



## Who will be the #1 ICECREAM Destination?

SoolNua World ICECREAM Index has been established to celebrate and recognise the wonderful authentic experience that local ICECREAM stores offer to meetings and events participants.

We want to find the best ICECREAM destination in the world. We would love if you could support this campaign and get behind it - we want to see your destination on the list!

It is **FREE** to enter || Entry lines ARE NOW OPEN || Lines close July 17th

### How to Enter?

Entries can be emailed to [icecream@soolnua.com](mailto:icecream@soolnua.com). An entry must include:

- Name and location of the ICECREAM store along with a 100 word bio
- 15 second video that will motivate people to go to the store & try the signature ICECREAM
- 3 photos in high resolution, to include:
  - The ICECREAM store front
  - The chief ICECREAM maker
  - The signature ICECREAM

All entries will be available to view along with the league tables and public voting from **May 18th** on our website [www.soolnua.com/icecream](http://www.soolnua.com/icecream)

Follow us on **Twitter** [@SoolNua](https://twitter.com/SoolNua) & **Instagram** [@SuperGreyBeard](https://www.instagram.com/SuperGreyBeard) for updates, new entries and more.

Tag your posts with **#WorldICECREAMIndex** **#SoolNua**

### For further details contact:

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