



KONGRESNA ZVEZDA
MEETINGS STAR

MTLG INDEX / 2021 EDITION

VIENNA, AUSTRIA

CITY, COUNTRY

MTLG Category: XL MEETING DESTINATION

Destination that can host more than 2,000 congress attendees

4.75/5

Destination rating by Hidden Congress Methodology

DESTINATION CAPACITY

| | | | |
|---|-----------|--|-----------|
| The number of 4* and 5* category hotel rooms | 20.588 | Banquet hall maximum capacity | 2.320 |
| The number of 4* and 5* category hotels | 187 | The largest hall in the city (in m2) | 15.898 m2 |
| Number of studios for digital and hybrid events | 5 | Average internet speed when organising event | 38 Mbps |
| Destination population | 1.897.491 | Maximum hall capacity in theatre style | 4.218 |

| | |
|---|---------------------------|
| Index: Banquet hall maximum capacity / Maximum hall capacity in theatre style | 181,81 lower is better |
| Index: Hotel Rooms / Maximum hall capacity in theatre style | 20,49 lower is better |

OVERALL PERFORMANCE 2021

| | |
|--------------------------------|-------------|
| Natural and cultural factors | 4.93 |
| General and transport infr. | 4.98 |
| Tourist infrastructure | 5.00 |
| Meeting infrastructure | 5.00 |
| Subjective grade | 4.92 |
| Marketing Buzz | 4.86 |
| ICCA Index - worldwide ranking | 4.95 |
| Numbeo Quality of life Index | 3.70 |
| Numbeo Safety Index | 4.12 |
| ACI Airport Connectivity Index | 5.00 |
| Nomad List Overall Score | 3.92 |
| FINALE GRADE | 4.75 |



FIVE YEARS RESULTS

| Year | 2017 | 2018 | 2019 | 2020 | 2021 |
|---------------------|-------------|-------------|-------------|-------------|-------------|
| FINALE GRADE | 4.77 | 4.77 | 4.76 | 4.75 | 4.75 |

