

Show stats

➔ **Headline stats**

Total buyers (hosted & visitor buyers, from **94** countries)

3,883



11,764

Total participants including exhibitors

Appointments (**one-on-one, group appointments and booth presentations**)

57,700

iMEX



IMEX IN NUMBERS

➔ 178

PRESS FROM 20 COUNTRIES

iMEX



IMEX IN NUMBERS

↓ 2,900

EXHIBITING COMPANIES

iMEX





6,423

Total participants
(excluding exhibitors)

47,700

Prescheduled
one-on-one appointments

3,059

Hosted buyers
from **84 countries**

824

Visitor buyers
from **67 countries**

HOSTED BUYERS

Agency 70% Corporate 17% Association 8%
Independent 4% Government 0.5% Academic 0.5%



HOSTED BUYERS BY NATURE OF BUSINESS

VISITOR BUYERS

Corporate 44% Agency 38% Association 9%
Independent 5% Government 2% Academic 2%



VISITOR BUYERS BY NATURE OF BUSINESS

Germany 14% USA 14% UK 9% Brazil 5% Mexico 3.5%
Netherlands 3.5% Italy 3% Spain 3% France 3% India 2.5%



HOSTED BUYERS BY COUNTRY

Germany 59% UK 4% Netherlands 3% Italy 3%
Belgium 2% Turkey 2% France 2% Switzerland 2% Spain 1%



VISITOR BUYERS BY COUNTRY

\$100k-\$1 million 26% \$1-5 million 31% \$5 million+ 28%



HOSTED BUYERS BUYING POWER

\$100k-\$1 million 33% \$1-5 million 22% \$5 million+ 13%



VISITOR BUYERS BUYING POWER