



CONVENTA 2022

PROTOCOL FOR RESPONSIBLE EVENT REALISATION IN 2022

IN LINE WITH COVID-19 RESTRICTIONS



14TH NEW EUROPE EXHIBITION FOR
MEETINGS, EVENTS & INCENTIVE TRAVEL

www.conventa.si

We have made a promise to connect the regional meetings industry even in times when we all have to conform to new circumstances and adapt our way of life and business. Conventa is brave, persistent and pledged to its mission. We still firmly believe in the power of live events, unfortunately, the current situation has forced us to find alternative solutions. We have already proven that events can be safely and successfully carried out in the midst of an epidemic with the first hybrid Conventa Trade Show and the Conventa Crossover conference, which took place as part of Conventa Week in the last week of August 2021.



As meeting planners, our key responsibility is following necessary safety measures to prevent the spread of COVID-19 at our events. The organisers of Conventa Trade Show, Toleranca Marketing have received the “Safe & Healthy Meetings” certification from the Slovenian Convention Bureau, ensuring health and safety of attendees and supporting staff will be taken care of.

Moreover, our responsibility is clear, transparent and prompt communication. For this purpose, we are sending you an updated protocol for carrying out the trade show in line with current conditions. Conventa is moving forward in one of the forms listed below. We have always kept our promise and that will not change!

PROTOCOL FOR RESPONSIBLE EVENT REALISATION IN 2022

PLAN A

Conventa Hybrid in February

Date: 23 - 24 February 2022

A hybrid event format means that we will allow hosted buyers and exhibitors who, due to the deterioration of the Covid-19 situation in their countries, would not really be able to come to Slovenia, to have video meetings online. Most of the participants would attend the event in person.

In the event that the health situation related to Covid-19 deteriorates further in most European countries in the coming weeks and travel-related measures become more severe, the organisers will take a decision on 10 January 2022 to proceed with Plan B.

PLAN B

Conventa Hybrid in August

Date: 24 - 25 August 2022

We will carry out Conventa Trade Show together with the Conventa Crossover conference. We believe the synergy is logical and could create a lot of added value.

ADDITIONALLY

Online edition of the Meetings Star Award

Date: 23 February 2022

If the event is rescheduled to August, the original date (23 February 2022) will serve as an opportunity to carry out an online edition of the Meetings Star Award ceremony, which has been a tradition of Conventa for the past 13 years.

CONVENTA

A PEOPLE2PEOPLE EVENT SINCE 2007

We believe that authentic human connections are irreplaceable. Awakening all five human senses through an unforgettable experience is etched deeply into Conventa's DNA. After all, Conventa is a PEOPLE2PEOPLE event at its core.

With that said, events will have to adapt to the new pandemic reality and not the other way around. Conventa 2022 will provide flexibility for everyone, who won't be able to travel to Slovenia due to new restrictions through a new matchmaking platform.



**POWER TO
THE MEETINGS**

The event will be carried out in line with the Power to the Meetings methodology, a concept that advocates more quality and greater responsibility; to the attendees, environment and ourselves.