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www.conventa.si



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10th Conventa. 10 years of tradition and success.

On 24th and 25th of January, Slovenia and Ljubljana will be hosting the 10th Jubilee Conventa trade show, New Europe exhibition of meetings, events, and incentives. The success of the show, known for highlighting a boutique business experience with a personal touch, will be historical for quite a few surpluses: a record number of diverse exhibitors from Austria, Bosnia and Herzegovina, Serbia, Croatia, Bulgaria, Czech Republic, Slovakia, Greece, Hungary, Italy, Montenegro, Poland, Slovakia, Tukey and Ukraine, and a record number of hosted buyers. And there is more to happen on the 10th Jubilee!

Conventa has been connecting the meetings industry of New Europe for the past nine years already. Since its outset, the show has hosted **2 286 hosted buyers** from **48 countries** and attracted **1 192 exhibitors from 17 countries**. It has been described by many meetings industry professionals as the must-go-to event that every year commences a new business year. Conventa is not all about numbers, despite the fact, that number speak for themselves, but it goes by a personal touch, by meeting professionals from the meetings industry over a cup of coffee, it is renowned by boutique set up, with One2One meetings and known as a networking heaven.

In the past 9 years, Conventa was the host of **29 150 bilateral talks / 23 787 one2one prescheduled meetings**, **24.56 was the average number of meetings per show / per person** and overall satisfaction on the scale of 1 to 5 was **4.34** for exhibitors and **4.45** for hosted buyers. In the nine years of tradition and success, **17 800 coffees were served**, **163 media partners were greeted** and **11 FAM trips were carried out in cooperation with the region - Italy, Croatia, Montenegro, and Serbia**.

Saving precious time and money, continues to be one of the leading reasons for exhibitors to attend Conventa. Although organizers of the show are happy to see the numbers of attendees increasing, Conventa's focus remains on quality, not quantity. **Miha Kovačič, co-founder of Conventa trade show and director of Slovenian Convention Bureau:** *"One of Conventa's missions is to spread knowledge. We are proud to say most educational modules are*

complimentary. We are honoured to be able to continue to educate meetings professionals also during the show. In collaboration with ICCA we are hosting a business breakfast, British-Slovenian Chamber of Commerce is inviting professionals to Tea with reason, SITE prepared a great lecture on storytelling, while students were introduced to MICE profession at IMEX-MPI-MCI Future Leaders Forum. I wish for all participants to immerse themselves in Conventa spirit and enjoy what we call a new trade show experience.”

We are looking forward to the 10th edition of the Conventa trade show, since we cannot wait to see happy faces of attendees of this boutique show, to see how the business is concluded over a cup of coffee, how new lifetime friendships are born in the relaxed environment, in a living room set-up.

For more information, please visit

www.conventa.si.

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