



PLANET POSITIVE EVENT

The world's most relevant
ESG event rating and
certificate



EVENT

IBTM World

The leading global event for the meetings and events industry

ORGANISER

Slovenian Convention Bureau

Ulica Ambrožiča Novljana 5

1000 Ljubljana, Slovenia

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www.slovenia-convention.com

Report number: PPE-AAT-202402210-0009

ABOUT THE EVENT ORGANISER

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Ulica Ambrožiča Novljana 5
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ABOUT THE EVENT

Name of the event: IBTM World, The leading global event for the meetings and events industry

Date of the event: November 19 – 21, 2024

Location of the event: Fira Gran Via Barcelona

Number of attendees: 12.000

Structure of attendees: Global

TYPE OF EVENT

Live, Business event

Trade show

Slovenian stand

Estimation of visitors on Slovenian Stand: 420

Booth size: 80 sqm

Number of Slovenian Exhibitors: 17

Number of Slovenian Representatives: 25

TOTAL CARBON FOOTPRINT OF IBTM World Slovenia:
21.162 t CO₂

FOOTPRINT SUMMARY OF THE EVENT	kg CO₂	%
CALC01: Project management and communication	5,04	0,02%
Carbon footprint generated by direct marketing	2,19	0,01%
Carbon footprint of websites and social media platforms	2,85	0,01%
CALC02: Event's energy use	1.107,98	5,24%
Project office	160,88	0,76%
Venues	935,36	4,42%
Catering (energy for food preparation)	11,74	0,06%
Accommodation (included in CALC09)	0,00	0,00%
CALC03: Mobility	16.106,39	76,11%
Mobility of Slovenian exhibitors	12.120,66	57,28%
Mobility of coworkers and suppliers	3.985,73	18,83%
CALC 04: Purchasing	17,08	0,08%
Purchasing services	17,08	0,08%
CALC 05: Event production	0,00	0,00%
Energy used by venues (included in CALC 02)	0,00	0,00%
Production (included in CALC 02)	0,00	0,00%
CALC 06: Event Waste and water	60,06	0,28%
Event waste	56,71	0,27%
Event water use	3,35	0,02%
CALC 07: Exhibition	1.831,73	8,66%
Exhibition materials	1.831,73	8,66%
CALC 08: Catering	1.319,89	6,24%
Food	1.060,81	5,01%
Beverages	259,08	1,22%
CALC 09: Hotel accommodation	714,00	3,37%
The carbon footprint of all overnight stays (102 roomnights)	714,00	3,37%
TOTAL EVENT CARBON FOOTPRINT	21.162,17	100.00%

**The calculation of the safety margin for IBTM World Slovenia amounts to 3.47*

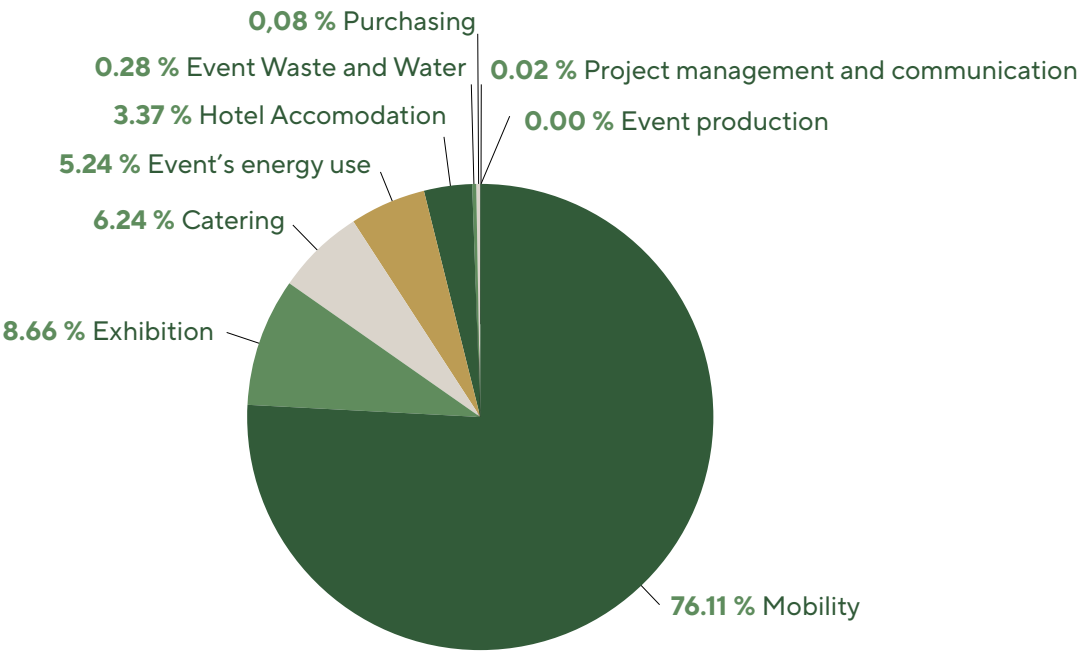
It is based on an average mark that measures the accuracy of collected data in line with the following marks:
highly accurate = 5, moderately accurate = 3, and inaccurate = 1.

The threshold for an event's safety margin is 3.01 or:

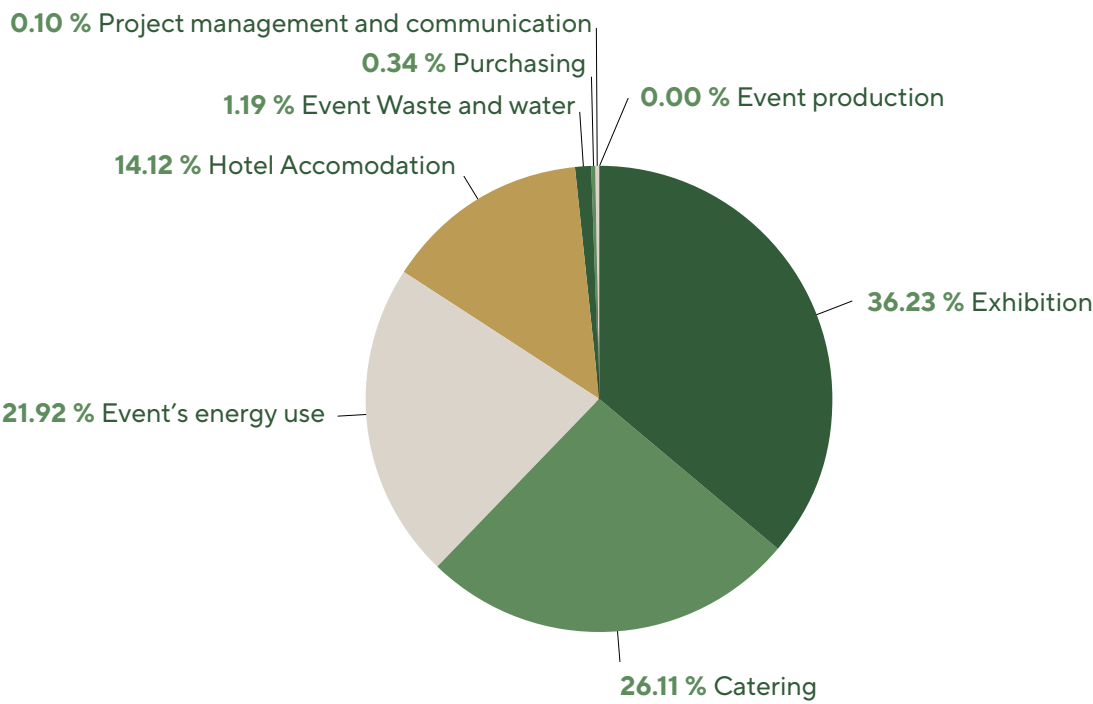
- +0 % Safety Margin, if more than 51% of acquired data about the accuracy of information is ranked as moderately accurate or highly accurate (a mark higher than 3.01)
- +5 % Safety margin, if more than 50% of collected information is moderately accurate or inaccurate (a mark lower than 3.00).

TOTAL EMISSIONS BY SOURCE

TOTAL EMISSIONS BY SOURCE - Mobility included
21.162,17 kg CO₂



TOTAL EMISSIONS BY SOURCE - Without mobility
5.055,78 kg CO₂



WHAT ARE THE EVENTS GHG SCOPES 1, 2 AND 3 CARBON EMISSIONS?

GHG SCOPES 1,2 AND 3 CARBON EMISSIONS	kg CO ₂	%
SCOPE 1 GHG EMISSIONS	201,22	0,95%
Project management and communication	5,04	0,02%
Energy use in the project office	160,88	0,76%
Waste in the project office	15,31	0,07%
Water use in the project office	2,91	0,01%
Purchasing services	17,08	0,08%
SCOPE 2 GHG EMISSIONS	947,10	4,48%
Venues	935,36	4,42%
Catering	11,74	0,06%
Accommodation (included in CALC09)	0,00	0,00%
SCOPE 3 GHG EMISSIONS	20.013,85	94,57%
Mobility of Slovenian exhibitors	12.120,66	57,28%
Mobility of coworkers and suppliers	3.985,73	18,83%
Event production	0,00	0,00%
Event waste	41,40	0,20%
Event water use	0,44	0,00%
Exhibition materials	1.831,73	8,66%
Catering - food	1.060,81	5,01%
Catering - beverages	259,08	1,22%
Carbon footprint of all overnight stays	714,00	3,37%
OVERALL CARBON FOOTPRINT	21.162,17	100.00%

21.162,17 kg OF CARBON DIOXIDE equals:



The annual CO₂ emissions of **2,7** Slovenians.



The production of **9.589** beef steaks (150 g production).



The CO₂ absorption of **23,2** cubic metres of trees.



10.384 litres of gasoline consumption.



15.000 litres of milk production.



150.107 km of driving a car.

THE EVENTS CARBON FOOTPRINT VALUE IN €

Total carbon footprint: 21.162,17 kg CO₂

EU ETS price: 66,06 € (per November 14, 2024 - EU Emissions Trading Scheme prices)

COST OF CARBON OFFSET: € 1.397,96

Source: https://climate.ec.europa.eu/eu-action/eu-emissions-trading-system-eu-ets_en

PARTICIPANT FOOTPRINT SCALE

Carbon footprint per event participant: 50,39 kg CO₂e (the evaluation is based on 420 Visitors)

