on the romantic Mura River guided by experienced competitors in kayaking and canoeing on wild waters. At the last functioning mill in Veržej (the Babič mill) you will be served lunch known under the name "būjraška malica", which includes regional specialties like pajani krūj, zasi-ka, česnek and žganica.

### 15:00 Visit to the beekeeper

The Bee's Castle is an ecological beekeeping farm in the beautiful nature of the Goričko nature park, far away from the hustle and bustle of everyday life. You will observe the beekeeper's work, the life of a bee family and get to know how honey "gets" from the flower to the table.

**17:00** Arrival at the Hotel Livada Prestige, Sava Hotels & Resorts

**17.30** Quality time! Relax in the black thermal mineral water, known for its therapeutic effects, particularly on rheumatism and musculoskeletal system problems, as well as on general wellbeing.

**19:00 Gibanica** – The Prekmurian layer cake is a peculiarity among desserts and is considered to be a Slovene national culinary specialty. It prides itself with the European label Traditional Speciality Guaranteed. Learn how to make the best one.

**20:00** Dinner, Prekmurje style

### DAY 2: TIME TRAVEL, WHAT WAS LIFE LIKE 100 YEARS AGO?

**08:00** Breakfast, Prekmurje style

**09:30** Visit of one of best preserved houses in Prekmurje and a meeting with craftsmen from Prekmurje: a potter, a roofer, a pumpkin seed oil producer and a genuine ham producer from Prekmurje.

**12:00** Lunch a tourist farm

**14:00** Transfer to the airport

**Other options:** Photo Safari or Golf and Goulash



HOURS OF  
SUNSHINE: 1830

**GETTING THERE:** The motorway to Prekmurje was built only recently. Now getting from Ljubljana to Murska Sobota is no longer an odyssey, but a hop, skip, and a jump.

**ACCOMMODATION:**  
Hotel Livada, Sava Hotels & Resorts

**EAT AND DRINK:**  
Tourist farms with authentic local food

**GATEWAYS:** The Mura river connects the Slovenian region of Prekmurje and the Croatian Medimurje.



# BACK TO NATURE

2 NIGHT INCENTIVE /  
48 INCENTIVE HOURS  
IN DOLENJSKA AND  
BELA KRAJINA

**OVERVIEW:** Destinations in Dolenjska and Bela Krajina often go unnoticed, even though they are brimming with pristine nature and a diverse range of natural treasures. The soul of these destinations is in the hardworking and entertaining people of the Dolenjska region. The soft landscape of Dolenjska is characterized by vineyard cottages and hayracks, as well as by premium culinary options. We have connected a range of small touristic pearls into an interesting incentive programme.

## 1. MOMENTS OF ZEN:

Carpe Diem – Zen garden by the Krka river at the Javornik farm

## 2. QUALITY TIME:

Land of hayracks – great dimensions of Slovene architectural heritage

## 3. MUST SEE:

Otočec castle

## 4. MUST DO:

Kayak trip down the Krka river

## 5. OUR PICK:

Bela krajina and its natural heritage

## ITINERARY

### DAY 1: ROLLING ON A RIVER

**10:00** Arrival at the Ljubljana airport and departure to the Krka river

#### 11:00 Active day by the Krka river

A cultural and kayak experience in the Dolenjska region and on the Krka river. A kayak descent on the Krka to the town of Žužemberg with some adrenaline rushes. All in all, this is a picturesque and easily manageable kayak trip. What follows is getting to know the culinary art of the Dolenjska region at the idyllic Javornik farm by the enchanting Krka river.

#### 14:00 Carpe diem - Lunch at the Javornik farm

Experiencing a tourist farm in the truest sense of the word. Trout is their main specialty, but to those of you who are not fond of lake fishes, there are plenty of other dishes as well. To top it off, try out their delicious desserts and tasty spirits.

#### 16:00 The land of hayracks – a historical experience

In the land of hayracks you will get to know the importance of this heritage and the Slovenian timber culture. You will experience the extraordinary sense for using natural materials and the mastery of the carpenter tradition through nine adventures.

**19:00** Arrival at Otočec castle, which has been refurbished into a highclass hotel

#### 20:00 Castle dinner at Otočec

A castle jewel with a unique restaurant and high-quality culinary services.

### DAY 2: EDEN

**08.00** Breakfast at the Otočec castle hotel

**09:00** Departure to Bela krajina  
Bela krajina (white landscape) was named after its many white birch trees, growing by the warmest Slovenian river, the Kolpa. The entire border region received the title of European Destination of Excellence of 2010.

#### 10:30 Eco-Ethno safari through Bela krajina

A half day long exploration of the Kolpa Nature Park, which takes place near the farmstead "Šokčev dvor" in Žuniči. The trip in the park will lead you through history and the traditions of people living in Bela Krajina, which you will be able to document with your camera. The photo safari is great for teambuilding and lets you experience the nature of Bela Krajina in an authentic way.

#### 14:00 "Belokrajnska pogača" flat bread – lunch at the Prus farm

A team competition in preparing flat bread, a typical dish of this region, will be complemented by a culinary journey, including lamb and suckling pig.

#### 16:00 Wine event "Vinska Vigred"

The Prus homestead in Krmačina near Metlika is the centre of viticulture in Bela Krajina. The wine cellar of the Prus family is known for its naturally sweet wines honoured with countless medals and awards. The blind tasting accompanied with outstanding culinary delights will open doors to a completely different wine experience. The wines range from sec white and red wines to sweet wines, including naturally sweet wines.

**18:30 Balnea Hotel, Dolenjske Toplice,** relaxation in the thermal spa.

**20:30** Farewell dinner

### DAY 3: Departures

**09:00** Transfer to the airport, possibility to prolong the stay in an awarded wellness centre



HOURS OF  
SUNSHINE: 1832

#### GETTING THERE:

Airport Jože Pučnik Ljubljana – distance ca. 60 km  
Airport Zagreb – distance ca. 80 km

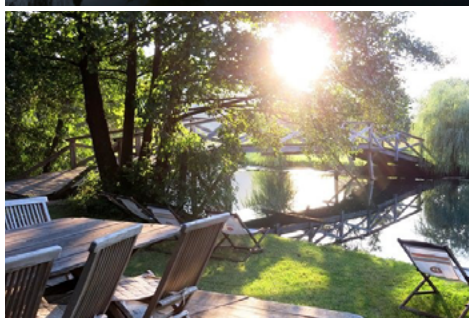
#### BOUTIQUE HOTELS:

Otočec Hotel Alternatively Pule Estate

#### EAT AND DRINK:

Open-door farm Javornik

**GATEWAYS:** In the heartland of Dolenjska we can find the thermal spa of Dolenjske toplice, where, according to historical records, a thermal spa existed as early as the 13th century.



# GREEN URBAN EXPERIENCE

1 NIGHT INCENTIVE /  
24 INCENTIVE HOURS  
IN LJUBLJANA

**OVERVIEW:** Ljubljana is a boutique capital, which writes short boutique stories that portray its beauty and inhabitants. In a small space it uniquely combines natural, cultural and historical treasures, which is why it was also awarded the title European Green Capital 2016. The easiest way to describe it to our guests and partners is by means of the following facts:

- The loveliest small city in Europe
- Small, quaint, and very explorable
- One of the safest capitals

- 1. MOMENTS OF ZEN:** Experiencing Ljubljana and the Ljubljana marshes from the Ljubljanica river
- 2. QUALITY TIME:** Organic processing of oleiferous plants and cereals
- 3. MUST SEE:** Masterpieces of the visionary architect Jože Plečnik
- 4. MUST DO:** Urban fishing
- 5. OUR'S PICK:** Trnulja estate and the Ljubljana Marshes

## ITINERARY

### DAY 1: IN HARMONY WITH NATURE

**10:00** Arrival at the Ljubljana airport and transport to Ljubljana

**11:00** Arrival at the Vander/Cubo hotel and checkin

**12:00 Time Machine** at the Ljubljana Castle  
Discover the roles the Castle Hill and the Ljubljana Castle played throughout the castle's rich history. The costumed characters representing each period will create a genuinely special atmosphere, which will be both instructive and entertaining.

**13:00 Viseat Ljubljana**, Strelec restaurant  
Getting to know the typical dishes from Ljubljana at the restaurant Stratec. The Viseat Ljubljana serves up a typical Ljubljana menu. You will indulge in authentic dishes and experience a premium menu with the signature of Ljubljana and Slovenia in a perfect ambience.

**15:00** Boat trip to the Ljubljana marshes

#### 16:00 Trnuljina doživetja

You will actively learn how to organically process oleiferous plants and crops into organic oils, spreads, plain and whole-grain flour. In a short lecture you will learn how to respect natural systems and cycles without using genetically modified organisms. The entire programme will take place in the form of a workshop on preparing healthy home-made food, led by the host Urška and the top-class chef Slavko Adamlje. You will reminisce about and taste long-forgotten recipes and learn how to prepare healthy dishes.

**20:00 Union – 150 years** of the marriage of beer and food  
Visit to the Union brewery, the most re-

nowned brewery in Slovenia, and its production. What follows is a guided beer tasting at the hottest tavern in town. You will get a chance to experience a legendary beer-inspired menu and get acquainted with all the flavours from the Union beer portfolio.

**23:00** After-party or return to the hotel

### DAY 2:

**08.00** Breakfast at the Cubo or Vander hotel

#### 09:00 Urban fishing

A unique fishing experience. Fly fishing for graylings and brown trout, spin fishing for metre-long pike in the heart of Ljubljana, and winter adventures – huchen fishing on the length of the Ljubljanica river.

#### 11:00 Face to face with Jože Plečnik

There are only a few cities which are so strongly characterized by an artist as Ljubljana, the home-town of the architect Jože Plečnik (1872–1957), a student of Otto Wagner. In a little over 35 years he transformed Ljubljana from a provincial city into the capital of the Slovenian nation. Since the mid-20s of the 20th century this architect designed countless city squares and parks, one after the other.

**13:00** Plečnik's lunch – JB restaurant  
Imaginative recipes of Janez Bratovž in the chambers of Jože Plečnik.

**Optional:** lunch with fresh, local ingredients from the open-air market under the Plečnik arcades.

**16:00** Departure to the airport



HOURS OF  
SUNSHINE: 1832



**GETTING THERE:** All flights to and from Ljubljana land at Jože Pučnik Ljubljana Airport, just 25 km from the city centre. The national airline Adria Airways connects Ljubljana with more than 20 European cities and offers great connections to south-east Europe as well.

**ACCOMMODATION:** Boutique hotels: Hotel Vander or Hotel Cubo

**EAT AND DRINK:**  
JB restaurant – in the eyes of many the best restaurant in Slovenia

**GATEWAYS:** Due to its location, Ljubljana is the best starting point to discover Slovenia. The Central Slovenian region, which surrounds Ljubljana, is full of interesting incentive experiences, which can be integrated into your event's programme.

# THROUGH HEDONISM TO PEACE

2 NIGHT INCENTIVE /  
48 INCENTIVE HOURS  
IN GORIŠKA BRDA

**OVERVIEW:** Goriška Brda is full of passion, energy and primal vigour. The region will open your heart and soul like an exquisite tango. If getting in touch with nature is your goal, look no further than the intoxicating Goriška Brda. There the inhabitants of the region, who are full of spontaneity, intuition and positive energy, will make sure that you find what you are seeking for.

- 1. MOMENTS OF ZEN:** Sparkling night in the Sparkling Wines House Bjana
- 2. QUALITY TIME:** Learn how to produce 100% natural cosmetics at Nona Luisa House
- 3. MUST SEE:** The medieval centre of the Šmartno village renovated with love
- 4. MUST DO:** Wine tasting in the heart of the most prestigious Slovenian wine region
- 5. OUR PICK:** Trekking with donkeys



## ITINERARY

### DAY 1: HEDONISM

**09:00** Arrival at Venice airport and transfer to Goriška Brda

#### **09:30 Eko Driving Experience**

Hybrid vehicles will be waiting for you at the airport to set off on an eco-rally from the Venice airport to Goriška Brda. This diverse drive even includes a skills test at the Devine castle, which offers a breathtaking view over the Gulf of Trieste.

**11:00 Chefs Challenge** at the Vipolže Villa Experience Goriška Brda through a pristine culinary journey. The teams will be divided in four groups, which will prepare different local dishes. The Master Chef will evaluate their cooking skills and select the winning team.

**13:30** Lunch at Villa Vipolže

**15:00** Transfer to the San Martin Hotel in the village of Šmartno, where the participants are accommodated.

#### **16:00 Treasure hunt** in the ancient village of Šmartno

Find the treasure hidden in the small medieval village that leads the participants to the next team challenge.

#### **17:00 100% naturally – Nona Luisa** in Šmartno

Participants learn how to produce natural cosmetics and are informed about how harmful certain chemicals prevailing in cosmetic preparations actually are. Let your imagination run free and learn how to be self-sufficient with various aromas and natural dyes.

**18:00** Return to San Martin hotel

#### **19:00 Wine adventure**

A wine route through the best wine cellars of Goriška Brda with blind wine tastings. In each cellar participants solve and evaluate the riddle of the wine samples. The adventure lets you discover the wonderful world of wine and is thematically adapted to business goals. We recommend four stages, which each conclude with food and wine.

**23:00** Return to the hotel

### DAY 2: NATURAL BEAUTY AND PEACE

**08:00** Breakfast at San Martin hotel

#### **09:00 Time-travel electric bike adventure**

A historic group adventure and an elegant way to overcome the challenging Goriška Brda hills without major effort. Twelve different cycling routes over the endless hills full of vineyards and orchards, where views reach to the Friulia plain, Veneto

and all the way to the sea. On their way, groups will be solving a range of historical puzzles.

**12:00** Arriving at a wine paradise: the village of Medana

**12:30 Frying Frtalja** –culinary workshop  
Arrival at Medana; participants will test their skills at a culinary workshop at one of the farmhouses named Belica.

**15:30 Donkey trekking** – a stress-free experience in the village of Cerovo  
Stop off in the village of Cerovo. Donkey trekking through the vineyards and orchards with a minipicnic in natural surroundings.

**18:00** Return to San Martin Hotel (by electric bikes or by bus)

#### **19:00 Gourmet pleasures** – business dinner with bubbles

A delicious dinner with Bjana sparkling wine and rich culinary pleasures. The most famous sparkling wine producer will take you to the world of bubbles and uncover the secrets of the best sparkling wine production. Dinner at the renowned restaurant La Subida, awarded with one Michelin star, is optional.

### DAY 3: DEPARTURES

**09:00** Transfer to the Airport with a short visit to the town of Gorizia



HOURS OF  
SUNSHINE: 1832

**GETTING THERE:** Venice Airport Marco Polo (VCE) is an easy hop from 90 international destinations. Longhaul destinations include Dubai, Doha etc.

#### **ALTERNATIVES:**

Trieste airport, Ljubljana airport

**ACCOMMODATION:** Hotel San Martin and House Marica, Šmartno, Goriška Brda

**EAT AND DRINK:** Many wine houses, where you will experience high-quality cuisine. We opted for the farmhouse Belica and for more demanding guests we would suggest to venture across the border to La Subida.

**GATEWAYS:** The Posočje region. In less than 30 minutes you arrive at the epicentre of Slovenian adrenaline fairy tales, where your programme can be complemented with rafting, kayaking, and any other activities you can think of.