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Ljubljana Talks

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PROGRAMME, 14 – 16 May 2024

TUESDAY, 14 May 2024

- 10:30** 1st **Day Intro** with *Jan ORŠIČ* and *Gorazd ČAD*
- 11:00** **Ljubljana Talks:** *Claus RAASTED*, *Chit-Chat with Overpaid Rockstar Consultant*
“The philosophy of the creative process when designing extraordinary experiences”
- 12:00** Break
- 13:00** **Ljubljana Talks:** *Anna ABDELNOOR*, *Isla*
“Game-Changers in Sustainable Event Transformation”
- 13:30** **And the wheel bend, and the story end!**
Why corporate event planners no longer believe fairytales about sustainable event organisation from 1 January onwards, *Gorazd ČAD*
- 14:00** **Ljubljana Talks:** *Colja DAMS*, *VOK DAMS*
“How events shape global change”
- 14:30** **Ljubljana Talks:** *Stephanie DUBOIS*, *SAP*
“Navigating success in the world of events”
- 15:00** Break
- 15:30** **Welcome to New Europe:** *Aneta KSIĄŻEK*
- 16:00** **Welcome to New Europe:** *Pia SUCH*
- 17:00** 1st **Day Outro** with *Jan ORŠIČ* and *Gorazd ČAD* and *special guest*

WEDNESDAY, 15 May 2024

- 10:00 Ljubljana Talks: *Flavie DE BUEIL, City Destinations Alliance***
"Measuring positive change, legacy and regenerative effects of events"
- 11:00 Ljubljana Talks: *Richard CRAWFOD, Leave no trace***
"Exploring the ethical dimensions of travel with Richard Crawford"
- 11:30 Ljubljana Talks: *Eszter MATTIASSICH-ASZODY, Siemens Healthineers***
"Behind the scenes: the craft of creating memorable events"
- 13:00 Ljubljana Talks: *Patrick SULLIVAN, Encore***
- 13:30 And the wheel bend, and the story end!**
Why corporate event planners no longer believe fairytales about sustainable event organisation from 1 January onwards, **Gorazd ČAD**
- 14:30 Ljubljana Talks: *Bettina REVENTLOW-MOURIER, Copenhagen CVB***
"Responsible industry evolution; Transformation in the spotlight"
- 15:00 Ljubljana Talks: IMEX Wrap-up with *Carina BAUER* and *Petra STUŠEK***
- 15:30 Welcome to New Europe: *Dávid POBJECKY***
- 16:00 Welcome to New Europe: *Natascha RINGERTHALER***
- 16:30 Ljubljana Talks: *Geneviève LECLERC, #MEET4IMPACT***
"Embracing degrowth: rethinking event impact"
- 17:00 2nd Day Outro** with **Jan ORŠIČ** and **Gorazd ČAD** and **special guest**

THURSDAY, 16 May 2024

- 10:00 3rd Day Intro** with with **Ivo FRANSCHITZ**, **Gorazd ČAD** and **Ralf SPECHT**
- 10:30 Ljubljana Talks:**
Fredi FONTANOT, Slovenian Convention Bureau
Vesna MOJSILOVIČ, Slovenian Tourist Board
- 12:00 And the wheel bend, and the story end!**
Why corporate event planners no longer believe fairytales about sustainable event organisation from 1 January onwards, **Gorazd ČAD**
- 13:00 Ljubljana Talks: *Christian PÖHLMANN, fischerAppelt, live marketing GmbH***
"Crafting unforgettable experiences: The formula for event excellence"

