

**EVENT PLANNERS' GUIDE
SOFIA, BULGARIA
2026 - 2027**

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NDK SOFIA CHRISTMAS FEST

ABOUT BULGARIA

01



SOZOPOL, BLACK SEA



Bulgaria is a destination of well-rounded, complete experiences. Whether you're looking for exceptional venues or a rich immersion in culture and history, it will provide you with an unforgettable time.

This is Bulgaria.

Read more about Bulgaria and its riches here:
www.VisitBulgaria.com

The capital, Sofia, leads in knowledge-intensive sectors. It has become a home for conferences and events in fields such as IT, pharmaceuticals, and automotive components. Across the country, growing cooperation between academia, research institutes, and international businesses drives development.

Beyond working hours, Bulgaria offers exceptional value for travellers seeking culture and nature. Compact yet diverse, it features ten UNESCO World Heritage sites, historic monasteries, Roman ruins, vibrant regional cuisine, and award-winning wines from small wineries. For those seeking outdoor experiences, Bulgaria provides a balance between nature and well-being. Its national parks invite adventure, while mineral spas and mountain resorts offer space to unwind. In winter, ski slopes come alive, and in summer, the Black Sea coast offers relaxation and experiences all year round.

General Information

Capital	Sofia
Currency	EUR
Time Zone	EET UTC +2 <i>UTC +3 During Summer</i>
EU Member	Yes <i>Since 2007</i>
Schengen	All
Population	6.4 Million
Language	Bulgarian
Alphabet	Cyrilic
Airports	Sofia Plovdiv Varna Burgas <i>All International</i>
Driving Side	Right
Climate	Continental
Electricity	230V / 50Hz
Power Socket	Type C Type F



ABOUT SOFIA

02

EVER
GROWING.
NEVER
AGEING.

Sofia is a vibrant destination for meetings, conferences, and exhibitions. From the National Palace of Culture to boutique venues, heritage buildings, and modern hotels, the city offers flexible, equipped spaces with professional support and easy access, ensuring every event is both seamless and memorable.

Connectivity is one of the city's key strengths, with Sofia Airport being only a 20 to 25 minute metro ride from the city center! Its efficient public transport system ensures straightforward navigation to major business districts and historic sites. Sofia's thriving startup ecosystem was ranked 37th globally by StartupBlink in 2024; the city's dynamic environment is home to over 1300 startups. This rapid development underscores Sofia's tech-forward spirit and strong foundation in STEM.

The city offers highly competitive costs for venue hire, accommodation, and dining. Sofia allows for a more impactful event budget without a compromise in quality. Beyond business, Sofia provides rich cultural immersion. Delegates can explore 7,000 years of history, enjoy a soulful cuisine, and easily access UNESCO World Heritage sites. With the city's strategic location, its modern infrastructure, and cultural richness, makes Sofia the jewel in Bulgaria's heritage- ever growing, never ageing.

General Information

Population	1.3 M 1.6 M	<i>City Proper</i> <i>Metropolitan Area</i>
Area	492 km ²	<i>City Proper</i>
Elevation	550 m	<i>Above Sea Level</i>
Public Transport	4 47	<i>Metro Lines</i> <i>Metro Stops</i>



CEREMONIAL CHANGING OF THE GUARD AT
THE ENTRANCE OF THE PRESIDENCY
BUILDING



ST. ALEXANDER NEVSKY CATHEDRAL

The golden-domed St. Alexander Nevsky Cathedral is Sofia's most iconic landmark and one of the largest Orthodox churches in the world. Built in the early 20th century, it dazzles with Byzantine-inspired architecture, marble and onyx interiors, golden domes and walls covered in beautiful frescoes. A visit here captures the spirit, history, and faith of Bulgaria in one unforgettable place.

Transport

Airport to Centre:
Metro M4 Line
25 minutes

Ticket Prices From:
Bus Ticket €0.80
Metro Ticket €0.80
Day Travel Pass €2

Late Services:
Night Buses 12–5AM

Getting around Sofia is easy and convenient thanks to its well-connected public transport system.

Sofia's metro system features 4 lines and over 40 uniquely designed stations, connecting key business districts, major hotels, event venues, and cultural landmarks with residential areas across the city. The main Vasil Levski Sofia Airport is just 10 kilometres from the city centre, linked directly by metro M4, making the journey quick and effortless in under 25 minutes.

Alongside its extensive network of buses, trams, and trolleybuses, Sofia's transport system is frequent, affordable, and easy to use. The Central Bus Station and Central Railway Station sit conveniently side by side, just north of the city centre, and are easily accessible by metro, bus, or tram.

Sofia's transport system is also ideal for groups, offering smooth coordination between venues, hotels, and major attractions. Easy for everyone to move around the city together.



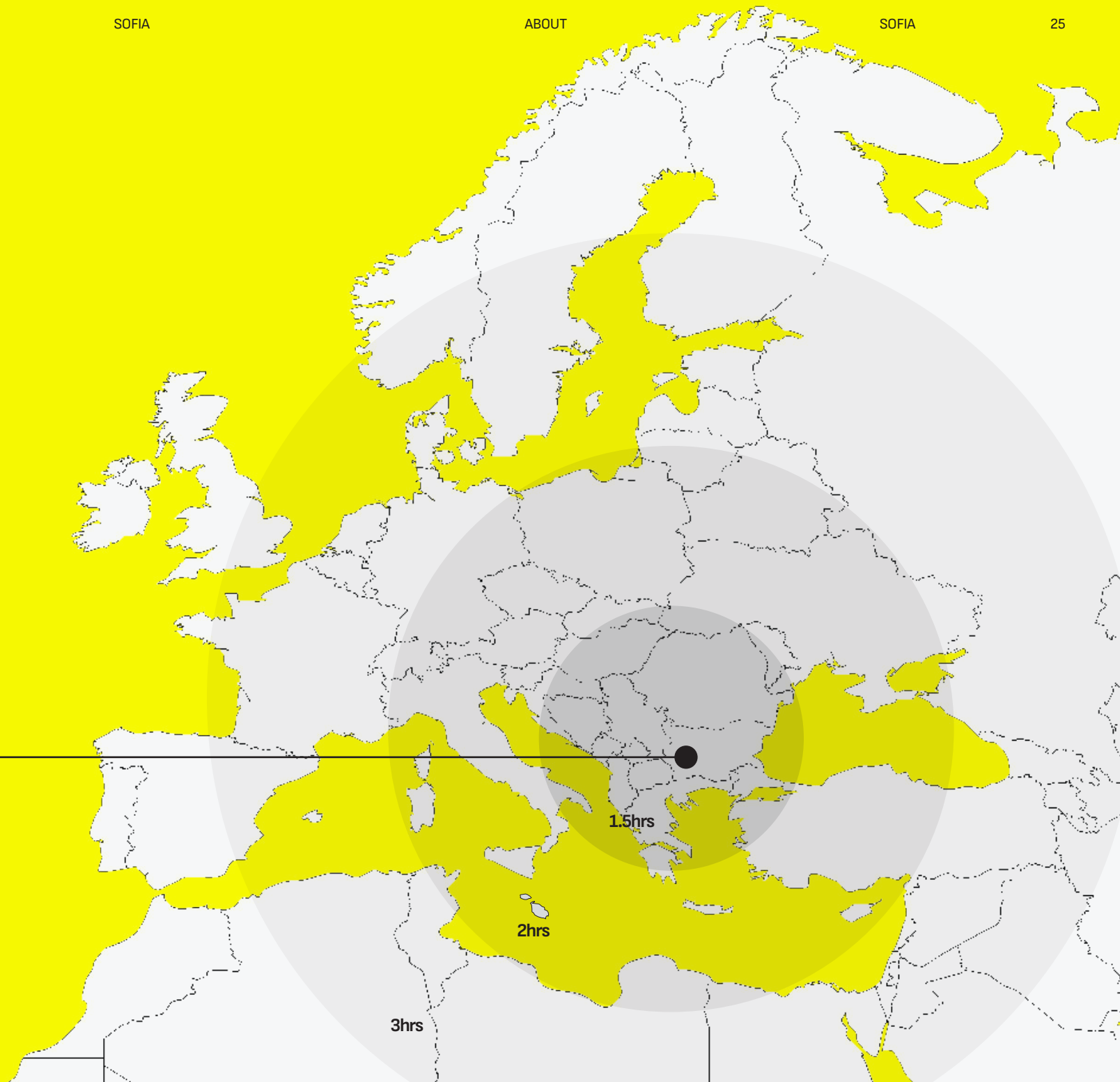
Aviation Transport

Sofia Airport, the city's main international gateway, sits just 10 kilometres from the centre and offers direct links to major capitals and cities across Europe, the Middle East, and beyond.

Direct Flights:	Netherlands
Austria	Norway
Belgium	Poland
Bulgaria	Qatar
Cyprus	Romania
Czech Republic	Serbia
Denmark	Spain
Egypt	Switzerland
France	Tunisia
Germany	Turkey
Greece	United Arab Emirates
Hungary	United Kingdom
Ireland	
Israel	
Italy	
Jordan	
Latvia	
Malta	
Morocco	
Moldova	

Sofia

As Sofia grows, flight information may change, so always double-check beforehand.





ANCIENT ORTHODOX ROTUNDA CHURCH
"SAINT GEORGE"



SEVEN SAINTS ORTHODOX CHURCH

VENUES

03



National Palace Of Culture

Purpose-Built Venue

Contact

office@ndk.bg
www.ndk.bg
+359 2 916 6040

The National Palace of Culture (NDK), South-eastern Europe's largest multifunctional venue, hosts international congresses, exhibitions, concerts, and festivals year-round. Awarded "Best Convention Centre in the World" (AIPC, 2005), its striking brutalist architecture and over 100 works by prominent Bulgarian artists make it both an accessible and iconic landmark, built to mark Bulgaria's 1,300th anniversary.



Distance

11 km from airport
25-40 min

Venue Specifics

Total Halls: 13
Main Hall Capacity: 3,611*

*Theatre Style Seating

Inter Expo Centre

Purpose-Built Venue

Contact

events@iec.bg
www.iec.bg
+ 359 2 9655 205

The Inter Expo Center is one of Sofia's leading business event venues, hosting trade fairs, gala dinners, product launches, and corporate meetings. Offering full-service support, from booth construction and AV to catering and branding, its dedicated team ensures seamless execution. Conveniently located on a major boulevard, it is easily accessible by metro, bus, and car.



Distance

75 km from airport
15-20 min

Venue Specifics

Total Halls: 14
Main Hall Capacity: 2,000*
Outdoor Venue Space

*Theatre Style Seating

Sofia Event Centre

Purpose-Built Venue

Contact

info@secevents.bg
www.secevents.bg
+359 882 444 650

The Sofia Event Center, located within Paradise Center, the city's largest shopping mall, is a fully equipped, purpose-built venue. Its modular design and advanced AV technology allow flexible setups for conferences, dinners, product launches, and exhibitions. Easily accessible by metro with underground parking, it also offers guests convenient access to dining, shopping, and entertainment options.



Distance

11.7 km from airport
25–40 min

Venue Specifics

Total Halls: 6
Main Hall Capacity: 1,400*

*Theatre Style Seating

Sofia Tech Park

Purpose-Built Venue

Contact

events@sofiatech.bg
www.sofiatech.bg
+359 889 900 625

Sofia Tech Park is Bulgaria's first science and technology park, created to drive innovation and collaboration in IT, life sciences, and green energy. The park features a laboratory complex, incubator, interactive experience center, and outdoor amphitheatre, making it ideal for tech forums, hackathons, exhibitions, and conferences. Catering, interpretation, and event support are available, with easy access by metro, bus, and trolleybus.



Distance

8 km from airport
15 min

Venue Specifics

Total Halls: 4
Main Hall Capacity: 800*
Outdoor Space

*Theatre Style Seating

Interpred World Trade Center

Purpose-Built Venue

Contact

interpred@
congresseng.com
interpred-wtcsfia.com
+359 885 824 446

Interpred World Trade Center Sofia is a landmark of Bulgaria's business landscape and the country's first purpose-built business complex, established in the 1980s. The venue offers ten versatile halls, modern offices, and amenities such as a restaurant, winery, café, and rooftop bar, making it ideal for conferences, exhibitions, seminars, and corporate events of any scale.



Distance

7 km from airport
10–20 min

Venue Specifics

Total Halls: 10
Main Hall Capacity: 290*



*Theatre Style Seating

ACCC Serdika

Unique Venue

Contact

ascserdica@
sofiahistorymuseum.bg
www.sofiahistorymuseum.bg
+359 2 425 01 20

The Serdica Ancient Cultural and Communicative Complex is one of Sofia's most remarkable landmarks. It consists of two main zones: the Largo area beneath Independence Square, which regularly hosts cultural and social events, and the archaeological zone under Maria Luisa Boulevard, where visitors can explore preserved Roman streets, buildings, and water systems. Fully accessible to both children and adults, it offers a truly distinctive setting for events and gatherings.



Distance

9 km from airport
20 min

Venue Specifics

Total Halls: 4
Main Hall Capacity: 300*



*Theatre Style Seating

Kvadrat 500

Unique
Venue

Contact

office@nationalgallery.bg
www.nationalgallery.bg
+359 2 988 49 22

Kvadrat 500 is the flagship branch of the National Gallery, opening in 2015 and quickly becoming Sofia's leading art venue. Situated near St. Alexander Nevsky Cathedral, it houses over 1,700 works from the gallery's extensive collection, showcasing Bulgarian masters alongside European, Asian, African, and American artists. Housed in the former State Printing House, the building's architectural significance enhances its mission to present a diverse, global selection of art. It is easily accessible by metro, bus, and car.



Distance

10 km from airport
20-30 min

Venue Specifics

Total Halls: 1
Main Hall Capacity: 130*
Atrium



*Theatre Style Seating

Museum 'Boris Christoff'

Unique
Venue

Contact

office@borischristoff.com
www.borischristoff.com
+359 879 889 326

The former Sofia residence of world-renowned opera singer Boris Christoff is now a dedicated museum. Beyond preserving the artist's legacy, the museum serves as a lively hub for contemporary arts, hosting concerts, exhibitions, masterclasses, literary readings, theatre and dance performances, seminars, and conferences. It is a dynamic space where tradition, creativity, and emerging talent come together.



Distance

11 km from airport
20-40 min

Venue Specifics

Total Halls: 3
Main Hall Capacity: 50*
Garden



*Theatre Style Seating

National Museum Of History

Unique Venue

Contact

nim.pr@historymuseum.org
www.historymuseum.org
+359 896 720 336

The National Museum of History is Bulgaria's largest and one of Southeast Europe's most significant museums, with over 700,000 artefacts spanning Bulgarian heritage from prehistory to the present day. Situated near Vitosha Mountain, it features extensive exhibitions, including Thracian treasures, medieval artefacts, and Revival-period collections. The museum also hosts scientific conferences, educational programmes, and cultural events, providing a grand and scenic setting for a wide range of occasions.



Distance

16 km from airport
20 - 60 min

Venue Specifics

Total Halls: 3
Main Hall Capacity: 150*

*Theatre Style Seating

nOva art space

Unique Venue

Contact

novaartspace@gmail.com
+359888426610

nOva Art Space is a contemporary cultural venue in the heart of Sofia, designed to encourage creativity and connection. It hosts a diverse range of events, including art exhibitions, concerts, corporate gatherings, product launches, and workshops. Blending modern design with a warm, inviting atmosphere, the space offers both functionality and style. Its central location and flexible layout make it ideal for tailored experiences that reflect each event's unique vision.



Distance

9 km from airport
20-30 min

Venue Specifics

Total Halls: 1
Main Hall Capacity: 150*

*Theatre Style Seating

Sofia City Art Gallery

Unique Venue

Contact

sghg@sghg.bg
www.sghg.bg
+359 2 987 21 81

The gallery is a major cultural institution and museum with a long-standing tradition. In addition to preserving and presenting Bulgaria's artistic heritage, it serves as a distinguished venue for cultural and corporate events, including exhibitions, lectures, conferences, book launches, music festivals, and diplomatic receptions. Its unique setting blends historical charm with a contemporary touch, creating an inspiring atmosphere for all occasions.



Distance

10.5 km from airport
10–35 min

Venue Specifics

Total Halls: 3
Main Hall Capacity: 130*

*Theatre Style Seating

Royal Palace of Vrana

Unique Venue

Contact

info@dvoretz-vrana.bg
www.dvoretz-vrana.bg

Vrana Palace is a historic royal estate located on the eastern edge of Sofia. Once the residence of the Bulgarian royal family, the palace combines elegant early-20th-century architecture with expansive landscaped gardens. Its refined interiors and vast outdoor spaces offer a distinguished setting for ceremonies, receptions, and cultural events. With its unique heritage atmosphere and tranquil surroundings, Vrana Palace provides a memorable venue for hosting exceptional occasions.

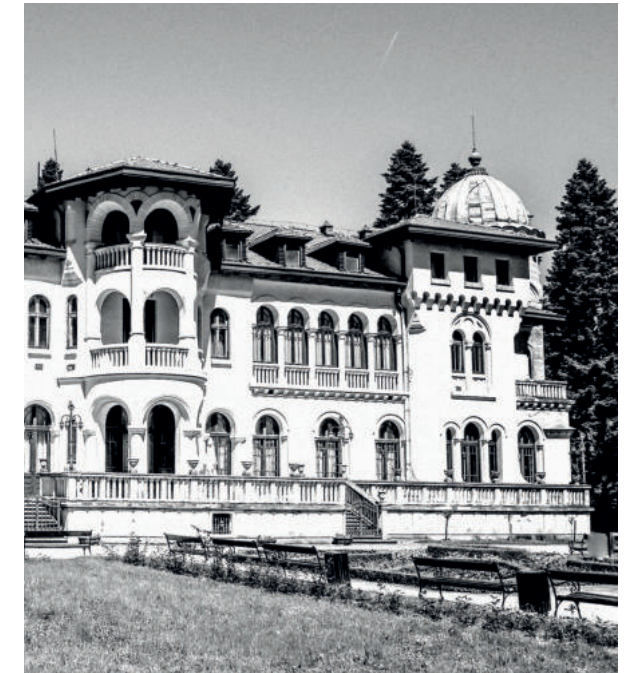
Distance

13 km from airport
18–40 min

Venue Specifics

Total Halls: 1
Main Hall Capacity: 80*

*Theatre Style Seating



University Botanical Garden

Unique Venue

Contact

ubg_sofia@abv.bg
www.ubg-bg.com
+359 2 988 17 97

Founded in 1892, the University Botanical Garden in Sofia is a member of BGCI and EBGC, contributing to global plant conservation and knowledge exchange. It safeguards rare and endangered species while promoting environmental education. Although not a conventional conference venue, its tranquil setting makes it ideal for special outdoor events, including traditional celebrations such as Lazarus Day, Midsummer, and the popular Autumn Pumpkin Fiesta.



Distance

10 km from airport
20-35 min

Venue Specifics

Outside Space Only

Vivacom Art Hall

Unique Venue

Contact

events@
vivacomoborishte5.com
www.vivacomoborishte5.com
+359 876 555 515

Vivacom Art Hall continues the legacy of the city's first gallery for modern art. It hosts exhibitions, conferences, boutique events, and concerts, showcasing and selling works by world-renowned artists such as Picasso, Dali, Warhol, Hirst, and Christo. Fully accessible and equipped with advanced AV, the gallery is easily reached by car or public transport, thanks to its central location near the National Library.



Distance

8.5 km from airport
20-30 min

Venue Specifics

Total Halls: 2
Main Hall Capacity: 150*
Gallery

*Theatre Style Seating

City Stage

Alternative Venue

Contact
events@citystage.bg
www.citystage.bg
 +359 886 988 688

City Stage is one of Sofia's leading venues for live music, parties, conferences, and corporate events. Featuring a main stage with a video wall and a secondary stage for seamless changeovers, the space ensures continuous entertainment. The venue can be divided into intimate areas using blackout drapes. With its adaptable layout, professional ambience, and fully equipped sound, lighting, and visual systems, City Stage is perfect for both large and intimate gatherings.



Distance
 11 km from airport
 15–35 min

Venue Specifics
 Total Halls: 1
 Main Hall Capacity: 400*



*Theatre Style Seating

Federation Of The Scientific And Technical Unions In Bulgaria

Alternative Venue

Contact
info@fnts.bg
www.halls.fnts.bg
 +359 2 987 72 30

FNTS is a leading association for engineers, economists, and specialists in science, technology, economics, and agriculture. As one of Sofia's key venues for congresses, conferences, symposia, seminars, and exhibitions, it benefits from affiliations with international federations and a mission to foster collaboration and support young professionals, making it a credible and inspiring choice for academic and technology-focused events.



Distance
 10 km from airport
 25–35 min

Venue Specifics
 Total Halls: 9
 Main Hall Capacity: 220*



*Theatre Style Seating

Gate Institute

Alternative Venue

Contact

contact@gate-ai.eu
www.gate-ai.eu/en/home

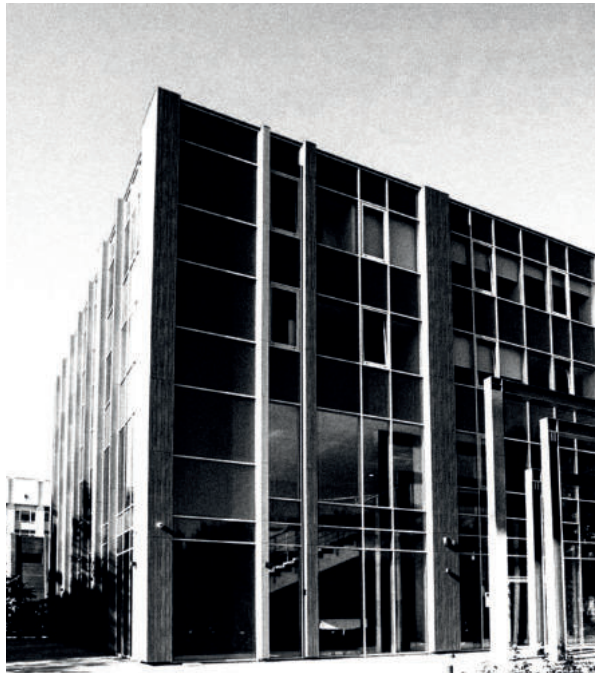
The Big Data for Smart Society Institute (GATE), founded in 2019 within Sofia University "St. Kliment Ohridski," is a modern research centre dedicated to advancing science and technology. Set in a peaceful park environment, it features flexible facilities, including a 120-seat multipurpose hall, two large event spaces, and additional rooms for training, conferences, and collaboration. With adaptable work areas and an open rooftop terrace, GATE fosters innovation, creativity, and connection, offering a contemporary and inspiring setting for research and events alike.

Distance

10 km from airport
15–35 min

Venue Specifics

Total Halls: 4
Main Hall Capacity: 120*
Terrace



*Theatre Style Seating

Iskar Cultural Institute

Alternative Venue

Contact

dk_iskar@abv.bg
www.dk-iskar.com
+359 2 9790479

The Iskar Municipal Cultural Institute is the oldest cultural center in the capital, blending rich artistic heritage with versatile event spaces. Established in 1953, it has long been a home to Bulgarian cultural life and to many renowned artists. Today, the institute features four halls, including a beautiful main hall with a capacity of 400 seats, making it ideal for conferences, performances, exhibitions, and diverse cultural events. It continues to foster creative dialogue and support Sofia's development as a dynamic cultural hub.

Distance

3 km from airport
5–10 min

Venue Specifics

Total Halls: 4
Main Hall Capacity: 400*



*Theatre Style Seating

Joy Station

Alternative Venue

Contact

joy@joystation.bg
www.joystation.bg
+359 894 777 251

Joy Station is a contemporary event venue spanning two expansive levels. The venue combines a high-quality performance stage with leisure zones, a terrace, and a garden. With adaptable configurations, advanced technical support, and in-house catering, Joy Station provides a flexible environment ideal for concerts, corporate functions, trainings, cultural events, exhibitions, and unforgettable evenings.



Distance

8 km from airport
12-35 min

Venue Specifics

Total Halls: 2
Main Hall Capacity: 1200*
Terrace
Garden

*Theatre Style Seating

Krasno Selo Cultural Institute

Alternative Venue

Contact

info@oki-krasnoselo.com
www.oki-krasnoselo.com
+359 889 200 257

The Krasno Selo Municipal Cultural Institute is a vibrant cultural venue designed to host experiences that inspire, engage, and connect. With a range of indoor halls and multifunctional spaces, the institute offers flexible settings ideal for all types of events, from conferences and seminars to performances, exhibitions, and workshops. The institute delivers a diverse year-round program for audiences of all ages. From performances and exhibitions to workshops and cultural gatherings, it provides a dynamic environment that brings culture to life.



Distance

10 km from airport
15-45 min

Venue Specifics

Total Halls: 7
Main Hall Capacity: 150*

*Theatre Style Seating

Missia 23

Alternative
Venue

Contact

hi@missia23.com
www.missia23.com
+359894630324

MISSIA23 is a contemporary creative hub and event venue, designed to accommodate experiences that are innovative, bold, and unconventional. The venue offers three versatile halls, alongside a scenic rooftop bar and a spacious outdoor garden. These areas provide flexible settings suited to events of various formats, which will be supported by modern equipment and a dedicated technical team. From workshops, presentations, and product launches to cultural gatherings and celebrations, the venue delivers a dynamic environment capable of bringing any idea to life.



Distance

9 km from airport
10-30 min

Venue Specifics

Total Halls: 3
Main Hall Capacity: 60*
Rooftop Bar
Garden

*Theatre Style Seating

Nu Boyana Film Studios

Alternative
Venue

Contact

events@nuboyana.com
www.nuboyana.com
+359 2 933 25 00

Nu Boyana Film Studios is one of Europe's leading production centers. With over 55 years of experience, it offers world-class production and post-production services for feature films, TV series, commercials, music videos, and events, supported by state-of-the-art facilities, advanced equipment, and a crew of professionals. The studio offers a variety of event spaces with settings that can resemble Rome, New York, London, and more. It has hosted concerts, fundraisers, fashion shows, meditation sessions, Christmas fairs, and large-scale parties.



Distance

16 km from airport
20-50 min

Venue Specifics

12 Sets
Theatre hall

Sofia Live Club

Alternative Venue

Contact
info@sofialiveclub.com
www.sofialiveclub.com
 +359 88 666 0720

Sofia Live Club is one of Sofia's standout music venues, known for its vibrant atmosphere and strong presence in the city's cultural scene. It has welcomed both international performers and local artists, creating a space where music and creativity thrive. The club accommodates up to 700 guests, offering 270 seats, 430 standing places, three dressing rooms, and a full in-house backline. An 8-meter LED video wall, projector, and high-quality sound and lighting ensure professional production for any kind of event.



Distance
 11 km from airport
 15-35 min

Venue Specifics
 Total Halls: 1
 Main Hall Capacity: 270*

*Theatre Style Seating

Swimming Pool

Alternative Venue

Contact
contact@swimmingpoolprojects.org
www.swimmingpoolprojects.org
 +359 887 895 251

Swimming Pool is an independent contemporary art venue located on a rooftop in central Sofia. Built around an empty 1930s pool recognised as an architectural monument, it offers an intimate and unique setting. The space hosts exhibitions, performances, and art residencies, making it a cultural hub. Ideal for small-scale events and creative gatherings, its capacity is limited due to rooftop access, ensuring a personalised and exclusive experience.



Distance
 10 km from airport
 10-20 min

Venue Specifics
 Total Halls: 2
 Main Hall Capacity: 25*
 Terrace

*Theatre Style Seating

The Purgatory

Alternative
Venue

Contact
event@thepurgatory.net
+359 877 438 629

The Purgatory is a multifunctional cultural venue set in a distinctive industrial space. It includes five spacious halls, a nightclub, gallery, an on-site brewery, and a large summer garden with a stage, making it suitable for conferences, concerts, exhibitions, dinners, and corporate events. With flexible room layouts, it accommodates both large-scale productions and smaller private gatherings. The venue is easily accessible by tram, metro, and bus, with free parking nearby.



Distance
9 km from airport
25–45 min

Venue Specifics
Total Halls: 8
Main Hall Capacity: 400*
Outdoor Space
Nightclub

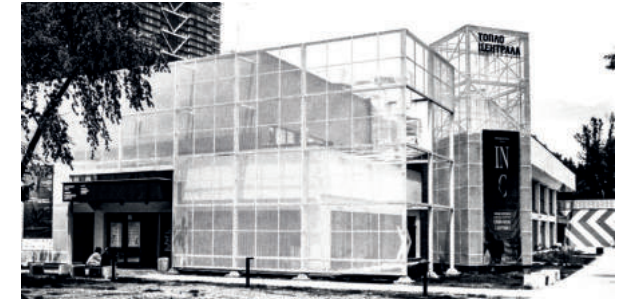
*Theatre Style Seating

Toplocentrala

Alternative
Venue

Contact
info@toplocentrala.bg
www.toplocentrala.bg
+359 877 223 172

Located in the heart of Sofia, RCCA “Toplocentrala” is a dynamic hub for contemporary and independent arts. Set in a renovated former heating plant, it offers seven multifunctional spaces, including two main halls, a gallery, planetarium, amphitheatre, bar-stage, and outdoor terrace. Hosting theatre, dance, music, visual arts, and educational programmes, Toplocentrala supports diverse events while promoting artistic innovation, international collaboration, and a strong focus on EDI and environmental responsibility.



Distance
13 km from airport
40 min

Venue Specifics
Total Halls: 7
Main Hall Capacity: 245*
Terrace Hall
Amphitheatre

*Theatre Style Seating

Campus X

Regular
Venue

Contact

info@campusx.company
www.campusx.company
+359 885 601 614

Located in the heart of Sofia's tech hub, just minutes from three metro stations and the airport, Campus X Event Spaces offer an ideal setting for seminars, workshops, meet ups, and corporate gatherings. Bright, flexible, and fully equipped, the halls have become signature venues for tech-focused events in the city. An experienced team is available to assist with event setup, catering arrangements, and any specific technical requirements, ensuring each event runs smoothly and leaves a lasting impression.



Distance

8 km from airport
12-25 min

Venue Specifics

Total Halls: 2
Main Hall Capacity: 100*
Terrace



*Theatre Style Seating

City Mark Art Centre

Regular
Venue

Contact

citymark.bg@gmail.com
www.cmart.info
+359 2 955 7478

City Mark Art Centre is a versatile venue for theatre, cinema, concerts, and events. Located in the heart of the city, the centre carries the aristocratic spirit of Old Sofia while offering a contemporary setting where art and business meet to create memorable experiences. The spaces can be customised to your design and needs creating a unique atmosphere and unforgettable moments for your guests. The venue accommodates events ranging from 20 to 300 attendees.



Distance

7 km from airport
15-35 min

Venue Specifics

Total Halls: 1
Main Hall Capacity: 300*
Terrace



*Theatre Style Seating

Event Space Vertigo

Regular Venue

Contact

events@2020event.space
www.2020event.space
+359 899 993 934

Event Centre Vertigo is a modern, multifunctional venue for corporate events, conferences, seminars, weddings, cocktails, and gala evenings. The hall features natural light from panoramic glass windows and opens onto a large garden for outdoor celebrations. An elegant reception and a bright atrium make it ideal for exhibitions, product launches, and stylish gatherings, offering a versatile setting for memorable events.



Distance

16 km from airport
20-50 min

Venue Specifics

Total Halls: 1
Main Hall Capacity: 200*
Atrium
Garden

*Theatre Style Seating

Pirotska 5 Event Centre

Regular Venue

Contact

events@pirotska5.com
www.pirotska5.com
+359 899 930919

Pirotska 5 Event Center is a modern venue located in the heart of Sofia. Housed in the historic building once known as the Macedonian Cultural Home and later as the Macedonia Cinema, the center brings modern elegance to a landmark address. The center spans three levels, each designed with style and equipped with professional sound, lighting, large screens, and extensive visual effect possibilities. With an experienced team, Pirotska 5 delivers expert support for the seamless realization of any event.



Distance

10 km from airport
15-30 min

Venue Specifics

Total Halls: 3
Main Hall Capacity: 120*

*Theatre Style Seating

Planet Schwarz Tech Theatre

Regular Venue

Contact

contact@planet.schwarz
www.planet.schwarz
+359 882 353 367

Planet Schwarz Tech Theatre blends futuristic design with cutting-edge technology to deliver immersive event experiences. The main stage features a 260-inch LED screen, supported by side projections and digital displays throughout the venue. High-end sound systems and in-house technical operators ensure seamless execution, with options for live streaming and recording. Bright, spacious interiors, ergonomic furnishings, and flexible layouts make it ideal for conferences, product launches, and tech events.



Distance

8.5 km from airport
20 min

Venue Specifics

Total Halls: 2
Main Hall Capacity: 200*
260-inch LED Screen

*Theatre Style Seating

Sopharma Event Center

Regular Venue

Contact

office@sbt.bg
www.business towers.bg
+35924250120

Sopharma Event Centre, located within Sopharma Business Towers, is a modern venue designed for versatility, comfort, and flexibility. Ideal for seminars, symposia, training sessions, and corporate gatherings, it is equipped with professional audiovisual technology and supported by on-site staff to ensure seamless event execution. The centre also offers catering and simultaneous translation services, providing added convenience for both organisers and attendees.



Distance

6.5 km from airport
15-25 min

Venue Specifics

Total Halls: 3
Main Hall Capacity: 150*

*Theatre Style Seating

2020 Event Space

Regular Venue

Contact

events@2020event.space
www.2020event.space
+359 899 993 934

Event Center 2020, centrally located in Sofia, is a modern and adaptable venue designed for conferences, seminars, corporate events, and exhibitions. Its three flexible halls with natural light and a glass roof can host parallel sessions or merge into one multifunctional space connected to a 300 m² terrace and garden. Equipped with catering facilities, advanced audiovisual systems, and professional lighting, it provides a contemporary setting with views of Vitosha Mountain, perfect for any event.



Distance

11 km from airport
15–35 min

Venue Specifics

Total Halls: 3
Main Hall Capacity: 250*
Garden
Terrace

*Theatre Style Seating

Arena 8888

Sport Venue

Contact

arenasofia@nsb.bg
www.arenaarmeecsofia.net
+359 2 9033606

Arena 8888 Sofia is Bulgaria's largest and most advanced multifunctional venue, purpose-built for sporting, cultural, and entertainment events. Its adaptable infrastructure supports over 30 sports disciplines, including basketball, volleyball, handball, tennis, and gymnastics. With a capacity of up to 17,906 for concerts and large-scale gatherings, the arena offers exceptional flexibility, modern amenities, and a dynamic environment for competitions, performances, exhibitions, and major international events in the heart of Sofia.



Distance

6 km from airport
6–25 min

Capacity

Seated: 12,373
Concert Set Up: 17,906

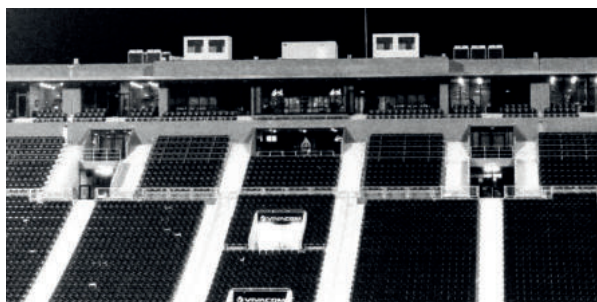
Georgi Asparuhov Stadium

Sport Venue

Contact

adv@levski.bg
www.levski.bg
+359 896 772 901

Home to PFC Levski Sofia, one of Bulgaria's most renowned football clubs, Georgi Asparuhov Stadium is an iconic sporting venue. Opened in 1963 and named after legendary striker Georgi Asparuhov 'Gundi,' it hosts national and international matches, concerts, and major events. The stadium features modern stands, VIP areas, advanced lighting, and a dedicated museum celebrating the club's legacy. It is conveniently accessible by walking, metro, public transport, and car.



Distance

6 km from airport
20-40 min

Capacity

Standing: 25,000
Seated: 16,514

Sports

Football
American Football
Rugby

Vasil Levski National Stadium

Sport Venue

Contact

ns_vasillevski@abv.bg
www.nsb.bg/en
+359 2 930 0702

Vasil Levski National Stadium, Bulgaria's leading sports venue, stands as the country's only stadium of its kind. Home to national cup finals, Sofia team matches, and the Bulgarian national football team, it holds a UEFA four-star license and meets all FIFA event standards. With a 43,358-seat capacity, VIP areas, and media zones, it ensures comfort for large audiences. Beyond football, it includes 14 multifunctional sports halls, a 2,000 sq. m covered track, 2 conference rooms, a sports museum, and dining facilities. Centrally located, the stadium combines accessibility and versatility, making it ideal for major sports events, concerts, and conferences.



Distance

9 km from airport
10-25 min

Capacity

Seated: 43,358

Sports

Football

Sports Hall "Levski Sofia"

Sport
Venue

Contact

info@levkisofiahall.com
www.levkisofiahall.com
+359 88 895 6171

The Sports Hall "Levski Sofia," located within the Garitage Sports Center, is a state-of-the-art multifunctional facility and one of Eastern Europe's leading training bases. It features three professional volleyball courts, one adaptable for basketball, and can host up to 2,500 spectators. Meeting all CEV standards for Champions League matches (excluding the Final Four), the hall offers advanced infrastructure, flexibility, and excellent conditions for professional training, competitions, and large-scale sporting events.



Distance

9 km from airport
15-40 min

Capacity:

Seated: 1,724
Up To: 2,500

Sports

Volleyball
Basketball

House of Mining Pernik

Unique
Venue

Contact

office@palacepernik.com
+359 76 60 4633

The House of Mining is a landmark heritage building located in the heart of Pernik. Built in 1932 as the National Headquarters of the Pernik Mines, it reflects the city's rich industrial legacy. Its striking neoclassical façade, with carved mining symbols and a distinctive clock tower, pairs beautifully with Gothic-inspired interiors featuring ornate ceilings and vaulted halls. Today, the building houses a mining heritage exhibition and several municipal offices, while its grand ceremonial hall offers a distinguished setting for official meetings, receptions, and cultural events. With its character, the House of Mining provides a memorable venue for hosting exceptional occasions.



Distance

45 km from airport
55-90 min

Venue Specifics

Total Halls: 1
Main Hall Capacity: 100*
Gallery

*Theatre Style Seating





VITOSHA MOUNTAIN

Rising just beyond the city skyline, Vitosha Mountain offers Sofia a stunning natural escape in every season. In summer, its green trails and meadows invite hikers and picnickers; in autumn, the slopes glow with rich golden tones; and in winter, snow transforms it into a favourite ski spot. Only a short ride from the centre, Vitosha is where the city meets the wild beauty of nature.



HOTELS

04



Crowne Plaza Sofia

Contact

info@cpsofia.bg
www.cpsofia.bg
+359 2 807 0707

5 Stars

Distance

10 km from airport

Venue Specifics

Total Halls: 7
Main Hall Capacity: 300

Rooms

130



Grand Hotel Millennium Sofia

Contact

events@ghms.bg
www.ghms.bg
+359 2 445 7595

5 Stars

Distance

13 km from airport

Venue Specifics

Total Halls: 14
Main Hall Capacity: 750

Rooms

400



East Plaza

Contact

hotel@eastplazahotel.com
www.eastplazahotel.com
+359 2 412 12 12

5 Stars

Distance

11 km from airport

Venue Specifics

Total Halls: 5
Main Hall Capacity: 220

Rooms

147



Grand Hotel Sofia

Contact

events@grandhotelsofia.bg
www.grandhotelsofia.bg
+359 2 811 0900

5 Stars

Distance

10 km from airport

Venue Specifics

Total Halls: 7
Main Hall Capacity: 200

Rooms

122



Hilton Sofia

Contact
sofia.information@hilton.com
www.hilton.com/sofia
+359 2 933 5000

5 Stars

Distance
10 km from airport

Venue Specifics
Total Halls: 13
Main Hall Capacity: 300

Rooms
259



Hotel Marinela Sofia

Contact
sales@hotel-marinela.com
www.hotel-marinela.com
+359 2 969 2222

5 Stars

Distance
13 km from airport

Venue Specifics
Total Halls: 12
Main Hall Capacity: 700
Japanese Garden

Rooms
413



Hotel Anel

Contact
hotelael@hotelael.com
www.hotelael.com
+359 2 91 19 900

5 Stars

Distance
15 km from airport

Venue Specifics
Total Halls: 6
Main Hall Capacity: 80

Rooms
56



Hyatt Regency Sofia

Contact
Sofia.RFP@hyatt.com
www.hyattregencysofia.com
+359 2 440 1234

5 Stars

Distance
6.6 km from airport

Venue Specifics
Total Halls: 3
Main Hall Capacity: 600

Rooms
183



Inter Continental Sofia

Contact
info.icsofia@ihg.com
www.ihg.com
 +359 2 933 4334

5 Stars

Distance
 9 km from airport

Venue Specifics
 Total Halls: 5
 Main Hall Capacity: 230

Rooms
 194



Juno Hotel Sofia

Contact
hello@junohotel.com
www.junohotel.com
 +359 2 489 7000

5 Stars

Distance
 11 km from airport

Venue Specifics
 Total Halls: 2
 Main Hall Capacity: 70

Rooms
 35



Maison Sofia Mgallery

Contact
HB772@accor.com
www.hyattregencysofia.com
 +359 2 861 57 00

5 Stars

Distance
 10 km from airport

Venue Specifics
 Total Halls: 3
 Main Hall Capacity: 120

Rooms
 99



Sense Hotel

Contact
info@sensehotel.com
www.sensehotel.com
 +359 (0) 2 446 25 11

5 Stars

Distance
 9 km from airport

Venue Specifics
 Total Halls: 2
 Main Hall Capacity: 100

Rooms
 71



Sofia Balkan Palace

Contact

info@sofiabalkan.net
www.sofiabalkanpalace.com
+359 899 90 02 24



5 Stars

Distance

12 km from airport

Venue Specifics

Total Halls: 4
Main Hall Capacity: 600

Rooms

250



Amar Design Hotel

Contact

sales@hotelamar.bg
www.hotelamar.bg
+35924414000



4 Stars

Distance

8 km from airport

Venue Specifics

Total Halls: 2
Main Hall Capacity: 80

Rooms

34



Art Magus Hotel

Contact

reservations.art@
magusexperience.com
www.magusexperience.com
+359 886 700 235



4 Stars

Distance

20 km from airport

Venue Specifics

Total Halls: 1
Main Hall Capacity: 50

Rooms

30



Astoria Grand Hotel

Contact

sales@astoriagrandhotel.bg
www.astoriagrandhotel.bg
+35929063100



4 Stars

Distance

13 km from airport

Venue Specifics

Total Halls: 8
Main hall capacity: 507

Rooms

490



Best Western Plus Bristol Hotel

Contact

sales@bristolhotel.bg
www.bristolhotel.bg
+359 2 980 4444

4 Stars

Distance

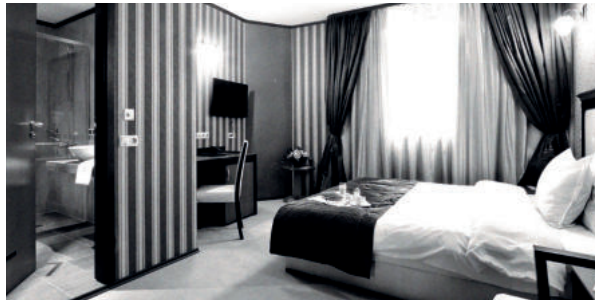
12 km from airport

Venue Specifics

Total Halls: 1
Main Hall Capacity: 50

Rooms

44



Best Western Plus Olives City Hotel

Contact

sales@oliveshotel.com
www.oliveshotel.com
+359 882 444 058

4 Stars

Distance

9 km from airport

Venue Specifics

Total Halls: 2
Main Hall Capacity: 60

Rooms

46



Budapest Hotel

Contact

FrontDesk@
HotelBudapest.bg
www.hotelbudapest.bg
+35924215800

4 Stars

Distance

12 km from airport

Venue Specifics

Total Halls: 2
Main Hall Capacity: 70

Rooms

63



Central Hotel Sofia

Contact

central@central-hotel.com
www.central-hotel.com
+359 89 459 0004

4 Stars

Distance

10 km from airport

Venue Specifics

Total Halls: 3
Main Hall Capacity: 100

Rooms

100



Coop Hotel Sofia

Contact

info@coophotel.bg
www.coophotel.bg
+359 89 569 1791

4 Stars

Distance

9 km from airport

Venue Specifics

Total Halls: 1
Main Hall Capacity: 100

Rooms

71



Downtown Hotel

Contact

reservations@hotel-downtown.net
www.hoteldowntownsofia.com
+359 2 930 5200

4 Stars

Distance

10 km from airport

Venue Specifics

Total Halls: 2
Main Hall Capacity: 70

Rooms

60



Crystal Palace Boutique Hotel

Contact

reservations@crystalpalace-sofia.com
www.crystalpalace-sofia.com
+359 886 399 504

4 Stars

Distance

9.6 km from airport

Venue Specifics

Total Halls: 2
Main Hall Capacity: 50

Rooms

63



Dragalevtsi Hotel

Contact

office@spahotel-dragalevtsi.com
www.spahotel-dragalevtsi.com
+359 2 482 4000

4 Stars

Distance

15 km from airport

Venue Specifics

Total Halls: 1
Main Hall Capacity: 60

Rooms

32



Earth and People Hotel & Spa

Contact
reservations@
earthandpeople.bg
www.earthandpeople.bg
+35924241000

4 Stars

Distance
15 km from airport

Venue Specifics
Total Halls: 2
Main Hall Capacity: 120

Rooms
106



Grami Hotel Sofia

Contact
sales@gramihotelsofia.com
www.gramihotelsofia.com
+359 894 521 685

4 Stars

Distance
74 km from airport

Venue Specifics
Total Halls: 10
Main Hall Capacity: 150

Rooms
60



Eurostars Sofia City Hotel

Contact
reservations@
eurostarssofiacity.com
www.eurostarshotels.com
+359 2 915 15 00

4 Stars

Distance
10 km from airport

Venue Specifics
Total Halls: 4
Main Hall Capacity: 130

Rooms
61



Hotel Expo Sofia

Contact
sales@hotelexposofia.com
www.hotelexposofia.com
+359 2 817 81 56

4 Stars

Distance
5 km from airport

Venue Specifics
Total Halls: 8
Main Hall Capacity: 220

Rooms
99



Hotel Premier Sofia Airport

Contact

sales@hotelpremiersofia.com
www.hotelpremiersofia.com
+359 2 905 1313

4 Stars

Distance

900 m from airport

Venue Specifics

Total Halls: 6
Main Hall Capacity: 250

Rooms

185



Hotel Vega Sofia

Contact

sales@hotelvegasofia.bg
www.hotelvegasofia.bg
+359 2 806 6000

4 Stars

Distance

9 km from airport

Venue Specifics

Total Halls: 1
Main Hall Capacity: 80

Rooms

70



Hotel Rila Sofia

Contact

reservations@hotelrila.bg
www.hotelrila.bg
+359 884 797 969

4 Stars

Distance

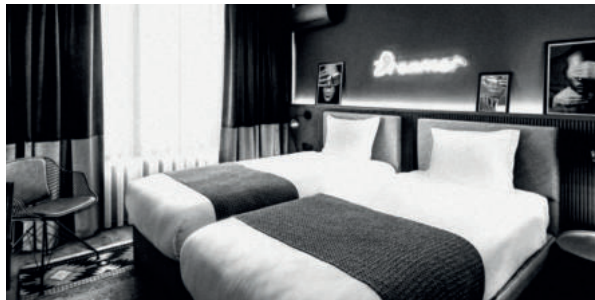
10 km from airport

Venue Specifics

Total Halls: 1
Main Hall Capacity: 60

Rooms

110



Hotel ZOO Sofia

Contact

events@hotelzoosofia.com
www.hotelzoosofia.com
+359 894 338 009

4 Stars

Distance

12 km from airport

Venue Specifics

Total Halls: 3
Main Hall Capacity: 70

Rooms

116



Kitchen59

Contact

events@kitchen59.bg
www.kitchen59.bg
+359 2439 9959

4 Stars

Distance

14 km from airport

Venue Specifics

Total Halls: 2
Main Hall Capacity: 80
Rooms
69



Mercure Sofia City

Contact

hc1g1@accor.com
www.all.accor.com
+359 2 818 9618

4 Stars

Distance

16 km from airport

Venue Specifics

Total Halls: 6
Main Hall Capacity: 120
Rooms
111



Metropolitan Hotel Sofia

Contact

info.metropolitansofia@
radissonindividuals.com
www.metropolitanhotelsofia.com
+359 2 424 7900

4 Stars

Distance

6 km from airport

Venue Specifics

Total Halls: 10
Main Hall Capacity: 200
Rooms
201



Novotel Sofia

Contact

H8468-re@accor.com
+359 2 904 3000

4 Stars

Distance

5 km from airport

Venue Specifics

Total Halls: 6
Main Hall Capacity: 175
Rooms
178



Ramada by Wyndham Sofia City Center

Contact
reservations.sofia@
bgprincess.com
www.wyndhamhotels.com
+359 2 933 8888

4 Stars

Distance
12 km from airport

Venue Specifics
Total Halls: 11
Main Hall Capacity: 700

Rooms
601



Rosslyn Central Park Hotel Sofia

Contact
events.centralpark@
rosslyn-hotels.com
www.centralparkhotel.bg
+359 2 805 8181

4 Stars

Distance
11.5 km from airport

Venue Specifics
Total Halls: 3
Main Hall Capacity: 120

Rooms
78



Tsarsko Selo Spa Hotel

Contact
info@tsarskoselo-bg.com
www.tsarskoselo-bg.com
+3592 816 0101

4 Stars

Distance
14 km from airport

Venue Specifics
Total Halls: 3
Main Hall Capacity: 250

Rooms
38



Vitosha Park Hotel

Contact
reservations@
vitoshaparkhotel.com
www.vitoshaparkhotel.com
+ 359 886 811 120

4 Stars

Distance
7.7 km from airport

Venue Specifics
Total Halls: 10
Main Hall Capacity: 280

Rooms
175



Worknomads

Contact

wnlabhotel@worknomads.com
www.worknomads.com
+35988 873 93 88

4 Stars

Distance

8 km from airport

Venue Specifics

Total Halls: 7
Main Hall Capacity: 100

Rooms

120



Hemus Hotel

Contact

office@hemushotels.com
www.hemushotels.com
+359 2 816 5000

3 Stars

Distance

10 km from airport

Venue Specifics

Total Halls: 5
Main Hall Capacity: 120

Rooms

120



B1 City Hotel

Contact

reservations@b1hotels.com
www.b1hotels.com
+359 2 907 8555

3 Stars

Distance

7.2 km from airport

Venue Specifics

Total Halls: 1
Main Hall Capacity: 60

Rooms

136



Hotel Forum

Contact

info@hotel-forum.bg
www.hotel-forum.bg
+359 2 954 44 44

3 Stars

Distance

12 km from airport

Venue Specifics

Total Halls: 2
Main Hall Capacity: 100

Rooms

51



Impresamente Art Hotel

Contact

hotel@impresamente.bg
www.impresamente.bg
+359 089 862 4673

3 Stars

Distance

9 km from airport

Venue Specifics

Total Halls: 3
Main Hall Capacity: 360

Rooms

16



Jasmine Hotel

Contact

info@jasminhotel.com
www.jasminhotel.com
+359879600082

3 Stars

Distance

9 km from airport

Venue Specifics

Total Halls: 1
Main Hall Capacity: 60

Rooms

65



Montecito Hotel

Contact

reservations@
hotelmontecito.bg
www.hotelmontecito.bg
+359 888 004 820

3 Stars

Distance

6 km from airport

Venue Specifics

Total Halls: 2
Main Hall Capacity: 300

Rooms

101



Park Hotel Moskva

Contact

booking@
parkhotelmoskva.net
www.parkhotelmoskva.net
+359 885 142 901

3 Stars

Distance

7.5 km from airport

Venue Specifics

Total Halls: 7
Main Hall Capacity: 550

Rooms

212



Belchin Garden Spa & Wellness

Outside of Sofia

Contact

office@belchin-garden.com
www.belchin-garden.com
+359877200315

4 Stars

Distance

48 km from airport

Venue Specifics

Total Halls: 3
Main Hall Capacity: 100

Rooms

42



Belchin Spring SPA Complex

Outside of Sofia

Contact

reservations@belchin-spring.com
www.belchin-spring.com
+359 883 44 44 18

4 Stars

Distance

50 km from airport

Venue Specifics

Total Halls: 2
Main Hall Capacity: 70

Rooms

74



Hyatt Regency Pravets Resort

Outside of Sofia

Contact

Pravets.rfp@hyatt.com
hyattregencypravetsresort.com
+359 2 90 24 100

4 Stars

Distance

66 km from airport

Venue Specifics

Total Halls: 16
Main Hall Capacity: 550

Rooms

244



St. Sofia Golf Club & Spa

Outside of Sofia

Contact

reception@stsofiagolf.com
www.stsofiagolf.com
+359 885 77 51 15

4 Stars

Distance

18 km from airport

Venue Specifics

Total Halls: 3
Main Hall Capacity: 100

Rooms

82



Villa Magus Hotel

Outside of Sofia

Contact

reservations@
magusexperience.com
www.crystalpalace-sofia.com
+359 888 997 444



4 Stars

Distance

30 km from airport

Venue Specifics

Total Halls: 1
Main hall capacity: 50

Rooms

24



Hotel Elit

Outside of Sofia

Contact

reception@hotelelit.bg
www.hotel-elit.bg
+35976609080



3 Stars

Distance

60 km from airport

Venue Specifics

Total Halls: 2
Main Hall Capacity: 120

Rooms

44







SEVEN SAINTS ORTHODOX CHURCH



BORISOVA GARDEN

In the heart of Sofia, Borisova Gradina offers a peaceful retreat from the city's lively pace. Shaded pathways wind through century-old trees, rose gardens, and elegant monuments, creating a timeless atmosphere. In summer, it hums with life, cyclists, families, and friends gathering by the lake. Beautiful in every season, Borisova Gradina is where Sofia slows down and breathes.

SUBVENTION

Sofia offers financial support for local and international business events that enhance the city's visibility and economic growth. The programme assists event planners with everything needed to realise their projects in the Bulgarian capital. By hosting your event in Sofia, you create opportunities for local businesses and reinforce the city's reputation as a vibrant entrepreneurial capital.

05



How It Works

Sofia's subvention framework is designed to support events that generate measurable value for the destination, both in terms of international visibility and economic contribution. It focuses on events that consist of the following:

Events with direct economic impact
International business events that bring measurable benefits to the local economy.

Eligibility

Eligible

Public or private organisations, whether registered in Bulgaria or abroad, acting as hosts or official representatives of the event.

Ineligible

Entities in bankruptcy or insolvency proceedings.
Political parties or affiliated organisations.

Event Eligibility

Eligible

Held at a paid venue in Sofia.
Minimum 50 participants (excluding organisers).
At least 50% of attendees traveling from abroad specifically for the event.
Duration of at minimum 1.5 days (ideally 2) with a minimum of 4 hours of seminar content per day.
Aimed at a professional audience.
Conducted in person (hybrid participation allowed only in exceptional circumstances).
Incorporating sustainable event management practices.

Funding Coverage

How to apply?

Contact our team to get more information.
www.VisitSofia.bg

Ineligible

Fairs, exhibitions, expos, and similar events
Sports, cultural, entertainment, or recreational events.
Festivals, competitions and hackathons.
Galas, award ceremonies, Christmas parties, or other leisure-oriented gatherings.
Events organised by political parties.

Financial support may be granted for specific event-related expenses, including:

Venue rental.
Audio-visual equipment.
Accommodation in classified establishments.
Transfers and transport services.
Catering and meals.
Marketing and advertising (when using local suppliers).

Funding is provided after the culmination of the event and is based on verified documentation such as invoices, proof of expenditure within the city's jurisdiction, attendee statistics, and evidence of destination branding.

Applications can be submitted through the official Visit Sofia online form. Each proposal is evaluated on its potential contribution to Sofia's visibility, economic impact, and alignment with the city's strategic tourism and sustainability goals.

Approved applicants will receive detailed guidance on eligible costs, reporting, and reimbursement procedures. For full rules, guidelines, and evaluation criteria, please visit the Visit Sofia website.

Disclaimer

Sofia Municipality reserves the right to limit or decline support for events held during peak season, or for those already receiving funding from national, municipal, or EU programs.

INDEPENDENCE SQUARE

Found at the very centre of Sofia, the Independence square stands as a striking symbol of the city's history and resilience. Framed by the Presidency, the Council of Ministers, and the former Party House, this area reflects Bulgaria's political journey through time. Beneath its grand architecture, layers of ancient Serdica remind visitors how Sofia continually bridges past and present.

NO.4

CITY SPOTLIGHT






NATIONAL MUSEUM OF HISTORY

INCENTIVES

06





There's much more to Sofia than business. When the meetings wrap up, the city keeps giving, whether it's a walk through history, a quick escape into nature, or discovering vibrant local life. Sofia doesn't just host your business; it adds something memorable to your journey.

1

Wine Tasting & Tours

Gastronomy

Pro Tip:
Collect a full wine map of Sofia, from one of our information centres!

Bulgaria's wine tradition goes all the way back to the Thracians. More than 200 varieties of grapes are grown here, including the ancient Mavrud. Sofia is surrounded by 4 of the 5 wine regions in Bulgaria and is the central point for tasting different wines from wineries across the country. A guided wine walk, led by a certified sommelier, is a wonderful way to experience the distinctive taste of Bulgarian wine.

Sofia offers both private and corporate wine tours, where visitors can enjoy tastings expertly paired with regional food bites for a truly immersive culinary experience.



2

Local Breakfast

Gastronomy

To start your day like a local, treat yourself to Bulgaria's signature pastry. The classic banitsa is filled with eggs and cheese, though sweet (with apples or pumpkin) and savoury (with spinach) versions are also popular. It's a staple in every bakery and café, best enjoyed warm and paired with a glass of ayran or boza.

One of the most affordable ways to feel like a local is by enjoying a freshly baked banitsa. While this traditional pastry is a staple in every neighbourhood, some bakeries have taken it to the next level, offering gourmet style versions with creative fillings. And if you're plant based, you're in luck; vegan options can easily be found in the centre of Sofia.



Traditional Bulgarian Banitsa

3

Traditional Bulgarian Cuisine

Gastronomy

Fun Fact: Bulgarian cuisine is a delicious blend of Greek, Ottoman, and Middle Eastern influences!

Bulgaria's position at a cultural crossroads can not only be seen but also tasted. Its traditional cuisine has been shaped by the many tribes who have left their mark over the centuries. Indulge in rich stews, seasonal salads made with local ingredients, a variety of grilled meats, and, of course, the unmistakable taste of yoghurt. Step into one of Sofia's many authentic taverns to enjoy a hearty and soulful meal. Bulgarian cuisine varies beautifully with the seasons and across different regions, offering unique flavours throughout the year.

For an even more authentic experience, visit one of the traditional taverns (mehani), where you can often enjoy live folk music during dinner.



4

Fine-Dining & Boutique Restaurants

Gastronomy

For those seeking a more sophisticated dining experience, the city has much to offer. You will find restaurants with elegant fusion menus, brunch spots highlighting locally sourced produce, and boutique venues serving refined takes on traditional dishes. Expect inventive combinations of classic Bulgarian flavours and contemporary global trends, reflecting Sofia's dynamic and evolving culinary identity. Sofia caters to a range of dietary preferences, with vegan and vegetarian options widely available. Its central locations makes the city ideal for business dinners, while the dining scene offers a wide variety of international cuisines to suit every taste.



5

Guided Food Tour

Gastronomy

Pro Tip:
Dietary needs can be accommodated.

Explore Sofia's culinary scene on a guided food tour, tasting traditional Bulgarian dishes, local street food, and modern twists from contemporary chefs. Wander through vibrant markets, historic neighbourhoods, and hidden eateries, while learning the stories behind each dish. From savoury banitsa and hearty stews to sweet pastries and a taste of Bulgaria's signature rakia, a food tour is a feast for the senses and a journey into Sofia's rich gastronomic culture.



6

Traditional Cooking Workshop

Gastronomy

Step into a hands-on Bulgarian cooking workshop and discover the secrets behind traditional dishes. From pastries like banitsa and mekitsa to stews such as kavarma and gyuvech, as well as modern interpretations of classic recipes, chefs guide participants through each step. Taste your creations and enjoy a glass of rakia while gaining both skills and a deeper understanding of Bulgaria's rich gastronomic heritage.





SERDICA ARCHEOLOGICAL COMPLEX

NO.5

Hidden beneath Sofia's centre, the Serdica Archaeological Site reveals the layers of the city's ancient past. Once a thriving Roman settlement, its well-preserved streets, homes, and basilicas are now displayed through glass walkways and open-air galleries. Walking among the ruins, visitors can trace Sofia's evolution from Serdica to the modern capital, a living connection between history, culture, and everyday life.



LAKE PANCHAREVO

1

Guided City tour

Leisure

Pro Tip:
We can arrange a complimentary guided city tour for your delegates.

A two-hour walking tour is the perfect way to not only learn about Sofia but truly experience it. Discover the age of the Roman ruins of Serdica, uncover the story behind the Alexander Nevsky Cathedral, find out why the yellow cobblestones are yellow, and explore some of the city's charming local quirks. It's an informative, fun, and genuinely memorable way to feel at home in Sofia.

Led by knowledgeable experts, these tours are ideal for groups and offer a social, engaging experience. They provide a thorough and enjoyable introduction to Sofia, combining local insights with fun, making it the perfect way to explore the city.



Lion's Bridge

2

Bankya

Leisure

Fun Fact:
The water is known to support joint health, metabolism and soothe the nervous system!

The Central Mineral Bath, commissioned by Tsar Ferdinand and opened in 1911, is still in operation today. Fully restored to preserve its historic appearance, it attracts thousands seeking rejuvenation. The thermal spring feeds water at temperatures up to 37 °C, and the city also offers a large pool complex with a jacuzzi and an on-site restaurant.

The thermal waters are known to benefit joint, metabolic, and nervous system health, making the area an ideal day trip destination easily reached from central Sofia. Visitors can enjoy the clean mountain air and a calm, relaxing environment.



Central Mineral Baths of Bankya

3

Lake Pancharevo

Leisure

Fun Fact:

The lake is located close to the Inter Expo Centre.

Situated at the edge of the city, Lake Pancharevo is a popular retreat for locals looking to relax and recharge outdoors. Surrounded by forested hills, the lake features an easy walking path along the water. It's a favorite spot for walking, running, or simply spending time outside with friends and family. The area is well connected by public transportation and offers lakeside restaurants and a variety of water activities to enjoy.

Easily accessible, it offers a perfect way to unwind after work or enjoy some leisure time.



Lake Pancharevo

4

Sofia's Parks

Leisure

Top Parks:

Borisova Garden,
Crystal Garden,
South Park

Sofia is full of green spaces and parks, with Borisova Garden standing out as the most notable. As the city's oldest park, it serves as a living open-air museum, showcasing both royal and socialist history. In contrast, South Park offers a more modern vibe, with wide, dog-friendly paths and open areas perfect for picnics. Smaller gems like the Prince's Garden and the City Garden sit between key landmarks, providing calm, inviting spots right in the heart of the city.

Offering peace and quiet without leaving the city, these parks are easily accessible by foot or public transport and are perfect for both children and pets.



Borisova Garden

5

Sofia After Hours

Leisure

Fun Fact:

Sofia has several rooftop bars with stunning views of the city!

Sofia's nightlife is one of its biggest attractions. The city rarely sleeps. Parties begin late, with bars filling up after 10 PM and clubs hitting their peak past midnight. Downtown Sofia is packed with places to grab a drink, conquer the dance floor, and meet new people.

A staple among the locals is the "peika party" (bench party), all you need is some friends, drinks, and an empty park bench. Sofia's nightlife is less about polish and more about authenticity.



'Nazdrave!' - Cheers!

6

Boyana Waterfall Hike

Leisure

Pro Tip:

Wear appropriate clothing for the season.

Boyana Waterfall is a scenic escape just above the Boyana neighbourhood in Sofia. The hike offers two marked routes: a green path and a steeper red trail along the river. Both take around 45 minutes to an hour. For those seeking more, the trail continues to Momina Skala hut, ideal for a picnic or a warm local meal. On the way back, a short detour to peaceful Boyana Lake provides a quiet spot to rest and take photos.

This year-round hike combines nature, exercise, and stunning scenery, making it a favourite for both locals and visitors.



Boyana Waterfall



MURAL ARTIST: IOAN TSENKOV

1

National Art Gallery

Art

Fun Fact:
The National Art Gallery is the largest art museum in Bulgaria.

The National Art Gallery includes six locations across Sofia, showcasing more than 41,000 unique works of art: paintings, sculptures, icons, and contemporary pieces that trace Bulgaria's artistic evolution from the 4th century to the present day. Each space presents a different aspect of the nation's cultural heritage, featuring everything from Renaissance frescoes and antique icons to avant-garde installations and striking abstract works. Its European, Asian, African, and American collections also lend the gallery a truly global significance.



National Art Gallery

2

Opera & Ballet

Art

Sofia Opera and Ballet was founded in 1909 as the Bulgarian Opera Society. The city's first ballet troupe was established over 90 years ago and has since performed nearly 30 challenging titles. Today, the theatre stages classics such as Aida, Carmen, Swan Lake, and Don Quixote. Situated in the heart of Sofia, it offers an exceptional experience for all lovers of opera and ballet. Home to world-renowned singers and dancers, Sofia Opera and Ballet offers a year-round repertoire of opera and ballet classics, with behind-the-scenes tours available on request.



3 Theatre

Art

Fun Fact:
Some performances
have English
Subtitles.

Theatre is a cornerstone of Sofia's cultural scene, beginning with the Ivan Vazov National Theatre, established in 1906, which remains Bulgaria's most prestigious stage. The city is home to over twenty active theatres, each offering its own repertoire and attracting dedicated audiences. Sofia's theatres, a core part of local life, offer a wide range of genres, including drama, satire, experimental, and puppet performances.

For a true sense of Sofia's vibrant theatre and nightlife, take a stroll down Rakovski Street, known as the "Broadway of Sofia."



"Ivan Vazov" National Theatre

4 Street Art Tour

Art

Fun Fact:
You can book group
graffiti workshops!

While some cities seek to remove graffiti, Sofia embraces it. What started as a quiet form of protest in the 90s has now evolved into a full-on layer of contemporary urban culture. Graffiti tours are hosted by artists themselves and lead guests through hidden alleys and streets. You can see anything from early "bombs" and tags to large-scale murals, covering entire buildings.

Graffiti in Sofia is multidimensional: it carries the old spirit of rebellion, but it also celebrates art, love, and peace.



Sofia Graffiti Tour

5

Bulgarian Folklore Dance Workshop

Art

Fun Fact: They originate from ancient pagan and agrarian traditions, making them centuries or even millennia old.

Explore the rich traditions that have shaped Bulgaria's music, dance, and costumes over generations through a dance workshop. Under the guidance of local instructors, you'll learn the steps of traditional folk dances, gaining a deeper appreciation for the rhythms and movements that have been passed down through the centuries.

Whether you're a dancer or simply curious about local traditions, a dance workshop offers a hands-on, unforgettable way to connect with Bulgaria's cultural heritage.



6

Immersive Art Spaces

Art

Dive into Sofia's immersive and unconventional art experiences. From interactive installations and projection mapping to audiovisual adventures, venues like MINA, Museum of Illusions, Phenomena and Videnie Space offer a journey beyond the ordinary. Perfect for group visits or simply exploring art in a new dimension, these spaces engage all the senses, letting visitors see, hear, and feel art in entirely new ways.





1

A Day at the Museum

History & Culture

Sofia's many history museums offer fascinating insights into the city's rich and varied past. The largest, the National Museum of History, showcases more than 650,000 artefacts ranging from Thracian gold to 20th-century treasures. Housed in the city's former Central Mineral Bath, the Regional History Museum tells the story of Sofia itself. Together, these collections reveal not only the city's history but also its enduring spirit. Discover a world long past, yet never forgotten, at your own pace.



Regional History Museum

2

Serdica

History & Culture

Fun Fact:
Serdica was once Emperor Constantine the Great's favourite city.

For centuries, Sofia was known as Serdica, founded by the Thracian tribe of the Serdi and later flourishing under Roman rule as an important crossroads. It was here, in 311 AD, that the persecution of Christians officially ended. Today, the remains form the Ancient Serdica Archaeological Complex, beautifully integrated into the heart of the city. Open year-round, the site hosts exhibitions, concerts, and guided tours, offering visitors a unique encounter with Sofia's ancient past.



Serdica outside archaeological site

3

Post-War Socialist Architecture

History & Culture

Self-Guided Tour

Fun Fact:

Collect the Post-war map from one of our information centres!

The tour showcases 20 buildings that illustrate how Bulgaria's post-war architecture evolved to reflect both ambition and adaptation after the Second World War. Rather than focusing on the well-known socialist landmarks, it draws attention to lesser-known sites where different layers of history intersect, offering fresh and thought-provoking perspectives. Two carefully curated walking routes guide visitors through Sofia's rich and complex architectural story.

For those interested in this era, the Museum of Socialist Art offers a deeper look at Bulgaria's socialist heritage through its sculptures, paintings, and films.



TZUM - Central Department Store

4

Ancient Hot Springs

History & Culture

Fun Fact:

Sofia is home to 75 hot springs spread across 31 thermal deposits, more than any other European capital!

Sofia was built atop a vast thermal reserve, with dozens of springs supplying a variety of mineral waters. First used by the Thracians and later developed by the Romans for their thermae, these springs have long shaped the city's social and economic life. The Central Mineral Baths, constructed in the early 20th century, remain a striking landmark, while the nearby public taps still flow with naturally hot water. Today, modern balneotherapy centres in Bankya and Pancharevo, along with numerous spas across Sofia, continue this ancient wellness tradition.

Sofia offers multiple opportunities for a unique spa experience, including free-to-use mineral water taps in the city centre.



Thermal Bath



TRADITIONAL BULGARIAN POTTERY, WOMEN'S MARKET

5

Women's Market

History & Culture

Fun Fact:
Welcomes around
60,000 daily
Visitors.

Sofia's oldest and most emblematic market, the Women's Market (Zhenski Pazar), has played an important role in the city's daily life for more than 140 years. Originally run by a few women from nearby villages, today it reflects the diversity of the city. Described as a "feast for all the senses," the Women's Market offers everything one might need: locally sourced fruits and vegetables, meat, clothing, souvenirs, and exotic foreign spices.

The market hosts weekend pop-up markets and social gatherings and includes Serdika Gallery on the second floor, featuring art exhibitions, workshops, concerts, and cultural events.



At the market!

6

The Square of Tolerance

History & Culture

Fun Fact:
Located in the heart
of the city, above the
ruins of Serdica.

The Square of Tolerance is a conceptual area where four active temples stand within just 350 meters of each other: the St. Nedelya Orthodox Cathedral, the Banya Bashi Mosque, the Sofia Synagogue, and the St. Joseph Catholic Cathedral. The square evolved naturally over time. Today, it strengthens Bulgaria's identity as a crossroads of faith. At certain hours, the bells of St. Nedelya blend with the muezzin's song from the mosque, a reminder that different religious views can coexist peacefully.



Banya Bashi Mosque

7

The Bells

History & Culture

Fun Fact:
Several musical pieces can be played on the bells.

The Bells Monument (Kampanite) was built in 1979 to celebrate the International Year of the Child. Completed in just 30 days, it commemorates global unity and peace. The 37-meter-high Brutalist structure has seven large bells, one for each continent, and over 100 smaller bells, donated by nations worldwide, some of which no longer exist. Located near Vitosha Mountain, “Kampanite” is open to the public year-round. Visitors can freely interact with the bells, repeating the message of 1979.



8

Bistritsa Babi

History & Culture

Fun Fact:
Bistritsa is only 20 km from Sofia.

The Bistritsa Babi are a living treasure from the village of Bistritsa in Bulgaria’s Shoplounk region. This group of elderly women preserves UNESCO-listed polyphonic singing, traditional horo chain dances, and the ritual of lazarovane, an initiation ceremony for young women. Their performances offer a rare glimpse into centuries-old music, dance, and cultural heritage. Through teaching and ritual, they keep these ancient traditions alive for new generations. Experiencing Bistritsa Babi is a unique encounter with Bulgaria’s intangible cultural heritage.





1

Rila Monastery

Outside of Sofia

Distance:
117 km from Sofia
1 hr 40 min

Fun Fact:
Rila Monastery is a UNESCO World Heritage site!

Situated within the Rila Mountains, Rila Monastery is Bulgaria's largest spiritual centre. Founded in the 10th century, it has been a haven for faith, learning, and art through centuries of uncertainty and change. The complex features a frescoed church, a museum, and a library with over 250 preserved manuscripts. The monastery is one of the most significant temples of the Orthodox faith.

Guided tours are available in both English and Bulgarian, making them ideal for groups and corporate visits.



2

The 7 Rila Lakes

Outside of Sofia

Distance:
97 km from Sofia
1 hr 40 min

Pro Tip:
Pack proper hiking clothes and footwear.

Located within Rila National Park at elevations between 2,100 and 2,500 m, the Seven Rila Lakes are among Bulgaria's most iconic natural sites. Formed by ancient glaciers, their waters are clear and pristine, connected by streams that create waterfalls and cascades. Each lake has its own unique shape and name, and they can be accessed easily by chairlift or on foot.

Optional accommodation is available in a nearby chalet, making the location suitable for small team-building activities.



3

Plovdiv

Outside of Sofia

Distance:
154 km from Sofia
2 hr

Fun Fact:
The European
Capital of Culture
2019

Plovdiv is one of Europe's oldest continuously inhabited cities, combining Thracian, Roman, Ottoman, and Bulgarian heritage. It's called "The city of the seven hills" due to the syenite hills it's built on. Its Old Town is a living museum of Revival-era houses and cobblestone streets. It's also home to the world-famous Roman Amphitheatre and Stadium. Today, Plovdiv is Bulgaria's cultural capital, well-known for its creative spirit and the vibrant, contemporary "Kapana" district.

With two UNESCO World Heritage tentative sites and the former European Capital of Culture (2019), it is an ideal destination for team trips and cultural immersion.



Ancient Theatre of Philippopolis

4

Pernik

Outside of Sofia

Distance:
34 km from Sofia
30 min

Fun Fact:
Pernik is home to the
only underground
mining museum on
the Balkan Peninsula!

Pernik is a city renowned for its history, folklore, and industrial heritage. It was the last fortress to fall under Byzantine rule, and the remains of the walls are still visible today. In the 20th century, Pernik was a key centre for coal and steel production. Today, it is best known for hosting the International Festival of Masquerade Games "Surva," Europe's largest celebration of ritual masks and folk traditions.

In 2015, Pernik's Surva Festival was inscribed on UNESCO's Intangible Cultural Heritage List, highlighting its rich cultural heritage and global significance.



SURVA Festival, Pernik

5 Borovets

Outside of Sofia

Distance:
72 km from Sofia
1hr 25 min

Fun Fact:
Visit Tsarska Bistritsa, a former palace of the Royal family.

Borovets is Bulgaria's oldest and most established ski resort, located at 1,350 m in the Rila Mountains and founded in 1896 as a royal initiative. The resort offers 58 km of slopes suitable for all levels of skiing and snowboarding and is conveniently close to landmarks such as the Rila Monastery and Tsarska Bistritsa, a former royal palace.

Borovets offers year-round activities, including hiking, skiing, and snowboarding, with dedicated schools for all levels and a range of high-quality restaurants and hotels.



6 Bansko

Outside of Sofia

Distance:
155 km from Sofia
1hr 50 min

Fun Fact:
Bansko is a regular stage for World Cup alpine competitions.

Located at the foot of the Pirin Mountains, Bansko is Bulgaria's most visited ski resort and has hosted international skiing and snowboarding events. It offers 75 km of slopes, fresh alpine air, and a lively après-ski scene. Suitable for year-round leisure, the town also attracts digital nomads, combining traditional character with a modern, active atmosphere.

Located near the UNESCO-listed Pirin National Park, the area also offers excellent spa hotels and teambuilding facilities.





7

Koprivshitsa

Outside of Sofia

Distance:
108 km from Sofia
1 hr 40 min

Fun Fact:
Koprivshitsa hosts the vibrant UNESCO Folklore Festival.

Situated in the Sredna Gora Mountains, Koprivshitsa is one of Bulgaria's most significant historic towns. Often described as a living museum of the National Revival era, its cobbled streets, painted Revival-style houses, and numerous museums preserve the history of a bygone period. The town is also notable as the starting point of the April Uprising against Ottoman rule in 1876.

Koprivshitsa offers a step back in time, providing a peaceful and serene glimpse into Bulgaria's past, making it ideal for a full-day visit.



Koprivshitsa City Centre

8

Panagyurishte

Outside of Sofia

Distance:
94 km from Sofia
1 hr 40 min

Fun Fact:
It is the home of the incredible Panagyurishte Gold Treasure!

Panagyurishte, located in the Sredna Gora Valley, is a historic town that served as the organisational centre of the April Uprising of 1876, a key event leading to the Russo-Turkish War and the establishment of an independent Bulgarian state in 1878. The town features many well-preserved Revival-era houses open to the public, alongside numerous memorials and museums tracing Bulgaria's journey to independence.

Panagyurishte is also known for the Thracian Panagyurishte Treasure, an exceptional collection of gold artifacts. Visitors can also take part in local craft workshops, such as pottery, or enjoy a peaceful walk along the nearby mountain trails.



The Panagyurishte Treasure



TRAIL TO CHERNI VRAH (2290M)

FESTIVALS & EVENTS

07



Sofia's festival scene blends old traditions with modern energy, showing how deeply culture and community matter to its people.



STEM

Sofia Science Festival

May

The annual Sofia Science Festival presents the latest scientific discoveries through talks, demonstrations, and hands-on workshops for all ages. Held at Sofia Tech Park, it brings together leading Bulgarian and international researchers to explore topics such as climate change, health, space exploration, and more.



Credit: Beautiful Science Foundation

STEM

Webit

June

Webit is a prime forum for innovation and technology that explores the future of business, tech, and society. The event brings together global thought leaders, entrepreneurs, and experts to discuss the trends shaping the modern world. It features talks, workshops, and more.



Credit: Webit Foundation

STEM

Balkan eCommerce Summit

June

The Balkan eCommerce Summit is a leading forum for digital trade, and innovation in Southeast Europe. Held in Sofia, it brings together industry leaders, entrepreneurs, and specialists from e-commerce, logistics, fintech, SaaS and marketing. Over two days, the event offers keynote talks, practical workshops, and a dedicated expo area.



Credit: Balkan eCommerce Summit

Music

European Music Festival

March - December

The European Music Festival in Sofia is one of Bulgaria's leading classical world music events, founded in 2001 to present world-renowned artists and highlight up-and-coming Bulgarian musicians. The festival's program includes classical music, opera, jazz, and world music, with concerts held all across Bulgaria.



Credit: European Festivals Association

Music

Sofia Music Weeks

May – October

Sofia Music Weeks, founded in 1970, showcases leading Bulgarian and international performers in classical music, opera, and ballet. It features symphony orchestras, chamber ensembles, and soloists from across Europe, along with conferences, exhibitions, and masterclasses.



Credit: Sofia Music Weeks Festival

Music

Sofia Opera

June – July

Sofia's opera scene has a remarkable presence, brought to life through three signature festivals. Opera in the Park introduces children and families to opera in a relaxed open-air setting. Muses on the Water transforms Lake Pancharevo into a stage for summer performances under the stars. The annual Wagner Festival further strengthens Sofia's cultural profile, presenting large-scale productions that draw audiences from across Europe.



Credit: Opera Sofia

Music

A to Jazz

July

The International A to Jazz Festival celebrates jazz, and improvised music in Sofia. Held annually in South Park since 2011, it marks the start of summer, attracting over 50,000 visitors each year. The festival features concerts, jam sessions, an art bazaar, workshops, and the A to Jazz Kids program.



Credit: A to Jazz Festival

Theatre & Film

Sofia International Film Festival

March

The Sofia International Film Festival, founded in 1997, showcases the best of world cinema alongside Bulgarian and Balkan productions, attracting over 70,000 viewers each year. Listed by Variety among the world's top 50 film events, it connects filmmakers and audiences from across the globe through the art of cinema.



Credit: STIFF

Theatre & Film

World Theatre in Sofia

June

World Theatre in Sofia presents international theatre and dance productions, bringing leading artists and global stage trends to Bulgarian audiences. Founded in 2007, the festival features selected performances from the Varna Summer International Theatre Festival and other guest performers, held annually in June across key Sofia venues.



Credit: VIA Fest

Theatre & Film

Kinomania

November

Kinomania, founded in 1987, is one of Bulgaria's most esteemed film festivals. Over the decades, it has become a key platform for the premieres of critically acclaimed international films. Each edition features a carefully curated selection that reflects global cinematic trends and attracts a loyal audience of film enthusiasts.



Culture & Urban

LUNAR Light Festival

May

The LUNAR Festival of Lights transforms some of Sofia's most famous urban landmarks into large-scale visual art installations. By combining the latest advancements in video mapping, 3D art, and AI, LUNAR reimagines public spaces and turns the city into a living, breathing art show.



Culture & Urban

Sofia Summer Festival

July - September

Sofia Summer Fest transforms one of the city's main parks into a lively open-air stage for music, film, and culture. Launched during the pandemic to support Bulgarian artists, the festival now offers 90 days of diverse programming, including live concerts, outdoor film screenings, cultural performances, sporting events, and children's activities, making it one of Sofia's must-visit summer events.



Credit: Sofia Summer Fest

Culture & Urban

Rivers of the City Festival

August

The Rivers of the City Festival began in Sofia in 2020 and has since expanded across Bulgaria. It is a long-term initiative aimed at strengthening the connection between urban communities and their rivers through activism and public engagement. The festival features concerts, workshops, talks, and art installations that highlight river conservation and sustainable urban living. By promoting collaboration between citizens and institutions, it seeks to create more sustainable cities with well-preserved waterways.



Culture & Urban

Sofia Marathon

October

The Sofia Marathon is one of the city's flagship sporting events, held every October in the heart of the capital. It brings together professional athletes, running enthusiasts, and families for a vibrant celebration of sport and community. Featuring multiple race distances and routes that pass key city landmarks, the marathon promotes active living while showcasing Sofia's dynamic urban spirit.



Credit: Wizz Air Sofia Marathon

Culture & Urban

MELBA: Design Festival

November

The International Design Festival MELBA is a stage for creativity, innovation, and inspiration. The festival brings together leading figures from the global and Bulgarian design scenes, showcasing contemporary trends, ideas, and approaches across graphic, product, interior, social, and digital design. Visitors can explore symposiums, exhibitions, and workshops, making it a hub for learning, networking, and discovering the world of design.



Credit: Studio Najbrt

Culture & Urban

Sofia International Book Fair

December

The Sofia International Book Fair is one of Bulgaria's key cultural events, held annually at the National Palace of Culture since 1993. It gathers national and international publishers to present new titles and exchange ideas. Alongside it runs the Sofia International Literary Festival.



Credit: Lit Ground



ARIANA LAKE



UNIVERSITY INDEX

08



Name	Contact	Facilities	Affiliations
Academy of the Ministry of Interior	+359 2 982 92 13 academy@mvr.bg www.mvr.bg	Lecture Halls Training Rooms	AEPC CEPOL EFSCA Erasmus+ FRONTEX
Bulgarian Agricultural Academy	+359 2 812 75 05 ssa@agriacad.bg www.agriacad.bg	Conference Halls Demonstration Fields Experimental Stations	ECPGR EURISCO Erasmus+
Medical University of Sofia	+359 2 915 21 38 rector@mu-sofia.bg www.mu-sofia.bg	Laboratories Auditoriums Lecture Halls Hospital Complex	ECTS MA Erasmus+ INGENIUM European University Association
Military Academy	+359 2 922 65 04 rnda@armf.bg www.rndc.bg	Sport Halls Specialised Library Modern Dormitories Outdoor Sport Grounds	AUF PfPC DEEP EMILYO Erasmus+
MT&M College	+359 2 445 61 48 info@mtmcollege.bg www.mtmcollege.org	Library Galleries Lecture Halls Computer Rooms Networking Lounges	Erasmus+ ISCAP in Portugal Plovdiv Univeristy Univeristy of Varna
National Academy of Art	+359 884 10 90 50 d.spasova@nha.bg www.nha.bg	Lecture Halls NATFA Theatre Puppet Theatre Audiovisual complex	ELIA Erasmus+
National Academy for Theatre and Film Arts	+359 2 923 13 03 info@natfiz.bg www.natfiz.bg	Lecture Halls NATFA Theatre Puppet Theatre Audiovisual Centre	FilmEU IN SITU EMPACT Erasmus+
National Music Academy	+359 2 440 97 84 info@nma.bg ww.nma.bg	Organ Concert Halls Opera Theatre Teaching Choir Specialised Library Audiovisual Centre Symphony Orchestras	Erasmus+ Music Academies Hochschulen of Music
National Sports Academy	+359 2 401 41 00 press@nsa.bg www.nsa.bg	Training Bases Swimming pool 20-Hectare Campus Outdoor Sport Grounds	Erasmus+ European Network of Physiotherapy in Higher Education
New Bulgarian University	+359 2 811 01 10 office@nbu.bg www.nbu.bg	Gallery Library Lecture Halls Exhibition Hall	ELIA AUF Erasmus+ University of Vienna University of Helsinki
Sofia University "St. Kliment Ohridski"	+359 2 930 83 45 uni-sofia.bg	Library Gallery Event Halls Sport Centre	UNHCR ALECSO Erasmus+ Transform4Europe +More

Name	Contact	Facilities	Affiliations
Technical University of Sofia	+359 2 965 28 45 info@tu-sofia.bg www.tu-sofia.bg	Library Lecture Halls Sport Complex Swimming pool Meetings Centre	NATO DAAD UNESCO Erasmus+ Mercedes Sofia Tech Park
Theatre College	+359 2 428 11 03 groys.college@gmail groys-college.com	Sport Complex Swimming pool Meetings Centre Practical Training Halls	IFTR Erasmus+
University of Architecture, Civil Engineering and Geodesy	+359 2 963 52 45 www.uacg.bg	IT Labs Library Lecture Halls Specialised Labs Construction Sites	ESN Ausmip Ceepus Erasmus+ EEA Grants BAUHAUS4EU +More
University of Chemical Technology and Metallurgy	+359 2 866 15 70 aceadm@uacg.bg www.uacg.bg	Auditorium Laboratories Seminar Rooms Exhibition Spaces	Ausmip CEEPUS Erasmus+ EEA Grants BAUHAUS4EU
University of Forestry	+359 8884 61 20 85 press_itu@itu.bg www.itu.bg	Auditorium Filming Studio Forestry Ranges Conference Rooms	Erasmus+ Technical University of Munich Humboldt University + More
University of Mining and Geology	+ 359 2 806 02 01 info@mgu.bg www.mgu.bg	Museums Laboratories Swimming Pool Sports Complex Publishing House	RIVERS IMSEE BECOME Erasmus+ MDI Project MHE-SUNR Project
University of National and World Economy	+359 2 8195 211 dmakaveeva@unwe.bg www.unwe.bg	Lecture Halls Sports Complex Publishing House Conference Halls	SDSN ACCA ISAEW Erasmus+ ENGAGE.EU Horizon Europe
University of Structural Engineering and Architecture	+359 2 802 91 00 vsu@vsu.bg www.vsu.bg	Lecture Halls Sport Complex Seminar Rooms	Erasmus+ Ulster University +More
University of Telecommunications and Post	+359 885 63 95 59 pr@utp.bg www.utp.bg	Sport Halls Lecture Halls Laboratories Conference Halls	IBM Huawei Siemens +More
University of Transport	+359 2 970 92 42 office@vtu.bg www.vtu.bg	Library Museum Lecture Halls Ceremonial Halls	Erasmus+ Vienna University of Technology +More



BOYANA CHURCH

Set at the foot of Vitosha Mountain, Boyana Church is one of Sofia's most treasured landmarks, and a UNESCO World Heritage site. Behind its modest exterior lie extraordinary medieval frescoes whose vivid detail, and emotional depth marked a turning point in Eastern Orthodox art. Together, they offer a rare glimpse into Bulgaria's cultural, and spiritual story.



SUPPLIERS

09





Sofia offers a strong network of professional suppliers, PCOs, and DMCs, who ensure every event runs smoothly and to the highest standard. The city's event professionals combine local expertise with international best practice, offering tailored solutions for meetings, conferences, and incentives of all sizes.

VisitSofia provides organisers with valuable opportunities to connect directly with reliable and experienced partners who know the city inside out. We are here to guide and support you—signposting trusted distributors and ensuring you find the right collaborators to bring your event vision to life.

Pro Tip:

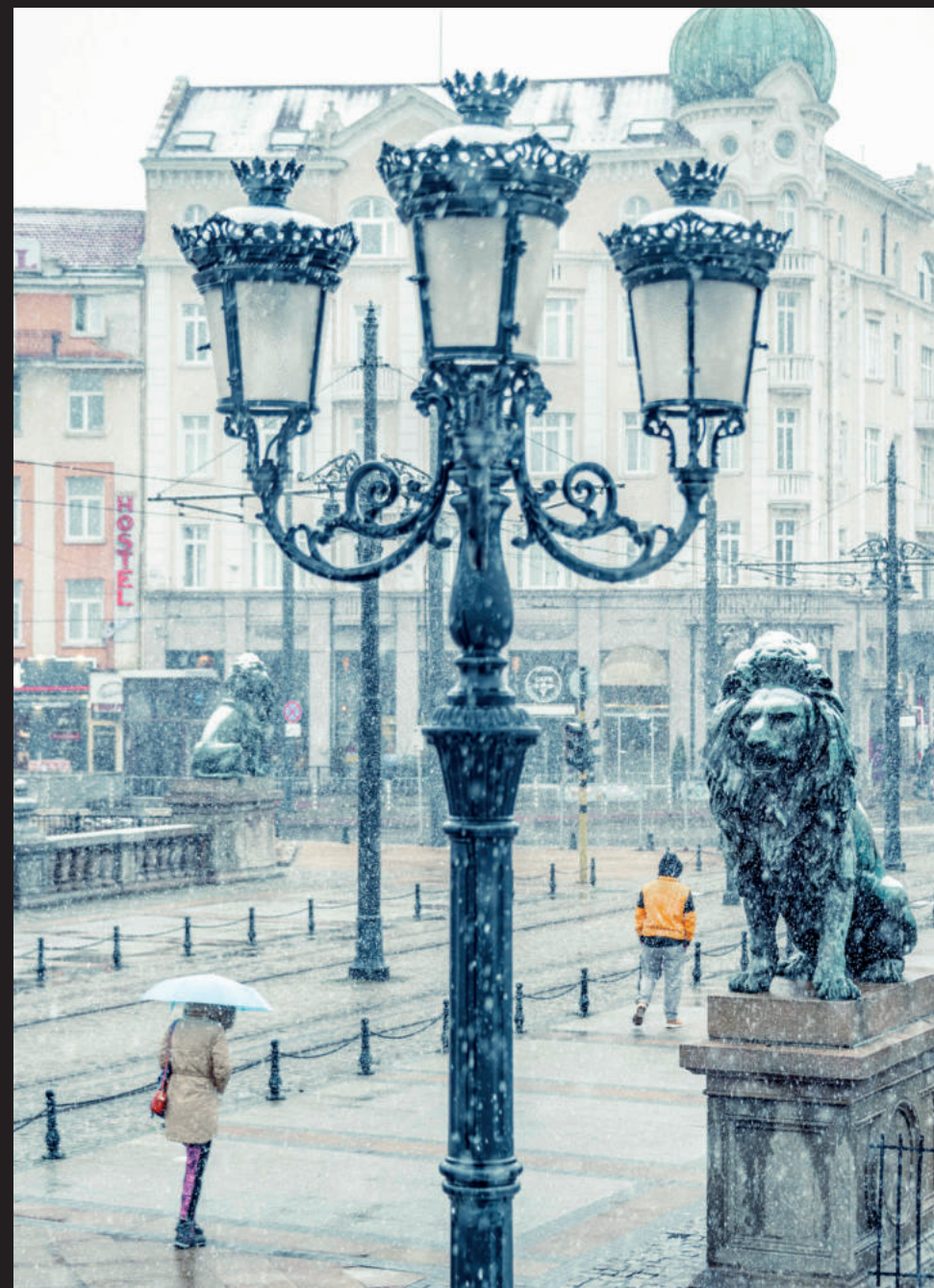
Kosher and Halal meals are easy to arrange.

Our team is here to connect you with the right opportunities and help your business grow within the MICE community in Sofia

PCOS & DMCS

Name	Contact
Congress Management & Events	office@cmebg.com www.cmebg.com +359 877 110 555
Company for International Congress	cic@cic.bg www.cic.bg +359 887 771 107
Eventhouse	office@eventhouse.bg www.eventhouse.bg +35929589999
Event Design	office@eventdesignbg.com www.eventdesignbg.com +359 889 305 555
Image in Travel	office@imageintravel.com www.imageintravel.com +359 2 9888 178
Insight Events	mice@insight-events.bg www.insight-events.bg +359 887 425 209
Liberty Tourism Group Ltd	bulgaria@liberty-int.com www.liberty-int.com +359 893 46 84 51
JamadviceTravel	hotels@jamadvice.eu www.jamadvice.eu +359 2 943 3011
Meet You	office@meetyou.bg +359 888 92 82 53 www.meetyou.bg
Mercury97 Events	events@mercury-bg.com www.mercury-bg.com +359 884 889 499
Sun Spree Travel Partner	events@sunspreetravelpartner.com sunspreetravelpartner.com +359 2 981 73 81
Traveltime	office@traveltime.bg www.traveltime.bg +35924233839
Premier Tours	events@premiertours.bg www.premiertours.bg +35929026063
Wasteels Bulgaria	reservations@wasteels.bg +359 2 931 1117 www.wasteels.bg

To find out more visit our website:
www.VisitSofia.bg



LIONS' BRIDGE

EQUALITY, DIVERSITY & INCLUSION

10



Sofia has long been a place where cultures and ideas come together. Today, the city continues to embrace diversity as a source of creativity and progress. With commitment to equality and inclusion, Sofia tries to welcome everyone and encourages a community where all can contribute and thrive.

The city celebrates diversity and believes equality and inclusion are shared responsibilities. It recognises a social and corporate duty to ensure equal participation, strengthening engagement, innovation, and community growth. Event organisers can embody this spirit by partnering with local organisations that promote these values, creating events that reflect Sofia's vibrant multicultural identity.

These partners can guide organisers in designing inclusive events and sourcing speakers and experts from a range of fields.

EDI Suppliers	Contact	About
GLAS Foundation	help@glasfoundation.bg www.glasfoundation.bg	GLAS Foundation, founded in 2014, promotes equality, and inclusion through initiatives like Sofia Pride, the Rainbow Hub with Bilitis, and the Work It OUT network, helping businesses build inclusive workplaces through training, development, and DEIB consulting
The National Council of People with Disabilities in Bulgaria	ncpdb@abv.bg +359 2 986 53 00 www.disability.bg	The National Council of People with Disabilities in Bulgaria promotes the rights, and equal opportunities of people with disabilities. It works to prevent discrimination, and foster inclusion in education, work and public life, while collaborating with partners, and serving as a member of the European Disability Forum since 2004.
The Variant	hello@thevariant.agency +359 893 40 09 56 www.thevariant.agency	The Variant is Bulgaria's first hybrid consulting, casting, and creative agency led by people with disabilities. It partners with businesses that view inclusion as a conscious choice, using its expertise to reshape perceptions, and create more space for difference in workplaces, communication, and society.



CATHOLIC CATHEDRAL - ST. JOSEPH PARISH
& THE CENTRAL SYNAGOGUE OF SOFIA





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ГОДИНИ
НАЦИОНАЛНА
БИБЛИОТЕКА
„СВЕТИ СЪСВИ
КИРИЛ И
МЕТОДИЙ“

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If your venue, organisation, hotel, or service is involved in Sofia's MICE ecosystem and would like to be featured in the next edition of the Event Planners' Guide, please contact us for more information.

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