

# **Show** stats



Total buyers (all hosted buyers and buyer attendees) 5,364



Total participants including exhibitors

Meetings (one-on-one, group appointments and booth presentations)







## **HOSTED BUYER STATS**

27% control budgets of over \$10 million

43% are director level and above

4,201

## **BUYER ATTENDEE STATS**

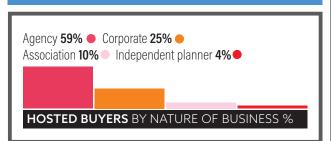
**47**% are corporate buyers

**51**% are director level and above

NUMBER OF BUYER ATTENDEES
FROM ⊕ 43 COUNTRIES

1,163

### **HOSTED BUYERS**









#### **BUYER ATTENDES**

