

PREKMURJE FOR MEETINGS AND EVENTS

One of Slovenia's strongest features is the diversity of its landscapes, from the Alpine and Karst landscapes to the coast and its north-eastern uplands and lowlands. The most recent to come on the visitor's radar is perhaps the least well-known of Slovenian destinations, but it is one that you really shouldn't miss! With fascinating authenticity at every step the Pannoinan lowlands, called Prekmurje, is a sleeping beauty of a destination that is now slowly awakening. It is a place where you get the feeling that time has stopped still for a while – and in visiting you can do the same thing too.



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*Prekmurje – Slovenia’s most eastern region, bordering Austria and Hungary
Prekmurje is geographically defined by the Mura river. A tourist spots linked to the town’s thermal water. Some 50 years ago ‘black gold’ seekers unexpectedly stumbled across geothermal water instead of oil and found that bathing in it invigorated their organs, improved their blood circulation and lessened nervous tension. Not just the water, but the people you meet in Prekmurje are also special: warm, hospitable and welcoming guests with a sincere smile that really makes you feel at home.*

TOP 5 PLACES WHERE PEOPLE MEET

The best places to meet, stay and incentivise in Prekmurje



Hotel Livada Prestige at Terme 3000

Hotel Livada Prestige, the only 5 star hotel in the destination alongside the neighboring 4 star hotel Ajda, offers 6 conference rooms, the biggest plenary hall of them able to host 190 participants. It sits next to the 18-hole Livada Golf course.

What is truly special about Hotel Livada Prestige is the black thermal water in every room! This is the only hotel in Europe to offer thermal water baths in the privacy of your own room.

Hotel Radin – Radenci Health Resort

The Radenci Health Resort in Slovenia welcomed its first guests as early as 1882. It is still known for the beneficial effects of the Radenci mineral water on the cardiovascular system. The Radenci Health Resort Hotel conference centre comprises eight multi-purpose conference halls and rooms, the biggest of them being the auditorium with its 230 seats. Under one roof you can find conference facilities, 419 comfortable hotel rooms and a range of health and wellness services that will enhance your business meeting.

Terme Lendava

Terme Lendava has several halls and rooms suitable for smaller events and meetings. The conference hall in Hotel Lipa can accommodate up to 40 delegates. Rather than spending time inside the hotel, the focus here is on outdoor activities, which makes Lendava the ideal location for teambuilding events and incentive programmes. One thing you should not miss is the bath in the unique paraffin thermal water.



Hotel Vivat – Terme Vivat

Close to the city of Murska Sobota you can find the Hotel Vivat****Superior hotel with its seven conference rooms. The biggest of these has enough space for 250 guests. As Terme Vivat hosts many athletes and sport clubs they also have all the facilities for great sport incentives. Another reason to choose Terme Vivat is the unique healing white and black thermal waters.



Negova Castle

Whilst the castle was first mentioned in the 12th century, it was most probably already settled in the Stone and Bronze Ages. With renovation in 2012 it became a superb venue for cultural events, concerts, social events and conferences. The main room can be used as a ballroom for banquets and receptions for up to 120 guests. If planning an incentive, you can make a deal with the castle witch, Apolonija, known for her magical potions from the castle herbal garden.



ESSENTIAL MEETING EXPERIENCES

STAY LOCAL

Gastronomy

Prekmurje, a land of friendly people presents itself to the guests also through exciting aromas and flavours of its specialities recognizable by a regionally distinctive taste. “Scent of Prekmurje” is a collective trademark bringing together manufacturers, sellers and lovers of quality food products. Two dishes that you cannot miss in Prekmurje are Prekmurska gibanica (layer pie of Prekmurje) and Prekmurska šunka (Prekmurje ham). Both are protected products with a certificate.

FEEL THE NATURE

Stork nest

White storks, the biggest birds in Europe, are returning every spring to their Prekmurje nests. Their huge nests (more than 1m in diameter) can be found in the middle of the villages perched on the electrical posts or an old chimney. The village of Velika Polana, with nine nests, was proclaimed as a ‘European stork village’. Storks



are used to living close to people and they don't even mind if generous local people take to fixing their nests whilst they're on winter holiday in South Africa!

ESSENTIAL INCENTIVE EXPERIENCES

Chef challenge at the Kodila Farm

Kodila farm is not a place for those who don't like meat. For those who do, however, they will be in heaven. Three generations of the Kodila family have been taking care of the quality of the “prekmurska šunka”, a naturally dried ham, that has been awarded “protected designation of origin” status. The Kodila family will welcome you in a traditional house with a romantic kitchen, full of local herbs and ingredients from their garden, where you can create your first Prekmurje dishes!



Rafting down the Mura

Rafting on a usually calm Pannonian river can be called “river wellness”. During the drift down the Mura you will be amazed at the nature and enchanted by the stories told by the local rafters who will prepare a traditional snack for you, food typical for the men working on the banks of the river. On the open fire you will toast a piece of rye bread, rub it with garlic and spread the traditional minced lard. It is recommended to then wash it all down with a sip of home-made spirit! Before the start of the river adventure it's a good idea to visit the only running-water mill on the Mura river, where they still grind different sorts of cereal in a time-honored way.

Get ready for the wedding

“Pozvačin” is a traditional figure known only in Prekmurje. When the couple announced they were to get married, pozvačin was the person in charge of inviting the relatives and neighbours to the wedding. Dressed in a colorful costume he went from house to house, surrounded by an entourage of musicians. The old saying goes: “the more colorful he is dressed, the bigger the wedding is”. Today we are able to awaken this old tradition with your team, the task being how to make the “pozvačin” as attractive as possible. You will also learn a typical traditional dance to be fully ready for the wedding...



ANOTHER PERSPECTIVE



Radgonska klet - the cellar of the first slovenian sparkling wine

Radgona Gold is the first Slovenian sparkling wine made by the famous French method of in-bottle fermentation.

Sightseeing train takes you along the wine road in the Radgona and Kapela wine district.



Energetic spots in Prekmurje

in Hotel Livada they will equip you with a picnic basket and show you the route to special, secret places accessible by walking paths. In the village of Razkrižje you will find special energetic spots stimulating the flow of energy in your body.

WHEN IN PREKMURJE

MUST TASTE – GASTRONOMY

Gibanica

'Prekmurska gibanica' (Prekmurje layer pie) is a unique dessert listed among the Slovenian national specialities. It takes its name from the word "güba", which means "fold", and refers to the characteristic layered composition that gives the gibanica its colourful look. Prekmurska gibanica is distinguished by a rich array of aromas and flavours, including four different fillings: poppy seeds, curd cheese, walnuts and apples. They are dedicated to traditional recipes, combining tradition with modern culinary trends. In Hotel Livada you will be spoiled by the home-made pralines made of first-class dark chocolate and pumpkin seeds.

CARRY ME HOME – GADGETS

Flour from the Babič Mill

On the river Mura and located near Verzej, Babič Mill is the only floating mill on the Mura river. The floating mill is a unique invention that efficiently uses the natural energy of water and allows farmers to make ground whole-wheat products. Once over 90 mills operated on the Mura river, but today only the Babič mill in Verzej is still functioning and is where you can buy different sorts of freshly milled flour.

STRENGTH IN NUMBERS



69/1

69 floating mills on the river Mura at the end of 18th century, 1 still in function



ROOMS in
4 STAR HOTELS

864



ROOMS IN
5 STAR HOTELS

122



62-73°C

62- 73 degrees Celsius the highest temperature of the mineral thermal water at the source in Slovenia (Terme 3000)



more than 100 stork nests in Slovenia, 9 of them in Velika Polana, the European Stork Village



38 certified producers of "Prekmurska gibanica" in Slovenia



PRO PREKMURJE

- ✓ HEARTY AND AUTHENTIC
- ✓ STILL UNDISCOVERED
- ✓ RICH IN THERMAL WATER

- ✓ PANNONIAN LOWLAND IS EXCELLENT FOR BIKING
- ✓ IDEAL FOR GREEN MEETINGS



More information

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