MTLG KONGRES MEETOLOGUES

KONGRESNA ZVEZDA
MEETINGS STAR

**POREČ, CROATIA**

**4,02**

Final Grade 2022

**MTLG INDEX 2022/2023 EDITION**

# POREČ, CROATIA

CITY, COUNTRY

**MTLG Category**

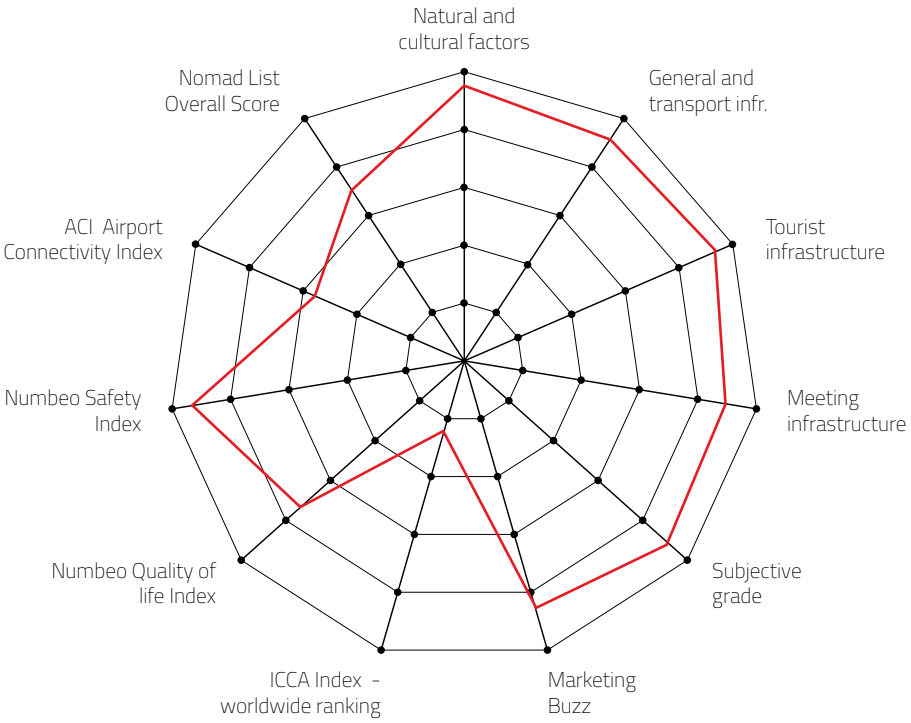
## M MEETING DESTINATION

Destination that can host up to 1,200 congress attendees

## DESTINATION CAPACITY

| | | | |
|---|---|---|---|
| The number of 4* and 5* category hotel rooms | 6,746 | Banquet hall maximum capacity | 576 |
| The number of 4* and 5* category hotels | 18 | The largest hall in the city (in m2) | 1,036 m2 |
| Number of studios for digital and hybrid events | NA | Average internet speed when organising event | 20 Mbps |
| Destination population | 16,696 | Maximum hall capacity in theatre style | 1,000 |

| | |
|---|---|
| Index: Banquet hall maximum capacity / Maximum hall capacity in theatre style | 173,61 lower is better |
| Index: Hotel Rooms / Maximum hall capacity in theatre style | 13,94 lower Is better |

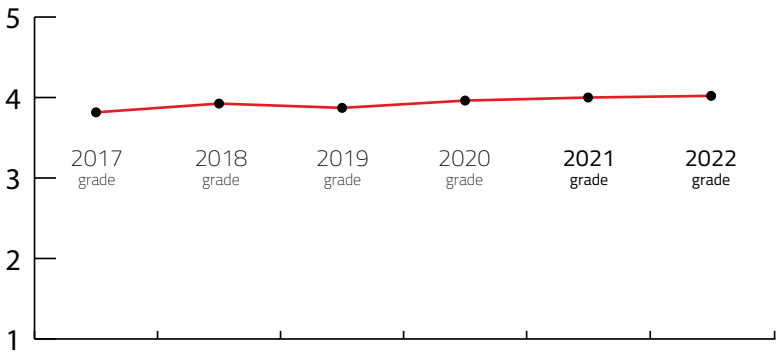



## OVERALL PERFORMANCE IN 2022

| | |
|---|---|
| Natural and cultural factors | 4.85 |
| General and transport infrastructure | 4.54 |
| Tourist infrastructure | 4.77 |
| Meeting infrastructure | 4.47 |
| Subjective grade | 4.66 |
| Marketing Buzz | 4.22 |
| ICCA Index - worldwide ranking | 1.25 |
| Numbeo Quality of life Index | 3.83 |
| Numbeo Safety Index | 4.76 |
| ACI Airport Connectivity Index | 2.89 |
| GDS Index | NA |
| Nomad List Overall Score | 3.48 |
| FINAL GRADE | 4.02 |

## SIX YEARS RESULTS FROM 2017 TO 2022

| Year | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 |
|---|---|---|---|---|---|---|
| FINAL GRADE | 3.82 | 3.93 | 3.87 | 3.96 | 4.00 | 4.02 |




**POREČ, CROATIA**

**3,93**

Destination Final Grade from 2017 to 2022

**Sources:** Kongres Magazine MTLG, ICCA, Numbeo, ACI Europe

**NUMBEO Quality of Life Index (higher is better)** is an estimation of overall quality of life by using empirical formula which takes into account purchasing power index (higher is better), pollution index (lower is better), house price to income ratio (lower is better), cost of living index (lower is better), safety index (higher is better), health care index (higher is better), traffic commute time index (lower is better) and climate index (higher is better). www.numbeo.com

**NUMBEO Safety Index (higher is better)** is an estimation of overall level of saftey in a given city or a country. www.numbeo.com

**ACI Europe Airport Connectivity (higher is better)** is based on the SEO NetScan connectivity model, which measures airport connectivity in a more comprehensive way. It measures the number and quality of direct/non-stop connections as well as
indirect connections via other airports. The NetScan model brings the most relevant connection components of every single market (frequency, travel time, connecting time) together into a single indicator: the Airport Connectivity Index. www.aci-europe.org

**Individual grades explantion:**
**5** excellent meetings destination
**4** quality meetings destination
**3** recommendable meetings destination
**2** average meetings destination
**1** so-so

FOR MORE ABOUT MEETING EXPERIENCE INDEX VISIT:
https://kongres-magazine.eu/mtlg-meetologues-of-new-europe/

KONGRES
NEW EUROPE MEETINGS INDUSTRY MAGAZINE

TOLERANCA

TOLERANCA MARKETING d.o.o.
Štihova 4, 1000 Ljubljana, Slovenia
T: +386 (0)1 430 51 03
E: gorazd.cad@toleranca.eu
www.toleranca.eu