RIMINI, ITALY

3,95

Final Grade 2022

KONGRESNA ZVEZDA
MEETINGS STAR

MTLG INDEX 2022/2023 EDITION

RIMINI, ITALY

CITY, COUNTRY

MTLG Category

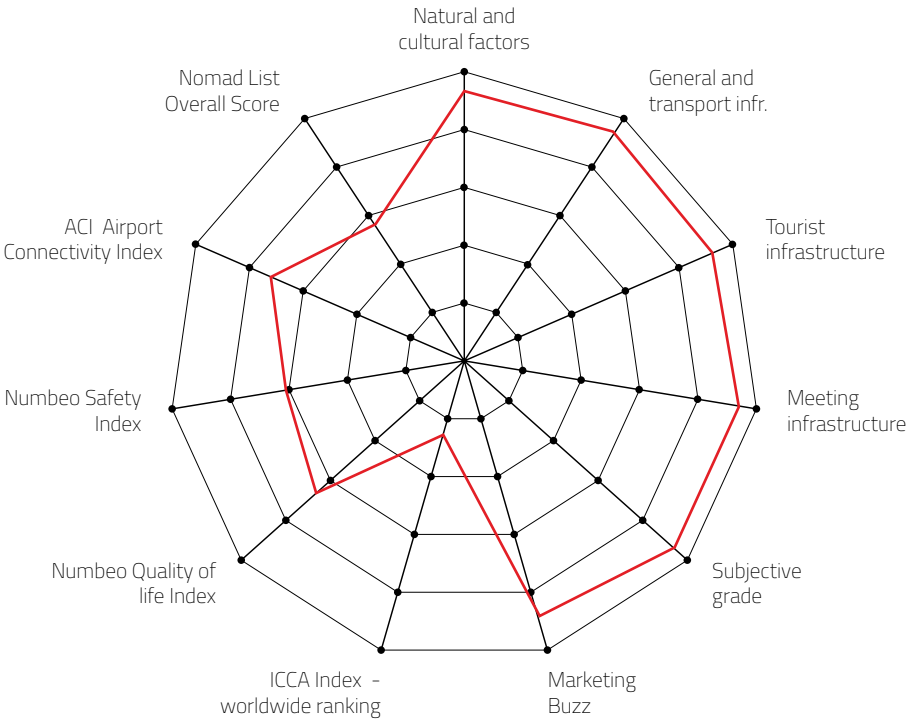
L MEETING DESTINATION

Destination that can host up to 2,000 congress attendees

DESTINATION CAPACITY

The number of 4* and 5* category hotel rooms	50,000	Banquet hall maximum capacity	1,500
The number of 4* and 5* category hotels	963	The largest hall in the city (in m2)	4,739 m2
Number of studios for digital and hybrid events	NA	Average internet speed when organising event	20 Mbps
Destination population	148,908	Maximum hall capacity in theatre style	4,700

Index: Banquet hall maximum capacity / Maximum hall capacity in theatre style	313,33 lower is better
Index: Hotel Rooms / Maximum hall capacity in theatre style	9,40 lower Is better

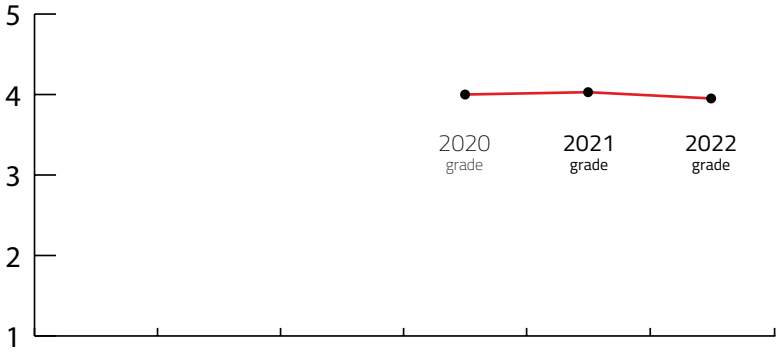


OVERALL PERFORMANCE IN 2022

Natural and cultural factors	4.75
General and transport infrastructure	4.81
Tourist infrastructure	4.71
Meeting infrastructure	4.78
Subjective grade	4.76
Marketing Buzz	4.39
ICCA Index - worldwide ranking	1.25
Numbeo Quality of life Index	3.28
Numbeo Safety Index	3.02
ACI Airport Connectivity Index	3.70
GDS Index	NA
Nomad List Overall Score	2.92
FINAL GRADE	3.95

SIX YEARS RESULTS FROM 2017 TO 2022

Year	2017	2018	2019	2020	2021	2022
FINAL GRADE	NA	NA	NA	4.00	4.03	3.95



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Destination Final Grade from 2017 to 2022

Sources: Kongres Magazine MTLG, ICCA, Numbeo, ACI Europe

NUMBEO Quality of Life Index (higher is better) is an estimation of overall quality of life by using empirical formula which takes into account purchasing power index (higher is better), pollution index (lower is better), house price to income ratio (lower is better), cost of living index (lower is better), safety index (higher is better), health care index (higher is better), traffic commute time index (lower is better) and climate index (higher is better). www.numbeo.com

NUMBEO Safety Index (higher is better) is an estimation of overall level of saftey in a given city or a country. www.numbeo.com

ACI Europe Airport Connectivity (higher is better) is based on the SEO NetScan connectivity model, which measures airport connectivity in a more comprehensive way. It measures the number and quality of direct/non-stop connections as well as
indirect connections via other airports. The NetScan model brings the most relevant connection components of every single market (frequency, travel time, connecting time) together into a single indicator: the Airport Connectivity Index. www.aci-europe.org

Individual grades explantion:
5 excellent meetings destination
4 quality meetings destination
3 recommendable meetings destination
2 average meetings destination
1 so-so

FOR MORE ABOUT MEETING EXPERIENCE INDEX VISIT:
https://kongres-magazine.eu/mtlg-meetologues-of-new-europe/

KONGRES
NEW EUROPE MEETINGS INDUSTRY MAGAZINE

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