



ICCA

GLOBEWATCH

BUSINESS ANALYTICS

2025

—
COUNTRY & CITY
RANKINGS

LEADERSHIP IN GLOBAL MEETINGS & EVENTS



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OPENING REMARKS



Dr. Senthil Gopinath
Chief Executive Officer

The GlobeWatch 2025 ICCA Country and City Rankings Report stands as a testament to our industry's resilience. It reflects not only where we have been, but where we are headed.

This year's report captures more than **12,000** international and regional association meetings from across the globe, drawn from ICCA member submissions and the dedicated work of our in-house research team.

Beyond the headline rankings, you will find rich analysis by region, meeting size, subject sector, and the newest addition, venue types. Our aim is to ensure that the intelligence contained in these pages is actionable: a resource that guides our members to make smarter decisions, pursue stronger business opportunities, and build more compelling cases for government advocacy and private investment.

What makes this report possible, of course, is our community. Each member who submitted meeting data this year has contributed to something larger, helping shape a clearer, more accurate picture of our global landscape. ICCA's research team drives the process by sourcing, verifying, and refining data, ensuring all findings are credible and reliable. I extend my sincere gratitude to every individual and organisation that played a part. Your contribution is what gives this report its authority and its value.

The international association meetings sector continues to deliver impact that extends well beyond the short-term tourism spend, from scientific advancement and policy development to social legacy and cross-border collaboration. At ICCA, we are proud to stand alongside our members in supporting that mission through research, education, and advocacy.

As you explore the rankings and analysis that follow, I hope you will find not only data, but direction.

The **162** countries and territories, along with **1603** cities represented in this year's rankings reflect a global community that is engaged and ambitious.

The 2025 ICCA GlobeWatch shows where the world met last year. The choices made by every member of this community, starting today, will determine where the world meets next.

Dr. Senthil Gopinath
Chief Executive Officer, ICCA

2025 GLOBAL SNAPSHOT: INTERNATIONAL ASSOCIATION MEETINGS AT A GLANCE

The 2025 data captures over **12,438** ICCA-eligible international and regional association meetings across all continents. Europe holds the largest share, with Asia-Pacific and North America following. Latin America, Africa, and the Middle East continue to grow their presence. Together, the six regions reflect how broadly knowledge spreads when people gather in person.

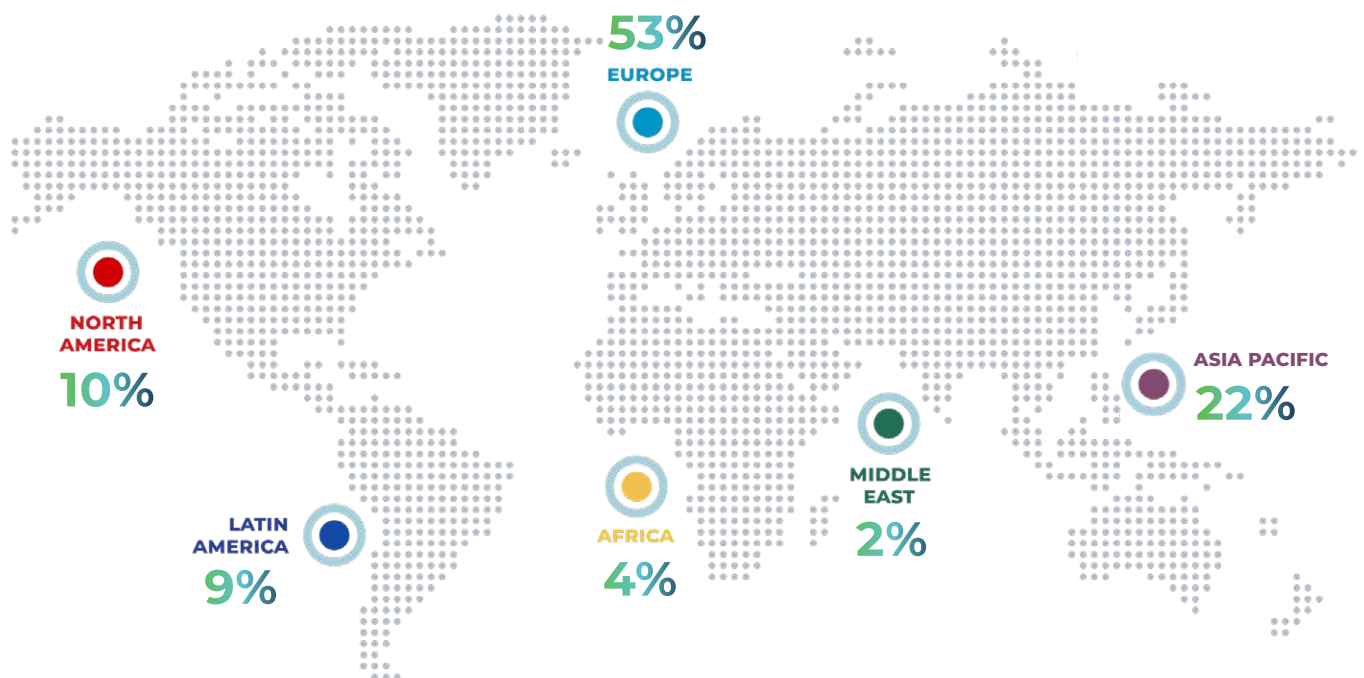


Figure 1: World Map & % per region

The **U.S.A.** continued to lead the global rankings in 2025.

Japan climbed to **6th** globally, up from 8th in 2019, with progressive growth among major meeting nations. Further down the rankings, **Brazil** reached **13th** place, surpassed its pre-2020 meeting volumes, a meaningful signal of Latin America's growing global standing.

Rank	Country/Territory	Rank	Country/Territory
1	U.S.A.	11	Canada
2	Italy	12	Republic of Korea
3	Germany	13	Brazil
4	Spain	14	Australia
5	United Kingdom	14	Belgium
6	Japan	16	Austria
7	France	17	Sweden
8	Portugal	18	Poland
9	Netherlands	19	Denmark
10	China-P.R.	19	Greece

Figure 2: Worldwide Ranking – Top 20 countries

At the city level, **Lisbon, Paris, and Barcelona** lead the 2025 rankings. Vienna, Singapore, Prague, Copenhagen, London, Seoul, and Tokyo round out the top 10.

Rank	City	Rank	City
1	Lisbon	11	Bangkok
2	Paris	12	Berlin
3	Barcelona	13	Madrid
4	Vienna	14	Brussels
5	Singapore	15	Hong Kong
6	Prague	16	Rome
7	Copenhagen	17	Athens
8	London	18	Dublin
9	Seoul	18	Istanbul
10	Tokyo	20	Amsterdam
		20	Buenos Aires

Figure 3: Worldwide Ranking - Top 21 cities

SEE FULL RANKING

WHAT THE WORLD IS MEETING ABOUT

Medical Sciences, Technology, and Science remain the leading knowledge sectors, with Education, Industry, Social Sciences, Management, and Economics following.

The breadth of subject representation, from Architecture and Historical Sciences to Ecology and Safety, reflects the cross-disciplinary reach of international association meetings.

Safety & Security (208 meetings in 2025) and **Library & Information** (168 meetings in 2025) rebounded strongly despite their smaller base. Each grew nearly 3.9 times from their 2021 lows, ahead of larger sectors such as Industry (3.5 times) and Economics (3.6 times). Both sectors point to growing institutional focus on information governance and risk management.

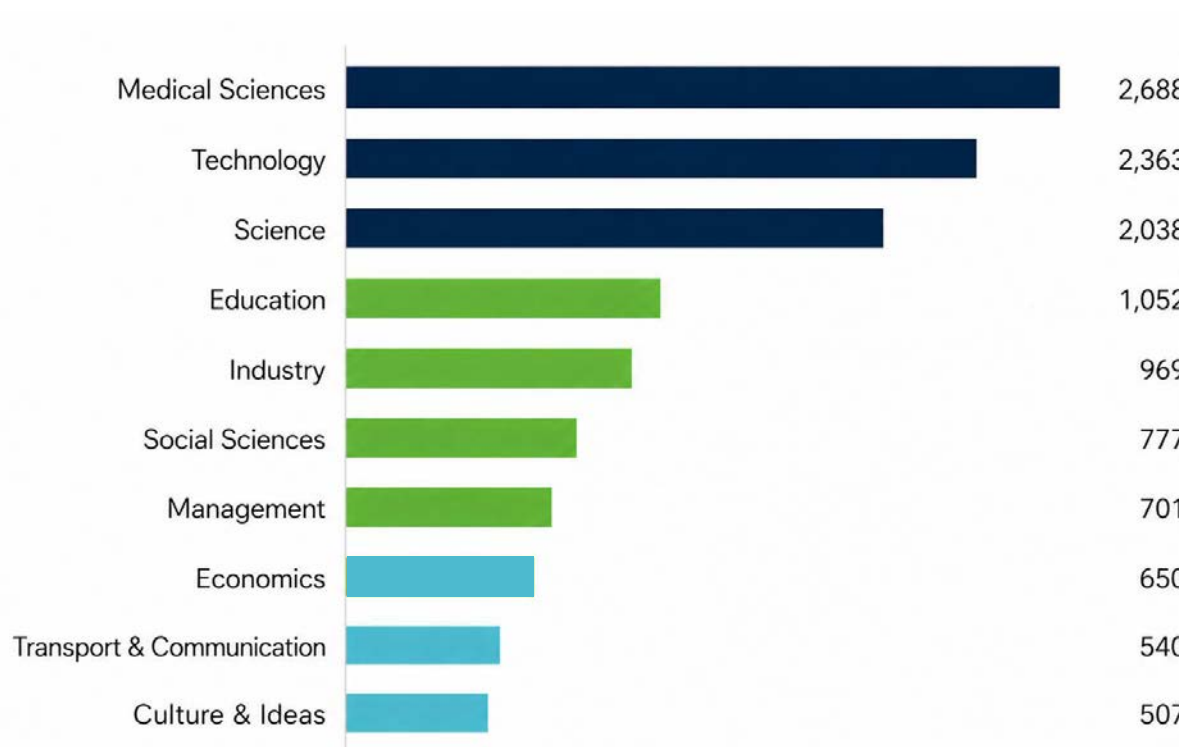


Figure 4: Worldwide ranking - Top 10 subject sectors



THE MEETING SIZE SPECTRUM

In 2025, nine out of ten international and regional association meetings welcomed fewer than 1,000 participants. Yet the resilience story belongs to the largest congresses. Meetings of 1,000 participants or more have returned to or exceeded their 2019 levels, with the largest congresses, those above 3,000, back exactly where they were. Mega conventions proved the most durable format of all.

Across every size category, these meetings are delivering knowledge exchange and sector connections that no other format replicates.

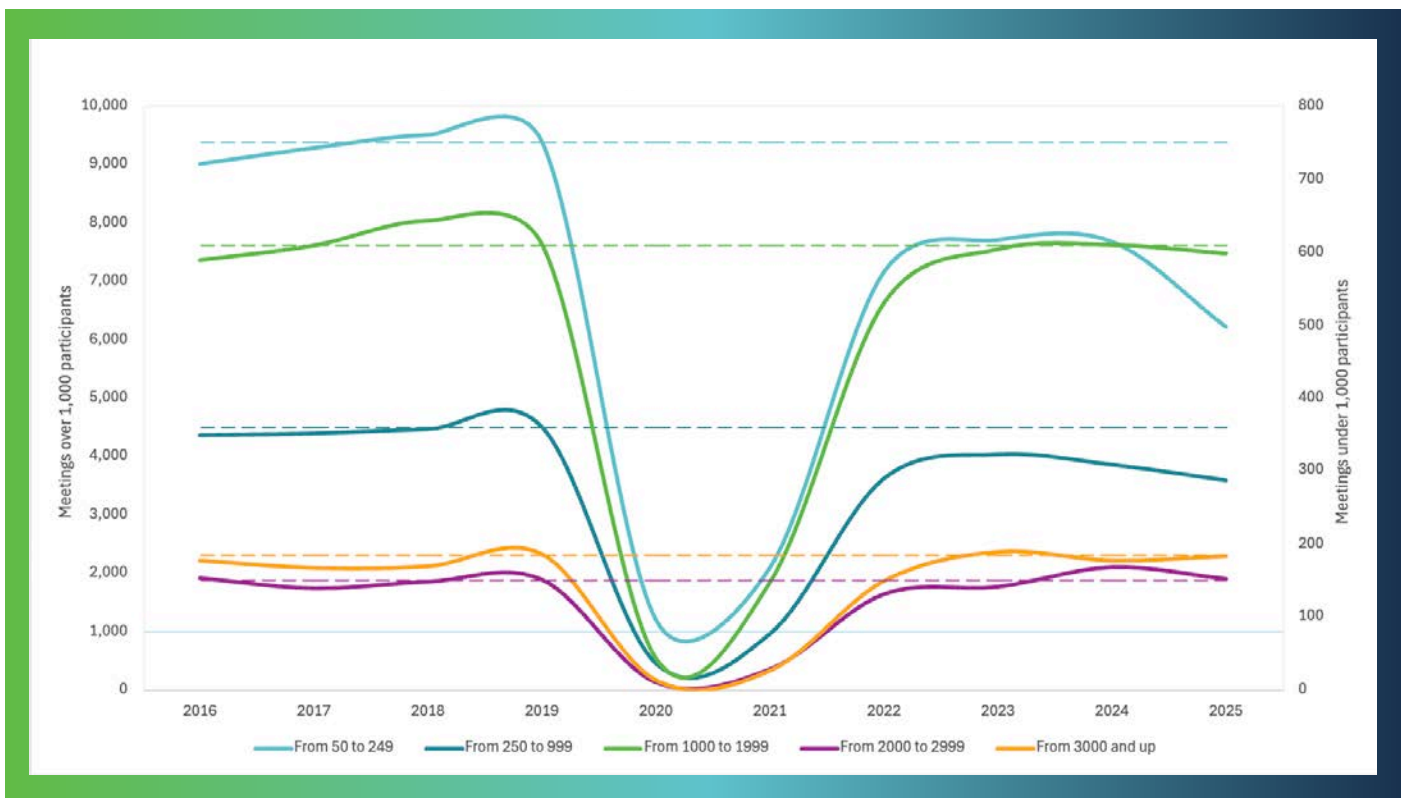


Figure 5: How Meeting Sizes Have Recovered After 2020

The 2025 ICCA Rankings show where meetings occur and why some destinations pull ahead. Each data point highlights strategies and investments that every destination, venue, meeting management agency, and association can learn from.



ICCA BIPro

3 New Solutions. 1 Outcome:

WIN MORE BUSINESS



SUCCESS IN DIFFERENT WAYS

NO SINGLE TIER TELLS THE WHOLE STORY

Share of meetings by size tier, 2025

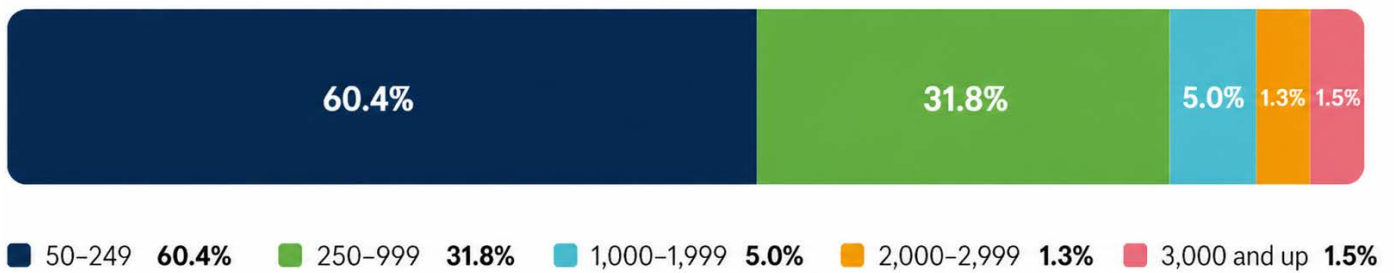


Figure 6: Share of meetings by size

Meetings with 50 to 249 participants represent the largest share of total meeting volume, at 60.4% in 2025. The 250 to 999 range follows at 31.8%. Together, these two categories account for most international and regional association meetings worldwide.

Meetings with 2,000 or more participants generate significant economic returns, yet they account for just 2.8% of all meetings recorded. The value of a destination's meeting portfolio comes from building a consistent pipeline across all sizes, not just large congresses.

Since 2016, meeting sizes have remained stable, with smaller meetings more frequent. Annual meetings account for 63.1% of recorded events, making them the most common rotation cycle by far. Larger congresses run on longer cycles, so they are less frequent and take longer to secure.



From The ICCA Research Desk

Medical Sciences: A Sector for Every Size

Medical Sciences stands apart from every other major subject sector in how its meetings are distributed across size categories. While Technology, Science, and Education each place 65% or more of their meetings in the smallest tier, nearly half of medical sciences meetings fall in the 250 to 999 range, and 35% involve 1,000 or more participants, more than ten times the large-meeting share of Technology or Science. The pattern reflects the breadth of medical knowledge exchange.

Every Meeting Size Has Opportunity

According to the 2025 data, the 250 to 999 category stands out as the sweet spot — accessible for a wide range of destinations, yet delivering USD 1.3 million in average estimated delegate spend per meeting. Smaller meetings in the 50-499 range anchor pipeline consistency through volume and frequency. Large congresses of 1,000 or more generate almost 52% of total estimated spending from just 8% of meetings, but winning them requires more complex coordination, longer lead times, and sustained pipeline development.

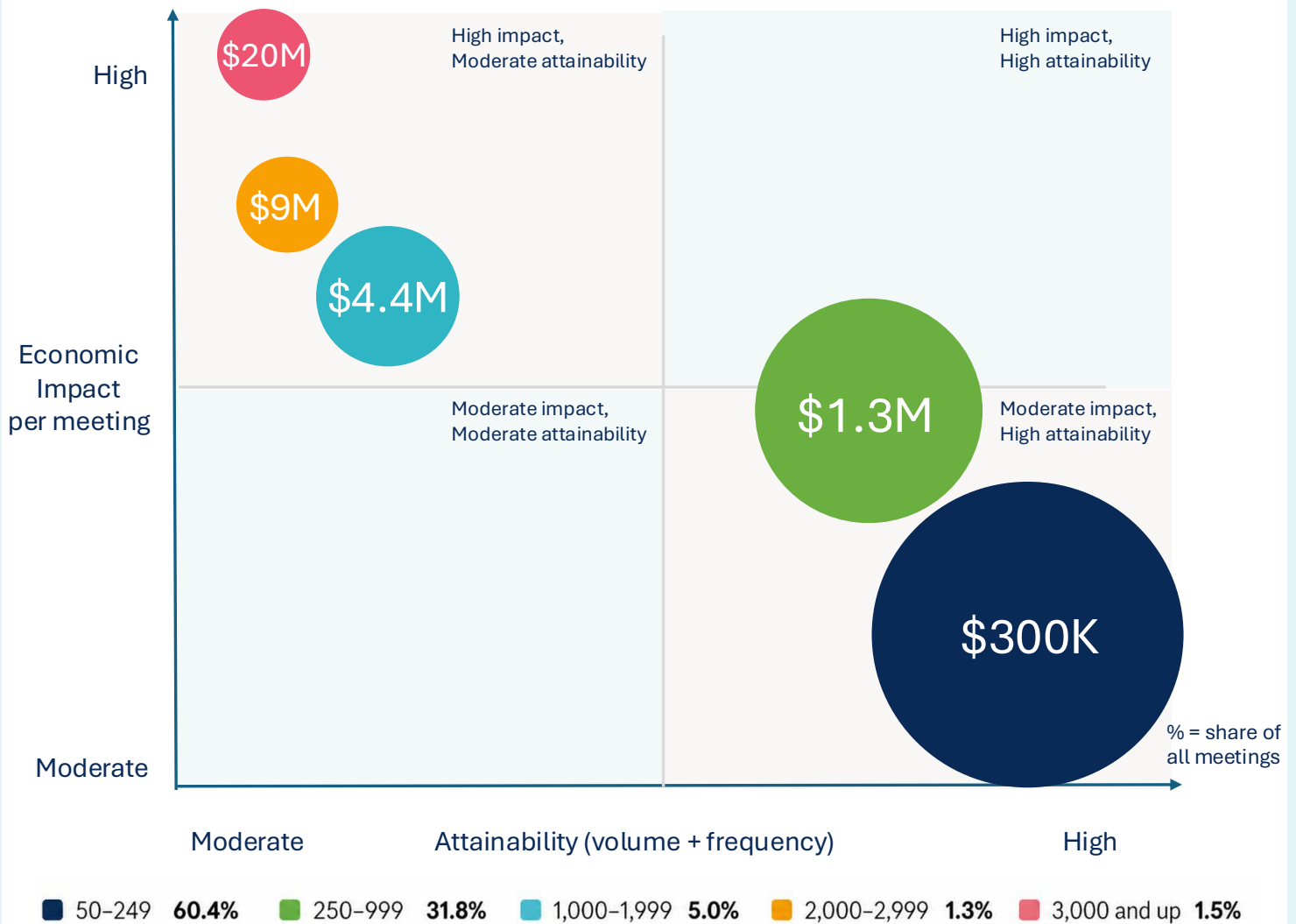


Figure 7: The Meeting Size Opportunity Map

WHAT THE DATA TELL US

International and regional association meetings are not just city-wide conventions.

The 92% of meetings with fewer than 1,000 participants account for 66% of the estimated total delegate spending. The 500 to 999 tier offers the best attainability and return. The most consistent performers, such as Vienna and Lisbon, are built on broad pipelines across all sizes.

A consistent pipeline builds more durable long-term performance than large congresses alone.

EVERY SECTOR HAS ITS CHAMPION

Medical Sciences, Technology, and Sciences are ICCA's top three subject rankings again in 2025. Within those categories, country and city-level patterns tell a more specific story.

At the country level, **Japan** does not rank among the top five by meeting volume, but it is influential in the technology sector: Tokyo, Osaka and Yokohama combined host significant portions of the technology association meetings. **Spain** is strong in medical sciences, with Barcelona and Madrid among the highest globally. **Italy** spreads across sectors, and **Germany** anchors heavily in the medical sciences, with secondary strengths elsewhere.

Many cities are building sector depth beyond the overall volume rankings. **Dublin** ranks in the top ten globally for both medical sciences and science meetings, a breadth that reflects Ireland's research and life sciences base. **Taipei** performs consistently across all three leading sectors, appearing in the top 15 for medical sciences, science, and technology. **Montreal** ranks sixth globally in technology meetings, confirming its position as a leading hub. **Porto**'s ranking of ninth in science meetings is one of 2025's more notable city-level findings, given its overall meeting volume. **Athens** and **Istanbul**, while outside the top ten overall, each hold positions in the top 20 of the medical sciences, a signal of emerging destination strength in a high-value sector.

Medical Sciences		Sciences		Technology	
Rank	Country/ Territory	Rank	Country/ Territory	Rank	Country/ Territory
1	U.S.A.	1	U.S.A.	1	U.S.A.
2	Germany	2	Italy	2	Japan
3	Spain	3	Japan	3	Italy
4	Italy	4	Germany	4	Germany
5	France	5	France	5	China-P.R.
6	United Kingdom	6	United Kingdom	6	France
7	Japan	7	Spain	7	United Kingdom
8	Portugal	8	China-P.R.	8	Spain
9	Netherlands	9	Canada	9	Republic of Korea
10	Australia	10	Republic of Korea	10	Canada
10	Canada				

Figure 8: Worldwide ranking - Top 10 Countries/Territories by Subjects

Medical Sciences		Sciences		Technology	
Rank	City	Rank	City	Rank	City
1	Vienna	1	Barcelona	1	Singapore
2	Barcelona	2	Paris	2	Tokyo
3	Lisbon	3	Vienna	3	Paris
4	Paris	3	Singapore	4	Barcelona
5	Prague	5	Lisbon	5	Seoul
6	Singapore	6	Seoul	6	Montreal, QC
6	Copenhagen	6	Copenhagen	6	Lisbon
8	Berlin	8	Tokyo	8	Hong Kong
9	Bangkok	9	Porto	8	Vienna
10	Dublin	10	Dublin	8	Prague

Figure 9: Worldwide ranking - Top 10 Cities by Subjects

WHAT THE DATA TELL US

A sector-driven strategy is a proven way to win bids for international and regional association meetings. Which sectors your destination wins in matters as much as the number of meetings you host overall. The most effective destinations build sector strength deliberately, by aligning with their existing research institutions, industry clusters, and academic networks. For many destinations, it is the strategy.



From The ICCA Research Desk

What Conferences Knew Before the Market Did

Association meetings related to artificial intelligence have grown steadily over the past decade, reaching their highest recorded level in 2024 with 79 meetings, and holding at 76 in 2025. Many emerging topics peak in academic circles before commercial adoption takes over. AI has not followed that pattern. The research community and the market are moving together.

For countries and cities, the implication is practical: tracking which subject areas are attracting academic meetings today is a form of early intelligence about where industries might shift tomorrow. The meetings happening now in areas such as quantum computing, synthetic biology, and climate engineering may be early indicators of sectors that will become the economic priorities of the next decade.

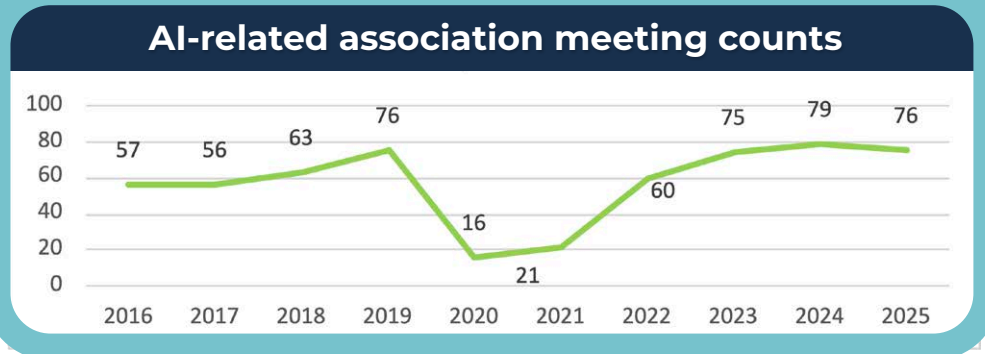


Figure 10: AI related association meeting counts from 2016 to 2025



From The ICCA Research Desk

Safety & Security Outpaces the Field

With 208 meetings recorded in 2025, Safety & Security is a relatively small sector in the ICCA subject rankings, although its recovery stands out. Since the 2021 low, the sector has grown nearly four times, outpacing larger sectors such as Industry (3.5 times) and Economics (3.6 times). For a sector of its size, that pace of recovery signals growing institutional demand for international gatherings on risk and resilience.

Meetings classified under Computer Science and Security have grown from 18 in 2021 to 71 in 2025, nearly quadrupling over the same period. Categorised separately, this growth reflects the same underlying trend: a global economy increasingly preoccupied with digital security and governance is generating more international association activity.



From The ICCA Research Desk

Italy: Sector-Driven By Design

In 2025, Italy ranks among the top two in the world for Science meetings, fourth for Medical Science, and third for Technology. These results span multiple cities and multiple years. They reflect a system that performs consistently across disciplines and destinations.

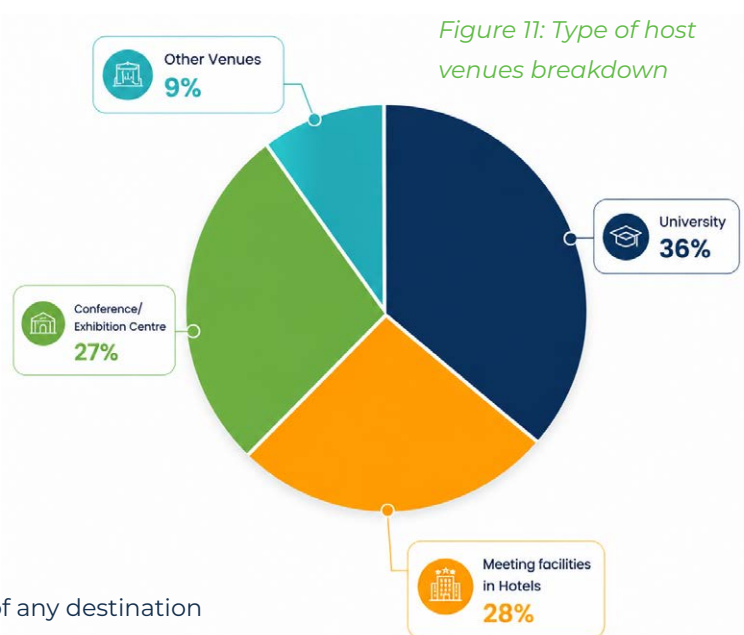
That breadth is by design.

Convention Bureau Italia's Italian Knowledge Leaders programme, launched in 2021 and explicitly recognised by ICCA as a model of good practice, identifies Italian professors, scientists, and clinicians who hold leadership positions in international associations and supports them in actively bidding to bring those associations' congresses to Italy. The programme operates simultaneously across cities and sectors, which helps explain why Italy's performance is distributed across the country.

THE VENUE AS A CITY STRATEGY

International and regional association meetings draw on a range of venue types to host their gatherings. Universities, hotels, and convention and exhibition facilities all play active roles.

ICCA venue data is available for approximately 40% of 2025 meetings, and the sample is significant enough to reveal patterns in how associations make those choices.



The Anchor of the Destination

Convention and exhibition centres remain the anchor of any destination serious about international meetings. They are the infrastructure through which a city demonstrates its capability and commitment.

Convention and exhibition centres bring more than capacity. Their business development infrastructure is what drives long-term bid success. Many centres maintain relationships with international association decision-makers that predate, and often outlast, changes at the city's promotional bureau. Many operate their city's ambassador programme directly, connecting local academic and professional champions with international bid opportunities and guiding those bids through years of cultivation. When a destination wins a major international congress, a convention and exhibition centre team has frequently been working on that relationship behind the scenes for years.

Convention centres understand what international association meetings mean for their cities, connecting meetings to long-term growth, economic development, and competitiveness. This is cathedral thinking in practice: investing today in relationships, infrastructure, and reputation that will shape a city's trajectory for decades.

Cities like Barcelona, Dubai, Seoul, and Vancouver have made generational investments in their convention facilities because the returns are proven. Purpose-built venues attract more meetings, longer delegate stays, and greater economic returns across all sectors in the city. A convention centre is among a city's most productive long-term assets.

Governments are increasingly sharing this understanding, as public-private investment in convention infrastructure is accelerating worldwide. Stimulus programmes in Saudi Arabia, India, China, and the United States have allocated billions of dollars for next-generation convention centres.



A convention centre is among a city's most **productive long-term assets.**



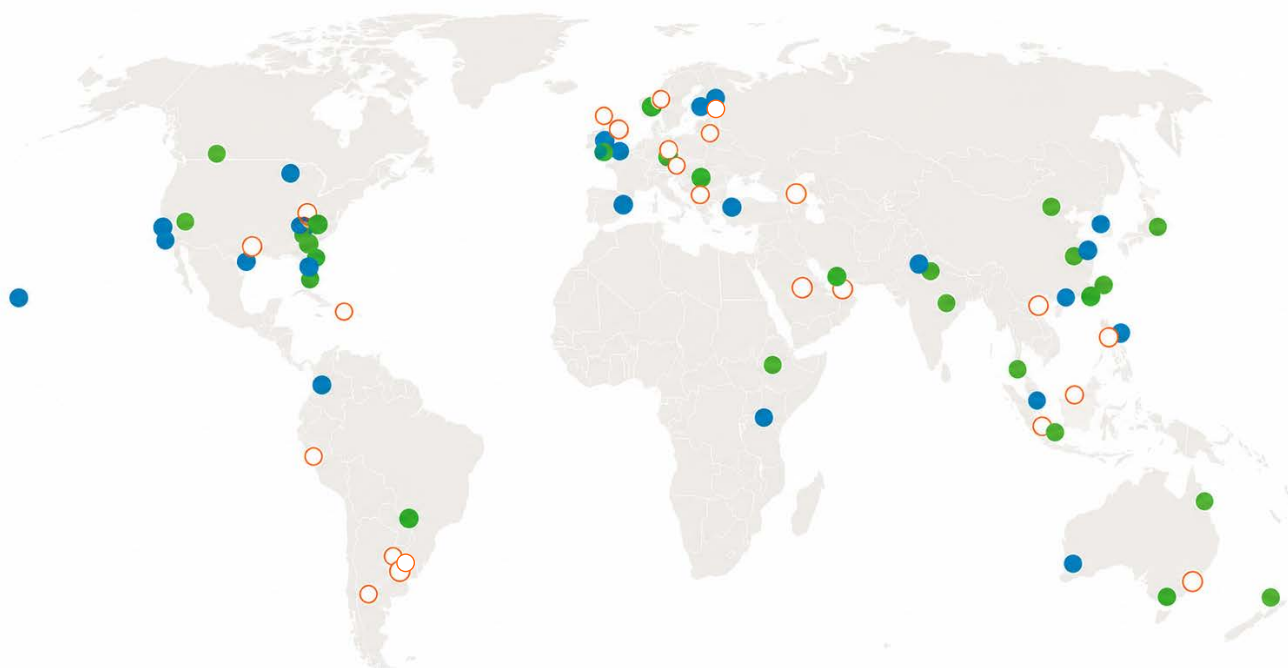
The map below captures the scale of what is underway. Across 78 tracked projects, spanning 36 countries and every inhabited continent, the world is simultaneously renovating, expanding, and building — investing in the physical infrastructure that will host the knowledge exchanges, scientific discoveries, and professional gatherings of the next generation. This is cathedral thinking made visible. The venues being built and reimagined today will shape how the world meets for decades to come."

Building for the Future



Figure 12: Global Convention Centre Infrastructure Projects Tracking

● Recently opened / renovated (2024–2026) ● Under construction ○ Future / approved



*This map presents a selection of major convention centre infrastructure projects as tracked by ICCA Research Desk as of April 2026. Projects are categorised by development status: recently opened or renovated (2024 to 2026), currently under construction, and approved for future development. Investment figures are sourced from public announcements and industry reports; some figures are estimates or subject to revision. For full project details, regional breakdowns, and data enquiries, please contact ICCA's regional directors.



The most competitive facilities are defined by far more than square footage.

- **FLEXIBILITY** now defines venue design: modular walls, column-free halls, and spaces that shift between large plenary formats and intimate breakout configurations without disrupting the programme. Fira de Barcelona's Hall Zero exemplifies this thinking. The new structure features a massive column-free upper level with a ceiling height of 20 metres, large enough to fit an entire city block, yet designed to flex across exhibitions, congresses, and executive meetings within the same footprint.
- **SUSTAINABILITY** has become a competitive differentiator. For example, the Melbourne Convention and Exhibition Centre is the world's first convention centre to achieve a 6-Star Green Star Environmental Rating, The Costa Rica Convention Centre's Carbon Clear by Heroica framework, and the Vancouver Convention Centre's double LEED Platinum certifications are proven cases that investing in sustainability means business growth.
- **TECHNOLOGY** integration is reshaping the delegate experience from arrival to departure, with smart infrastructure, hybrid-ready programming, and AI-assisted operations becoming baseline expectations. The GCB German Convention Bureau and Fraunhofer IAO's Future Meeting Space research has identified AI, automation, and demographic change as the defining forces reshaping how venues must think and operate.

The Campus Advantage

Universities play a significant and often overlooked role. Cities such as Edinburgh, Leiden, Leuven, Lyon, and Cambridge draw meetings thanks to their universities' research strengths. A strong medical faculty attracts health conferences. Leading engineering schools attract professional societies. This creates a knowledge cluster effect. A city's competitive meeting advantage is often built on academic reputation.

Universities are also a major source of conference ambassadors. ICCA data shows 59% of ambassador programme participants come from universities. The downstream effect is significant. Ireland's programme has generated EUR 2.9 billion in bids since 2009.

For convention bureaus, engaging universities as strategic partners by including them in reporting and bid pipelines is an effective way to grow meeting activity and total economic impact.

A Different Kind of Group Business

Meeting facilities in hotels are also a popular choice of venue for international associations. Most international association meetings fall in the under 1,000 participant range, a size that fits comfortably within the infrastructure many hotels already have.

A property that has invested in quality meeting facilities and positioned itself primarily for corporate events, incentives, or social functions may be missing a substantial, recurring revenue stream. International association meetings are multi-line events, bringing room rental, room nights across multiple days, structured food and beverage, and ancillary delegate spend all tied to a single event.

Association meeting planners tend to work within established networks of trust, returning to venues and cities that have earned their confidence. Win the confidence of an association's meeting organiser, and that relationship will pay off in the long term. They refer, return, and recommend. The business that follows a well-executed association meeting is often invisible in the original booking.

Hotels that position themselves and work closely with their local CVB can win business already attracted to the city and waiting to be won.

WHAT THE DATA TELLS US

Convention and exhibition centres are the strategic anchor of the international association meetings market for any destination. The generational infrastructure investments underway across continents reflect a growing policy consensus: convention centres are economic development instruments.

The venue picture extends well beyond the convention centre. Universities and hotel facilities play active roles in hosting international association meetings. Cities that treat universities as strategic partners stand to grow. Hotels, meanwhile, are well positioned to capture the mid-size association alone.



From The ICCA Research Desk

Dubai: Convention Infrastructure as City Strategy

Two decades ago, Dubai ranked 44th globally in ICCA's city rankings. In 2025, it had risen to 24th place worldwide.

In 2024 and 2025, Dubai ranks first globally for average attendance per association meeting and leads the Middle East and Africa in the number of association meetings hosted, with Dubai World Trade Centre alone welcoming nearly 3 million participants across 401 events, a 12% year-on-year increase.

Dubai's government has strategically integrated business events into its broader economic diversification plans, acknowledging that conferences and exhibitions generate value far beyond the hospitality sector. This vision is clearly set out in the Dubai Economic Agenda D33, which directly connects investment in convention infrastructure with the emirate's goal of becoming one of the world's top three business hubs. The completion of Phase 1 of the Dubai Exhibition Centre expansion in 2025 has already enhanced the city's ability to host major international events, with upcoming phases expected to further accelerate this progress.

At the same time, Expo City Dubai, originally developed as the site of Expo 2020 Dubai, is evolving into a permanent, integrated urban district anchored in business events, innovation, and knowledge exchange, signalling a long-term structural commitment.

The Dubai story ultimately illustrates what can be achieved when a convention centre is treated as a long-term instrument of city transformation. The vision and the venue came first; the knowledge economy, international standing, and wider business ecosystem followed.



WHY INTERNATIONAL ASSOCIATION MEETINGS MATTER?

International and regional association meetings shape how a destination positions itself in the global knowledge economy and what sectors it becomes known for. They transform destinations from places people visit into places where the world comes to think, decide, and collaborate.

That is what makes them different. They are mission-driven and global in reach. They rotate, returning to a destination when it has earned their trust. And the communities they create outlast the event by years, sometimes decades.

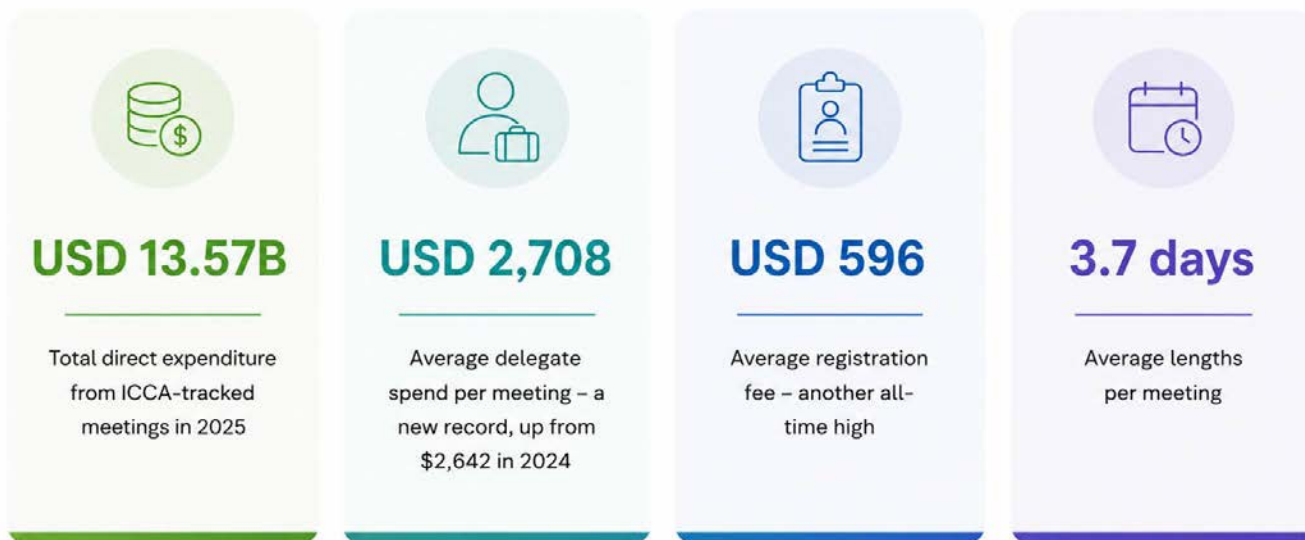
The three sections that follow make the case: for the depth of value these meetings generate, for the role they play in defining global cities, and for the generational talent and knowledge ecosystems they help cultivate.



AN ECONOMIC & SOCIETY ADVANCEMENT ENGINE

International association meetings consistently deliver among the highest economic returns of any visitor category.

2025



The Premium Visitor Argument

When local stakeholders are asked why their city should invest in attracting international association meetings, the spending data is unambiguous. According to VisitBritain's 2025 Business Events Delegate Survey, business event delegates do not behave like leisure tourists. They spend more per night, stay in peak-use accommodation, dine at local restaurants, use local conference services, and fill flights during off-peak periods, smoothing the seasonal volatility that affects leisure-dependent destinations.

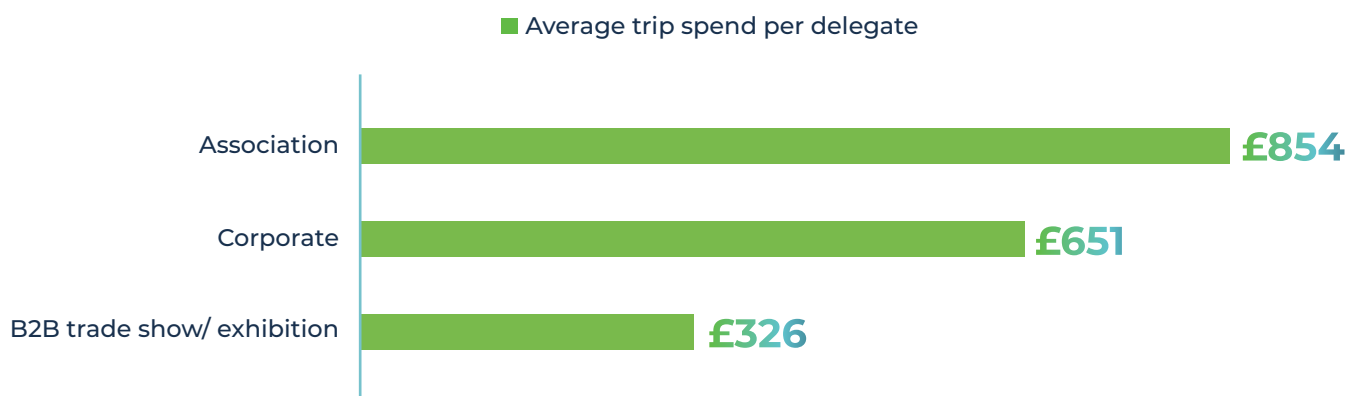


Figure 13: Average spend per trip by different business event types (VisitBritain, 2024)

International delegates outspend their United Kingdom domestic counterparts by a ratio of 4:1, driven by longer stays, higher registration fees, and a greater propensity to extend trips. Non-European visitors to the UK average £1,824 per trip; European visitors £872; domestic attendees £328. And when a delegate extends their stay for leisure, their total spend more than doubles: from an average of £714 to £1,760. (VisitBritain, 2025.)

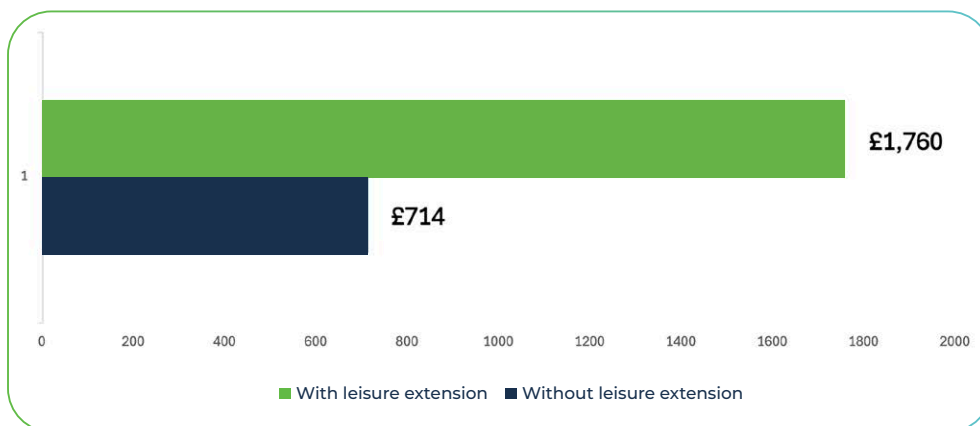


Figure 13.1 Trip Extension Multiplier

The UK government put it plainly at the 2024 Tourism Policy Conference: *“Business event visitors spend more than twice as much per night as leisure tourists.”*

Today’s Delegate is Tomorrow’s Investor and Leisure Visitor



of business event delegates say they “definitely” plan to return to the city or region for **leisure**.



of business event delegates say they will “definitely” return to **invest** or grow **business relationships**.

An international association congress extends well beyond the final session. For most delegates, it is their first visit to a destination, and research consistently shows that the majority intend to return. They carry the destination's name back through their professional networks. They recommend it to colleagues who select venues for regional meetings, and corporate retreats. One well-hosted congress can generate a pipeline of follow-on meeting activity worth 10 times its original value over the next 5 to 10 years.

This is simultaneously a tourism story and an economic development story, and it is why forward-thinking destinations treat every bid as a long-term investment.

Making the Case: The 10th World Congress of the International Academy of Oral Oncology (IAOO)

The economic case for international association meetings is often made in general terms, such as delegates' spending and hotel nights.

The IAOO World Congress in Liverpool offers a clear example.



Layer One: Direct Economic Impact

The direct economic impact flowed immediately and visibly through ACC Liverpool, the city's hotels, restaurants, and transport network.

Estimated Hotel Room Nights:

~770 international delegates × 3.5 nights	~2,695 nights
~430 UK delegates × 1.5 nights	~645 nights
Estimated total	~3,300 nights
At avg. Liverpool hotel rate ~£140/night	~£462,000

Estimated Total Delegate Spend:

~500 non-European international delegates × £1,824	~£912,000
~270 European delegates × £872	~£235,000
~430 UK delegates × £328	~£141,000
Estimated direct spend	~£1.29M

Regional multiplier ×1.45 (Liverpool city region — lower than the UK national average of ×1.80, which reflects London's denser supply chain)

~£1.87M

* Estimates based on VisitBritain 2024 benchmarks and ICCA delegate spend methodology.

In addition to accommodation and tourism spending, the congress created opportunities for local business event suppliers and service providers. ACC Liverpool, a carbon-neutral venue with zero waste to landfill, managed the entire event infrastructure and worked directly with local vendors throughout the event.

Layer Two: Beyond Tourism

Liverpool has some of the highest oral cancer rates in England. The IAEO Congress brought global experts on the disease to the city, directly addressing a local health crisis. The event featured hundreds of presentations on prevention and care, including research from the **University of Liverpool** shared with a worldwide audience.

For local students and early-career researchers, the congress was an encounter with the global frontier of their field. The University of Liverpool's Head and Neck Centre was the academic driving force behind the congress bid. This is the Expose and Connect stages of the talent lifecycle, delivered by a congress that came to them.

A post-congress surplus generated by the event is being reinvested by IAEO directly into **scholarships** and **training** for future participants. The financial legacy of the Liverpool congress will outlast the event itself.

Layer Three: Legacy and Lasting Impact

Liverpool City Council went further.

Following the congress, the Council formally committed to a lasting legacy project to tackle oral cancer across the Liverpool City Region. The Congress had made oral cancer visible, and the city responded with a public health commitment.

“ The International Academy of Oral Oncology conference has shone a spotlight on the issue, and helped to remind people of the support that is on offer to help them quit smoking and reduce alcohol consumption. ”

Liverpool City Council spokesperson, July 2025

A city bid for a rotating biennial congress. The Congress came. It filled hotels, paid suppliers, and generated an estimated **£1.9 million** in economic activity for the **Liverpool** city region. It put the University of Liverpool's researchers in front of a global audience. It left behind a public health commitment that will shape Liverpool's approach to **cancer prevention**.

One international association meeting helped achieve all of this.

For policymakers focused on trade and investment, international association meetings can be part of how a destination's investment ecosystem is built and communicated to the world.

“ When ministries align with bureaus, and universities unite with industry, international association meetings transform from routine events into engines that drive the growth of cities and nations. ”

GLOBAL EVENTS MAKE GLOBAL CITIES

For many years, the meetings industry has understood that its value does not end when a congress, conference, trade show, or incentive group finalises. The direct tourism impact of international meetings is clear and measurable in hotel nights, visitor spending, jobs created, and local economic activity. Yet in practice, many cities still address international meetings as a peripheral, one-time tourism asset rather than as a strategic instrument of economic development and internationalisation. This is precisely where ICCA's Global Events Make Global Cities framework comes from.

The Context

The framework emerged from an increasingly urgent reality. Traditional destination promotional bureaus have had to operate in a more uncertain and politically disrupted environment. Many local meetings and events teams, especially in emerging regions, have gone through structural changes, leadership shifts, or reduced institutional continuity. In parallel, cities themselves have become more active players on the global stage through renewed city diplomacy, competing more aggressively for capital, investment, talent, ideas, sector influence, and international cooperation.

In this context, city officials are approaching meetings and events more strategically, transitioning from asking why to invest in meetings to how to invest in ways that advance broader city goals.

The Framework

Through ICCA's direct work with city officials, destination organisations, and ecosystem partners, it became clear that the sector needed a stronger operating framework, one that moves meetings beyond a short-term demand model and places them within the broader machinery of city competitiveness. The central thesis is to consolidate global events as strategic instruments of city internationalisation.

Historically, cities have justified event attraction through short-term results. Delegate spending, hotel occupancy, and GDP contribution are visible, immediate, and easier to measure. They also respond to the practical need public officials have to demonstrate results within limited political cycles.

International and regional association meetings do much more than generate visitor expenditure. They function as high-impact knowledge clusters. For a limited period, they bring together scientists, business leaders, policymakers, researchers, entrepreneurs, and investors in one place, creating unique environments for exchange, visibility, trust-building, and fostering new connections. In many cases, they help position a city within a global sector network more effectively than traditional destination promotion alone.

ICCA FRAMEWORK: WHY INVEST IN MEETINGS & EVENTS

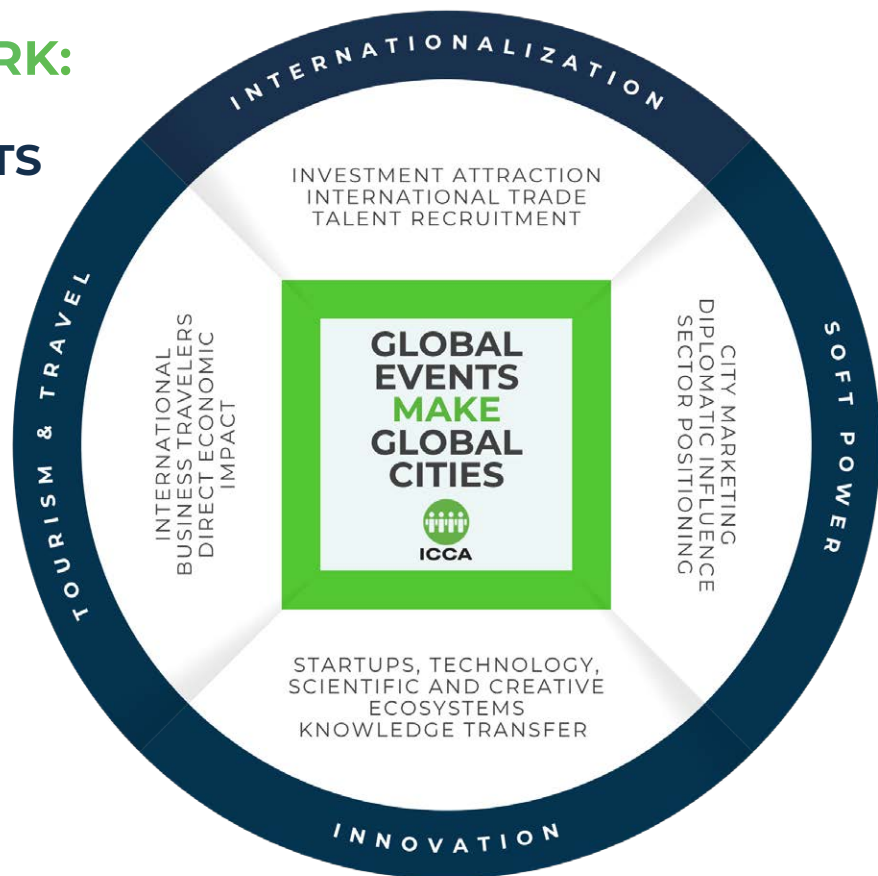


Figure 14: Framework Diagram

The Strategic Shift

Instead of treating global events as isolated wins, cities can use them as long-term tools to strengthen priority sectors, support innovation ecosystems, attract foreign direct investment, build international partnerships, and enhance their global profile.

In Practice

Some cities are already applying this logic, through deliberate design or gradual alignment with broader city goals. Vienna is an example of intentional alignment. The city's approach to international and regional meetings is formally anchored in its Visitor Economy Strategy, which explicitly treats legacy creation as a core objective. The Vienna Convention Bureau acts as a strategic partner to associations, facilitating connections with local health, research, and civic stakeholders, and co-designing the community impact of events long before delegates arrive. The ERS Congress 2024, which brought over 20,000 respiratory professionals to the city, illustrates this well. Vienna and the European Respiratory Society went beyond the scientific programme, co-creating a public health campaign reaching schools, communities, and citizens across the city, turning a global congress into a local health legacy.

Colombia offers an equally instructive model, one that emerged from a national development strategy. ProColombia, the national agency responsible for investment, exports, and tourism, embeds business events directly within its economic mandate. The agency positioned meetings as drivers of territorial development, sectoral positioning, and talent attraction. Working with a national network of convention bureaus across eleven cities, ProColombia extended the country's event proposition beyond Bogotá, Cartagena, and Medellín to include emerging destinations with distinct industry clusters and innovation ecosystems.

Why It Matters

For the meetings and events industry, this changes the conversation. It builds a stronger case at the highest levels of decision-making, helping to explain meetings as platforms for competitiveness, knowledge transfer, and city-building, not just tourism contributors.

When cities invest in global events with strategic intent, they leverage these instruments to become more connected to global networks, more competitive for capital and talent, and more influential in the sectors that matter most to them.



THE WORLD'S BEST MINDS MEET

International and regional association meetings have always served a professional development function. Researchers present their work and practitioners learn from peers in other countries. Young investigators gain access to mentors and networks that their home city cannot provide.

What has changed is the context in which all of this happens and its strategic significance for destinations. The global competition for research talent is intensifying. Universities and innovation hubs across all regions are racing to attract and retain the scientists and engineers who will determine their competitiveness in the next generation.

Trends and Barriers in Global Talent Mobility



Figure 15: Ipsos/CERC Global Survey, 2025, willingness to consider international relocation for work

Willingness to consider international relocation for work has risen, yet the actual movement of talent is declining. Cross-border movement of highly skilled professionals fell 8.5% year-on-year as of mid-2025, roughly 220,000 fewer people on the move globally. The gap is widest for talent from Asia Pacific and Africa, who face the highest visa-related hurdles despite representing the fastest-growing share of global research output.

High skilled talents cite visa complexity, geopolitical uncertainty, and changing personal priorities as the primary obstacles. The forward-thinking destinations are not waiting for talent to arrive - they are creating the conditions that make talent come.

International and regional association meetings are the talent strategy. When talent cannot or will not move easily, meetings bring the world to your city instead. The professionals who walk through your doors for four days are the same people your city is trying to attract. The meeting is the audition for your destination as much as for them.

8.5% year-on-year **decline** in cross-border movement of highly skilled professionals as of mid-2025, the first sustained contraction since the pandemic.

How Meetings Shape the Talent Lifecycle

International and regional association meetings create value at every stage of a career.



Stage 1: Expose

For someone at the beginning of their career, a doctoral student, a young investigator, an engineer fresh off the university, an international and regional association meeting is an encounter with possibility. It is the first time they see, in one room, what their field actually looks like at the global level: who the leaders are, what the frontier problems are, what a career in this discipline can become.

Association meetings have always provided this. What international gatherings do is amplify it beyond measure. When the congress draws attendees from forty countries, the students encounter different cultures, systems, and research traditions. No classroom, journal, or national conference offers that breadth.

For destinations, this is the moment a city plants its flag in a young talent's mind. The city where they attended their first international congress is rarely forgotten.

Stage 2: Connect

The talent is no longer just observing, but they are beginning to contribute. They are presenting work, joining committees, volunteering for association roles, and forming peer relationships for collaboration. This is where reputation is established and where belonging to a global community begins to feel real.



From The ICCA Research Desk

Attendees reported gaining new techniques (56%), new skills (64%), and novel ideas (70%) that directly advanced their careers when attending conferences and meetings.



85%

of young researchers call conference networking essential or very important.



27%

of scientific papers now have international co-authors — up from 22% in 2013.

The OECD reports that 27% of scientific papers now carry international co-authors, up from 22% in 2013. International conferences are consistently identified as the primary platform where those collaborations begin.

Stage 3: Attract

Established professionals have a publication record, a network, and a reputation. They also have choices. Research on how highly skilled professionals make those choices is consistent: they move toward places with networks, communities, and proximity to the global edge of their discipline rather than simply toward jobs or competitive salaries.

This is where international and regional association meetings do something that no recruitment brochure, university ranking, or visa incentive programme can replicate. When an established professional attends a congress in your city, they experience your ecosystem directly, not just the programme. They meet your faculty over dinner. They visit your campus during a field trip. They hear your graduate students ask sharp questions from the floor. They encounter your city as a place where their kind of work is taken seriously, and they begin, perhaps for the first time, to imagine themselves in it.

The UKRI Global Mobility Evidence Report (2025) found that access to professional networks and the opportunity to work with leading researchers were among the most cited factors in researchers' decisions to relocate.

The meeting is the audition. For the researcher deciding where to build the next chapter of their career, that experience carries more weight than anything a recruitment committee could put in writing.



54%

of Global Talent Visa holders cited access to professional networks as a key factor in their decision to relocate.



93%

cites professional environment, including working with leading researchers, as important in their relocation decision.

Stage 4: Retain & Evaluate

The final stage is the one most frequently overlooked yet the most powerful for long-term destination development. When a country's own researchers participate in international association meetings hosted at home, something more than retention happens. They grow.

Hosting brings local talent into direct contact with the world leaders of their field. That contact elevates their profile, their visibility, and their standing within the global community of their discipline. A local professor who becomes internationally recognised through participation in a congress held in their own city stays and becomes an asset that compounds. They attract collaborators. They draw funding. They become the person that the international community always think of.

And then they become the mentor. The graduate student who attended the Expose stage meeting six years ago is now in the room at a more senior level, watching that local leader on stage, understanding for the first time that this path is possible here, in this city, in this field. The cycle restarts deeper, more internationally connected, and more rooted in local excellence than before.

Brain drain is driven by more than pay. Disconnection from global research communities, limited access to international peers, and the sense that one's work is not visible to the world all play a role. International and regional association meetings address all three directly without requiring a single researcher to leave.

“Conferences attract researchers to a city. Those researchers bring their networks. Those networks become the basis for collaborations, partnerships, and in some cases, the decision to stay..”

The pipeline works in both directions, and it compounds with every cycle. A city that regularly hosts high-profile international congresses in its strongest sectors does not just signal seriousness about those fields, it builds, year by year, the very ecosystem that makes it serious. The meeting is not a recruitment event. It is the infrastructure through which a destination grows its own talent, attracts the world's, and earns the right to keep both.



From The ICCA Research Desk

Case study – Rwanda: A Lifecycle in Action

To understand how the talent lifecycle works in practice, look at Rwanda. In a little over a decade, this landlocked East African nation has moved from a tentative entrant in the global meetings industry to one of its most compelling stories. Not by chance, but through a deliberate, government-led strategy that validates the lifecycle framework almost exactly. ICCA is proud to be a partner at every stage of this journey.



16

ICCA-tracked meetings in 2016



32

ICCA-tracked meetings in 2025



2nd

Kigali's rank among African cities, ICCA 2024 — held for five consecutive years



\$94M

Rwanda tourism revenue generated by MICE in 2025, up from 29. M in 2014.

Rwanda's story maps onto the talent lifecycle stage by stage. Each decision the country made corresponds directly to a phase of the framework, and each phase created the conditions for the next.

Stage 1: Expose. Rwanda joins ICCA, establishes the Convention Bureau

In 2014, Rwanda Convention Bureau was established and joined the ICCA global community. At the time, Rwanda ranked 13th in Africa for the number of meetings hosted. The country had world-class ambitions but limited visibility. Joining ICCA was the moment Rwanda raised its hand and said: " We are here, we are serious, and we want to learn. MICE revenue stood at USD 29.6 million. Conference visitors numbered fewer than 18,000.

Stage 2: Connect. Infrastructure, community, and first major wins

From 2015 to 2019, Rwanda invested in a network of world-class venues, the Kigali Convention Centre, Intare Conference Arena, and Kigali Convention and Exhibition Village. This is while they actively participated in the ICCA community, attending conferences, building relationships, and learning from established destinations. By 2016, MICE revenue had grown to USD 47 million, and conference visitors had nearly doubled to 35,100. Rwanda moved from 13th to 3rd in Africa.

Stage 3: Attract. Signalling capability to the world

From 2020 to 2024, the connections made in global meeting rooms translated directly into bids won at home. The World Economic Forum on Africa, CHOGM 2022, the 73rd FIFA Congress in 2023 with over 1,500 delegates, and the Women Deliver Conference in 2023 with more than 6,000 participants.

Kigali achieved and retained second place in Africa in the ICCA city rankings for five consecutive years. Visa-on-arrival for all nationalities, expanding RwandAir connectivity, sustainability credentials, and a reputation for safety and efficiency meant that international associations began selecting Kigali not as an emerging bet, but as a proven choice. The 13th International AIDS Society Conference arrived in 2025. The destination was no longer signalling ambition. It was demonstrating delivery.

Stage 4: Retain & Elevate. growing the discipline, restarting the cycle

The increase from one ICCA member in 2014 to ten in 2025 demonstrates the destination's growth and maturity. In early 2025, ICCA launched its first dedicated skills development hub on the African continent in Kigali, delivering CICS and CICE professional certification programmes to the next generation of African meetings industry professionals. Rwanda is no longer just a host. It is a training ground and a knowledge centre. Then came the announcement that will define the next chapter: the 66th ICCA Congress will be held in Kigali in October 2027, the first time in 20 years the ICCA Congress returns to Africa. Thousands of senior industry leaders, association executives, and global decision-makers will gather in Rwanda's capital. The cycle in Rwanda begins again at a higher level than before.

Rwanda's journey is a national development story in which international association meetings served as the mechanism for building capability, credibility, and connection at every stage. ICCA has been proud to walk that journey with Rwanda, and the story is far from over.



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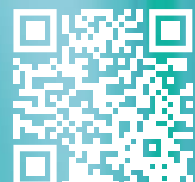
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DISRUPTORS & OPPORTUNITIES IMPACTING INTERNATIONAL MEETINGS TODAY

The international meetings industry has navigated disruption before, but rarely all at once. Today, technological shifts, geopolitical tensions, and climate pressures are converging. Destinations, venues, and the associations they serve are managing all simultaneously, and the decisions made now will define the competitive landscape well into the next decade.

This section maps the terrain and the opportunity within it.

TECHNOLOGY, DATA & ARTIFICIAL INTELLIGENCE (AI)

THE SIGNAL

According to ICCA's 2026 Association Meeting Needs & Trends Report, 62% of associations are using AI for marketing and content creation, 30% for conference reporting, and 24% for venue selection, figures that have grown significantly since 2024. Technology is the second-ranked subject area in ICCA's global meeting data, with 2,363 meetings recorded in 2025. AI adoption among meeting professionals has reached 50%, up from near-zero three years ago.

The adoption numbers tell only part of the story. Tech stacks remain fragmented. Tools don't talk to each other. Association planners, who are already stretched thin, don't have time to evaluate new platforms, so they stay with what they know, even when it's not working. Technology promised to simplify. For many, it has done the opposite.

Beneath the fragmented tools lies a deeper problem: fragmented data. Associations sit on years of attendee behaviour, registration patterns, session engagement, and member demographics, but most of it is siloed across platforms that were never designed to work together. The result is that decisions about programme design, pricing, venue selection, and delegate acquisition are still being made largely on instinct rather than intelligence.

For destinations and venues, the challenge is equally acute. Market data on association pipelines, competitive positioning, and sector demand exists, but it is scattered, inconsistent, and rarely actionable at the speed the market now requires.

There is also a growing human cost to the information environment technology is creating. Delegates arrive overloaded, skeptical of content they can't verify, and increasingly protective of their time and attention. Research shows professionals are no longer curious about new technology for its own sake. They want to know, immediately, what it solves for them. The era of "let's try it and see" has given way to "show me it works, or don't bother."

This is producing a counterintuitive but important signal: as the digital environment becomes noisier, less trusted, and harder to navigate, the value of physical gathering is rising. People are attending congresses to learn and find out what is actually happening in their field from people they trust.

AI has paradoxically made in-person meetings more essential.

WHAT'S AT STAKE

62%

of associations use AI for content and marketing.

Fewer than 1 in 4

have integrated it into venue selection or programme planning.



50%

of meeting professionals now use AI tools, yet most report that their core tech stack remains incomplete or disconnected.



THE OPPORTUNITIES

For Destinations

Meetings will always be needed, especially during periods of change. Every industry navigating AI disruption, from medicine and law to engineering, finance, and education, needs a platform to work through the transformation together. International association meetings are that platform. Destinations that understand which industries in their city and country are being impacted by technological advancements and actively position themselves as hosts for those conversations will see significant gains in meeting acquisition.

Investing in technology capacity and the talent to use it effectively within CVBs and DMOs is equally critical. AI-powered business intelligence, automated bid templates, and personalised client outreach will soon become baseline expectations. Destinations that build this capability now will move faster and pitch smarter in an increasingly competitive global market.

But the more profound opportunity lies in data. The destinations that learn to understand which sectors are growing, which associations are ready to move, and where competitive gaps exist will shift from reactive bidding to proactive pipeline development. This is where the next generation of destination competitiveness will be won. ICCA is investing heavily in this direction, continuously enhancing its already comprehensive business intelligence platform to provide members with even more actionable market insights.

For Venues

Delegates now expect reliable, high-speed, affordable connectivity. Venues that can credibly position themselves as future-ready spaces, equipped for reliable internet infrastructure, hybrid programming, AI-assisted wayfinding, and flexible tech integration, will stand out in a crowded market.

Equally important is what venues can offer that technology cannot: the third place, a neutral space for real human connection away from the noise of daily work and digital life. As information overload grows, spaces designed for focused dialogue and low-distraction engagement are more attractive to planners and delegates alike. The venue is as much an antidote as a platform.

The data opportunity is more immediate than most venues realise. Venues collect extraordinarily rich behavioural data on how delegates move through spaces, which sessions fill, where networking clusters naturally form, and how catering and room configurations perform across different congress types. Most of this goes unmeasured or unreported. Venues that begin to capture, structure, and share this intelligence with planners, destinations, and associations become strategic partners rather than space providers. In a market where associations are demanding more evidence-based programme design and planners are under pressure to justify every budget line, the venue that can say "here is what the data tells us works" can have a conversation no competitor can.

For further insights on venue management, revenue, and emerging trends, contact your regional director to request a summary report from the ICCA Global Venue Experts Forum, Beijing.

For Meetings and Events Management

The PCOs and agencies who will win in the next five years are those who become their clients' technology translators. Most association executives want the benefits of AI and modern event tech but lack the bandwidth, budget, confidence, or internal expertise to implement them. Companies that can audit, recommend, integrate, and manage technology on behalf of their clients, turning a fragmented stack into a coherent experience, will become indispensable.

This is also an opportunity to lead on programme design. As attention becomes scarcer and delegate expectations evolve, the traditional congress format needs to be rethought. Companies that bring evidence-based approaches and fresh ideas to session design, networking architecture, and attendee journey mapping will differentiate on value, not just execution.

And then there is data. PCOs touch every part of the congress: registration, sessions, catering, networking, surveys, and logistics. That means they are, by default, sitting at the intersection of more attendee and operational data than almost anyone else in the supply chain. Most of it is currently returned to clients in a post-event report and then forgotten. Companies that build the capability to aggregate, interpret, and return that data as strategic insight year over year, across congresses, across association types, will shift their positioning entirely. They stop being vendors hired per event and become the institutional memory of their clients' meeting programmes.

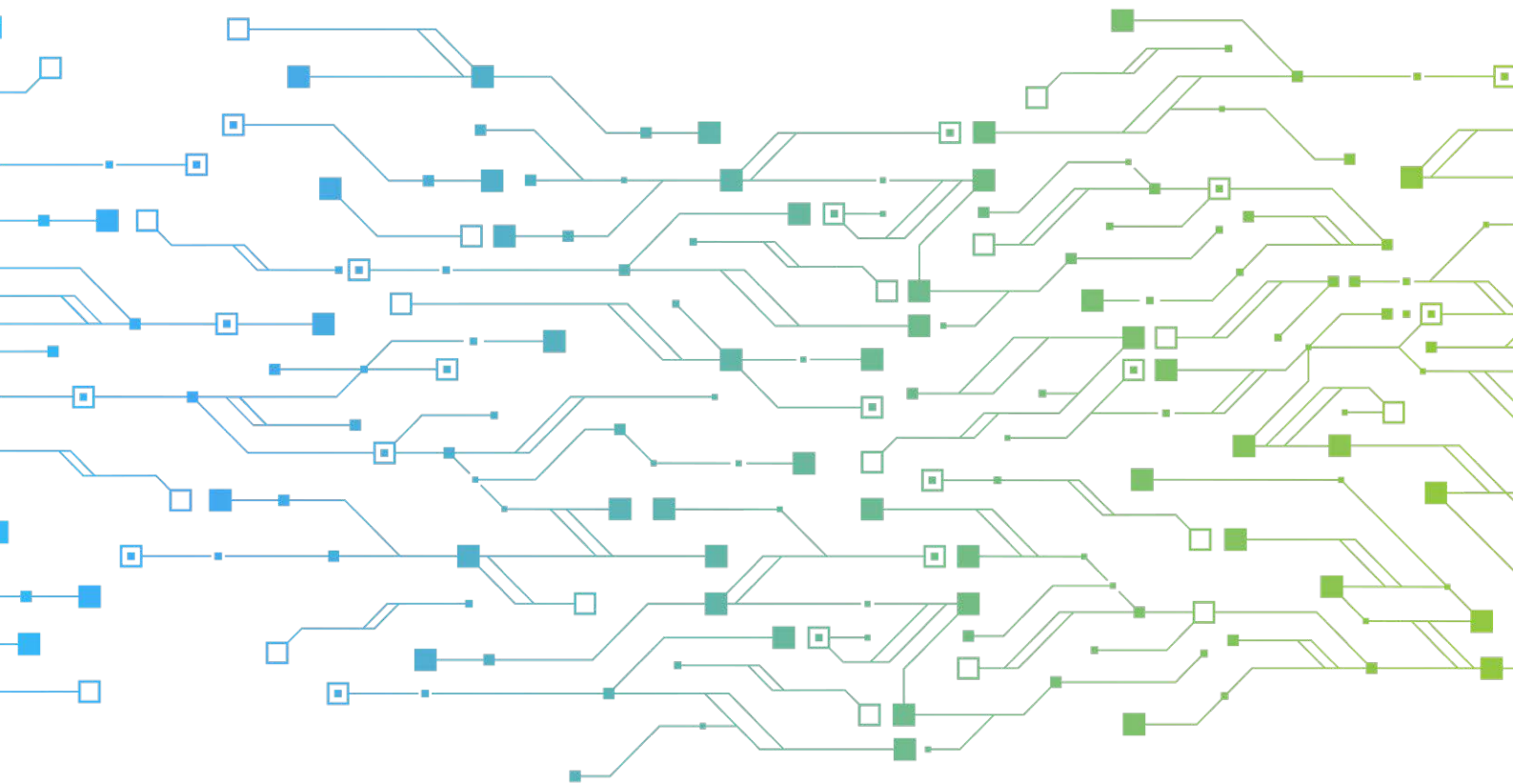
For Meetings and Events Solutions

The pain points are known. The whitespace is real.

Association planners are looking for tools that actually work together, reduce their workload, and deliver visible results. Suppliers who solve integration problems rather than feature gaps are addressing the real need. Platforms that seamlessly connect registration, abstract management, exhibition logistics, and delegate data in a single coherent experience without a six-month implementation are what the market is asking for.

Beyond integration, there is an emerging, underserved demand for tools that help planners verify content, flag AI-generated material, manage data privacy, and communicate transparently with delegates about how technology is used at their event. The next category of must-have event technology may not be about efficiency. It may be about trust.

And underneath it all sits the data problem. The meetings industry generates an enormous volume of behavioural, operational, and sector intelligence every year. Almost none of it is structured, connected, or returned to the people who need it in a usable form. There is no dominant platform. No clear standard. No obvious incumbent. The supplier or startup that builds the infrastructure to simultaneously turn meeting data into actionable market intelligence for destinations, venues, associations, and agencies will be defining a category.



GEOPOLITICAL AND INTERNATIONAL MOVEMENT

THE SIGNAL

International meetings depend on people moving, and that has grown much more complex. Trade tensions, regional conflicts, and perceived instability shape where delegates will and won't travel.

UN Tourism estimates 1.52 billion international tourists in 2025, a 4% overall rise, but gains were uneven. For business events, global business travel growth in 2025 was revised from 10.4% to 6.6%, with trade policy uncertainty as the main driver ([Global Business Travel Association](#)).

Many regions are navigating a perception challenge that often outpaces the actual security situation on the ground. Associations are factoring in current conditions as well as the reputational trajectory of a destination: how it is likely to be perceived by delegates at the time of the event. A destination that is objectively safe may still lose a bid if its region is subject to political noise. Conversely, destinations that actively and transparently communicate their stability and their track record of successfully delivering events hold a real competitive edge.

WHAT'S AT STAKE

34%

of meeting professionals cite **destination safety** as their top consideration when selecting a host city (ICCA Association Survey)



25%

rank **economic and political stability** as a primary selection factor (ICCA Association Survey)



THE OPPORTUNITIES

For Destinations

Destinations can stand out by demonstrating operational reliability, transparent communication, and responsiveness to the government during uncertain times.

There is also a direct opportunity: if one destination becomes unavailable or undesirable, the meeting relocates. Destinations that strategically position themselves as reliable alternatives, offering fast-track bid support, flexible contracting, and a genuine willingness to work around an association's constraints are likely to capture displaced demand. This is the readiness advantage.

In the long term, destinations in regions with improving accessibility, through e-visa programs, bilateral visa waivers, and expanded air connectivity, have a stronger edge in attracting delegate groups with the most complex travel demands.

For Venues

An association considering relocating a meeting, sometimes with very little lead time, needs a venue that can move quickly, offers flexible terms, and demonstrates exceptional operational readiness. Venues with established relationships, streamlined communication with local authorities, and the ability to configure their spaces and rearrange groups within a tight timeline will be called first.

This is also a moment for venues to work more closely with their destination partners. Venues that can speak with authority about the local environment and that are embedded in the destination's support infrastructure add tangible value to the conversation in uncertain times.

For Meetings and Events Management

An association with a congress planned in a city that suddenly feels uncertain needs an advisor with experience and global reach. This includes the network, knowledge, and judgment to assess the situation and, if needed, execute a pivot. PCOs and agencies that operate across multiple continents, maintain active supplier relationships in multiple markets, and have documented contingency planning capabilities are in a fundamentally stronger position with association clients today.

Agencies should also use this moment to formalise risk assessment, scenario planning, and crisis communication support. Clients increasingly expect this to be part of the service. Agencies that build this into their standard offering and can articulate it clearly in pitches will differentiate from those that don't.

For Meetings and Events Solutions

As cross-border shipping becomes more expensive and less predictable, driven by tariffs, customs complexity, and supply chain volatility, the traditional model of shipping event materials, exhibition builds, and production equipment internationally is under strain. The opportunity lies in localisation: building or partnering with a network of trusted, quality-assured local suppliers across key markets worldwide.

For suppliers that can offer clients a single point of accountability, executed through in-market partners, the value proposition is compelling.

THE SIGNAL

According to the 2025 ICCA and Destination Canada State of Sustainability in Associations report, 66% of associations rate sustainability as very or extremely important, up from 60% in 2023. Most have embedded it into event planning and strategic processes.

However, the gap between commitment and accountability remains wide. Only 12% of associations report sustainability efforts in their annual reports, and just 24% include specific sustainability criteria in their RFPs.

A global study analysing 2,091 events disrupted by extreme weather between 2004 and 2024 found an apparent increase in weather-related incidents over time across mature event economies, with disruptions spanning business events, sport tourism, festivals, and mass gatherings (source: [ScienceDirect](#)). The past three years rank as the highest on record for the annual number of billion-dollar weather disasters globally: 2023 saw 28 events, 2024 saw 27, and 2025 saw 23, all well above the historical annual average of 9 (source: [Climate Central](#)).

The average time between billion-dollar disasters in the US has fallen from 82 days in the 1980s to just 19 days over the last decade (source: [Climate Central](#)).

Destinations, venues, and meeting planners are now factoring extreme weather into every stage of event planning, from site selection to contingency contracts.

The sustainability expectations associations carry into hosting decisions are increasingly shaped by the broader community of their membership, particularly European-based associations and those aligned with the UN Sustainable Development Goals. For these associations, choosing a host destination is, in part, a matter of aligning with their members' values. Destinations that have invested in sustainability, as event infrastructure and a city-wide commitment, carry that alignment effectively.



WHAT'S AT STAKE

66%

of associations rate **sustainability** as very or extremely important, up from 60% in 2023 (ICCA & Destination Canada, 2025)



12%

Only 12% report **sustainability efforts** publicly. Only 24% include **sustainability criteria** in RFPs (ICCA & Destination Canada, 2025)



2,091

global events were reported as **disrupted** by extreme weather between 2004 and 2024, with incidents increasing over time (ScienceDirect, 2025)



55
billion-dollar

weather disasters hit the planet in 2025 alone, the third-highest annual count on record (Yale Climate Connections)



THE OPPORTUNITIES

For Destinations

Destinations that make significant progress on environmental infrastructure, social equity, and community well-being and are aligned with the UN SDGs are becoming more attractive to associations. They are also improving the quality of life for the people who live there. This dual return is a compelling argument a destination can make to local government for continued investment in the meetings sector.

As with geopolitical disruption, extreme weather also creates an opportunity for readiness. Destinations with documented resilience plans, fast-response infrastructure, and clear communication protocols for extreme weather scenarios will be chosen. And when another destination is affected, those with demonstrated readiness will capture displaced meetings.

For Venues

Green buildings are financially smarter buildings. Energy efficiency, water management, waste reduction, and renewable energy sourcing are sustainability credentials that directly reduce operating costs over time. Venues that have made these investments can articulate their sustainability performance in concrete terms, giving planners the data they need to satisfy their own reporting requirements.

ICCA has launched a [Food-Waste Management Toolkit for Associations](#). This resource was inspired by the Bangkok Protocol on Sustainable Gastronomy, a framework developed from the 2023 ICCA Congress in Bangkok. The Toolkit provides a roadmap for associations to set strategic guidelines to transform event food and beverage planning, significantly reducing food waste and promoting sustainable gastronomy. We encourage our members to use the toolkit to support their association clients in this movement.

Beyond operations, venue resilience in extreme weather is becoming an essential differentiator and is increasingly appearing in RFPs and site inspection checklists.

For Meetings and Events Management

When an event is threatened by extreme weather, the PCO's response defines their relationship with that client for years to come. Agencies that have invested in contingency planning frameworks are better prepared and positioned to win the association's trust.

Sustainability advisory is equally underserved. Most association planners want to deliver on their commitments but lack the local knowledge to do it effectively. PCOs with destination-specific expertise who know which local suppliers are certified, which venues have credible environmental credentials, and how to structure a congress that actually reduces its footprint become essential guides.

For Meetings and Events Solutions

The meetings context still lacks a dominant platform, an agreed standard, or a clear incumbent for sustainability measurement and reporting. Many associations now need to report, destinations need to demonstrate impact, and planners need tools that make compliance practical. Suppliers who build credible, accessible solutions in this space, carbon calculators integrated into event management platforms, supplier sustainability scorecards, or real-time impact dashboards, are addressing a problem the market has not yet solved well.

On the extreme-weather side, tools that support real-time risk monitoring, automate communication with delegates during disruptions, and manage contingency logistics represent another largely unexplored category. The meetings industry's approach to crisis management has historically been reactive and manual. The technology to change that already exists in adjacent industries. Whoever brings it to meetings first will have a clear market advantage.



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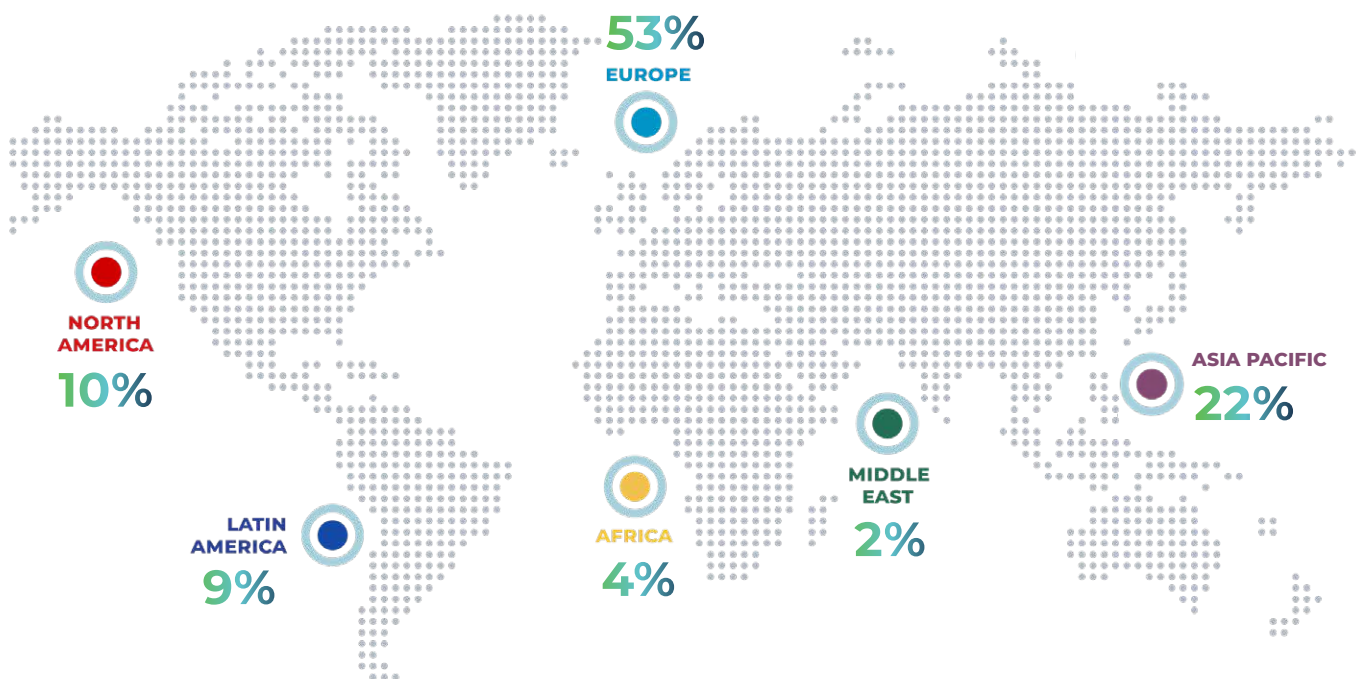
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REGIONAL INSIGHTS

While the global picture tells one story, the regional view reveals the diversity. Each region reflects different stages of growth, unique challenges, and strategic priorities, but all share a commitment to advancing the power and impact of international association meetings.



AFRICA

Written by **Frank Murangwa**, Regional Director Africa

TOP 5 BY COUNTRY

Rank	Country / Territory
1	South Africa
2	Morocco
3	Kenya
4	Egypt
5	Rwanda



TOP 5 BY CITY

Rank	City, Country / Territory
1	Cape Town, South Africa
2	Kigali, Rwanda
3	Nairobi, Kenya
4	Cairo, Egypt
5	Kampala, Uganda

**For complete regional ranking, please visit the static report section on page 108.*

[SEE FULL RANKING](#)

Africa continues to demonstrate strong growth. Increasingly, governments are establishing National Convention Bureaux and developing National MICE Strategies that guide the sector's growth and ensure coordinated destination marketing.



REGIONAL LANDSCAPE

South Africa remains the continental leader, with **Cape Town** consistently ranked as Africa's top destination for hosting international association meetings. **Rwanda's** capital, **Kigali**, retains its second position, followed by **Nairobi, Kenya**. Nairobi's rise reflects the Kenyan government's strategic focus on positioning the city as a leading regional business events hub.

Kigali will be hosting the **2027 ICCA Congress**, and the establishment of the ICCA Skills Hub for Africa further cements Rwanda's leadership role in capacity building and professional development for the business events industry. The construction of the Bomas International Convention Complex and the expansion of Jomo Kenyatta International Airport signal **Kenya's** readiness to host large-scale global events. **Namibia** has launched a National Convention Bureau and **Zambia** is developing a National MICE Strategy, demonstrating a growing recognition of the sector's potential to drive economic diversification and international visibility. **Ethiopia's** role as host of COP 32 in 2027 is a milestone for Africa as a whole, showcasing its ability to stage events of global significance.

MAKING THE CASE

Across the continent, destinations are recognising the business events industry as an engine for socio-economic development. **Cape Town** leverages its reputation for world-class facilities and scenic appeal to attract international medical and scientific congresses. **Kigali** has become synonymous with efficiency and safety, hosting high-profile summits such as the Commonwealth Heads of Government Meeting.

Nairobi is increasingly chosen for regional trade fairs and technology expos, reflecting **Kenya's** role as an innovation hub. **Accra** is positioning itself as a hub for pan-African trade and cultural exchange, hosting events that align with the African Continental Free Trade Area. These destinations are competing for events while also showcasing Africa's diversity, resilience, and innovation.



LEGACY

International association meetings in Africa are leaving tangible legacies that go beyond tourism revenues. Climate summits and health conferences have shaped national policies, such as renewable energy adoption and public health strategies. Events often include outreach initiatives, such as medical congresses that offer free clinics or educational workshops for local communities. The World Travel and Tourism Council in Kigali (2023) emphasised sustainable tourism models, leaving behind frameworks that local operators continue to implement.

LOOKING TO 2030

Africa's business events industry is projected to grow faster than the global average. Africa's young population is driving demand for innovation, entrepreneurship, and knowledge exchange, and the **AfCFTA** is creating a unified market, boosting intra-African trade fairs and conferences. African destinations are increasingly adopting green event practices, positioning themselves as leaders in **sustainable meetings**. By **2030**, Africa expects to be recognised as a **global leader** in shaping the future of business events.



ANGOLA AIMS TO BECOME AFRICA'S NEW MEETINGS HUB WITH THE LAUNCH OF THE ANGOLA CONVENTION BUREAU



223,140

International arrivals in 2025



72.6%

Hotel occupancy



+28%

Growth vs. previous year



1,428+

Accommodation establishments



59,750

Business travellers from Europe



3,000-delegate

congress centre opening soon

WHY MEET IN ANGOLA?

New ACB (Angola Convention Bureau)

US\$500M+ infrastructure investment

Luanda's **new international airport** strengthens connectivity

Emerging, **unsaturated destination** with strong government backing

Ideal for **congresses, incentives, corporate events** and investment forums

PLAN YOUR NEXT EVENT WITH ANGOLA CONVENTION BUREAU

AMERICAS

TOP 5 BY COUNTRY

Rank	Country / Territory
1	U.S.A.
2	Canada
3	Brazil
4	Mexico
5	Colombia



TOP 5 BY CITY

Rank	City, Country / Territory
1	Buenos Aires, Argentina
2	Montréal, QC, Canada
3	Lima, Peru
4	Mexico City, Mexico
5	Sao Paulo, Brazil

**For complete regional ranking, please visit the static report section on page 103.*

SEE FULL RANKING



NORTH AMERICA

Written by **Shawn Cheng**, Regional Director North America

North America held its ground in 2025. **The U.S.A.** remained the world's top-ranked country, a position it has held for three decades. **Montréal** secured its ninth consecutive year at the **top** of the North American city rankings. In a highly competitive global market, maintaining rank demands continuous effort. Each country still has much to unlock.

REGIONAL LANDSCAPE

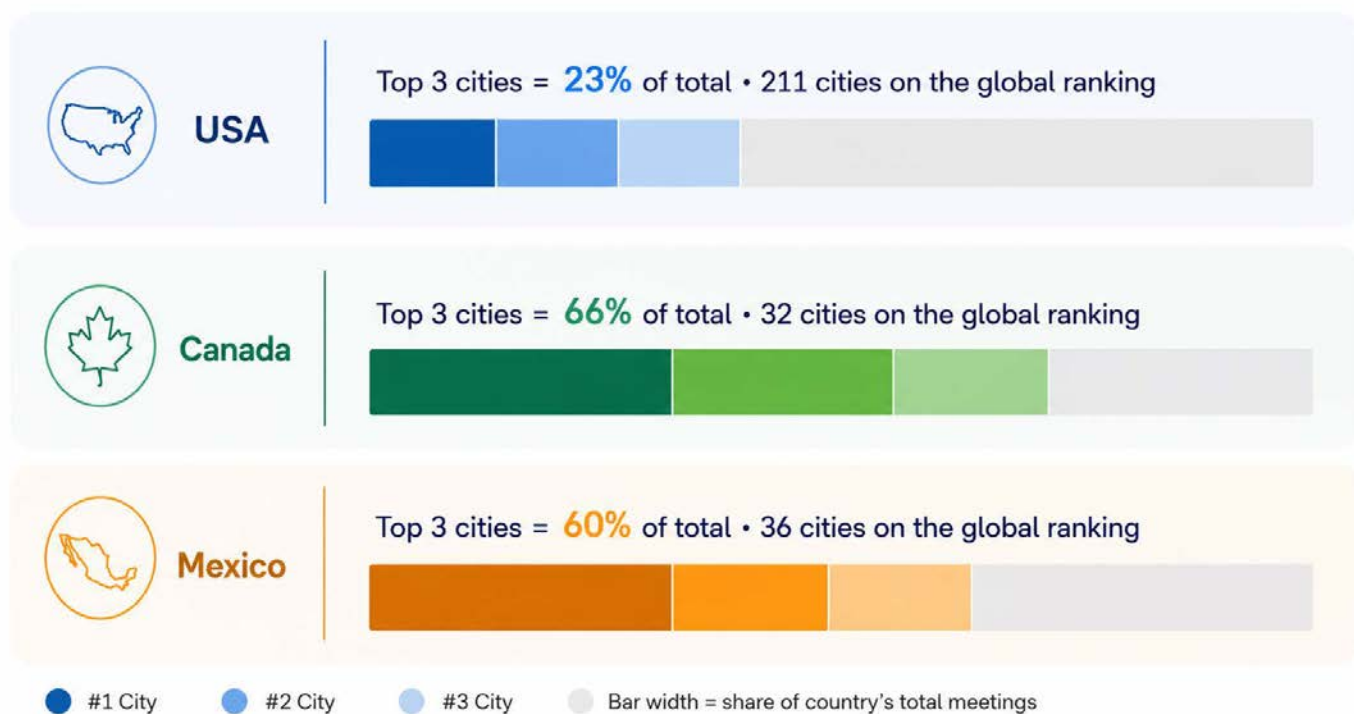


Figure 16: City concentration — how spread out is each country's meetings?

With **792** meetings across **211** cities, the **U.S.A.** operates as dozens of meeting destinations simultaneously. **Washington D.C., Atlanta, San Diego, New Orleans,** and **Houston** all appear on the global board, yet **D.C.** accounts for just **6%** of the national total.

Canada's 312 meetings across **32 cities** tell a different story. **Toronto, Montréal,** and **Vancouver** lead nationally, while Calgary, Banff, and Edmonton together account for nearly a fifth of Canada's total delegate volume, driven by the \$500 million BMO Centre expansion and deliberate provincial investment in legacy, impact, and public, private, and Indigenous community partnerships. **Mexico's 191 meetings** across **36 cities**, led by **Mexico City**, reflect a genuine geographic reach, with Cancún, Guadalajara, Mérida, Monterrey, Puebla, and Querétaro all on the global board, alongside a further 22 cities with one to several meetings each.

MAKING THE CASE

The most compelling advocacy story in North America belongs to **Canada**. Since its launch, Canada's International Convention Attraction Fund (ICAF) has committed \$30.5 million, securing **116 events** projected to generate **\$803.3 million** in direct economic impact, a **20:1 return**. Cities from St. John's to Victoria have won bids they could not have competed for without it. It is one of the few national bid-support mechanisms in the world that can demonstrate measurable, pre-validated return on investment at the government level. In April, the country is pleased to hear that the Government of Canada has renewed the program with a \$15 million investment over the next three years. This is a vote of confidence in a proof-of-concept model that policymakers in other countries have been watching closely.

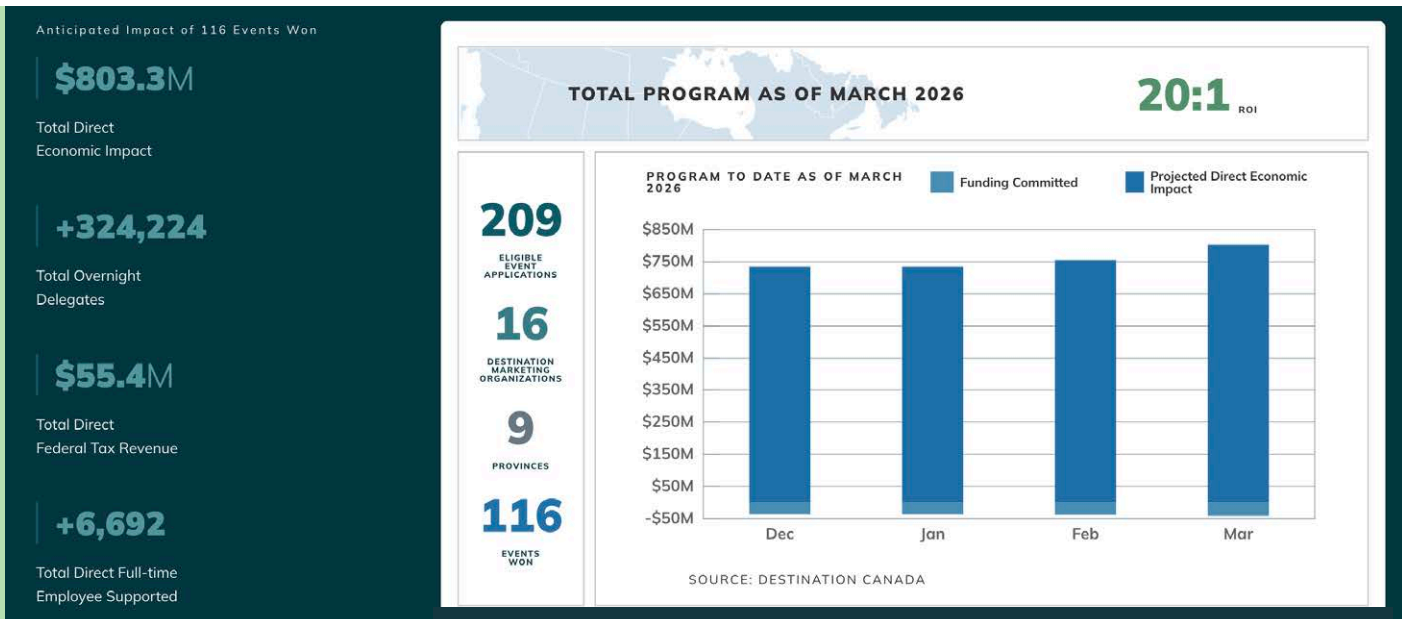


Figure 17: ICAF Program Performance As Of March 2026. Source: <https://www.tourismdatacollective.ca/#icaf-3>

LEGACY

Behind Canada's depth is a **national network of local champions**. These networks connect industry, academic, and association leaders across the country with opportunities to bid for international conferences in their own fields.

Toronto's Leaders Circle has 102 recognised ambassadors, \$265,000 awarded through its Research Grant programme, and an estimated \$435 million in economic impact. It demonstrates what happens when local intellectual capital is mobilised for international bid development. The pipeline already secured includes the World Chambers Congress in 2027 and the International Congress of Inborn Errors of Metabolism in 2029, reflecting the long planning cycles that ambassador-driven strategies are built to work within.

Destination Canada is also taking legacy measurement further. Its Legacy & Impact Study, a world first in scope and methodology, is analysing 15 business events held between 2018 and 2024 across Canada's six priority economic sectors. The study tracks economic returns, research collaborations, policy shifts, trade connections, and community outcomes: the full iceberg of what a meeting leaves behind.

LOOKING TO 2030

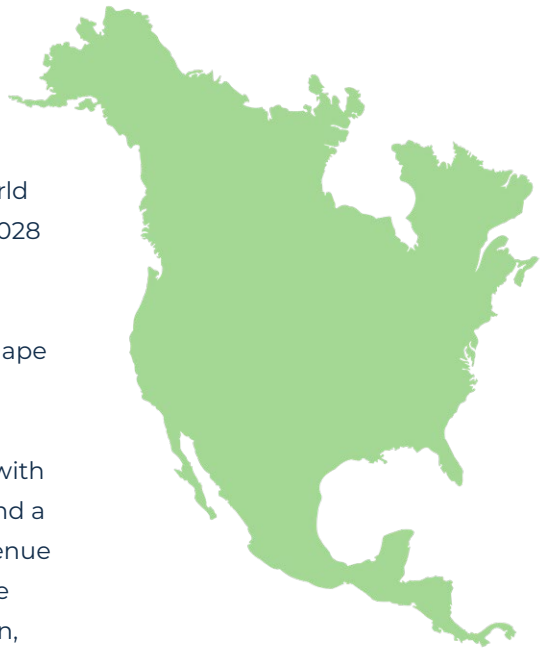
In Canada, three ICAF-supported wins are filling the calendar for the next few years: the World Road Congress in Vancouver in 2027, the World Conference on Earthquake Engineering in Montréal in 2028, and the 2028 International Geological Congress in Calgary.

For the rest of the region, the horizon is defined by forces that will reshape how the world sees North America:

The 2026 FIFA World Cup, the first to span three nations, with 16 host cities across the US, Canada, and Mexico, is both a disruption and a generational opportunity for the region. In the short term, hotel and venue constraints are disrupting traditional association meeting patterns. The infrastructure it triggers, from transit upgrades to hospitality expansion, will make host cities more competitive for congresses in 2027 and beyond.

For Mexico in particular, the visibility delivered to Mexico City, Guadalajara, and Monterrey is doing in months what years of slower-paced development could not.

The **USMCA**'s mandatory six-year review is set for July 2026. The outcome will not appear in next year's rankings, but its impact will influence the next decade. A renegotiation that deepens regional cohesion creates more cross-border knowledge flows and more reasons for international associations to choose North American cities. Sustained uncertainty produces the opposite. Associations making long-lead destination decisions are watching.



LATIN AMERICA AND THE CARIBBEAN

Written by **Andrés Escandón**, Senior Regional Director Latin America & the Caribbean

Latin America recorded **1,124 meetings** in 2025, up from **903** in 2024. Continuous growth, year on year. The region has moved past the question of why the international association meetings are important. The conversation now is where to invest, what is most strategic, what delivers the highest return.

REGIONAL LANDSCAPE

The main message beyond the ranking is market maturity. Each destination, both at the country and city levels, has been investing differently, moving beyond the usual destination marketing and promotion approach. **Colombia's** multi-city meetings strategy, **Panama's** positioning as an association and investment hub, and **Brazil's** advances in technology meetings as an internationalisation strategy (**Rio de Janeiro** and **São Paulo** as examples) are the key cases.

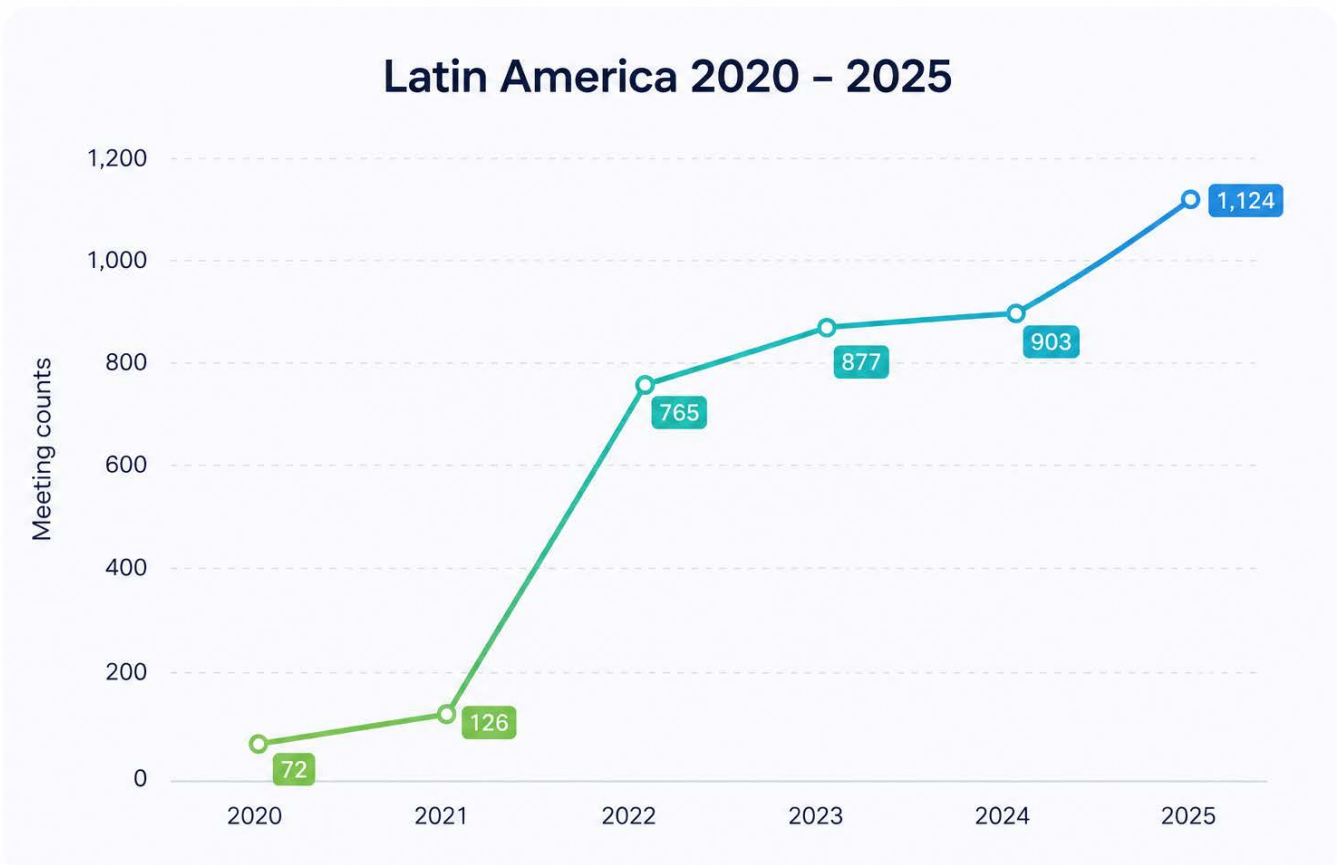


Figure 18: Meeting counts from 2020 - 2025 in Latin America

MAKING THE CASE

At the ICCA Latam Summit in Medellín, the region launched the **Global Events Global Cities Framework**, the first of its kind worldwide. It integrates investment promotion, city internationalisation, innovation and knowledge ecosystems, and cluster development into a destination's meetings strategy.

When destinations bring this framework to governments, policymakers, and decision-makers, it positions the meetings industry as an instrument of a larger city development strategy rather than a secondary tourism segment.

In partnership with UN Tourism and the Latin American Development Bank, the **Investment and Technical Guide on Meetings and Events** was launched and announced in Bogotá in April 2026. One more tool beyond the usual narrative of tourism.



LEGACY

The Costa Rica Convention Centre offers one example of how a sustainability commitment, embedded from the start, becomes a competitive position. Opened in 2018 and owned by the Costa Rican Tourism Board, the centre achieved LEED Gold and EDGE certifications alongside AIPC Gold Level quality standards. Its proprietary [CarbonClear Events](#) framework, developed by operator Grupo Heroica, measures, mitigates, and certifies the greenhouse gas emissions of every event hosted. The carbon footprint of 100% of events held at the centre is neutralised at no additional cost to organisers.

The result is a venue that attracts associations with strong environmental commitments. For emerging destinations, it is a working template: a purpose-built sustainability model that competes directly for international association meetings where environmental credentials are part of the selection criteria.

The municipality of Córdoba, in Argentina, developed a unique social impact legacy tool, in partnership with Insight 21, a think tank from the Universidad Siglo 21. This framework will measure the social impact of international events in the city through a series of scientifically supported tests and actions. The initiative already has several active examples, and it is part of the destination's legacy strategy.

LOOKING TO 2030

In collaboration with regional authorities and aligned with ICCA's Global Vision 2030, Latin America and the Caribbean's Regional Vision 2030 sets out a seven-pillar strategic framework to elevate the region's global competitiveness in international association meetings over the next five years. The framework spans business generation, strengthening the regional associations ecosystem, and developing sector-led public policies, alongside regional impact measurement, digital transformation, integrated marketing, and talent development. Each pillar carries a detailed action plan that reflects a deliberate shift from reactive event hosting to a long-term, purpose-driven industry strategy. Together, the seven pillars position Latin America and the Caribbean as an active architect of the knowledge, legacy, and value that international meetings create.

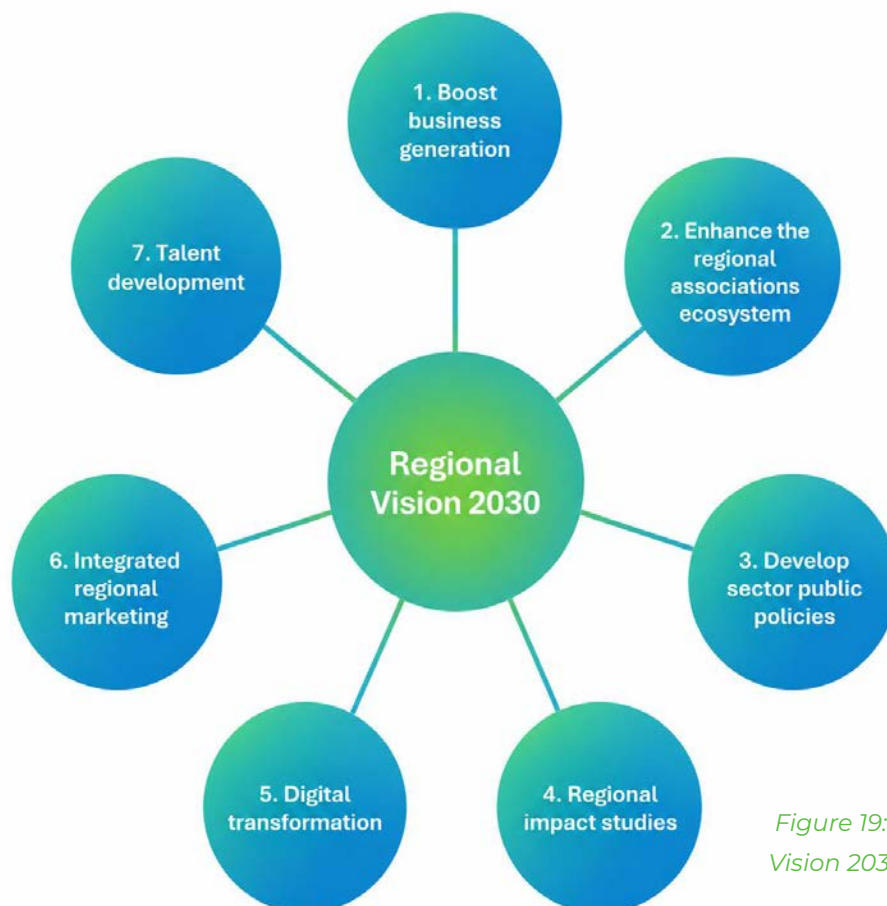


Figure 19: Latin America Vision 2030 - Seven Pillars

COSTA RICA UNDERSTANDS THAT CONVENTION CENTERS ARE PLATFORMS FOR SUSTAINABLE DEVELOPMENT

Costa Rica Convention Center by Heroica · San José, Costa Rica



Reshaping the industry

For years, sustainability in convention centers was measured by what happened inside the building: energy efficiency, waste management, architectural design.

Today, the meetings industry poses a deeper question:

What is the true impact of a venue on the community around it?

Convention centers are evolving: from event infrastructure to platforms that connect territories, link communities, and activate sustainable economic ecosystems.

ECONOMIC IMPACT



0.1%
of Costa Rica's GDP
Source: BDO, 2023

+250

micro and small businesses in the
Costa Rica Convention Center's value chain

SUSTAINABILITY IMPACT - 2025

+230

events with neutralized emissions (CarbonClear)



+65%

waste managed at certified collection centers



85%

of menus aligned with sustainable gastronomy



65%

of accounts with sustainable corporate responsibility



Connecting events with social impact

Legacy Link

A program connecting international congresses with university students through free learning sessions delivered by international speakers, leaving lasting knowledge legacy in the local community.

“Sustainability in tourism and the meetings industry should not be limited to a building or a specific operation. It must be understood as a joint effort where the venue, the destination, and the community develop sustainable growth together.”

Gustavo Alvarado-Director of Tourism Management, Costa Rican Tourism Board (ICT)

Beyond the building: territorial sustainability

The question is no longer only how the venue operates, but how it can positively influence the development of the surrounding territory.

Costa Rica International 2030 Vision

In 2024, the Costa Rica International Tourism Board (ICT) and Grupo Heroica articulated this strategy to position the Costa Rica Convention Center as the integrator of its surrounding business ecosystem — hotels, restaurants, services, and urban developments — as a single competitive product for the international market.

ICCA Sustainability Partner Alliance

The Costa Rica Convention Center is part of the Costa Rica International Tourism Board (ICT) Sustainability Partner program, advancing a collective integration vision for the meetings ecosystem around the venue, where businesses and communities collaborate to build more sustainable and competitive development models.



Under development:

3 additional hotels under construction

Savia: large-scale development including entertainment, residences, free trade zones, hotels, and corporate buildings



A NATIONAL COMMITMENT - HORIZON

Starting in 2026, a larger-scale initiative will be launched to elevate the international positioning of the Costa Rica Convention Center business ecosystem.

The goal: by 2030, consolidate a sustainable meetings ecosystem where hotels, restaurants, businesses, and services operate under a shared narrative of competitiveness and destination experience — and double the economic impact by positioning Costa Rica as a knowledge hub in Latin America.

Costa Rica decided to invest strategically in the future of the meetings industry.

— ICT CCCR 2030 Vision



“When a convention center successfully connects businesses, community, knowledge, and sustainability, it stops being just a venue. It becomes a transformation engine for the destination”

Álvaro Rojas - General Manager, Costa Rica Convention Center – Grupo Heroica

**Sustainability is not merely a feature of a building.
It is the capacity to connect communities, economies, and territories
toward a shared future.**

Costa Rica Convention Center by Heroica · costaricacc.com

ASIA PACIFIC

Written by **Waikin Wong**, Senior Regional Director Asia-Pacific

TOP 5 BY COUNTRY

Rank	Country / Territory
1	Japan
2	China-P.R.
3	Republic of Korea
4	Australia
5	Thailand



TOP 5 BY CITY

Rank	City, Country / Territory
1	Singapore, Singapore
2	Seoul, Republic of Korea
3	Tokyo, Japan
4	Bangkok, Thailand
5	Hong Kong, China-P.R.

**For complete regional ranking, please visit the static report section on page 99.*

[SEE FULL RANKING](#)

Asia Pacific is a highly connected network of economies, industries, and professional communities, driving steady growth in international and regional association meetings. A **33% increase** between 2023 and 2025 reinforces its position as the **world's second-largest region**. This strength is evident in global rankings, with 14 Asia Pacific countries and territories, and 14 cities, placed within the world's Top 50, accounting for nearly 30% of the global total and underscoring the region's growing weight and competitiveness. Increasingly, meetings are positioned not as standalone events, but as platforms that drive economic and societal progress in host destinations. Connectivity, sector depth, and sustained investment operate together within a connected and interconnected regional environment, creating conditions where meetings are closely aligned with other economic activities and long-term development priorities.



Globewatch Business Analytics: Association Meetings (2023-2025)

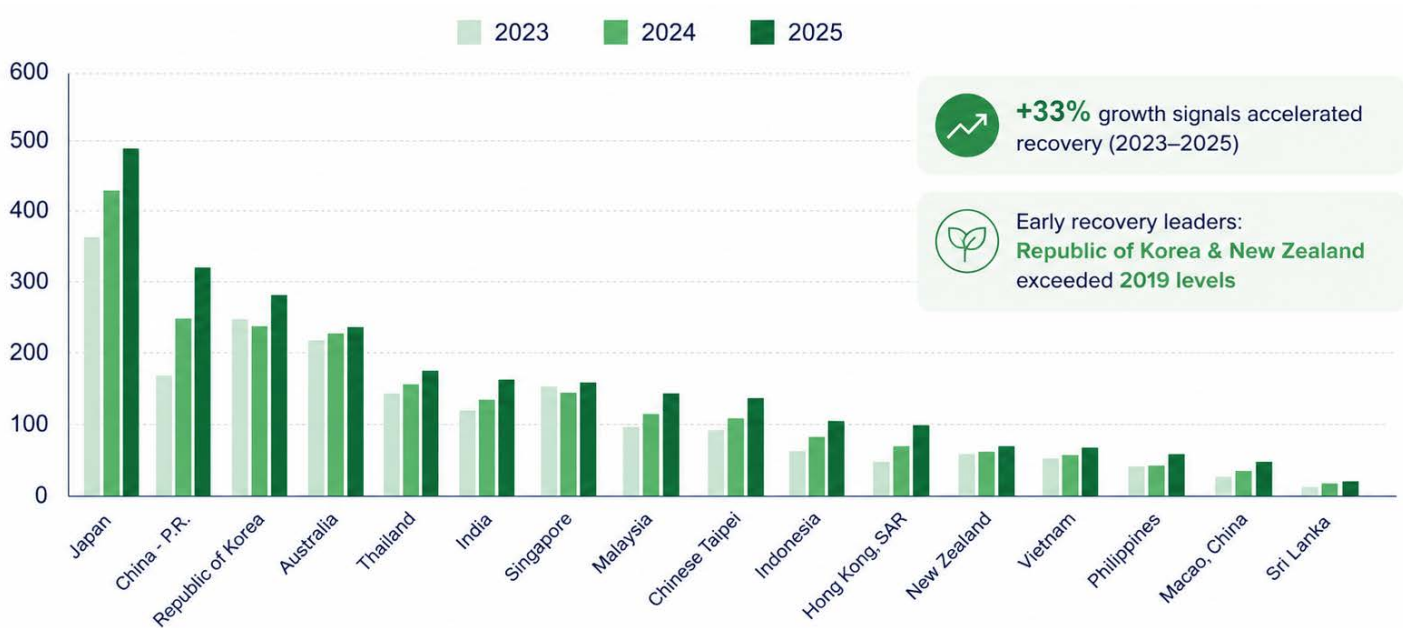


Figure 20: Asia Pacific growth signals 2023-2025

REGIONAL LANDSCAPE

Across Australia, China-P.R., Chinese Taipei, Hong Kong, India, Indonesia, Japan, Macao, Malaysia, New Zealand, the Philippines, the Republic of Korea, Singapore, Sri Lanka, Thailand, and Vietnam, the development is varied but interconnected. Advanced economies and rapidly developing markets operate in parallel, allowing the region to generate demand across sectors and stages of development simultaneously. At the same time, Asia Pacific functions as both an **innovation hub** and **economic powerhouse**, with strong research and technology ecosystems across East Asia, rapidly expanding digital and engineering capabilities in Southeast Asia, and growing scale and transformation across South Asia. This combination creates a region where sector development, demand, and application are closely linked, reinforcing its relevance within the global meetings landscape.

This is reflected in the range of international and regional association meetings hosted across Asia Pacific, from advanced technology and artificial intelligence to public health and medical science, engineering, environmental management, agriculture and food systems, and even specialised interest communities. These are interconnected areas where Asia Pacific's scale and development dynamics are actively shaping global dialogue, particularly around sustainability, resilience, and applied innovation. In Oceania, Australia and New Zealand further reinforce the landscape through established expertise in medical research, environmental science, and agricultural innovation, contributing applied expertise and long-standing research collaboration to the region's broader development.

Asia Pacific is also one of the most connected **aviation** regions globally, supported by extensive networks, expanding airline capacity, and continued investment in new airports and aviation infrastructure. This continued development creates appeal for associations, as attendee movement is at the top of their priority list when deciding on a meeting location.

At the same time, **investment in convention and exhibition infrastructure** is accelerating across both established and emerging destinations. Mature markets are expanding and modernising integrated event precincts, while newer destinations are developing purpose-built venues aligned with broader urban and economic strategies. Increasingly, these venues are positioned as integrated platforms linked to industry, trade, and city development, strengthening international positioning while reflecting local culture and community.

Growth in the region is built progressively over time. International and regional association meetings operate on long planning cycles, and outcomes reflect sustained engagement, trust-building, and strategic positioning. Even where results are not immediate, the process contributes to capability, visibility, and future opportunity.

MAKING THE CASE

Across **Asia Pacific**, destinations are strengthening their positioning through evidence-based advocacy closely aligned with national priorities. What distinguishes the region is as much the way the message is delivered as the message itself, particularly through the earlier and more active involvement of government and ministry stakeholders in complex, multi-layered economies.

In several markets, policymakers are engaged directly through international platforms and peer networks, including the ICCA Congress, creating exposure to global practices and enabling informed decision-making. This reflects a deliberate effort to bridge global insight with local policy and sector priorities, moving beyond treating meetings as standalone activities.

As a result, bidding in Asia Pacific increasingly operates within a coordinated framework across ministries, industries, and city or national stakeholders. In a region where markets differ widely in maturity and structure, this alignment is essential, positioning association meetings as part of broader strategies for sector development, international positioning, and long-term economic engagement.

The region's scale and economic weight, operating within a single interconnected system, reinforce this approach. As one of the world's most populous regions and a major driver of global growth, Asia Pacific brings together markets where demand is both immediate and evolving.



LEGACY

In Asia Pacific, legacy is understood as a process of impact over time, rather than a one-time outcome. The region's diversity operates at scale, where meetings bring together markets at different stages of development within a shared setting, allowing advanced research, emerging practice, and policy needs to intersect in real time. In this context, association conferences serve to exchange knowledge, accelerate adoption, build capability, and connect sectors that must evolve together.

This impact extends beyond mainstream professional sectors. Associations within cultural, artistic, heritage, sport and specialised-interest communities all play a role in sustaining knowledge, identity, and continuity across diverse societies. In a region characterised by rapid urbanisation and social change, these gatherings contribute to cultural relevance and community connection, alongside technical and sectoral advancement.

As a result, meetings in Asia Pacific function as points of convergence within a wider system, where global expertise meets local context, and where outcomes depend on how effectively knowledge is applied across markets. This is what defines legacy in the region: the ability to translate engagement into practical progress over time across different layers of development.



LOOKING TO 2030

Asia Pacific's meetings landscape will continue to evolve alongside the region's broader economic and societal transformation. The direction is clear: meetings are becoming more closely integrated into how the region connects, innovates, and progresses.

There is increasing emphasis on human-centred and responsible meeting design, where sustainability, inclusivity, and wellbeing are embedded into the experience. At the same time, technology is enhancing how knowledge is shared, while reinforcing the continued importance of face-to-face interaction in building trust and collaboration.

Asia Pacific's defining strength in this context is its ability to operate across diverse markets and systems simultaneously, adapting to different needs while maintaining regional coherence. This adaptability is becoming a defining strength in a complex global environment.

As the region continues to invest and progress, one idea becomes increasingly relevant:

"Maturity is not about having all the answers; it is about being comfortable navigating uncertainty."

That defines Asia Pacific today: a region that is forward-looking, continuously progressing, and committed to creating opportunities through connection, capability, and shared growth.



EUROPE

Written by **Efi Koudeli**, Senior Regional Director Europe | **Gea van Beek**, Regional Manager Europe

TOP 5 BY COUNTRY

Rank	Country / Territory
1	Italy
2	Germany
3	Spain
4	United Kingdom
5	France



TOP 5 BY CITY

Rank	City, Country / Territory
1	Lisbon, Portugal
2	Paris, France
3	Barcelona, Spain
4	Vienna, Austria
5	Prague, Czech Republic

**For complete regional ranking, please visit the static report section on page 92.*

SEE FULL RANKING

Europe's leadership is reinforced by strong national ecosystems across the region. The data highlights depth across multiple cities, evidence of a diversified, resilient European meetings landscape.

The 2025 rankings highlight a dual trend in Europe. Top-tier cities like **Lisbon, Paris, Copenhagen,** and **Berlin** continue to consolidate their leadership, while second-tier and emerging destinations, **Vilnius, Reykjavik,** and **Porto**, to name a few, are gaining ground more rapidly, with sharper upward movements.

This reinforces Europe's multi-city competitiveness model, where growth is more broadly distributed beyond capital cities, while scale and consistency continue to differentiate the top performers. **Berlin** stands out as one of the strongest performers, climbing significantly in the rankings and re-establishing itself as a leading European hub for international association meetings.

Istanbul continues its positive trajectory, with a steady rise that reinforces its role as a key gateway destination and primary driver of Turkey's overall performance.



REGIONAL LANDSCAPE

Europe's strength extends well beyond one or two capitals. Cities such as **Porto, Valencia,** and **Poznan** show how broad the European meetings ecosystem has become. **Italy** remains the clearest example of sustained, policy-aligned growth, leading Europe through coordinated national strategy and multi-city depth. **Spain** combines scale with breadth, with cities beyond **Barcelona** and **Madrid** reinforcing its position among the world's top countries. **Portugal** stands out as one of the most compelling growth stories: **Lisbon's** global strength is complemented by **Porto's** continued rise, demonstrating how second-tier cities can actively drive national performance.

Beyond the headline, structural developments signal long-term confidence. **Sweden's** national collaboration model is instructive: without a national Convention Bureau, 28 convention bureaus are united through the Swedish Network of Convention Bureaus (SNCVB), which provides a common platform for collaborating on industry-wide issues, exchanging knowledge, and supporting business development. In **Finland, Helsinki** has been named European Brain Health Capital by the European Academy of Neurology. **Leuven** has been crowned European Capital of Culture for 2030, putting this Flemish university town on the map.

MAKING THE CASE

The strongest advocacy in **Europe** is advancing from tourism language into economic development, research, and talent. National and city stakeholders are increasingly positioning international meetings as policy-aligned tools. **Italy** provides the flagship model, as over the past decade it moved from 550 meetings in 2019 to the top of Europe. **Spain's** convention-city network shows how coordination can scale shared tools, including legacy and impact measurement, to speak in terms that decision makers recognise. **Portugal's** coordinated national performance reinforces the same message.

The **UK** government is actively promoting regional destinations beyond **London** to distribute economic benefits and reduce congestion in popular cities.



LEGACY

The clearest European pattern is where meetings convert into structured networks: ambassador programmes, university–city collaborations, and repeat congress pipelines that strengthen bid capacity and sector ecosystems.

Porto, hosting the ICCA Congress 2025, demonstrated how a secondary city can deliver a high-impact, future-facing event model while strengthening national positioning. In Italy, structured ambassador programmes and bid pipelines create durable outcomes: repeat events, research links, and sector partnerships beyond delegate spend. Bologna's university and city collaboration is a strong example of this model in practice. In Türkiye, sector-led convenings and Istanbul's growing medical-scientific positioning show how meetings strengthen reputation, networks, and long-term competitiveness.

LOOKING TO 2030

By 2030, the continued rise of secondary cities, stronger alignment with sectoral and scientific ecosystems, and a move towards more focused, impact-driven events will shape Europe's meetings landscape.

To fully realise this potential, further alignment between policy, investment, and industry positioning will be essential. The destinations that will lead are those that use meetings to build ecosystems of innovation, knowledge, and lasting impact.



MIDDLE EAST

Written by **Anju Gomes**, Senior Regional Director Middle East

TOP 6 BY COUNTRY

Rank	Country / Territory
1	United Arab Emirates
2	Saudi Arabia
3	Qatar
4	Oman
5	Jordan
6	Bahrain



TOP 5 BY CITY

Rank	City, Country / Territory
1	Dubai, United Arab Emirates
2	Abu Dhabi, United Arab Emirates
3	Doha, Qatar
4	Muscat, Oman
5	Amman, Jordan
5	Riyadh, Saudi Arabia

**For complete regional ranking, please visit the static report section on page 112.*

SEE FULL RANKING

In 2025, the **Middle East** hosted **242 association meetings**, reflecting steady growth and a strong focus on capacity building throughout the region. While **Dubai** and **Abu Dhabi** compete confidently at the international level, across the region, more destinations are updating their infrastructure and building market knowledge, ready to enter that competition.



REGIONAL LANDSCAPE

United Arab Emirates remains the clear regional leader with **144** meetings, accounting for more than half of the total. Saudi Arabia maintained a stable performance with **30** meetings following. **Kuwait** demonstrated positive momentum, increasing the number of meetings from **4** to **8**, highlighting emerging potential within the regional meetings market.

The biggest story in the region in 2025 is that **Dubai** recorded **88** international association meetings, its highest ever, climbing from **37th** to **24th** in the global ranking.

Dubai's success has created an amplified effect across the region, with growth visible in other cities and growing interest from international associations exploring the region for future hosting.

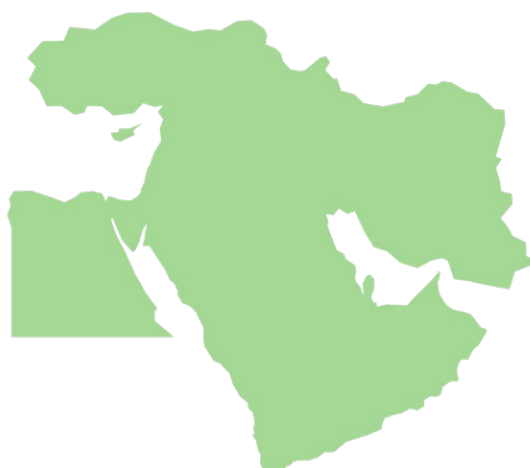
The Middle East continued to lead globally in average participants per meeting, with **532** attendees per event. The region also hosted landmark global gatherings, including the ICOM General Conference in Dubai, which welcomed **4,500** delegates, and the 19th World Congress of Neurosurgery, bringing together **4,000** neurosurgeons from around the world.

In 2025, **Dubai** secured **504** successful bids, representing a 15% year-on-year increase in events won. A total of **747** bids were submitted during the year, up from **669** in 2024 an **11% increase** in bidding activity.

MAKING THE CASE

Destinations in the **Middle East** continue to highlight the strategic value of international meetings beyond tourism, emphasising their long-term contribution to economic impact, talent development, and innovation. The ICCA Business Events Trends Report is now scheduled for release in August at the Arabian Travel Market (ATM). The report will underscore the measurable economic contributions of meetings across the region, including support for local businesses, workforce development, and knowledge exchange.

This momentum aligns with a number of significant projects and initiatives across the Middle East in the coming years that are shaping demand for international business events. These include large-scale urban and cultural developments such as NEOM and Diriyah Gate in Saudi Arabia, the continued evolution of District 2020 and Expo City Dubai, major transport and infrastructure investments such as Etihad Rail, and the expansion of world-class convention, exhibition, and cultural districts across the Gulf.



LEGACY

Aligned with the region's focus on developing local talent, ICCA is helping build a skilled, accredited workforce for the business events industry. Through initiatives such as ICCASkills, emerging professionals gain early exposure to international association meetings, industry standards, and global best practices, creating clearer entry pathways into the sector. In parallel, accredited programmes like the ICCA CICS and CICE, delivered with national institutions and destination partners, are raising professional standards and expanding long-term capability. Together, these efforts position association meetings as drivers of workforce development, professionalisation, and sustainable industry growth across the Middle East.

LOOKING TO 2030

Looking ahead to 2030, the Middle East's meetings market will be driven by major infrastructure investment and a growing base of locally trained, accredited professionals. New convention centres, smart venues, and improved regional connectivity are strengthening the region's capacity to host large-scale international association meetings. Association meetings alone are projected to generate US\$427 million by 2030, with the broader economic impact between 2015 and 2019 and 2023 and 2030 estimated at US\$2.7 billion. Realising this potential will require sustained policy support, continued investment in sustainability and technology, and a shift toward viewing meetings as long-term drivers of economic and social impact.



LOOK FORWARD

The numbers in this report tell the story of where we are. The data on the pages ahead tells us where we are going and what must happen to get there.

THE ROAD TO 2030

By 2030, the ICCA forecast projects **15,000+** international and regional association meetings annually, welcoming close to **6.7 million** participants and generating an estimated **USD 18.54 billion** in delegate expenditure.

1. Growth in meetings is strong and accelerating.

Event counts are forecast to increase by roughly 23% over the next five years, signaling international association meetings sector is gaining momentum.

2. Attendance is growing even faster.

The participant forecast outpaces the event count, rising 33 per cent between 2025 and 2030. Meetings, on average, are getting larger. The race for high-attendance congresses will intensify. The destinations and venues already investing in infrastructure, ambassadors, and sectoral positioning will be best placed to benefit.

3. Economic value is growing fastest of all.

Estimated delegate expenditure is forecast to rise 37 per cent by 2030. It reflects the increasing premium that associations and delegates place on the quality of the destination, the programme, and the experience.

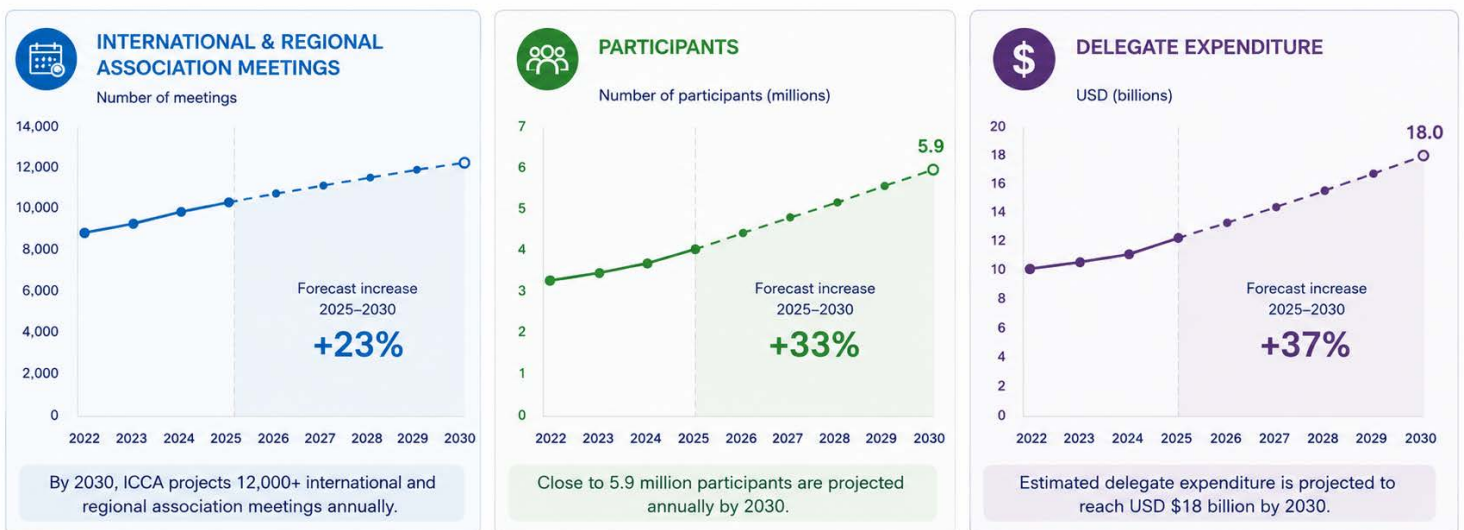


Figure 21: Forecast 2030

The trajectory is positive. But the forecast is not guaranteed. Geopolitical tensions, visa restrictions, extreme weather events, and the ongoing disruption of digital alternatives remain genuine headwinds. The destinations, venues, and meeting partners that will capture 2030's growth are those who act with intention today.

A Shared Mandate: Calls to Action for Our Industry

The 2025 GlobeWatch Report is a mirror and a map. The mirror shows where international association meetings stand today. The map points to where opportunity lies.

Destinations

The data is consistent across every region: the destinations that lead do not lead by accident. Italy's rise was built on a national ambassador programme. Singapore's climb to the global top was decades in the making.

What should the focus be? Build a portfolio strategy anchored in your city's knowledge strengths, research institutions and innovation ecosystems. Identify your sector sweet spot and go deep. Invest in your ambassador pipeline before you need it. And above all, tell an economic story about internationalisation, talent development, and long-term sector growth that your government actually needs to hear.

The next generation of competitive advantage will be built on deeper alignment between destination strategy, national policy, and global association relationships, not on a larger convention centre alone.

Venues

The convention centre has never been just a building. It is an act of city strategy, a signal of ambition, a commitment, and a platform for the meetings that shape industries.

Venues are expected to activate communities, build legacies, demonstrate sustainability, and serve as genuine partners in the knowledge work within their walls.

What should the focus be? Lead the legacy conversation, not just the logistics. Invest in technology infrastructure, build a present competitive differentiator.

The venue that wins in 2030 will be the one that best understands what an association is trying to achieve and builds the entire experience around that purpose.

Meetings and Events Management

Professional congress organisers sit at the intersection of everything this report describes: destination capability, association need, delegate experience, and the complex logistics of bringing the world's knowledge communities together. In a sector facing disruption from AI-driven tools, shifting association budgets, and evolving delegate expectations, the role of the PCO is becoming more strategic.

What should the focus be? Evolve your value proposition from logistical excellence to strategic partnership. Use your cross-portfolio knowledge of what associations are asking for and what destinations are building as a genuine intelligence service. Invest in your own capability in data, sustainability, and digital experience design. The PCOs who thrive to 2030 will be those moving from 'how do we organise this congress?' to 'why does this congress matter, and how do we make that matter more?'

Meetings and Events Solutions

Technology, audiovisual, translation, catering, and transport, the suppliers and solutions providers who make every congress function are its daily delivery mechanism.

AI-assisted translation, hybrid broadcast production, real-time data analytics, and sustainable procurement are shifting from premium differentiators to baseline expectations. Associations and PCOs are selecting partners on price and reliability alongside alignment with sustainability commitments, accessibility goals, and their vision of what a great congress experience looks like.

What should the focus be? Position innovation as a partnership, not a product catalogue. Come to the table with solutions built around the association's goals, not just the meeting's logistical needs. Lead on sustainability with measurable commitments that clients can report on, not pledges. And invest in the talent that can translate technical capability into human experience: the next generation of meeting solutions professionals will be as comfortable with impact measurement as they are with production schedules.

Associations

You are the reason this industry exists.

The choices associations make, where to meet, how often, in what format, with which partners, and to what end, shape the entire ecosystem described in this report. When an association chooses a city, it signals to that community that its knowledge matters. When it invests in a legacy programme, it sends research into the world beyond the conference room. When it brings its congress to emerging destinations, it signals a vote of confidence in where it might become.

What should the focus be? Own the impact of your congress as a strategic asset, not an organisational expense. Articulate what your meeting contributes to the world and demand that your destination and venue partners help you deliver it. Explore the markets and communities that could benefit most from access to your knowledge. And engage ICCA's global network not just as a logistical resource but as a strategic partner in understanding where your next meeting can have the greatest impact.



BUILDING THE WORKFORCE THAT COMES NEXT

The business events industry faces a talent challenge that is more complex than a post-pandemic shortfall. It is a structural challenge of identity, perception, and pipeline. Too few young professionals enter this field knowing what it actually is. Too few who enter it stay long enough to become the next generation of senior leaders. And the skills the industry will need in 2030 are not entirely the skills it has been recruiting for.

ICCA believes this requires a new conversation about attracting new talent and how this industry presents itself to the world and to the next generation.

A Different Story for a Different Generation

The business events industry has long recruited on passion. The promise has been: you will travel the world, meet extraordinary people, and work on events that create wow factors. That promise is still true, but it is no longer sufficient.

The next generation of professionals is asking different questions before they choose a career: What impact will my work have? Does it connect to the challenges I care about? Can I build skills here that are valuable anywhere? And the business events industry, if it is honest about what it does, has powerful answers to all of them.

International association meetings are where the world's leading researchers convene to advance science. They are where policymakers, engineers, and academics gather to address climate change, food security, and global health. They are where the next generation of professionals in every field builds the global relationships that will define their careers. The people who organise, host, and support those meetings are the designers of the global knowledge exchange.

The message should be: **come work at the intersection of science, diplomacy, and economic development. Build the places where the world's most important conversations happen.**

ICCA calls on all members, destinations, venues, PCOs, and technology providers to actively participate in telling this updated value proposition. The next generation of talent will not find us if we are invisible to them.



CLOSING: THE INDUSTRY THAT SHAPES WHAT COMES NEXT

The data in this report confirms that international association meetings are growing. The economic value they generate is rising. The communities they connect are expanding. The regions participating in global knowledge exchange are broadening.

Every data point in the 2025 ICCA GlobeWatch represents a decision made by a city to invest, by a venue to build, by an association to meet, by a professional to make it happen. The trajectory is positive because thousands of deliberate choices made it so.

The work ahead is harder, and the stakes are higher. Geopolitical uncertainty is not easing. Climate disruption will continue to challenge how and where we meet. Artificial intelligence will reshape the value chain of every profession in this industry. The competition for the most impactful congresses will intensify as more destinations develop the infrastructure and expertise to compete.

The data makes one thing clear: the world does not stop needing to gather. In every era of disruption, every period of uncertainty, the human need to convene remains.

The industry that makes those gatherings possible is an industry the world cannot afford to underestimate.

This is the moment for ambition. The forecast is positive, but the opportunity demands urgency: to redefine what this industry is, to attract the talent it deserves, and to demonstrate to associations, governments, and the communities that host these gatherings that this is not discretionary spend. They are how the world, despite everything, continues to advance together.

The 2025 ICCA GlobeWatch shows where the world met last year. The choices made by every member of this community, starting today, will determine where the world meets next.



METHODOLOGY

ICCA Business Intelligence (BI) is built on a powerful database containing decades of in-depth information and analysis of the international associations industry. The database provides members with useable, relevant data about business opportunities and event partners.

The annual ICCA Rankings Report contains aggregated association meetings data from ICCA's Business Intelligence database. Association meetings are only included if they:

- Take place on a regular basis
- Rotate within a minimum of three countries/territories
- Have at least 50 onsite participants
- Adhere to meeting inclusion guidelines as set by the ICCA Research Department

DATA COLLECTION

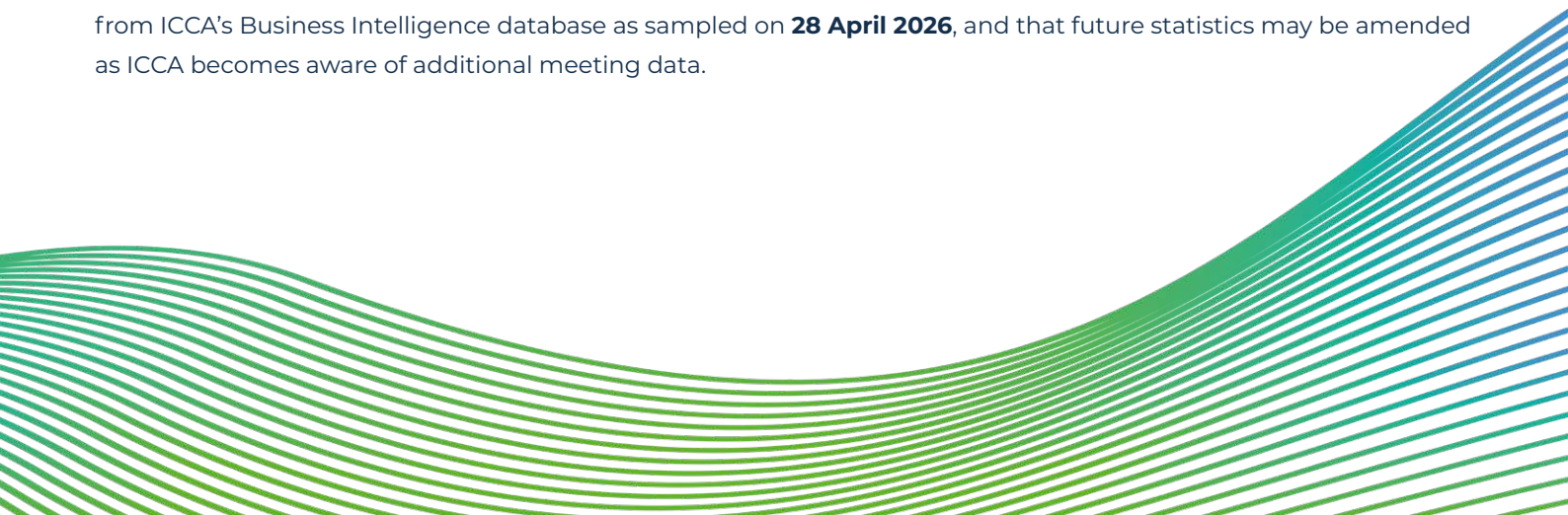
Data for the ICCA Business Intelligence database is collected and verified throughout the year:

- Specific research projects on individual market segments and geographical locations by the ICCA Research Department
- Updates from the ICCA Association Community
- Updates from Associations attending ICCA events
- Past and future calendar bookings from ICCA Members
- Online updates by ICCA members using the feedback function

For the ICCA Ranking Report, ICCA's Research Department sends a call to all its members to submit meeting data for their destination for that particular year. The deadline is 1 February of the following year. Meeting data is processed within approximately three months. Data submitted must be substantiated with adequate proofs of rotation and attendance. The ICCA Research Department verifies these proofs to ensure its accuracy and validity.

SNAPSHOT

After the data has been processed, an annual snapshot is generated. Based on this snapshot, the static annual statistics report is created and published within a month, alongside ICCA's Business Analytics (BA), which is an online benchmark tool for destinations. Readers should note that this report is a "snapshot" of qualifying meetings from ICCA's Business Intelligence database as sampled on **28 April 2026**, and that future statistics may be amended as ICCA becomes aware of additional meeting data.



PARTICIPANT NUMBERS

If a meeting for a specific year does not have a participant number, an estimated average participant number will be used instead, based on known historical participant numbers for that meeting.

EXPENDITURE FACTOR

To calculate the estimated total expenditure, ICCA applies an Expenditure Factor, which is set at 0.22 (or 22%). This number was established based on two historical expenditure studies performed by Vienna CVB and Finland CVB. The results of these studies showed that approximately 22% of the total expenditure of one delegate was spent on the registration fee. The other 78% of the total expenditure was spent on travel, accommodation, gastronomy, public transport, culture/leisure, shopping, and telecommunication.

In 2019, ICCA performed a similar expenditure study during its annual international congress in Houston. This study showed that 25% of the total expenditure per delegate was spent on the registration fee. As this percentage is close to 22%, we decided to maintain 22% for future reports as well. ICCA plans to do periodic corroborative expenditure studies during its congress to ensure the reliability of the Expenditure Factor to ensure reliable Expenditure Factor.

CALCULATING THE ESTIMATED TOTAL EXPENDITURE FOR 2025

Where possible, ICCA's Research Department estimates total delegate expenditure per meeting using the registration fee collected for each event. As registration fees typically represent 22% of total delegate spend, the total expenditure is calculated by dividing the registration fee by 0.22.

To get the estimated total expenditure per meeting (i.e. for one whole meeting), we multiply it by the total number of delegates for that meeting.

For 2025, ICCA has identified 12438 meetings in total, with an average registration fee of USD596 and an average delegate number of 403.

To calculate the estimated total expenditure for all 2025 meetings, we apply the following formula:

$$\text{Avg. Registration Fee all meetings}/0.22) \times \text{Avg. \#delegates all meetings} \times \text{Total \#meetings} = \\ (596/0.22) \times 403 \times 12438 = 13.6B \text{ USD}$$

Note: all registration fees in ICCA statistical reports are converted to US Dollars.



WORLD COUNTRY/ TERRITORY RANKINGS 1/2

Rank	Country/Territory	2025
1	U.S.A.	792
2	Italy	616
3	Germany	565
4	Spain	544
5	United Kingdom	507
6	Japan	491
7	France	476
8	Portugal	356
9	Netherlands	330
10	China-P.R.	326
11	Canada	312
12	Republic of Korea	286
13	Brazil	276
14	Australia	241
14	Belgium	241
16	Austria	239
17	Sweden	227
18	Poland	215
19	Denmark	204
19	Greece	204
21	Mexico	191
22	Norway	174
23	Czech Republic	172
24	Thailand	171
25	Switzerland	170
26	Colombia	158
26	India	158
28	Singapore	156
29	Finland	149
30	Argentina	147
31	United Arab Emirates	144
32	Malaysia	143
33	Türkiye	142
34	Chinese Taipei	137
35	Ireland	131
36	South Africa	115
37	Indonesia	110
38	Hungary	109
39	Chile	105
40	Hong Kong, China-P.R.	102
41	Croatia	99
42	Peru	93
43	Lithuania	79
44	Romania	74
45	New Zealand	73
46	Vietnam	69
47	Slovenia	62
48	Morocco	61
49	Iceland	59
50	Philippines	57
51	Serbia	56
52	Estonia	51
53	Malta	50
54	Paraguay	48
55	Macao, China-P.R.	47
56	Kenya	46
57	Panama	45
58	Costa Rica	44
59	Latvia	42
60	Uruguay	41
61	Luxembourg	39
62	Bulgaria	36

Rank	Country/Territory	2025
62	Ecuador	36
62	Egypt	36
65	Rwanda	35
66	Cyprus	33
67	Dominican Republic	31
68	Saudi Arabia	30
68	Slovak Republic	30
70	Uganda	24
71	Guatemala	23
72	Bosnia-Herzegovina	20
73	Bolivia	19
73	Tunisia	19
75	Nepal	17
75	Qatar	17
75	Sri Lanka	17
78	Ghana	16
78	Oman	16
80	Jordan	14
80	North Macedonia	14
82	Armenia	13
82	El Salvador	13
82	Kazakhstan	13
82	Mongolia	13
82	Nigeria	13
82	Tanzania	13
88	Cambodia	12
88	Georgia	12
90	Albania	11
90	Bahrain	11
92	Honduras	10
92	Ivory Coast	10
92	Zambia	10
95	Ethiopia	9
95	Montenegro	9
95	Namibia	9
95	Senegal	9
99	Kuwait	8
99	Pakistan	8
99	Zimbabwe	8
102	Israel	7
102	Puerto Rico	7
102	Russia	7
105	Algeria	6
105	Angola	6
105	Jamaica	6
105	Mauritius	6
105	Monaco	6
105	Mozambique	6
105	Trinidad & Tobago, W.I.	6
112	Botswana	5
112	Cuba	5
112	Faroe Islands	5
112	Madagascar	5
112	Moldova-Rep.	5
117	Benin	4
117	Cameroon	4
117	Netherlands Antilles	4
117	Uzbekistan	4
121	Azerbaijan	3
121	Bangladesh	3
121	Barbados	3
121	Bhutan	3
121	Mali	3

WORLD COUNTRY/ TERRITORY RANKINGS 2/2

Rank	Country/Territory	2025
121	Surinam	3
127	Andorra	2
127	Bahamas	2
127	Cape Verde	2
127	Congo	2
127	Eswatini	2
127	Fiji	2
127	Gambia	2
127	Iraq	2
127	Lesotho	2
127	Liberia	2
127	Malawi	2
127	Maldives	2
127	Saint Lucia	2
127	Syrian Arab Republic	2
127	Togo	2
142	Anguilla	1
142	Belarus	1
142	Brunei Darussalam	1
142	Burundi	1
142	East Timor	1
142	Greenland	1
142	Guam	1
142	Kyrgyzstan	1
142	Laos	1
142	Martinique, W.I.	1
142	Myanmar	1
142	New Caledonia	1
142	Samoa	1
142	San Marino	1
142	Seychelles	1
142	Sierra Leone	1
142	Solomon Islands	1
142	Sudan	1
142	Tajikistan	1
142	Vatican	1
142	Venezuela	1
	Totals	12,438

WORLD CITY RANKINGS 1/13

Rank	City	Country/Territory	2025
1	Lisbon	Portugal	188
2	Paris	France	174
3	Barcelona	Spain	166
4	Vienna	Austria	159
5	Singapore	Singapore	156
6	Prague	Czech Republic	133
7	Copenhagen	Denmark	131
8	London	United Kingdom	124
9	Seoul	Republic of Korea	121
10	Tokyo	Japan	119
11	Bangkok	Thailand	118
12	Berlin	Germany	112
13	Madrid	Spain	108
14	Brussels	Belgium	105
15	Hong Kong	Hong Kong, China-P.R.	102
16	Rome	Italy	101
17	Athens	Greece	100
18	Dublin	Ireland	95
18	Istanbul	Türkiye	95
20	Amsterdam	Netherlands	91
20	Buenos Aires	Argentina	91
22	Budapest	Hungary	90
23	Taipei	Chinese Taipei	89
24	Dubai	United Arab Emirates	88
25	Porto	Portugal	84
26	Montreal, QC	Canada	83
27	Oslo	Norway	80
28	Warsaw	Poland	75
29	Kuala Lumpur	Malaysia	73
29	Milan	Italy	73
31	Lima	Peru	72
32	Mexico City	Mexico	67
32	Stockholm	Sweden	67
34	Vilnius	Lithuania	66
35	Sao Paulo	Brazil	65
36	Bogota	Colombia	63
37	Sydney, NSW	Australia	62
38	Helsinki	Finland	61
38	Rio de Janeiro	Brazil	61
40	Santiago de Chile	Chile	60
41	Shanghai	China-P.R.	57
42	Munich	Germany	56
43	Cape Town	South Africa	55
43	Glasgow	United Kingdom	55
43	Toronto, ON	Canada	55
46	Kyoto	Japan	53
47	Reykjavik	Iceland	52
48	Beijing	China-P.R.	51
49	Brisbane, QLD	Australia	50
49	Busan	Republic of Korea	50
51	Bali	Indonesia	48
51	Edinburgh	United Kingdom	48
53	Abu Dhabi	United Arab Emirates	47
53	Bologna	Italy	47
53	Macao	Macao, China-P.R.	47
53	Washington, DC	U.S.A.	47
57	Valencia	Spain	46
58	Melbourne, VIC	Australia	45
58	Panama City	Panama	45
58	Rotterdam	Netherlands	45
58	Vancouver, BC	Canada	45

Rank	City	Country/Territory	2025
62	Cracow	Poland	44
62	Gothenburg	Sweden	44
62	Thessaloniki	Greece	44
65	Belgrade	Serbia	43
65	Torino	Italy	43
67	Asuncion	Paraguay	42
68	Zurich	Switzerland	41
69	Uppsala	Sweden	39
70	Bucharest	Romania	38
70	Ljubljana	Slovenia	38
70	Manila	Philippines	38
73	Antwerp	Belgium	37
73	Chicago, IL	U.S.A.	37
73	Naples	Italy	37
73	New York City, NY	U.S.A.	37
77	Cartagena	Colombia	36
77	Luxembourg	Luxembourg	36
77	New Delhi	India	36
80	Hamburg	Germany	35
80	Kigali	Rwanda	35
80	Osaka	Japan	35
80	Riga	Latvia	35
84	Geneva	Switzerland	34
84	Lyon-St. Etienne	France	34
84	Nairobi	Kenya	34
87	Boston, MA	U.S.A.	33
87	Leuven	Belgium	33
87	Manchester	United Kingdom	33
87	San Jose	Costa Rica	33
87	Tallinn	Estonia	33
87	Utrecht	Netherlands	33
87	Zagreb	Croatia	33
94	Florence	Italy	30
95	Gent	Belgium	29
95	Marseille-Aix	France	29
97	Gdansk	Poland	28
98	Cairo	Egypt	27
98	Frankfurt am Main	Germany	27
98	Hangzhou	China-P.R.	27
98	Ho Chi Minh City	Vietnam	27
98	Sevilla	Spain	27
103	Aarhus	Denmark	26
103	Auckland	New Zealand	26
103	Bordeaux	France	26
103	Medellin	Colombia	26
103	Montevideo	Uruguay	26
103	The Hague	Netherlands	26
109	Ottawa, ON	Canada	25
109	Sofia	Bulgaria	25
109	Trondheim	Norway	25
112	Bilbao	Spain	24
112	Incheon	Republic of Korea	24
112	Padova	Italy	24
112	Sapporo	Japan	24
116	Atlanta, GA	U.S.A.	23
116	Dubrovnik	Croatia	23
116	Fukuoka	Japan	23
116	Yokohama	Japan	23
120	Cologne	Germany	22
120	Jakarta	Indonesia	22
120	Jeju	Republic of Korea	22
120	Kampala	Uganda	22
120	Liverpool	United Kingdom	22
120	Penang Island	Malaysia	22

WORLD CITY RANKINGS 2/13

Rank	City	Country/Territory	2025
126	Basel	Switzerland	21
126	Cambridge	United Kingdom	21
126	Hanoi	Vietnam	21
126	Lille	France	21
126	Marrakech	Morocco	21
126	Venice	Italy	21
132	Bengaluru	India	20
132	Bergen	Norway	20
132	Bratislava	Slovak Republic	20
132	Brno	Czech Republic	20
132	Chengdu	China-P.R.	20
132	Dresden	Germany	20
132	Johannesburg	South Africa	20
132	Mumbai	India	20
132	San Diego, Ca	U.S.A.	20
141	Birmingham	United Kingdom	19
141	Cascais	Portugal	19
141	Daejeon	Republic of Korea	19
141	Graz	Austria	19
141	Lausanne - Montreux	Switzerland	19
141	Malaga	Spain	19
141	Nantes	France	19
141	Nice	France	19
141	Poznan	Poland	19
141	Wroclaw	Poland	19
151	Chiang Mai	Thailand	18
151	Duesseldorf	Germany	18
151	Palermo	Italy	18
151	Perth, WA	Australia	18
151	Rabat	Morocco	18
151	Seattle, Wa	U.S.A.	18
151	Toulouse	France	18
158	Christchurch	New Zealand	17
158	Cordoba	Argentina	17
158	Doha	Qatar	17
158	Galway	Ireland	17
158	Leipzig	Germany	17
158	Los Angeles, CA	U.S.A.	17
158	Quito	Ecuador	17
158	Santo Domingo	Dominican Republic	17
158	Trieste	Italy	17
167	Coimbra	Portugal	16
167	Colombo	Sri Lanka	16
167	Genova	Italy	16
167	Guadalajara	Mexico	16
167	Heidelberg	Germany	16
167	Kitakyushu	Japan	16
167	Leiden	Netherlands	16
167	Maastricht	Netherlands	16
167	Miami, FL	U.S.A.	16
167	Muscat	Oman	16
167	New Orleans, LA	U.S.A.	16
167	Oxford	United Kingdom	16
167	Philadelphia, PA	U.S.A.	16
167	Salzburg	Austria	16
167	Shenzhen	China-P.R.	16
167	Split	Croatia	16
167	Tartu	Estonia	16
184	Belfast	United Kingdom	15
184	Brasilia, DF	Brazil	15
184	Delft	Netherlands	15
184	Honolulu, HI	U.S.A.	15
184	Innsbruck	Austria	15

Rank	City	Country/Territory	2025
184	Kaohsiung	Chinese Taipei	15
184	Kathmandu	Nepal	15
184	Kobe	Japan	15
184	Malmö	Sweden	15
184	Merida	Mexico	15
184	Québec City, QC	Canada	15
184	Stavanger	Norway	15
184	Strasbourg	France	15
184	Tampere	Finland	15
198	Accra	Ghana	14
198	Adelaide, SA	Australia	14
198	Antalya	Türkiye	14
198	Berne	Switzerland	14
198	Calgary, AB	Canada	14
198	Cancun, Qr.	Mexico	14
198	Chennai	India	14
198	Eindhoven	Netherlands	14
198	Groningen	Netherlands	14
198	Matsue	Japan	14
198	Turku	Finland	14
198	Wellington	New Zealand	14
198	Xi'an	China-P.R.	14
211	Amman	Jordan	13
211	Dallas, Tx	U.S.A.	13
211	Gold Coast, QLD	Australia	13
211	Granada	Spain	13
211	Guangzhou	China-P.R.	13
211	Izmir	Türkiye	13
211	Limassol	Cyprus	13
211	Nashville, TN	U.S.A.	13
211	Punta del Este	Uruguay	13
211	Riyadh	Saudi Arabia	13
211	San Francisco, Ca	U.S.A.	13
211	San Sebastian	Spain	13
211	St. Julians	Malta	13
211	Stuttgart	Germany	13
211	Ulan Bator	Mongolia	13
211	Valletta	Malta	13
211	Yerevan	Armenia	13
211	Yogyakarta	Indonesia	13
229	Antigua	Guatemala	12
229	Campinas, SP	Brazil	12
229	Catania, Sicily	Italy	12
229	Cebu City	Philippines	12
229	Cusco	Peru	12
229	Denver, CO	U.S.A.	12
229	Houston, TX	U.S.A.	12
229	Nanjing	China-P.R.	12
229	Skopje	North Macedonia	12
229	Wuhan	China-P.R.	12
239	Belo Horizonte	Brazil	11
239	Bolzano	Italy	11
239	Enschede	Netherlands	11
239	Guatemala City	Guatemala	11
239	Leeds	United Kingdom	11
239	Mainz	Germany	11
239	Manama	Bahrain	11
239	Monterrey	Mexico	11
239	Odense	Denmark	11
239	Pisa	Italy	11
239	Rennes	France	11
239	San Salvador	El Salvador	11
239	Sendai	Japan	11

WORLD CITY RANKINGS 3/13

Rank	City	Country/Territory	2025
239	Tromso	Norway	11
254	Banff, AB	Canada	10
254	Bonn	Germany	10
254	Bristol	United Kingdom	10
254	Canberra, ACT	Australia	10
254	Cardiff	United Kingdom	10
254	Chania (Crete)	Greece	10
254	Cork	Ireland	10
254	Da Nang	Vietnam	10
254	Espoo	Finland	10
254	Halifax, NS	Canada	10
254	Hannover	Germany	10
254	Hyderabad	India	10
254	Kuching	Malaysia	10
254	Las Vegas, NV	U.S.A.	10
254	Linköping-Norrköping	Sweden	10
254	Lund	Sweden	10
254	Montpellier	France	10
254	Nara	Japan	10
254	Palma de Mallorca	Spain	10
254	Pittsburgh, PA	U.S.A.	10
254	Punta Cana	Dominican Republic	10
254	Sarajevo	Bosnia-Herzegovina	10
254	Stellenbosch	South Africa	10
254	Tirana	Albania	10
254	Verona	Italy	10
280	Abidjan	Ivory Coast	9
280	Almaty	Kazakhstan	9
280	Brugge	Belgium	9
280	Cagliari	Italy	9
280	Cali	Colombia	9
280	Charlotte, NC	U.S.A.	9
280	Crete	Greece	9
280	Cuenca	Ecuador	9
280	Durham	United Kingdom	9
280	Grenoble	France	9
280	Kanazawa	Japan	9
280	Knoxville, TN	U.S.A.	9
280	Lodz	Poland	9
280	Munster	Germany	9
280	NewcastleGateshead	United Kingdom	9
280	Phuket	Thailand	9
280	Porto Alegre, RS	Brazil	9
280	Qingdao	China-P.R.	9
280	Rosario	Argentina	9
280	Salvador (Bahia)	Brazil	9
280	Santa Cruz	Bolivia	9
280	Tshwane, Pretoria	South Africa	9
280	Tsukuba	Japan	9
280	Tunis	Tunisia	9
305	Aberdeen	United Kingdom	8
305	Addis Ababa	Ethiopia	8
305	Alicante	Spain	8
305	Ankara	Türkiye	8
305	Bandung	Indonesia	8
305	Braga	Portugal	8
305	Cairns, QLD	Australia	8
305	Cluj-Napoca	Romania	8
305	Curitiba, PR	Brazil	8
305	Daegu	Republic of Korea	8
305	Durban	South Africa	8
305	Florianópolis, SC	Brazil	8
305	Fortaleza, CE	Brazil	8

Rank	City	Country/Territory	2025
305	Harbin	China-P.R.	8
305	Heraklion, Crete	Greece	8
305	Kolkata	India	8
305	Kuwait City	Kuwait	8
305	Linz	Austria	8
305	Lucerne	Switzerland	8
305	Nancy	France	8
305	Nicosia	Cyprus	8
305	Petaling Jaya	Malaysia	8
305	Phnom-Penh	Cambodia	8
305	Potsdam	Germany	8
305	Puerto Varas	Chile	8
305	Recife, PE	Brazil	8
305	Santa Marta	Colombia	8
305	Tainan	Chinese Taipei	8
305	Tbilisi	Georgia	8
305	Trento	Italy	8
305	Valparaiso	Chile	8
305	Zaragoza	Spain	8
339	Aachen	Germany	7
339	Aalborg	Denmark	7
339	Budva	Montenegro	7
339	Concepcion	Chile	7
339	Davis, Ca	U.S.A.	7
339	Edmonton, AB	Canada	7
339	Goyang	Republic of Korea	7
339	Guayaquil	Ecuador	7
339	Irvine, CA	U.S.A.	7
339	Jeddah	Saudi Arabia	7
339	Jyväskylä	Finland	7
339	Kaunas	Lithuania	7
339	Lecce	Italy	7
339	Mombasa	Kenya	7
339	Nagoya	Japan	7
339	Nijmegen	Netherlands	7
339	Orlando, FL	U.S.A.	7
339	Oulu	Finland	7
339	Paphos	Cyprus	7
339	Puebla	Mexico	7
339	Raleigh, NC	U.S.A.	7
339	Rimini	Italy	7
339	Rovaniemi	Finland	7
339	San Antonio, Tx	U.S.A.	7
339	Sheffield	United Kingdom	7
339	Suwon	Republic of Korea	7
339	Timisoara	Romania	7
339	Windhoek	Namibia	7
339	Xiamen, Fj	China-P.R.	7
369	Baltimore, MD	U.S.A.	6
369	Bari	Italy	6
369	Belem, PA	Brazil	6
369	Boulder, CO	U.S.A.	6
369	Brest	France	6
369	Brighton, Sussex	United Kingdom	6
369	Dakar	Senegal	6
369	Darmstadt	Germany	6
369	Dunedin	New Zealand	6
369	Fort Worth, TX	U.S.A.	6
369	Foz Do Iguacu	Brazil	6
369	Girona	Spain	6
369	Goa	India	6
369	Hiroshima	Japan	6
369	Hsinchu	Chinese Taipei	6

WORLD CITY RANKINGS 4/13

Rank	City	Country/Territory	2025
369	Iasi	Romania	6
369	Katowice	Poland	6
369	Kota Kinabalu, Sabah	Malaysia	6
369	Lagos	Nigeria	6
369	Luanda	Angola	6
369	Mendoza	Argentina	6
369	Minneapolis, MN	U.S.A.	6
369	Monte Carlo	Monaco	6
369	Novi Sad	Serbia	6
369	Portoroz	Slovenia	6
369	San Juan	Puerto Rico	6
369	Santa Fe, Nm	U.S.A.	6
369	Southampton	United Kingdom	6
369	St. Louis, Mo	U.S.A.	6
369	Tianjin	China-P.R.	6
369	Tuebingen	Germany	6
369	Victoria, BC	Canada	6
369	Vina del Mar	Chile	6
369	Zadar	Croatia	6
404	Abuja	Nigeria	5
404	Albuquerque, NM	U.S.A.	5
404	Aveiro	Portugal	5
404	Berkeley, CA	U.S.A.	5
404	Bochum	Germany	5
404	Brasov	Romania	5
404	Casablanca	Morocco	5
404	Chemnitz	Germany	5
404	Chiangrai	Thailand	5
404	Chongqing	China-P.R.	5
404	Detroit, MI	U.S.A.	5
404	Egmond Aan Zee	Netherlands	5
404	Evora	Portugal	5
404	Faro, Algarve	Portugal	5
404	Freiburg, Elbe	Germany	5
404	Funchal, Madeira	Portugal	5
404	Gaborone	Botswana	5
404	Hammamet	Tunisia	5
404	Helsingor	Denmark	5
404	Jonkoping	Sweden	5
404	Kagoshima	Japan	5
404	Kishinev	Moldova-Rep.	5
404	Kumamoto	Japan	5
404	La Paz	Bolivia	5
404	Lahti	Finland	5
404	Lake Maggiore	Italy	5
404	Lancaster	United Kingdom	5
404	Las Palmas GC, Can. Isl.	Spain	5
404	Lübeck	Germany	5
404	Lugano, Ti	Switzerland	5
404	Lusaka	Zambia	5
404	Madison, WI	U.S.A.	5
404	Maputo	Mozambique	5
404	Mechelen	Belgium	5
404	Niagara Falls, ON	Canada	5
404	Nuremberg	Germany	5
404	Olomouc	Czech Republic	5
404	Onna	Japan	5
404	Oostende	Belgium	5
404	Oviedo	Spain	5
404	Patras	Greece	5
404	Phoenix, AZ	U.S.A.	5
404	Port of Spain	Trinidad & Tobago, W.I.	5
404	Rhodes	Greece	5

Rank	City	Country/Territory	2025
404	Rostock	Germany	5
404	Saint Malo	France	5
404	Salemo	Italy	5
404	Salt Lake City, Ut	U.S.A.	5
404	Scottsdale, AZ	U.S.A.	5
404	Sharjah	United Arab Emirates	5
404	Siegen	Germany	5
404	Siena	Italy	5
404	Szeged	Hungary	5
404	Taichung	Chinese Taipei	5
404	Takamatsu	Japan	5
404	Tangiers	Morocco	5
404	Torshavn	Faroe Islands	5
404	Tours	France	5
404	Wageningen	Netherlands	5
404	Wuxi	China-P.R.	5
404	Zhengzhou, Henan Province	China-P.R.	5
473	A Coruña	Spain	4
473	Algiers	Algeria	4
473	Almería	Spain	4
473	Ancona	Italy	4
473	Ann Arbor, MI	U.S.A.	4
473	Arequipa	Peru	4
473	Arusha	Tanzania	4
473	Astana	Kazakhstan	4
473	Austin, TX	U.S.A.	4
473	Azores	Portugal	4
473	Banja Luka	Bosnia-Herzegovina	4
473	Bariloche	Argentina	4
473	Barranquilla	Colombia	4
473	Bielefeld	Germany	4
473	Bled	Slovenia	4
473	Bloomington, IN	U.S.A.	4
473	Bogor	Indonesia	4
473	Brescia	Italy	4
473	Buffalo, NY	U.S.A.	4
473	Cadiz	Spain	4
473	Caen	France	4
473	Chiba	Japan	4
473	Cincinnati, OH	U.S.A.	4
473	College Park, Md	U.S.A.	4
473	Colorado Springs, Co	U.S.A.	4
473	Columbus, OH	U.S.A.	4
473	Corfu	Greece	4
473	Dar-Es-Salaam	Tanzania	4
473	Darwin, NT	Australia	4
473	Durham, NC	U.S.A.	4
473	Erlangen	Germany	4
473	Ferrara	Italy	4
473	Freiburg (Im Breisgau)	Germany	4
473	Fribourg	Switzerland	4
473	Harare	Zimbabwe	4
473	Hilversum	Netherlands	4
473	Hobart, TAS	Australia	4
473	Indianapolis, IN	U.S.A.	4
473	Ischia	Italy	4
473	Jurmala	Latvia	4
473	Kansas City, MO	U.S.A.	4
473	Karlsruhe	Germany	4
473	Kashiwa, Chiba	Japan	4
473	Kerala	India	4
473	Kristiansand	Norway	4
473	Kunming, YN	China-P.R.	4

WORLD CITY RANKINGS 5/13

Rank	City	Country/Territory	2025
473	Liege	Belgium	4
473	Louisville, KY	U.S.A.	4
473	Maribor	Slovenia	4
473	Mons	Belgium	4
473	Montego Bay	Jamaica	4
473	Neuchatel	Switzerland	4
473	Niteroi, RIO DE JANEIRO	Brazil	4
473	Nottingham	United Kingdom	4
473	Okayama	Japan	4
473	Pavia	Italy	4
473	Perugia	Italy	4
473	Providence, RI	U.S.A.	4
473	Putrajaya	Malaysia	4
473	Queretaro	Mexico	4
473	Santander	Spain	4
473	Santiago de Compostela	Spain	4
473	Sanya, Hainan Island	China-P.R.	4
473	Saskatoon, SK	Canada	4
473	Sharm el Sheikh	Egypt	4
473	Siem Reap	Cambodia	4
473	Sorrento	Italy	4
473	Stanford, Ca	U.S.A.	4
473	Stony Brook, Ny	U.S.A.	4
473	Tarragona	Spain	4
473	Torremolinos	Spain	4
473	Tucson, Az	U.S.A.	4
473	Uji	Japan	4
473	Veracruz	Mexico	4
473	Victoria Falls	Zimbabwe	4
473	West Lafayette, in	U.S.A.	4
473	York	United Kingdom	4
556	Alexandria	Egypt	3
556	Amersfoort	Netherlands	3
556	Antananarivo	Madagascar	3
556	Arlington, TX	U.S.A.	3
556	Atlantic City, NJ	U.S.A.	3
556	Baku	Azerbaijan	3
556	Bamako	Mali	3
556	Bamberg	Germany	3
556	Barcelos	Portugal	3
556	Batavia, IL	U.S.A.	3
556	Bath	United Kingdom	3
556	Bayreuth	Germany	3
556	Bradford, W.Yorkshire	United Kingdom	3
556	Breda	Netherlands	3
556	Bridgetown	Barbados	3
556	Bucaramanga	Colombia	3
556	Buzios	Brazil	3
556	Can Tho	Vietnam	3
556	Cannes	France	3
556	Cavtat	Croatia	3
556	Cetraro	Italy	3
556	Changhua	Chinese Taipei	3
556	Chihuahua	Mexico	3
556	Ciudad del Este	Paraguay	3
556	Clearwater, FL	U.S.A.	3
556	Cochabamba	Bolivia	3
556	College Station, Tx	U.S.A.	3
556	Cotonou	Benin	3
556	Davos	Switzerland	3
556	Debrecen	Hungary	3
556	Didcot	United Kingdom	3
556	Ensenada, Bcn.	Mexico	3

Rank	City	Country/Territory	2025
556	Erfurt	Germany	3
556	Essen	Germany	3
556	Essex	United Kingdom	3
556	Evanston, IL	U.S.A.	3
556	Exeter	United Kingdom	3
556	Fez	Morocco	3
556	Fort Collins, CO	U.S.A.	3
556	Freiberg	Germany	3
556	Fukui	Japan	3
556	Ginowan	Japan	3
556	Goettingen	Germany	3
556	Guiyang, Guizhou	China-P.R.	3
556	Hachioji	Japan	3
556	Hagen	Germany	3
556	Haikou	China-P.R.	3
556	Hamilton, ON	Canada	3
556	Hasselt	Belgium	3
556	Heredia	Costa Rica	3
556	Hilo, HI	U.S.A.	3
556	Islamabad	Pakistan	3
556	Joao Pessoa, PB	Brazil	3
556	Joensuu	Finland	3
556	Johor Bahru	Malaysia	3
556	Kiel	Germany	3
556	Killamey	Ireland	3
556	Klagenfurt	Austria	3
556	Kochi	India	3
556	Konstanz	Germany	3
556	Kruger National Park	South Africa	3
556	Lappeenranta	Finland	3
556	Lamaca	Cyprus	3
556	Leeuwarden	Netherlands	3
556	Lillehammer	Norway	3
556	Livingstone	Zambia	3
556	Lleida	Spain	3
556	Lome, VIC	Australia	3
556	Lucca	Italy	3
556	Maceio	Brazil	3
556	Mazatlan	Mexico	3
556	Messina	Italy	3
556	Milton Keynes, Bucks	United Kingdom	3
556	Milwaukee, Wi	U.S.A.	3
556	Nagasaki	Japan	3
556	New Brunswick, Nj	U.S.A.	3
556	Nitra	Slovak Republic	3
556	Nonthaburi	Thailand	3
556	Oaxaca	Mexico	3
556	Oldenburg	Germany	3
556	Osnabrueck	Germany	3
556	Paderborn	Germany	3
556	Palm Springs, Ca	U.S.A.	3
556	Paramaribo	Surinam	3
556	Pardubice	Czech Republic	3
556	Parma	Italy	3
556	Portsmouth	United Kingdom	3
556	Pune	India	3
556	Punta Arenas	Chile	3
556	Qawra	Malta	3
556	Reims	France	3
556	Rende	Italy	3
556	Ribeirao Preto, SP	Brazil	3
556	Rijeka	Croatia	3
556	Roskilde	Denmark	3

WORLD CITY RANKINGS 6/13

Rank	City	Country/Territory	2025
556	Rouen	France	3
556	Salamanca, SA	Spain	3
556	San Juan	Argentina	3
556	Sandefjord	Norway	3
556	Santa Cruz, Ca	U.S.A.	3
556	Sao Carlos, Sp	Brazil	3
556	Shah Alam	Malaysia	3
556	Sibenik	Croatia	3
556	St. Gallen	Switzerland	3
556	St. John's, NL	Canada	3
556	St. Paul's Bay	Malta	3
556	Sundsvall	Sweden	3
556	Suzhou	China-P.R.	3
556	Taormina	Italy	3
556	Tashkent	Uzbekistan	3
556	Tel Aviv	Israel	3
556	Tempe, AZ	U.S.A.	3
556	Toyama	Japan	3
556	Umea	Sweden	3
556	Varazdin	Croatia	3
556	Vasteras	Sweden	3
556	Waikoloa, Hi	U.S.A.	3
556	Willemstad, Curacao	Netherlands Antilles	3
556	Würzburg	Germany	3
556	Zacatecas	Mexico	3
556	Zanzibar	Tanzania	3
556	Zapopan	Mexico	3
556	Zhuhai	China-P.R.	3
683	Acapulco	Mexico	2
683	Aguascalientes	Mexico	2
683	Ahmedabad	India	2
683	Al Khobar	Saudi Arabia	2
683	Amherst, MA	U.S.A.	2
683	Anchorage, AK	U.S.A.	2
683	Andorra la Vella	Andorra	2
683	Angers	France	2
683	Arlington, VA	U.S.A.	2
683	Arnhem	Netherlands	2
683	Avignon	France	2
683	Awaji	Japan	2
683	Aydin	Türkiye	2
683	Banjul	Gambia	2
683	Batumi	Georgia	2
683	Ben Guerir	Morocco	2
683	Bergamo	Italy	2
683	Biarritz	France	2
683	Boca Raton, FL	U.S.A.	2
683	Bodo	Norway	2
683	Bonito, MS	Brazil	2
683	Burgas	Bulgaria	2
683	Burlington, VT	U.S.A.	2
683	Caserta	Italy	2
683	Castellon	Spain	2
683	Champaign, Il	U.S.A.	2
683	Chandigarh	India	2
683	Charleston, Sc	U.S.A.	2
683	Charlottetown, PE	Canada	2
683	Chuncheon	Republic of Korea	2
683	Clermont-Ferrand	France	2
683	Cleveland, OH	U.S.A.	2
683	Cocoa-Beach, Fl	U.S.A.	2
683	Cordoba	Spain	2
683	Coventry	United Kingdom	2

Rank	City	Country/Territory	2025
683	Cuernavaca, Mor	Mexico	2
683	Dammam	Saudi Arabia	2
683	Dessau	Germany	2
683	Detmold	Germany	2
683	Dhaka	Bangladesh	2
683	Dijon	France	2
683	Djerba	Tunisia	2
683	Dundee	United Kingdom	2
683	East Lansing, MI	U.S.A.	2
683	Eger	Hungary	2
683	Encarnacion	Paraguay	2
683	Esch-sur-Alzette	Luxembourg	2
683	Fairbanks, AK	U.S.A.	2
683	Fairfield, CT	U.S.A.	2
683	Fort Lauderdale, Fl	U.S.A.	2
683	Gaeta	Italy	2
683	Geisenheim	Germany	2
683	Genk	Belgium	2
683	Gießen	Germany	2
683	Gliwice	Poland	2
683	Goiania, GO	Brazil	2
683	Görlitz	Germany	2
683	Gotemba	Japan	2
683	Gros Islet	Saint Lucia	2
683	Guanajuato	Mexico	2
683	Gyeongju	Republic of Korea	2
683	Hakodate	Japan	2
683	Halle	Germany	2
683	Hameenlinna	Finland	2
683	Havana	Cuba	2
683	Hefei Anhui	China-P.R.	2
683	Hermosillo	Mexico	2
683	Heming	Denmark	2
683	Hohhot	China-P.R.	2
683	Hoi An	Vietnam	2
683	Hualien	Chinese Taipei	2
683	Hveragerdi	Iceland	2
683	Indore	India	2
683	Ioannina	Greece	2
683	Isle of Man	United Kingdom	2
683	Jaen	Spain	2
683	Jeonju	Republic of Korea	2
683	Jinju	Republic of Korea	2
683	Kalamata	Greece	2
683	Karlstad	Sweden	2
683	Karuizawa	Japan	2
683	Khon Kaen	Thailand	2
683	Kingston, ON	Canada	2
683	Kiruna	Sweden	2
683	Kittilä	Finland	2
683	Klaipeda	Lithuania	2
683	Koblenz	Germany	2
683	Kolding	Denmark	2
683	Kos	Greece	2
683	Kota Bharu, Kelantan	Malaysia	2
683	Kotor	Montenegro	2
683	Krems	Austria	2
683	Kumasi	Ghana	2
683	La Laguna	Spain	2
683	La Plata	Argentina	2
683	Lahore	Pakistan	2
683	Liblice	Czech Republic	2
683	Limerick	Ireland	2

WORLD CITY RANKINGS 7/13

Rank	City	Country/Territory	2025
683	Lindau	Germany	2
683	Lome	Togo	2
683	London, ON	Canada	2
683	Los Cabos	Mexico	2
683	Loughborough	United Kingdom	2
683	Louvain-la-Neuve	Belgium	2
683	Lucknow	India	2
683	Lulea	Sweden	2
683	Magdeburg	Germany	2
683	Makassar	Indonesia	2
683	Makkah	Saudi Arabia	2
683	Manaus	Brazil	2
683	Mangalore	India	2
683	Mar del Plata	Argentina	2
683	Marbella	Spain	2
683	Mariehamn (Isle of Aland)	Finland	2
683	Maseru	Lesotho	2
683	Mataro	Spain	2
683	Matsuyama	Japan	2
683	Mellieha	Malta	2
683	Memphis, TN	U.S.A.	2
683	Mendrisio	Switzerland	2
683	Menlo Park, Ca	U.S.A.	2
683	Middelfart	Denmark	2
683	Mikulov	Czech Republic	2
683	Miyazaki	Japan	2
683	Modena	Italy	2
683	Monastir	Tunisia	2
683	Monrovia	Liberia	2
683	Monterey, Ca	U.S.A.	2
683	Mooloolaba, QLD	Australia	2
683	Morioka	Japan	2
683	Moscow	Russia	2
683	Mostar	Bosnia-Herzegovina	2
683	Mytilene, Lesvos	Greece	2
683	Naas	Ireland	2
683	Nagano	Japan	2
683	Naha	Japan	2
683	Nakhon Pathom	Thailand	2
683	Nanning	China-P.R.	2
683	Nassau	Bahamas	2
683	Nevesehir	Türkiye	2
683	New Haven, Ct	U.S.A.	2
683	Newport News, Va	U.S.A.	2
683	Nha Trang	Vietnam	2
683	Ningbo	China-P.R.	2
683	Nis	Serbia	2
683	Noordwijk	Netherlands	2
683	Notre Dame, IN	U.S.A.	2
683	Numazu	Japan	2
683	Ohrid	North Macedonia	2
683	Oklahoma City, Ok	U.S.A.	2
683	Opatija	Croatia	2
683	Orleans	France	2
683	Pacific Grove, CA	U.S.A.	2
683	Palanga	Lithuania	2
683	Pamplona	Spain	2
683	Paro	Bhutan	2
683	Pasto	Colombia	2
683	Pathumthani	Thailand	2
683	Pecs	Hungary	2
683	Pereira	Colombia	2
683	Pilar	Argentina	2

Rank	City	Country/Territory	2025
683	Pilsen	Czech Republic	2
683	Piura	Peru	2
683	Playa del Carmen	Mexico	2
683	Poitiers	France	2
683	Portland, ME	U.S.A.	2
683	Portland, Or	U.S.A.	2
683	Pristina	Serbia	2
683	Pucon	Chile	2
683	Puerto Vallarta, JI	Mexico	2
683	Pula	Croatia	2
683	PyeongChang	Republic of Korea	2
683	Queenstown	New Zealand	2
683	Ras Al Khaimah	United Arab Emirates	2
683	Reggio Emilia	Italy	2
683	Richland, WA	U.S.A.	2
683	Rio Grande	Brazil	2
683	Roatán	Honduras	2
683	Rochester, Ny	U.S.A.	2
683	Rotorua	New Zealand	2
683	's Hertogenbosch	Netherlands	2
683	Saarbrücken	Germany	2
683	Salta	Argentina	2
683	San Carlos	Costa Rica	2
683	San Jose, Ca	U.S.A.	2
683	San Miguel	Argentina	2
683	San Pedro Sula	Honduras	2
683	Santa Cruz de Tenerife	Spain	2
683	Santa Fe	Argentina	2
683	Santiago	Dominican Republic	2
683	Santiago de Cuba	Cuba	2
683	Sao Pedro	Brazil	2
683	Schladming	Austria	2
683	Shantou	China-P.R.	2
683	Shizuoka	Japan	2
683	Sibiu	Romania	2
683	Sibu, Sarawak	Malaysia	2
683	Siheung	Republic of Korea	2
683	Sonderborg	Denmark	2
683	Songkhla	Thailand	2
683	St. Andrews	United Kingdom	2
683	St. Petersburg	Russia	2
683	St. Polten	Austria	2
683	Subang Jaya, Selangor	Malaysia	2
683	Sucre	Bolivia	2
683	Sun City	South Africa	2
683	Surakarta	Indonesia	2
683	Surrey	United Kingdom	2
683	Swakopmund	Namibia	2
683	Tachikawa	Japan	2
683	Tampa, FL	U.S.A.	2
683	Taoyuan	Chinese Taipei	2
683	Tegucigalpa	Honduras	2
683	Temuco	Chile	2
683	Toledo	Spain	2
683	Trier	Germany	2
683	Trollhattan	Sweden	2
683	Tuscaloosa, Al	U.S.A.	2
683	Ulsan	Republic of Korea	2
683	Utsunomiya	Japan	2
683	Valdivia	Chile	2
683	Vantaa	Finland	2
683	Varese	Italy	2
683	Varna	Bulgaria	2

WORLD CITY RANKINGS 8/13

Rank	City	Country/Territory	2025
683	Vaxjo	Sweden	2
683	Vicenza	Italy	2
683	Vila Real	Portugal	2
683	Vitoria	Brazil	2
683	Vitoria-Gasteiz	Spain	2
683	Waltham, Ma	U.S.A.	2
683	Warwick	United Kingdom	2
683	Waterloo, ON	Canada	2
683	Whistler, Bc	Canada	2
683	Wiesbaden	Germany	2
683	Winnipeg, MB	Canada	2
683	Wittenberg	Germany	2
683	Wuppertal	Germany	2
683	Xalapa	Mexico	2
683	Yamagata	Japan	2
683	Yantai	China-P.R.	2
683	Yaounde	Cameroon	2
683	Yilan	Chinese Taipei	2
683	Yinchuan	China-P.R.	2
939	Aberystwyth, Dyfed	United Kingdom	1
939	Abomey-Calavi	Benin	1
939	Agadir	Morocco	1
939	Aix-les-Bains	France	1
939	Ajman	United Arab Emirates	1
939	Akureyri	Iceland	1
939	Al Ain	United Arab Emirates	1
939	Alajuela	Costa Rica	1
939	Alanya	Türkiye	1
939	Alba Iulia	Romania	1
939	Albena	Bulgaria	1
939	Albi	France	1
939	Alcalá, TCI	Spain	1
939	Alcobaça	Portugal	1
939	Alesund	Norway	1
939	Alexandria, VA	U.S.A.	1
939	Alto Paraíso de Goiás, GO	Brazil	1
939	ALULA	Saudi Arabia	1
939	Amiens	France	1
939	Amritsar	India	1
939	Anaheim, CA	U.S.A.	1
939	Anand	India	1
939	Annapolis, MD	U.S.A.	1
939	Annecy	France	1
939	Apeldoorn	Netherlands	1
939	Apia	Samoa	1
939	Arcavacata Di Rende	Italy	1
939	Argonne, IL	U.S.A.	1
939	Arles	France	1
939	As	Norway	1
939	Aschaffenburg	Germany	1
939	Asker	Norway	1
939	Athens, GA	U.S.A.	1
939	Babson Park, MA	U.S.A.	1
939	Bad Gogging	Germany	1
939	Baghdad	Iraq	1
939	Baguio	Philippines	1
939	Baiona	Spain	1
939	Balatonfuered	Hungary	1
939	Bandar Seri Begawan	Brunei Darussalam	1
939	Bangi	Malaysia	1
939	Bangor, Gwynedd	United Kingdom	1
939	Baracaldo-Vizcaya	Spain	1
939	Batam	Indonesia	1

Rank	City	Country/Territory	2025
939	Baton-Rouge, LA	U.S.A.	1
939	Bavaro	Dominican Republic	1
939	Bedlewo	Poland	1
939	Beira	Mozambique	1
939	Bellevue, WA	U.S.A.	1
939	Belluno	Italy	1
939	Benasque	Spain	1
939	Bento Goncalves	Brazil	1
939	Beppu, Oita	Japan	1
939	Bergen	Germany	1
939	Berlanga de Duero	Spain	1
939	Besancon	France	1
939	Bethesda, MD	U.S.A.	1
939	Bhopal	India	1
939	Bialystok	Poland	1
939	Biberach an der Riss	Germany	1
939	Bicester	United Kingdom	1
939	Biloxi, MS	U.S.A.	1
939	Binghamton, NY	U.S.A.	1
939	Birmingham, AL	U.S.A.	1
939	Birstonas	Lithuania	1
939	Bishkek	Kyrgyzstan	1
939	Bjorkliden	Sweden	1
939	Blacksburg, VA	U.S.A.	1
939	Blantyre	Malawi	1
939	Bhol	Philippines	1
939	Bolu	Türkiye	1
939	Boracay Island	Philippines	1
939	Boras	Sweden	1
939	Borgarnes	Iceland	1
939	Bornholm	Denmark	1
939	Borovetz	Bulgaria	1
939	Boskoop	Netherlands	1
939	Bourges	France	1
939	Boumemouth	United Kingdom	1
939	Bozeman, MT	U.S.A.	1
939	Brandjberg	Denmark	1
939	Braunschweig	Germany	1
939	Brazzaville	Congo	1
939	Bregenz	Austria	1
939	Bremen	Germany	1
939	Bridgewater, MA	U.S.A.	1
939	Brindisi	Italy	1
939	Brookings, SD	U.S.A.	1
939	Buchon	Republic of Korea	1
939	Bujumbura	Burundi	1
939	Buraidah	Saudi Arabia	1
939	Burgos	Spain	1
939	Burnaby, BC	Canada	1
939	Bursa	Türkiye	1
939	Campina Grande	Brazil	1
939	Campos Do Jordao, Sp	Brazil	1
939	Canela	Brazil	1
939	Canterbury	United Kingdom	1
939	Capua	Italy	1
939	Caracas	Venezuela	1
939	Cartagena	Spain	1
939	Cary, NC	U.S.A.	1
939	Chambery	France	1
939	Changchun	China-P.R.	1
939	Changsha	China-P.R.	1
939	Changzhou	China-P.R.	1
939	Chapel Hill, Nc	U.S.A.	1

WORLD CITY RANKINGS 9/13

Rank	City	Country/Territory	2025
939	Chapingo	Mexico	1
939	Charlottesville, Va	U.S.A.	1
939	Chasseneuil	France	1
939	Chattanooga, TN	U.S.A.	1
939	Cheonan	Republic of Korea	1
939	Cheongju	Republic of Korea	1
939	Cherbourg	France	1
939	Chester	United Kingdom	1
939	Chiayi	Chinese Taipei	1
939	Chiclayo	Peru	1
939	Chioggia	Italy	1
939	Cholula	Mexico	1
939	Chon Buri	Thailand	1
939	Chungju	Republic of Korea	1
939	Chur	Switzerland	1
939	Ciudad Quesada	Costa Rica	1
939	Ciudad Real	Spain	1
939	Clark Freeport	Philippines	1
939	Coimbatore	India	1
939	Colchester, Essex	United Kingdom	1
939	Cold Spring Harbor, Ny	U.S.A.	1
939	Collinsville, IL	U.S.A.	1
939	Colmar	France	1
939	Colombes	France	1
939	Colonia	Uruguay	1
939	Compiègne	France	1
939	Copacabana	Brazil	1
939	Coral Gables, FL	U.S.A.	1
939	Corinth	Greece	1
939	Cottbus	Germany	1
939	Covilha	Portugal	1
939	Cox's Bazar	Bangladesh	1
939	Craiova	Romania	1
939	Cuiaba, MATO GROSSO	Brazil	1
939	Curacao	Netherlands Antilles	1
939	Cyberjaya	Malaysia	1
939	Dalian	China-P.R.	1
939	Damascus	Syrian Arab Republic	1
939	Dana Point, CA	U.S.A.	1
939	Deadwood, SD	U.S.A.	1
939	Dearborn, MI	U.S.A.	1
939	Deauville	France	1
939	Dekalb, Il	U.S.A.	1
939	Delphi	Greece	1
939	Denarau Island	Fiji	1
939	Deventer	Netherlands	1
939	Diamniadio	Senegal	1
939	Dili	East Timor	1
939	Dortmund	Germany	1
939	Douala	Cameroon	1
939	Drama	Greece	1
939	Druskininkai	Lithuania	1
939	Dunkirk	France	1
939	Dures	Albania	1
939	Dushanbe	Tajikistan	1
939	Eichstatt	Germany	1
939	El Jadida	Morocco	1
939	El Paso, TX	U.S.A.	1
939	El Vendrell	Spain	1
939	Eldoret	Kenya	1
939	Emden	Germany	1
939	Enna, Sicily	Italy	1
939	Entebbe	Uganda	1

Rank	City	Country/Territory	2025
939	Etterbeek	Belgium	1
939	Eugene, OR	U.S.A.	1
939	Everett, WA	U.S.A.	1
939	Evian-les-Bains	France	1
939	Fairfax, Va	U.S.A.	1
939	Faridabad	India	1
939	Farnborough, Hampshire	United Kingdom	1
939	Fatima	Portugal	1
939	Fayetteville, AR	U.S.A.	1
939	Filadelfia	Paraguay	1
939	Floriana	Malta	1
939	Foggia	Italy	1
939	Fort Wayne, IN	U.S.A.	1
939	Frankenfels	Austria	1
939	Fraser Island, QLD	Australia	1
939	Fredericton, NB	Canada	1
939	Freetown	Sierra Leone	1
939	Freising	Germany	1
939	Fukushima	Japan	1
939	Fukuyama	Japan	1
939	Fürth	Germany	1
939	Fuzhou	China-P.R.	1
939	Fyn	Denmark	1
939	Gainesville, FL	U.S.A.	1
939	Galveston, Tx	U.S.A.	1
939	Garden City, NY	U.S.A.	1
939	Garden Grove, Ca	U.S.A.	1
939	Genting Highlands	Malaysia	1
939	Geoje	Republic of Korea	1
939	Gifu	Japan	1
939	Gland	Switzerland	1
939	Glostrup	Denmark	1
939	Göhren-Lebbin	Germany	1
939	Golden, CO	U.S.A.	1
939	Gopalpur	India	1
939	Gorizia	Italy	1
939	Gotha	Germany	1
939	Gozo	Malta	1
939	Grand Rapids, MI	U.S.A.	1
939	Grapevine, Tx	U.S.A.	1
939	Greeley, co	U.S.A.	1
939	Greensboro, NC	U.S.A.	1
939	Greenville, SC	U.S.A.	1
939	Grimma	Germany	1
939	Guanacaste	Costa Rica	1
939	Guarda	Portugal	1
939	Guaruja, SP	Brazil	1
939	Guelph, ON	Canada	1
939	Guilin	China-P.R.	1
939	Guimaraes	Portugal	1
939	Gurgaon	India	1
939	Guwahati	India	1
939	Gwangju	Republic of Korea	1
939	Gyor	Hungary	1
939	Gysinge	Sweden	1
939	Haapsalu	Estonia	1
939	Hagenberg	Austria	1
939	Haifa	Israel	1
939	Haiphong	Vietnam	1
939	Halden	Norway	1
939	Halkidiki	Greece	1
939	Hamamatsu	Japan	1
939	Hamilton	New Zealand	1

WORLD CITY RANKINGS 10/13

Rank	City	Country/Territory	2025
939	Hamrun	Malta	1
939	Harrisonburg, VA	U.S.A.	1
939	Harvard, Ma	U.S.A.	1
939	Hatfield, Hertfordshire	United Kingdom	1
939	Hayama	Japan	1
939	Heilbronn	Germany	1
939	Hella	Iceland	1
939	Herrnhut	Germany	1
939	Hertfordshire	United Kingdom	1
939	Herzliyya	Israel	1
939	Heviz	Hungary	1
939	High Tatras	Slovak Republic	1
939	Hildesheim	Germany	1
939	Hilton Head, SC	U.S.A.	1
939	Himeji	Japan	1
939	Hirosaki	Japan	1
939	Hoboken, NJ	U.S.A.	1
939	Honiara	Solomon Islands	1
939	Hoor	Sweden	1
939	Horsens	Denmark	1
939	Hot Springs, AR	U.S.A.	1
939	Hua Hin	Thailand	1
939	Huatulco	Mexico	1
939	Hue	Vietnam	1
939	Huelva	Spain	1
939	Huizhou	China-P.R.	1
939	Huntington Beach, Ca	U.S.A.	1
939	Huntsville, Al	U.S.A.	1
939	Hurdal	Norway	1
939	Hvar	Croatia	1
939	Hyvinkaa	Finland	1
939	Ibadan	Nigeria	1
939	Ibiza	Spain	1
939	Ichikawa	Japan	1
939	Idaho Falls, ID	U.S.A.	1
939	Ile-Ife	Nigeria	1
939	Inari	Finland	1
939	Invercargill	New Zealand	1
939	Inverness	United Kingdom	1
939	Irbid	Jordan	1
939	Ise-Shima	Japan	1
939	Ishigaki	Japan	1
939	Isla de La Toja	Spain	1
939	Ismailia	Egypt	1
939	Itajai, Sc	Brazil	1
939	Ithaca, NY	U.S.A.	1
939	Jaca	Spain	1
939	Jackson Hole, WY	U.S.A.	1
939	Jacksonville, FL	U.S.A.	1
939	Jaipur	India	1
939	Jammu	India	1
939	Jena	Germany	1
939	Jersey City, NJ	U.S.A.	1
939	Jerusalem	Israel	1
939	Jessheim	Norway	1
939	Jiaozuo	China-P.R.	1
939	Jinja	Uganda	1
939	Joondalup, WA	Australia	1
939	Juba	Sudan	1
939	Juiz de Fora	Brazil	1
939	Juliaca	Peru	1
939	Kaiserslautern	Germany	1
939	Kaliningrad	Russia	1

Rank	City	Country/Territory	2025
939	Kamakura	Japan	1
939	Kamnik	Slovenia	1
939	Kansas City, KS	U.S.A.	1
939	Karachi	Pakistan	1
939	Kargil	India	1
939	Karlskrona	Sweden	1
939	Kastrup	Denmark	1
939	Katsuura	Japan	1
939	Katsuyama, Fukui	Japan	1
939	Kautokeino	Norway	1
939	Kawasaki	Japan	1
939	Kecskemet	Hungary	1
939	Keele	United Kingdom	1
939	Keelung	Chinese Taipei	1
939	Kehl	Germany	1
939	Kenitra	Morocco	1
939	Kennewick, WA	U.S.A.	1
939	Kew, Surrey	United Kingdom	1
939	Key West, FL	U.S.A.	1
939	Kielce	Poland	1
939	Kingscliff, Nsw	Australia	1
939	Kingston	Jamaica	1
939	Kingston Upon Thames	United Kingdom	1
939	Kingston, RI	U.S.A.	1
939	Kinmen Island (Quemoy)	Chinese Taipei	1
939	Kinshasa	Congo	1
939	Kissimmee, FL	U.S.A.	1
939	Kjustendil	Bulgaria	1
939	Koganei	Japan	1
939	Kona, HI	U.S.A.	1
939	Konya	Türkiye	1
939	Kosice	Slovak Republic	1
939	Kozhikode	India	1
939	Kragujevac	Serbia	1
939	Kranjska Gora	Slovenia	1
939	Kuldiga	Latvia	1
939	Kuopio	Finland	1
939	Kusatsu	Japan	1
939	Kutaisi	Georgia	1
939	La Rioja	Spain	1
939	La Rochelle	France	1
939	La Serena	Chile	1
939	Lafayette, la	U.S.A.	1
939	Lake Como	Italy	1
939	Lake Geneva, WI	U.S.A.	1
939	Landau in der Pfalz	Germany	1
939	Lansing, MI	U.S.A.	1
939	Lapu Lapu City	Philippines	1
939	L'Aquila	Italy	1
939	Laspuna	Spain	1
939	Laulasmaa	Estonia	1
939	Launceston, TAS	Australia	1
939	Lawrence, KS	U.S.A.	1
939	le Mans	France	1
939	Le Pouliguen	France	1
939	Lenk	Switzerland	1
939	Leon	Spain	1
939	Letterkenny	Ireland	1
939	Lilongwe	Malawi	1
939	Limoges	France	1
939	Limuru	Kenya	1
939	Lincoln	New Zealand	1
939	Lingen	Germany	1

WORLD CITY RANKINGS 11/13

Rank	City	Country/Territory	2025
939	Little Rock, Ar	U.S.A.	1
939	Livorno	Italy	1
939	Llandudno, Wales	United Kingdom	1
939	Loen	Norway	1
939	Loja	Ecuador	1
939	Londrina, PR	Brazil	1
939	Longueuil, QC	Canada	1
939	Lorient	France	1
939	Loutraki	Greece	1
939	Lumbini	Nepal	1
939	Macerata	Italy	1
939	Magaliesburg	South Africa	1
939	Magog-Orford, QC	Canada	1
939	Mahabalipuram	India	1
939	Mahe	Seychelles	1
939	Malang	Indonesia	1
939	Male	Maldives	1
939	Malibu, Ca	U.S.A.	1
939	Manado City	Indonesia	1
939	Manhattan, Ks	U.S.A.	1
939	Manisa	Türkiye	1
939	Manizales	Colombia	1
939	Mannheim	Germany	1
939	Manokwari	Indonesia	1
939	Marburg	Germany	1
939	Martigny	Switzerland	1
939	Maryland, MD	U.S.A.	1
939	Matera	Italy	1
939	Maui, Hi	U.S.A.	1
939	Mbabane	Eswatini	1
939	Megeve	France	1
939	Melaka	Malaysia	1
939	Metz	France	1
939	Mexicali, Baja California	Mexico	1
939	Miami Beach, Fl	U.S.A.	1
939	Mikkeli	Finland	1
939	Milovy	Czech Republic	1
939	Mindelo	Cape Verde	1
939	Minsk	Belarus	1
939	Mito	Japan	1
939	Miyakojima	Japan	1
939	Mobile, AL	U.S.A.	1
939	Moka	Mauritius	1
939	Mol	Belgium	1
939	Mona	Jamaica	1
939	Monteria	Colombia	1
939	Monteriggioni, Siena	Italy	1
939	Morelia	Mexico	1
939	Moriyama	Japan	1
939	Morton, MN	U.S.A.	1
939	Moshi	Tanzania	1
939	Mulheim	Germany	1
939	Mulhouse	France	1
939	Murcia	Spain	1
939	Murnau	Germany	1
939	Mwanza	Tanzania	1
939	Nagaoka	Japan	1
939	Nago	Japan	1
939	Naivasha	Kenya	1
939	Nakhon Ratchasima	Thailand	1
939	Nakhon Si Thammarat	Thailand	1
939	Nanaimo, BC	Canada	1
939	Nantou City	Chinese Taipei	1

Rank	City	Country/Territory	2025
939	Nanyuki	Kenya	1
939	Napa Valley, CA	U.S.A.	1
939	Napier	New Zealand	1
939	Natal, Rn	Brazil	1
939	Neusiedl am See	Austria	1
939	Neu-Ulm	Germany	1
939	New Plymouth	New Zealand	1
939	Newport Beach, Ca	U.S.A.	1
939	Niagara Falls, NY	U.S.A.	1
939	Niagara-on-the-Lake, ON	Canada	1
939	Nigde	Türkiye	1
939	Niigata	Japan	1
939	Ninh Binh City	Vietnam	1
939	Noda	Japan	1
939	Norfolk, VA	U.S.A.	1
939	Noumea	New Caledonia	1
939	Nova Gorica	Slovenia	1
939	Novara	Italy	1
939	Novo Mesto	Slovenia	1
939	Novosibirsk	Russia	1
939	Nuuk	Greenland	1
939	Nyborg	Denmark	1
939	Oak Brook, Il	U.S.A.	1
939	Obihiro	Japan	1
939	Oestersund	Sweden	1
939	Ogden, UT	U.S.A.	1
939	Oita	Japan	1
939	Okinawa	Japan	1
939	Olympia	Greece	1
939	Omaha, NE	U.S.A.	1
939	Oñati	Spain	1
939	Opole	Poland	1
939	Ordos	China-P.R.	1
939	Orebro	Sweden	1
939	Örnsköldsvik	Sweden	1
939	Otsu City, Shiga Pref.	Japan	1
939	Otzenhausen	Germany	1
939	Oxford, MS	U.S.A.	1
939	Paarl	South Africa	1
939	Paestum	Italy	1
939	Panguipulli	Chile	1
939	Paola	Malta	1
939	Pasadena, Ca	U.S.A.	1
939	Paso de los Toros	Uruguay	1
939	Pattaya	Thailand	1
939	Pau	France	1
939	Pescara	Italy	1
939	Peterborough	United Kingdom	1
939	Petrosani	Romania	1
939	Petten	Netherlands	1
939	Phechaburi	Thailand	1
939	Phitsanulok	Thailand	1
939	Piestany	Slovak Republic	1
939	Pilanesberg National Park	South Africa	1
939	Piran	Slovenia	1
939	Piscataway, Nj	U.S.A.	1
939	Pohang	Republic of Korea	1
939	Pointe Aux Piments	Mauritius	1
939	Polokwane	South Africa	1
939	Ponorogo	Indonesia	1
939	Ponta Delgada	Portugal	1
939	Ponta Grossa, PR	Brazil	1
939	Ponte Vedra Beach, FL	U.S.A.	1

WORLD CITY RANKINGS 12/13

Rank	City	Country/Territory	2025
939	Pontevedra	Spain	1
939	Pontianak	Indonesia	1
939	Pontignano	Italy	1
939	Poole, Dorset	United Kingdom	1
939	Porec	Croatia	1
939	Porsgrunn	Norway	1
939	Port Dickson	Malaysia	1
939	Port Louis	Mauritius	1
939	Portalegre	Portugal	1
939	Portoviejo	Ecuador	1
939	Porvoo, Borga	Finland	1
939	Potchefstroom	South Africa	1
939	Poughkeepsie, Ny	U.S.A.	1
939	Praia	Cape Verde	1
939	Prato	Italy	1
939	Puducherry	India	1
939	Puerto Natales	Chile	1
939	Puno	Peru	1
939	Puri	India	1
939	Pyla	Cyprus	1
939	Pylos	Greece	1
939	Rafaela	Argentina	1
939	Rancagua	Chile	1
939	Rapperswil, Sg	Switzerland	1
939	Rauma	Finland	1
939	Rayong	Thailand	1
939	Reading, Berks.	United Kingdom	1
939	Redondo Beach, Ca	U.S.A.	1
939	Reduit	Mauritius	1
939	Regensburg	Germany	1
939	Regina, SK	Canada	1
939	Reston, VA	U.S.A.	1
939	Reykjanesbær	Iceland	1
939	Richmond, VA	U.S.A.	1
939	Rio Claro (SP)	Brazil	1
939	Rio Grande	Puerto Rico	1
939	Rio Maior	Portugal	1
939	Riobamba	Ecuador	1
939	Riviera Maya	Mexico	1
939	Roanoke, VA	U.S.A.	1
939	Rohnert Park, CA	U.S.A.	1
939	Roorkee	India	1
939	Roros	Norway	1
939	Rottneest, Wa	Australia	1
939	Rovinj	Croatia	1
939	Ruse	Bulgaria	1
939	Rzeszow	Poland	1
939	Safed	Israel	1
939	Saint Martin	Martinique, W.I.	1
939	Saint Pierre d'Oleron	France	1
939	Saint-Alexis-des-Monts, QC	Canada	1
939	Salatiga	Indonesia	1
939	Saly	Senegal	1
939	Samarkand	Uzbekistan	1
939	Samos (Island of Greece)	Greece	1
939	Samosir, Sumatra	Indonesia	1
939	Samutprakarn	Thailand	1
939	San Andres Island	Colombia	1
939	San Anton	Malta	1
939	San Cristobal d.l. Laguna	Spain	1
939	San Cristóbal de las Casa	Mexico	1
939	San Juan	Mexico	1
939	San Luis Obispo, Ca	U.S.A.	1

Rank	City	Country/Territory	2025
939	San Marino	San Marino	1
939	San Miguel de Tucuman	Argentina	1
939	San Pedro de Atacama	Chile	1
939	San Salvador de Jujuy	Argentina	1
939	Sandviken	Sweden	1
939	Sant Feliu de Guixols	Spain	1
939	Santa Ana, CA	U.S.A.	1
939	Santa Barbara, Ca	U.S.A.	1
939	Santa Clara, Ca	U.S.A.	1
939	Santa Cruz	Argentina	1
939	Santa Maria, Rs	Brazil	1
939	Santarem	Portugal	1
939	Sao Jose Dos Campos, Sp	Brazil	1
939	Sao Luis, MA	Brazil	1
939	Sardinia, Isl.	Italy	1
939	Savonlinna	Finland	1
939	Seefeld	Austria	1
939	Selce	Croatia	1
939	Selfoss	Iceland	1
939	Semarang	Indonesia	1
939	Seongnam	Republic of Korea	1
939	Seosan	Republic of Korea	1
939	Sepang	Malaysia	1
939	Sete	France	1
939	Setif	Algeria	1
939	Shenyang (Liaoning)	China-P.R.	1
939	Sicily	Italy	1
939	Sinaia	Romania	1
939	Siracusa	Italy	1
939	Skövde	Sweden	1
939	Snekkersten	Denmark	1
939	Sochi	Russia	1
939	Soest	Netherlands	1
939	Sorocaba, SP	Brazil	1
939	Soussa	Tunisia	1
939	Southfield, MI	U.S.A.	1
939	St. Augustine	Trinidad & Tobago, W.I.	1
939	St. Catharines, ON	Canada	1
939	St. Charles, Il	U.S.A.	1
939	St. George's Bay	Malta	1
939	St. Moritz	Switzerland	1
939	St. Pete Beach, Fl	U.S.A.	1
939	St. Petersburg, Fl	U.S.A.	1
939	Stafford, Staffordshire	United Kingdom	1
939	Stara Lesna, High Tatras	Slovak Republic	1
939	Stara Zagora	Bulgaria	1
939	Stary Smokovec	Slovak Republic	1
939	Stirling	United Kingdom	1
939	Stradbroke Island, QLD	Australia	1
939	Straubing	Germany	1
939	Sudbury, ON	Canada	1
939	Suita, Osaka	Japan	1
939	Sunshine Coast, QLD	Australia	1
939	Surabaya	Indonesia	1
939	Sussex	United Kingdom	1
939	Szczecin	Poland	1
939	Szczyrk	Poland	1
939	Tabuk	Saudi Arabia	1
939	Talca	Chile	1
939	Tampa Bay, FL	U.S.A.	1
939	Tamsui	Chinese Taipei	1
939	Taranto	Italy	1
939	Tauranga	New Zealand	1

WORLD CITY RANKINGS 13/13

Rank	City	Country/Territory	2025
939	Temecula, CA	U.S.A.	1
939	The Valley	Anguilla	1
939	Tijuana	Mexico	1
939	Tjällmō	Sweden	1
939	Tlaxcala	Mexico	1
939	Toki	Japan	1
939	Toledo, OH	U.S.A.	1
939	Tonsberg	Norway	1
939	Torreón, Coahuila	Mexico	1
939	Totnes	United Kingdom	1
939	Toulon	France	1
939	Toyohashi	Japan	1
939	Toyota	Japan	1
939	Trapani	Italy	1
939	Traverse City, MI	U.S.A.	1
939	Treviso	Italy	1
939	Trikala	Greece	1
939	Troy, AL	U.S.A.	1
939	Tsu City	Japan	1
939	Tsuruoka	Japan	1
939	Tulcea	Romania	1
939	Tumon	Guam	1
939	Tunja-Boyaca	Colombia	1
939	Tuxtla Gutierrez	Mexico	1
939	Tuzla	Bosnia-Herzegovina	1
939	Udine	Italy	1
939	Ulanqab	China-P.R.	1
939	Ulm	Germany	1
939	Upton, NY	U.S.A.	1
939	Urayasu	Japan	1
939	Vaasa	Finland	1
939	Val D'Isere	France	1
939	Valbonne	France	1
939	Valence	France	1
939	Valenciennes	France	1
939	Varadero	Cuba	1
939	Vatican City	Vatican	1
939	Vejle	Denmark	1
939	Viana Do Castelo	Portugal	1
939	Victoria Park, WA	Australia	1
939	Vientiane	Laos	1
939	Vigo	Spain	1
939	Vila-seca	Spain	1
939	Villa de Leyva	Colombia	1
939	Villa Giardino	Argentina	1
939	Villasimius, Sardinia	Italy	1
939	Villefranche-Sur-Mer	France	1
939	Villigen, Ag.	Switzerland	1
939	Vimmerby	Sweden	1
939	Visby	Sweden	1
939	Visegrad	Hungary	1
939	Viseu	Portugal	1
939	Viterbo	Italy	1
939	Vlaardingen	Netherlands	1
939	Vorau	Austria	1
939	Waco, TX	U.S.A.	1
939	Wallingford, Pa	U.S.A.	1
939	Washington	United Kingdom	1
939	Weihai	China-P.R.	1
939	Weimar	Germany	1
939	Wenatchee, WA	U.S.A.	1
939	Westport	Ireland	1
939	Wichita, KS	U.S.A.	1

Rank	City	Country/Territory	2025
939	Wijk aan Zee	Netherlands	1
939	Windsor, Berkshire	United Kingdom	1
939	Wismar	Germany	1
939	Witten	Germany	1
939	Woking, Surrey	United Kingdom	1
939	Wolfenbittel	Germany	1
939	Woods Hole, MA	U.S.A.	1
939	Worcester, MA	U.S.A.	1
939	Xiangtan	China-P.R.	1
939	Xuzhou	China-P.R.	1
939	Yamanashi	Japan	1
939	Yancheng	China-P.R.	1
939	Yangon	Myanmar	1
939	Yeongju	Republic of Korea	1
939	Yeosu	Republic of Korea	1
939	Yibin	China-P.R.	1
939	Yichang City	China-P.R.	1
939	Yiwu	China-P.R.	1
939	Ypsilanti, MI	U.S.A.	1
939	Ystad	Sweden	1
939	Yunnan	China-P.R.	1
939	Zalakaros	Hungary	1
939	Zell Am See	Austria	1
939	Zenica	Bosnia-Herzegovina	1
939	Zhangjiajie	China-P.R.	1
939	Zilina	Slovak Republic	1
939	Zillertal	Austria	1
939	Zlatibor	Serbia	1
939	Zwolle	Netherlands	1
	Others	Others	194
	Totals	Totals	12,438

EUROPE COUNTRY/ TERRITORY RANKINGS

Rank	Country/Territory	2025
1	Italy	616
2	Germany	565
3	Spain	544
4	United Kingdom	507
5	France	476
6	Portugal	356
7	Netherlands	330
8	Belgium	241
9	Austria	239
10	Sweden	227
11	Poland	215
12	Denmark	204
12	Greece	204
14	Norway	174
15	Czech Republic	172
16	Switzerland	170
17	Finland	149
18	Türkiye	142
19	Ireland	131
20	Hungary	109
21	Croatia	99
22	Lithuania	79
23	Romania	74
24	Slovenia	62
25	Iceland	59
26	Serbia	56
27	Estonia	51
28	Malta	50
29	Latvia	42
30	Luxembourg	39
31	Bulgaria	36
32	Cyprus	33
33	Slovak Republic	30
34	Bosnia-Hercegovina	20
35	North Macedonia	14
36	Kazakhstan	13
37	Georgia	12
38	Albania	11
39	Montenegro	9
40	Russia	7
41	Monaco	6
42	Faroe Islands	5
42	Moldova-Rep.	5
44	Andorra	2
45	Belarus	1
45	Greenland	1
45	San Marino	1
45	Vatican	1
	Totals	6,589

EUROPE CITY RANKINGS 1/6

Rank	City	Country/Territory	2025
1	Lisbon	Portugal	188
2	Paris	France	174
3	Barcelona	Spain	166
4	Vienna	Austria	159
5	Prague	Czech Republic	133
6	Copenhagen	Denmark	131
7	London	United Kingdom	124
8	Berlin	Germany	112
9	Madrid	Spain	108
10	Brussels	Belgium	105
11	Rome	Italy	101
12	Athens	Greece	100
13	Dublin	Ireland	95
13	Istanbul	Türkiye	95
15	Amsterdam	Netherlands	91
16	Budapest	Hungary	90
17	Porto	Portugal	84
18	Oslo	Norway	80
19	Warsaw	Poland	75
20	Milan	Italy	73
21	Stockholm	Sweden	67
22	Vilnius	Lithuania	66
23	Helsinki	Finland	61
24	Munich	Germany	56
25	Glasgow	United Kingdom	55
26	Reykjavik	Iceland	52
27	Edinburgh	United Kingdom	48
28	Bologna	Italy	47
29	Valencia	Spain	46
30	Rotterdam	Netherlands	45
31	Cracow	Poland	44
31	Gothenburg	Sweden	44
31	Thessaloniki	Greece	44
34	Belgrade	Serbia	43
34	Torino	Italy	43
36	Zurich	Switzerland	41
37	Uppsala	Sweden	39
38	Bucharest	Romania	38
38	Ljubljana	Slovenia	38
40	Antwerp	Belgium	37
40	Naples	Italy	37
42	Luxembourg	Luxembourg	36
43	Hamburg	Germany	35
43	Riga	Latvia	35
45	Geneva	Switzerland	34
45	Lyon-St. Etienne	France	34
47	Leuven	Belgium	33
47	Manchester	United Kingdom	33
47	Tallinn	Estonia	33
47	Utrecht	Netherlands	33
47	Zagreb	Croatia	33
52	Florence	Italy	30
53	Gent	Belgium	29
53	Marseille-Aix	France	29
55	Gdansk	Poland	28
56	Frankfurt am Main	Germany	27
56	Sevilla	Spain	27
58	Aarhus	Denmark	26
58	Bordeaux	France	26
58	The Hague	Netherlands	26
61	Sofia	Bulgaria	25
61	Trondheim	Norway	25

Rank	City	Country/Territory	2025
63	Bilbao	Spain	24
63	Padova	Italy	24
65	Dubrovnik	Croatia	23
66	Cologne	Germany	22
66	Liverpool	United Kingdom	22
68	Basel	Switzerland	21
68	Cambridge	United Kingdom	21
68	Lille	France	21
68	Venice	Italy	21
72	Bergen	Norway	20
72	Bratislava	Slovak Republic	20
72	Brno	Czech Republic	20
72	Dresden	Germany	20
76	Birmingham	United Kingdom	19
76	Cascais	Portugal	19
76	Graz	Austria	19
76	Lausanne - Montreux	Switzerland	19
76	Malaga	Spain	19
76	Nantes	France	19
76	Nice	France	19
76	Poznan	Poland	19
76	Wroclaw	Poland	19
85	Duesseldorf	Germany	18
85	Palermo	Italy	18
85	Toulouse	France	18
88	Galway	Ireland	17
88	Leipzig	Germany	17
88	Trieste	Italy	17
91	Coimbra	Portugal	16
91	Genova	Italy	16
91	Heidelberg	Germany	16
91	Leiden	Netherlands	16
91	Maastricht	Netherlands	16
91	Oxford	United Kingdom	16
91	Salzburg	Austria	16
91	Split	Croatia	16
91	Tartu	Estonia	16
100	Belfast	United Kingdom	15
100	Delft	Netherlands	15
100	Innsbruck	Austria	15
100	Malmö	Sweden	15
100	Stavanger	Norway	15
100	Strasbourg	France	15
100	Tampere	Finland	15
107	Antalya	Türkiye	14
107	Berne	Switzerland	14
107	Eindhoven	Netherlands	14
107	Groningen	Netherlands	14
107	Turku	Finland	14
112	Granada	Spain	13
112	Izmir	Türkiye	13
112	Limassol	Cyprus	13
112	San Sebastian	Spain	13
112	St. Julians	Malta	13
112	Stuttgart	Germany	13
112	Valletta	Malta	13
119	Catania, Sicily	Italy	12
119	Skopje	North Macedonia	12
121	Bolzano	Italy	11
121	Enschede	Netherlands	11
121	Leeds	United Kingdom	11
121	Mainz	Germany	11
121	Odense	Denmark	11

EUROPE CITY RANKINGS 2/6

Rank	City	Country/Territory	2025
121	Pisa	Italy	11
121	Rennes	France	11
121	Tromsø	Norway	11
129	Bonn	Germany	10
129	Bristol	United Kingdom	10
129	Cardiff	United Kingdom	10
129	Chania (Crete)	Greece	10
129	Cork	Ireland	10
129	Espoo	Finland	10
129	Hannover	Germany	10
129	Linköping-Norrköping	Sweden	10
129	Lund	Sweden	10
129	Montpellier	France	10
129	Palma de Mallorca	Spain	10
129	Sarajevo	Bosnia-Herzegovina	10
129	Tirana	Albania	10
129	Verona	Italy	10
143	Almaty	Kazakhstan	9
143	Brugge	Belgium	9
143	Cagliari	Italy	9
143	Crete	Greece	9
143	Durham	United Kingdom	9
143	Grenoble	France	9
143	Lodz	Poland	9
143	Munster	Germany	9
143	NewcastleGateshead	United Kingdom	9
152	Aberdeen	United Kingdom	8
152	Alicante	Spain	8
152	Ankara	Türkiye	8
152	Braga	Portugal	8
152	Cluj-Napoca	Romania	8
152	Heraklion, Crete	Greece	8
152	Linz	Austria	8
152	Lucerne	Switzerland	8
152	Nancy	France	8
152	Nicosia	Cyprus	8
152	Potsdam	Germany	8
152	Tbilisi	Georgia	8
152	Trento	Italy	8
152	Zaragoza	Spain	8
166	Aachen	Germany	7
166	Aalborg	Denmark	7
166	Budva	Montenegro	7
166	Jyväskylä	Finland	7
166	Kaunas	Lithuania	7
166	Lecce	Italy	7
166	Nijmegen	Netherlands	7
166	Oulu	Finland	7
166	Paphos	Cyprus	7
166	Rimini	Italy	7
166	Rovaniemi	Finland	7
166	Sheffield	United Kingdom	7
166	Timisoara	Romania	7
179	Bari	Italy	6
179	Brest	France	6
179	Brighton, Sussex	United Kingdom	6
179	Darmstadt	Germany	6
179	Girona	Spain	6
179	Iasi	Romania	6
179	Katowice	Poland	6
179	Monte Carlo	Monaco	6
179	Novi Sad	Serbia	6
179	Portoroz	Slovenia	6

Rank	City	Country/Territory	2025
179	Southampton	United Kingdom	6
179	Tuebingen	Germany	6
179	Zadar	Croatia	6
192	Aveiro	Portugal	5
192	Bochum	Germany	5
192	Brasov	Romania	5
192	Chemnitz	Germany	5
192	Egmond Aan Zee	Netherlands	5
192	Evora	Portugal	5
192	Faro, Algarve	Portugal	5
192	Freiburg, Elbe	Germany	5
192	Funchal, Madeira	Portugal	5
192	Helsingør	Denmark	5
192	Jonköping	Sweden	5
192	Kishinev	Moldova-Rep.	5
192	Lahti	Finland	5
192	Lake Maggiore	Italy	5
192	Lancaster	United Kingdom	5
192	Las Palmas GC, Can. Isl.	Spain	5
192	Lübeck	Germany	5
192	Lugano, Ti	Switzerland	5
192	Mechelen	Belgium	5
192	Nuremberg	Germany	5
192	Olomouc	Czech Republic	5
192	Oostende	Belgium	5
192	Oviedo	Spain	5
192	Patras	Greece	5
192	Rhodes	Greece	5
192	Rostock	Germany	5
192	Saint Malo	France	5
192	Salerno	Italy	5
192	Siegen	Germany	5
192	Siena	Italy	5
192	Szeged	Hungary	5
192	Torshavn	Faroe Islands	5
192	Tours	France	5
192	Wageningen	Netherlands	5
226	A Coruña	Spain	4
226	Almería	Spain	4
226	Ancona	Italy	4
226	Astana	Kazakhstan	4
226	Azores	Portugal	4
226	Banja Luka	Bosnia-Herzegovina	4
226	Bielefeld	Germany	4
226	Bled	Slovenia	4
226	Brescia	Italy	4
226	Cadiz	Spain	4
226	Caen	France	4
226	Corfu	Greece	4
226	Erlangen	Germany	4
226	Ferrara	Italy	4
226	Freiburg (Im Breisgau)	Germany	4
226	Fribourg	Switzerland	4
226	Hilversum	Netherlands	4
226	Ischia	Italy	4
226	Jumala	Latvia	4
226	Karlsruhe	Germany	4
226	Kristiansand	Norway	4
226	Liege	Belgium	4
226	Maribor	Slovenia	4
226	Mons	Belgium	4
226	Neuchâtel	Switzerland	4
226	Nottingham	United Kingdom	4

EUROPE CITY RANKINGS 3/6

Rank	City	Country/Territory	2025
226	Pavia	Italy	4
226	Perugia	Italy	4
226	Santander	Spain	4
226	Santiago de Compostela	Spain	4
226	Sorrento	Italy	4
226	Tarragona	Spain	4
226	Torremolinos	Spain	4
226	York	United Kingdom	4
260	Amersfoort	Netherlands	3
260	Bamberg	Germany	3
260	Barcelos	Portugal	3
260	Bath	United Kingdom	3
260	Bayreuth	Germany	3
260	Bradford, W.Yorkshire	United Kingdom	3
260	Breda	Netherlands	3
260	Cannes	France	3
260	Cavtat	Croatia	3
260	Cetraro	Italy	3
260	Davos	Switzerland	3
260	Debrecen	Hungary	3
260	Didcot	United Kingdom	3
260	Erfurt	Germany	3
260	Essen	Germany	3
260	Essex	United Kingdom	3
260	Exeter	United Kingdom	3
260	Freiberg	Germany	3
260	Goettingen	Germany	3
260	Hagen	Germany	3
260	Hasselt	Belgium	3
260	Joensuu	Finland	3
260	Kiel	Germany	3
260	Killarney	Ireland	3
260	Klagenfurt	Austria	3
260	Konstanz	Germany	3
260	Lappeenranta	Finland	3
260	Larnaca	Cyprus	3
260	Leeuwarden	Netherlands	3
260	Lillehammer	Norway	3
260	Lleida	Spain	3
260	Lucca	Italy	3
260	Messina	Italy	3
260	Milton Keynes, Bucks	United Kingdom	3
260	Nitra	Slovak Republic	3
260	Oldenburg	Germany	3
260	Osnabrueck	Germany	3
260	Paderborn	Germany	3
260	Pardubice	Czech Republic	3
260	Parma	Italy	3
260	Portsmouth	United Kingdom	3
260	Qawra	Malta	3
260	Reims	France	3
260	Rende	Italy	3
260	Rijeka	Croatia	3
260	Roskilde	Denmark	3
260	Rouen	France	3
260	Salamanca, SA	Spain	3
260	Sandefjord	Norway	3
260	Sibenik	Croatia	3
260	St. Gallen	Switzerland	3
260	St. Paul's Bay	Malta	3
260	Sundsvall	Sweden	3
260	Taormina	Italy	3
260	Umea	Sweden	3

Rank	City	Country/Territory	2025
260	Varazdin	Croatia	3
260	Vasteras	Sweden	3
260	Würzburg	Germany	3
318	Andorra la Vella	Andorra	2
318	Angers	France	2
318	Arnhem	Netherlands	2
318	Avignon	France	2
318	Aydin	Türkiye	2
318	Batumi	Georgia	2
318	Bergamo	Italy	2
318	Biarritz	France	2
318	Bodo	Norway	2
318	Burgas	Bulgaria	2
318	Caserta	Italy	2
318	Castellon	Spain	2
318	Clermont-Ferrand	France	2
318	Cordoba	Spain	2
318	Coventry	United Kingdom	2
318	Dessau	Germany	2
318	Detmold	Germany	2
318	Dijon	France	2
318	Dundee	United Kingdom	2
318	Eger	Hungary	2
318	Esch-sur-Alzette	Luxembourg	2
318	Gaeta	Italy	2
318	Geisenheim	Germany	2
318	Genk	Belgium	2
318	Gießen	Germany	2
318	Gliwice	Poland	2
318	Görlitz	Germany	2
318	Halle	Germany	2
318	Hameenlinna	Finland	2
318	Heming	Denmark	2
318	Hveragerdi	Iceland	2
318	Ioannina	Greece	2
318	Isle of Man	United Kingdom	2
318	Jaen	Spain	2
318	Kalamata	Greece	2
318	Karlstad	Sweden	2
318	Kiruna	Sweden	2
318	Kittilä	Finland	2
318	Klaipeda	Lithuania	2
318	Koblenz	Germany	2
318	Kolding	Denmark	2
318	Kos	Greece	2
318	Kotor	Montenegro	2
318	Krems	Austria	2
318	La Laguna	Spain	2
318	Liblice	Czech Republic	2
318	Limerick	Ireland	2
318	Lindau	Germany	2
318	Loughborough	United Kingdom	2
318	Louvain-la-Neuve	Belgium	2
318	Lulea	Sweden	2
318	Magdeburg	Germany	2
318	Marbella	Spain	2
318	Mariehamn (Isle of Åland)	Finland	2
318	Mataro	Spain	2
318	Mellieha	Malta	2
318	Mendrisio	Switzerland	2
318	Middelfart	Denmark	2
318	Mikulov	Czech Republic	2
318	Modena	Italy	2

EUROPE CITY RANKINGS 4/6

Rank	City	Country/Territory	2025
318	Moscow	Russia	2
318	Mostar	Bosnia-Herzegovina	2
318	Mytilene, Lesbos	Greece	2
318	Naas	Ireland	2
318	Nevsehir	Türkiye	2
318	Nis	Serbia	2
318	Noordwijk	Netherlands	2
318	Ohrid	North Macedonia	2
318	Opatija	Croatia	2
318	Orleans	France	2
318	Palanga	Lithuania	2
318	Pamplona	Spain	2
318	Pecs	Hungary	2
318	Pilsen	Czech Republic	2
318	Poitiers	France	2
318	Pristina	Serbia	2
318	Pula	Croatia	2
318	Reggio Emilia	Italy	2
318	's Hertogenbosch	Netherlands	2
318	Saarbrücken	Germany	2
318	Santa Cruz de Tenerife	Spain	2
318	Schladming	Austria	2
318	Sibiu	Romania	2
318	Sonderborg	Denmark	2
318	St. Andrews	United Kingdom	2
318	St. Petersburg	Russia	2
318	St. Polten	Austria	2
318	Surrey	United Kingdom	2
318	Toledo	Spain	2
318	Trier	Germany	2
318	Trollhattan	Sweden	2
318	Vantaa	Finland	2
318	Varese	Italy	2
318	Varna	Bulgaria	2
318	Vaxjö	Sweden	2
318	Vicenza	Italy	2
318	Vila Real	Portugal	2
318	Vitoria-Gasteiz	Spain	2
318	Warwick	United Kingdom	2
318	Wiesbaden	Germany	2
318	Wittenberg	Germany	2
318	Wuppertal	Germany	2
420	Aberystwyth, Dyfed	United Kingdom	1
420	Aix-les-Bains	France	1
420	Akureyri	Iceland	1
420	Alanya	Türkiye	1
420	Alba Iulia	Romania	1
420	Albena	Bulgaria	1
420	Albi	France	1
420	Alcalá, TCI	Spain	1
420	Alcobaça	Portugal	1
420	Alesund	Norway	1
420	Amiens	France	1
420	Anncy	France	1
420	Apeldoorn	Netherlands	1
420	Arcavacata Di Rende	Italy	1
420	Arles	France	1
420	As	Norway	1
420	Aschaffenburg	Germany	1
420	Asker	Norway	1
420	Bad Gogging	Germany	1
420	Baiona	Spain	1
420	Balatonfüred	Hungary	1

Rank	City	Country/Territory	2025
420	Bangor, Gwynedd	United Kingdom	1
420	Baracaldo-Vizcaya	Spain	1
420	Bedlewo	Poland	1
420	Belluno	Italy	1
420	Benasque	Spain	1
420	Bergen	Germany	1
420	Berlanga de Duero	Spain	1
420	Besancon	France	1
420	Bialystok	Poland	1
420	Biberach an der Riss	Germany	1
420	Bicester	United Kingdom	1
420	Birstonas	Lithuania	1
420	Bjorkliden	Sweden	1
420	Bolu	Türkiye	1
420	Boras	Sweden	1
420	Borgames	Iceland	1
420	Bornholm	Denmark	1
420	Borovetz	Bulgaria	1
420	Boskoop	Netherlands	1
420	Bourges	France	1
420	Bournemouth	United Kingdom	1
420	Brandjberg	Denmark	1
420	Braunschweig	Germany	1
420	Bregenz	Austria	1
420	Bremen	Germany	1
420	Brindisi	Italy	1
420	Burgos	Spain	1
420	Bursa	Türkiye	1
420	Canterbury	United Kingdom	1
420	Capua	Italy	1
420	Cartagena	Spain	1
420	Chambery	France	1
420	Chasseneuil	France	1
420	Cherbourg	France	1
420	Chester	United Kingdom	1
420	Chioggia	Italy	1
420	Chur	Switzerland	1
420	Ciudad Real	Spain	1
420	Colchester, Essex	United Kingdom	1
420	Colmar	France	1
420	Colombes	France	1
420	Compiègne	France	1
420	Corinth	Greece	1
420	Cottbus	Germany	1
420	Covilha	Portugal	1
420	Craiova	Romania	1
420	Deauville	France	1
420	Delphi	Greece	1
420	Deventer	Netherlands	1
420	Dortmund	Germany	1
420	Drama	Greece	1
420	Druskininkai	Lithuania	1
420	Dunkirk	France	1
420	Durres	Albania	1
420	Eichstatt	Germany	1
420	El Vendrell	Spain	1
420	Emden	Germany	1
420	Enna, Sicily	Italy	1
420	Etterbeek	Belgium	1
420	Evian-les-Bains	France	1
420	Famborough, Hampshire	United Kingdom	1
420	Fatima	Portugal	1
420	Floriana	Malta	1

EUROPE CITY RANKINGS 5/6

Rank	City	Country/Territory	2025
420	Foggia	Italy	1
420	Frankenfels	Austria	1
420	Freising	Germany	1
420	Fürth	Germany	1
420	Fyn	Denmark	1
420	Gland	Switzerland	1
420	Glostrup	Denmark	1
420	Göhren-Lebbin	Germany	1
420	Gorizia	Italy	1
420	Gotha	Germany	1
420	Gozo	Malta	1
420	Grimma	Germany	1
420	Guarda	Portugal	1
420	Guimaraes	Portugal	1
420	Gyor	Hungary	1
420	Gysinge	Sweden	1
420	Haapsalu	Estonia	1
420	Hagenberg	Austria	1
420	Halden	Norway	1
420	Halkidiki	Greece	1
420	Hamrun	Malta	1
420	Hatfield, Hertfordshire	United Kingdom	1
420	Heilbronn	Germany	1
420	Hella	Iceland	1
420	Hermhut	Germany	1
420	Hertfordshire	United Kingdom	1
420	Heviz	Hungary	1
420	High Tatras	Slovak Republic	1
420	Hildesheim	Germany	1
420	Hoor	Sweden	1
420	Horsens	Denmark	1
420	Huelva	Spain	1
420	Hurdal	Norway	1
420	Hvar	Croatia	1
420	Hyvinkaa	Finland	1
420	Ibiza	Spain	1
420	Inari	Finland	1
420	Inverness	United Kingdom	1
420	Isla de La Toja	Spain	1
420	Jaca	Spain	1
420	Jena	Germany	1
420	Jessheim	Norway	1
420	Kaiserslautern	Germany	1
420	Kaliningrad	Russia	1
420	Kamnik	Slovenia	1
420	Karlskrona	Sweden	1
420	Kastrup	Denmark	1
420	Kautokeino	Norway	1
420	Kecskemet	Hungary	1
420	Keele	United Kingdom	1
420	Kehl	Germany	1
420	Kew, Surrey	United Kingdom	1
420	Kielce	Poland	1
420	Kingston Upon Thames	United Kingdom	1
420	Kjustendil	Bulgaria	1
420	Konya	Türkiye	1
420	Kosice	Slovak Republic	1
420	Kragujevac	Serbia	1
420	Kranjska Gora	Slovenia	1
420	Kuldiga	Latvia	1
420	Kuopio	Finland	1
420	Kutaisi	Georgia	1
420	La Rioja	Spain	1

Rank	City	Country/Territory	2025
420	La Rochelle	France	1
420	Lake Como	Italy	1
420	Landau in der Pfalz	Germany	1
420	L'Aquila	Italy	1
420	Laspuna	Spain	1
420	Laulasmaa	Estonia	1
420	le Mans	France	1
420	Le Pouliguen	France	1
420	Lenk	Switzerland	1
420	Leon	Spain	1
420	Letterkenny	Ireland	1
420	Limoges	France	1
420	Lingen	Germany	1
420	Livorno	Italy	1
420	Llandudno, Wales	United Kingdom	1
420	Loen	Norway	1
420	Lorient	France	1
420	Loutraki	Greece	1
420	Macerata	Italy	1
420	Manisa	Türkiye	1
420	Mannheim	Germany	1
420	Marburg	Germany	1
420	Martigny	Switzerland	1
420	Matera	Italy	1
420	Megeve	France	1
420	Metz	France	1
420	Mikkeli	Finland	1
420	Milovy	Czech Republic	1
420	Minsk	Belarus	1
420	Mol	Belgium	1
420	Monteriggioni, Siena	Italy	1
420	Mulheim	Germany	1
420	Mulhouse	France	1
420	Murcia	Spain	1
420	Murau	Germany	1
420	Neusiedl am See	Austria	1
420	Neu-Ulm	Germany	1
420	Nigde	Türkiye	1
420	Nova Gorica	Slovenia	1
420	Novara	Italy	1
420	Novo Mesto	Slovenia	1
420	Novosibirsk	Russia	1
420	Nuuk	Greenland	1
420	Nyborg	Denmark	1
420	Oestersund	Sweden	1
420	Olympia	Greece	1
420	Oñati	Spain	1
420	Opole	Poland	1
420	Orebro	Sweden	1
420	Ömsköldsvik	Sweden	1
420	Otzenhausen	Germany	1
420	Paestum	Italy	1
420	Paola	Malta	1
420	Pau	France	1
420	Pescara	Italy	1
420	Peterborough	United Kingdom	1
420	Petrosani	Romania	1
420	Petten	Netherlands	1
420	Piestany	Slovak Republic	1
420	Piran	Slovenia	1
420	Ponta Delgada	Portugal	1
420	Pontevedra	Spain	1
420	Pontignano	Italy	1

EUROPE CITY RANKINGS 6/6

Rank	City	Country/Territory	2025
420	Poole, Dorset	United Kingdom	1
420	Porec	Croatia	1
420	Porsgrunn	Norway	1
420	Portalegre	Portugal	1
420	Porvoo, Borga	Finland	1
420	Prato	Italy	1
420	Pyla	Cyprus	1
420	Pylos	Greece	1
420	Rapperswil, Sg	Switzerland	1
420	Rauma	Finland	1
420	Reading, Berks.	United Kingdom	1
420	Regensburg	Germany	1
420	Reykjanesbær	Iceland	1
420	Rio Maior	Portugal	1
420	Roros	Norway	1
420	Rovinj	Croatia	1
420	Ruse	Bulgaria	1
420	Rzeszow	Poland	1
420	Saint Pierre d'Oleron	France	1
420	Samos (Island of Greece)	Greece	1
420	San Anton	Malta	1
420	San Cristobal d.l. Laguna	Spain	1
420	San Marino	San Marino	1
420	Sandviken	Sweden	1
420	Sant Feliu de Guixols	Spain	1
420	Santarem	Portugal	1
420	Sardinia, Isl.	Italy	1
420	Savonlinna	Finland	1
420	Seefeld	Austria	1
420	Selce	Croatia	1
420	Selfoss	Iceland	1
420	Sete	France	1
420	Sicily	Italy	1
420	Sinaia	Romania	1
420	Siracusa	Italy	1
420	Skövde	Sweden	1
420	Snekkersten	Denmark	1
420	Sochi	Russia	1
420	Soest	Netherlands	1
420	St. George's Bay	Malta	1
420	St. Moritz	Switzerland	1
420	Stafford, Staffordshire	United Kingdom	1
420	Stara Lesna, High Tatras	Slovak Republic	1
420	Stara Zagora	Bulgaria	1
420	Stary Smokovec	Slovak Republic	1
420	Stirling	United Kingdom	1
420	Straubing	Germany	1
420	Sussex	United Kingdom	1
420	Szczecin	Poland	1
420	Szczyrk	Poland	1
420	Taranto	Italy	1
420	Tjämö	Sweden	1
420	Tonsberg	Norway	1
420	Totnes	United Kingdom	1
420	Toulon	France	1
420	Trapani	Italy	1
420	Treviso	Italy	1
420	Trikala	Greece	1
420	Tulcea	Romania	1
420	Tuzla	Bosnia-Hercegovina	1
420	Udine	Italy	1
420	Ulm	Germany	1
420	Vaasa	Finland	1

Rank	City	Country/Territory	2025
420	Val D'Isere	France	1
420	Valbonne	France	1
420	Valence	France	1
420	Valenciennes	France	1
420	Vatican City	Vatican	1
420	Vejle	Denmark	1
420	Viana Do Castelo	Portugal	1
420	Vigo	Spain	1
420	Vila-seca	Spain	1
420	Villasimius, Sardinia	Italy	1
420	Villefranche-Sur-Mer	France	1
420	Villigen, Ag.	Switzerland	1
420	Vimmerby	Sweden	1
420	Visby	Sweden	1
420	Visegrad	Hungary	1
420	Viseu	Portugal	1
420	Viterbo	Italy	1
420	Vlaardingen	Netherlands	1
420	Vorau	Austria	1
420	Washington	United Kingdom	1
420	Weimar	Germany	1
420	Westport	Ireland	1
420	Wijk aan Zee	Netherlands	1
420	Windsor, Berkshire	United Kingdom	1
420	Wismar	Germany	1
420	Witten	Germany	1
420	Woking, Surrey	United Kingdom	1
420	Wolfenbuttel	Germany	1
420	Ystad	Sweden	1
420	Zalakaros	Hungary	1
420	Zell Am See	Austria	1
420	Zenica	Bosnia-Hercegovina	1
420	Zilina	Slovak Republic	1
420	Zillertal	Austria	1
420	Zlatibor	Serbia	1
420	Zwolle	Netherlands	1
	Others	Others	105
	Totals	Totals	6,589

ASIA PACIFIC COUNTRY/TERRITORY RANKINGS

Rank	Country/Territory	2025
1	Japan	491
2	China-P.R.	326
3	Republic of Korea	286
4	Australia	241
5	Thailand	171
6	India	158
7	Singapore	156
8	Malaysia	143
9	Chinese Taipei	137
10	Indonesia	110
11	Hong Kong, China-P.R.	102
12	New Zealand	73
13	Vietnam	69
14	Philippines	57
15	Macao, China-P.R.	47
16	Nepal	17
16	Sri Lanka	17
18	Armenia	13
18	Mongolia	13
20	Cambodia	12
21	Pakistan	8
22	Israel	7
23	Uzbekistan	4
24	Azerbaijan	3
24	Bangladesh	3
24	Bhutan	3
27	Fiji	2
27	Iraq	2
27	Maldives	2
30	Brunei Darussalam	1
30	East Timor	1
30	Guam	1
30	Kyrgyzstan	1
30	Laos	1
30	Myanmar	1
30	New Caledonia	1
30	Samoa	1
30	Seychelles	1
30	Solomon Islands	1
30	Tajikistan	1
	Totals	2,685

ASIA PACIFIC CITY RANKINGS 1/3

Rank	City	Country/Territory	2025
1	Singapore	Singapore	156
2	Seoul	Republic of Korea	121
3	Tokyo	Japan	119
4	Bangkok	Thailand	118
5	Hong Kong	Hong Kong, China-P.R.	102
6	Taipei	Chinese Taipei	89
7	Kuala Lumpur	Malaysia	73
8	Sydney, NSW	Australia	62
9	Shanghai	China-P.R.	57
10	Kyoto	Japan	53
11	Beijing	China-P.R.	51
12	Brisbane, QLD	Australia	50
12	Busan	Republic of Korea	50
14	Bali	Indonesia	48
15	Macao	Macao, China-P.R.	47
16	Melbourne, VIC	Australia	45
17	Manila	Philippines	38
18	New Delhi	India	36
19	Osaka	Japan	35
20	Hangzhou	China-P.R.	27
20	Ho Chi Minh City	Vietnam	27
22	Auckland	New Zealand	26
23	Incheon	Republic of Korea	24
23	Sapporo	Japan	24
25	Fukuoka	Japan	23
25	Yokohama	Japan	23
27	Jakarta	Indonesia	22
27	Jeju	Republic of Korea	22
27	Penang Island	Malaysia	22
30	Hanoi	Vietnam	21
31	Bengaluru	India	20
31	Chengdu	China-P.R.	20
31	Mumbai	India	20
34	Daejeon	Republic of Korea	19
35	Chiang Mai	Thailand	18
35	Perth, WA	Australia	18
37	Christchurch	New Zealand	17
38	Colombo	Sri Lanka	16
38	Kitakyushu	Japan	16
38	Shenzhen	China-P.R.	16
41	Kaohsiung	Chinese Taipei	15
41	Kathmandu	Nepal	15
41	Kobe	Japan	15
44	Adelaide, SA	Australia	14
44	Chennai	India	14
44	Matsue	Japan	14
44	Wellington	New Zealand	14
44	Xi'an	China-P.R.	14
49	Gold Coast, QLD	Australia	13
49	Guangzhou	China-P.R.	13
49	Ulan Bator	Mongolia	13
49	Yerevan	Armenia	13
49	Yogyakarta	Indonesia	13
54	Cebu City	Philippines	12
54	Nanjing	China-P.R.	12
54	Wuhan	China-P.R.	12
57	Sendai	Japan	11
58	Canberra, ACT	Australia	10
58	Da Nang	Vietnam	10
58	Hyderabad	India	10
58	Kuching	Malaysia	10
58	Nara	Japan	10
63	Kanazawa	Japan	9

Rank	City	Country/Territory	2025
63	Phuket	Thailand	9
63	Qingdao	China-P.R.	9
63	Tsukuba	Japan	9
67	Bandung	Indonesia	8
67	Cairns, QLD	Australia	8
67	Daegu	Republic of Korea	8
67	Harbin	China-P.R.	8
67	Kolkata	India	8
67	Petaling Jaya	Malaysia	8
67	Phnom-Penh	Cambodia	8
67	Tainan	Chinese Taipei	8
75	Goyang	Republic of Korea	7
75	Nagoya	Japan	7
75	Suwon	Republic of Korea	7
75	Xiamen, Fj	China-P.R.	7
79	Dunedin	New Zealand	6
79	Goa	India	6
79	Hiroshima	Japan	6
79	Hsinchu	Chinese Taipei	6
79	Kota Kinabalu, Sabah	Malaysia	6
79	Tianjin	China-P.R.	6
85	Chiangrai	Thailand	5
85	Chongqing	China-P.R.	5
85	Kagoshima	Japan	5
85	Kumamoto	Japan	5
85	Onna	Japan	5
85	Taichung	Chinese Taipei	5
85	Takamatsu	Japan	5
85	Wuxi	China-P.R.	5
85	Zhengzhou, Henan Province	China-P.R.	5
94	Bogor	Indonesia	4
94	Chiba	Japan	4
94	Darwin, NT	Australia	4
94	Hobart, TAS	Australia	4
94	Kashiwa, Chiba	Japan	4
94	Kerala	India	4
94	Kunming, YN	China-P.R.	4
94	Okayama	Japan	4
94	Putrajaya	Malaysia	4
94	Sanya, Hainan Island	China-P.R.	4
94	Siem Reap	Cambodia	4
94	Uji	Japan	4
106	Baku	Azerbaijan	3
106	Can Tho	Vietnam	3
106	Changhua	Chinese Taipei	3
106	Fukui	Japan	3
106	Ginowan	Japan	3
106	Guiyang, Guizhou	China-P.R.	3
106	Hachioji	Japan	3
106	Haikou	China-P.R.	3
106	Islamabad	Pakistan	3
106	Johor Bahru	Malaysia	3
106	Kochi	India	3
106	Lome, VIC	Australia	3
106	Nagasaki	Japan	3
106	Nonthaburi	Thailand	3
106	Pune	India	3
106	Shah Alam	Malaysia	3
106	Suzhou	China-P.R.	3
106	Tashkent	Uzbekistan	3
106	Tel Aviv	Israel	3
106	Toyama	Japan	3

ASIA PACIFIC CITY RANKINGS 2/3

Rank	City	Country/Territory	2025
106	Zhuhai	China-P.R.	3
127	Ahmedabad	India	2
127	Awaji	Japan	2
127	Chandigarh	India	2
127	Chuncheon	Republic of Korea	2
127	Dhaka	Bangladesh	2
127	Gotemba	Japan	2
127	Gyeongju	Republic of Korea	2
127	Hakodate	Japan	2
127	Hefei Anhui	China-P.R.	2
127	Hohhot	China-P.R.	2
127	Hoi An	Vietnam	2
127	Hualien	Chinese Taipei	2
127	Indore	India	2
127	Jeonju	Republic of Korea	2
127	Jinju	Republic of Korea	2
127	Karuizawa	Japan	2
127	Khon Kaen	Thailand	2
127	Kota Bharu, Kelantan	Malaysia	2
127	Lahore	Pakistan	2
127	Lucknow	India	2
127	Makassar	Indonesia	2
127	Mangalore	India	2
127	Matsuyama	Japan	2
127	Miyazaki	Japan	2
127	Mooloolaba, QLD	Australia	2
127	Morioka	Japan	2
127	Nagano	Japan	2
127	Naha	Japan	2
127	Nakhon Pathom	Thailand	2
127	Nanning	China-P.R.	2
127	Nha Trang	Vietnam	2
127	Ningbo	China-P.R.	2
127	Numazu	Japan	2
127	Paro	Bhutan	2
127	Pathumthani	Thailand	2
127	PyeongChang	Republic of Korea	2
127	Queenstown	New Zealand	2
127	Rotorua	New Zealand	2
127	Shantou	China-P.R.	2
127	Shizuoka	Japan	2
127	Sibu, Sarawak	Malaysia	2
127	Siheung	Republic of Korea	2
127	Songkhla	Thailand	2
127	Subang Jaya, Selangor	Malaysia	2
127	Surakarta	Indonesia	2
127	Tachikawa	Japan	2
127	Taoyuan	Chinese Taipei	2
127	Ulsan	Republic of Korea	2
127	Utsunomiya	Japan	2
127	Yamagata	Japan	2
127	Yantai	China-P.R.	2
127	Yilan	Chinese Taipei	2
127	Yinchuan	China-P.R.	2
180	Amritsar	India	1
180	Anand	India	1
180	Apia	Samoa	1
180	Baghdad	Iraq	1
180	Baguio	Philippines	1
180	Bandar Seri Begawan	Brunei Darussalam	1
180	Bangi	Malaysia	1
180	Batam	Indonesia	1
180	Beppu, Oita	Japan	1
180	Bhopal	India	1

Rank	City	Country/Territory	2025
180	Bishkek	Kyrgyzstan	1
180	Bohol	Philippines	1
180	Boracay Island	Philippines	1
180	Buchon	Republic of Korea	1
180	Changchun	China-P.R.	1
180	Changsha	China-P.R.	1
180	Changzhou	China-P.R.	1
180	Cheonan	Republic of Korea	1
180	Cheongju	Republic of Korea	1
180	Chiayi	Chinese Taipei	1
180	Chon Buri	Thailand	1
180	Chungju	Republic of Korea	1
180	Clark Freeport	Philippines	1
180	Coimbatore	India	1
180	Cox's Bazar	Bangladesh	1
180	Cyberjaya	Malaysia	1
180	Dalian	China-P.R.	1
180	Denarau Island	Fiji	1
180	Dili	East Timor	1
180	Dushanbe	Tajikistan	1
180	Faridabad	India	1
180	Fraser Island, QLD	Australia	1
180	Fukushima	Japan	1
180	Fukuyama	Japan	1
180	Fuzhou	China-P.R.	1
180	Genting Highlands	Malaysia	1
180	Geoje	Republic of Korea	1
180	Gifu	Japan	1
180	Gopalpur	India	1
180	Guilin	China-P.R.	1
180	Gurgaon	India	1
180	Guwahati	India	1
180	Gwangju	Republic of Korea	1
180	Haifa	Israel	1
180	Haiphong	Vietnam	1
180	Hamamatsu	Japan	1
180	Hamilton	New Zealand	1
180	Hayama	Japan	1
180	Herzliyya	Israel	1
180	Himeji	Japan	1
180	Hirosaki	Japan	1
180	Honiara	Solomon Islands	1
180	Hua Hin	Thailand	1
180	Hue	Vietnam	1
180	Huizhou	China-P.R.	1
180	Ichikawa	Japan	1
180	Invercargill	New Zealand	1
180	Ise-Shima	Japan	1
180	Ishigaki	Japan	1
180	Jaipur	India	1
180	Jammu	India	1
180	Jerusalem	Israel	1
180	Jiaozuo	China-P.R.	1
180	Joondalup, WA	Australia	1
180	Kamakura	Japan	1
180	Karachi	Pakistan	1
180	Kargil	India	1
180	Katsuura	Japan	1
180	Katsuyama, Fukui	Japan	1
180	Kawasaki	Japan	1
180	Keelung	Chinese Taipei	1
180	Kingscliff, Nsw	Australia	1

ASIA PACIFIC CITY RANKINGS 3/3

Rank	City	Country/Territory	2025
180	Kinmen Island (Quemoy)	Chinese Taipei	1
180	Koganei	Japan	1
180	Kozhikode	India	1
180	Kusatsu	Japan	1
180	Lapu Lapu City	Philippines	1
180	Launceston, TAS	Australia	1
180	Lincoln	New Zealand	1
180	Lumbini	Nepal	1
180	Mahabalipuram	India	1
180	Mahe	Seychelles	1
180	Malang	Indonesia	1
180	Male	Maldives	1
180	Manado City	Indonesia	1
180	Manokwari	Indonesia	1
180	Melaka	Malaysia	1
180	Mito	Japan	1
180	Miyakojima	Japan	1
180	Moriyama	Japan	1
180	Nagaoka	Japan	1
180	Nago	Japan	1
180	Nakhon Ratchasima	Thailand	1
180	Nakhon Si Thammarat	Thailand	1
180	Nantou City	Chinese Taipei	1
180	Napier	New Zealand	1
180	New Plymouth	New Zealand	1
180	Niigata	Japan	1
180	Ninh Binh City	Vietnam	1
180	Noda	Japan	1
180	Noumea	New Caledonia	1
180	Obihiro	Japan	1
180	Oita	Japan	1
180	Okinawa	Japan	1
180	Ordos	China-P.R.	1
180	Otsu City, Shiga Pref.	Japan	1
180	Pattaya	Thailand	1
180	Phechaburi	Thailand	1
180	Phitsanulok	Thailand	1
180	Pohang	Republic of Korea	1
180	Ponorogo	Indonesia	1
180	Pontianak	Indonesia	1
180	Port Dickson	Malaysia	1
180	Puducherry	India	1
180	Puri	India	1
180	Rayong	Thailand	1
180	Roorkee	India	1
180	Rottneest, Wa	Australia	1
180	Safed	Israel	1
180	Salatiga	Indonesia	1
180	Samarkand	Uzbekistan	1
180	Samosir, Sumatra	Indonesia	1
180	Samutprakam	Thailand	1
180	Semarang	Indonesia	1
180	Seongnam	Republic of Korea	1
180	Seosan	Republic of Korea	1
180	Sepang	Malaysia	1
180	Shenyang (Liaoning)	China-P.R.	1
180	Stradbroke Island, QLD	Australia	1
180	Suita, Osaka	Japan	1
180	Sunshine Coast, QLD	Australia	1
180	Surabaya	Indonesia	1
180	Tamsui	Chinese Taipei	1
180	Tauranga	New Zealand	1
180	Toki	Japan	1

Rank	City	Country/Territory	2025
180	Toyohashi	Japan	1
180	Toyota	Japan	1
180	Tsu City	Japan	1
180	Tsuruoka	Japan	1
180	Tumon	Guam	1
180	Ulanqab	China-P.R.	1
180	Urayasu	Japan	1
180	Victoria Park, WA	Australia	1
180	Vientiane	Laos	1
180	Weihai	China-P.R.	1
180	Xiangtan	China-P.R.	1
180	Xuzhou	China-P.R.	1
180	Yamanashi	Japan	1
180	Yancheng	China-P.R.	1
180	Yangon	Myanmar	1
180	Yeongju	Republic of Korea	1
180	Yeosu	Republic of Korea	1
180	Yibin	China-P.R.	1
180	Yichang City	China-P.R.	1
180	Yiwu	China-P.R.	1
180	Yunnan	China-P.R.	1
180	Zhangjiajie	China-P.R.	1
	Others	Others	34
	Totals	Totals	2,685

AMERICAS COUNTRY/ TERRITORY RANKINGS

Rank	Country/Territory	2025
1	U.S.A.	792
2	Canada	312
3	Brazil	276
4	Mexico	191
5	Colombia	158
6	Argentina	147
7	Chile	105
8	Peru	93
9	Paraguay	48
10	Panama	45
11	Costa Rica	44
12	Uruguay	41
13	Ecuador	36
14	Dominican Republic	31
15	Guatemala	23
16	Bolivia	19
17	El Salvador	13
18	Honduras	10
19	Puerto Rico	7
20	Jamaica	6
20	Trinidad & Tobago, W.I.	6
22	Cuba	5
23	Netherlands Antilles	4
24	Barbados	3
24	Surinam	3
26	Bahamas	2
26	Saint Lucia	2
28	Anguilla	1
28	Martinique, W.I.	1
28	Venezuela	1
	Totals	2,425

AMERICAS

CITY RANKINGS 1/4

Rank	City	Country/Territory	2025
1	Buenos Aires	Argentina	91
2	Montreal, QC	Canada	83
3	Lima	Peru	72
4	Mexico City	Mexico	67
5	Sao Paulo	Brazil	65
6	Bogota	Colombia	63
7	Rio de Janeiro	Brazil	61
8	Santiago de Chile	Chile	60
9	Toronto, ON	Canada	55
10	Washington, DC	U.S.A.	47
11	Panama City	Panama	45
11	Vancouver, BC	Canada	45
13	Asuncion	Paraguay	42
14	Chicago, IL	U.S.A.	37
14	New York City, NY	U.S.A.	37
16	Cartagena	Colombia	36
17	Boston, MA	U.S.A.	33
17	San Jose	Costa Rica	33
19	Medellin	Colombia	26
19	Montevideo	Uruguay	26
21	Ottawa, ON	Canada	25
22	Atlanta, GA	U.S.A.	23
23	San Diego, Ca	U.S.A.	20
24	Seattle, Wa	U.S.A.	18
25	Cordoba	Argentina	17
25	Los Angeles, CA	U.S.A.	17
25	Quito	Ecuador	17
25	Santo Domingo	Dominican Republic	17
29	Guadalajara	Mexico	16
29	Miami, FL	U.S.A.	16
29	New Orleans, LA	U.S.A.	16
29	Philadelphia, PA	U.S.A.	16
33	Brasilia, DF	Brazil	15
33	Honolulu, HI	U.S.A.	15
33	Merida	Mexico	15
33	Québec City, QC	Canada	15
37	Calgary, AB	Canada	14
37	Cancun, Qr.	Mexico	14
39	Dallas, Tx	U.S.A.	13
39	Nashville, TN	U.S.A.	13
39	Punta del Este	Uruguay	13
39	San Francisco, Ca	U.S.A.	13
43	Antigua	Guatemala	12
43	Campinas, SP	Brazil	12
43	Cusco	Peru	12
43	Denver, CO	U.S.A.	12
43	Houston, TX	U.S.A.	12
48	Belo Horizonte	Brazil	11
48	Guatemala City	Guatemala	11
48	Monterrey	Mexico	11
48	San Salvador	El Salvador	11
52	Banff, AB	Canada	10
52	Halifax, NS	Canada	10
52	Las Vegas, NV	U.S.A.	10
52	Pittsburgh, PA	U.S.A.	10
52	Punta Cana	Dominican Republic	10
57	Cali	Colombia	9
57	Charlotte, NC	U.S.A.	9
57	Cuenca	Ecuador	9
57	Knoxville, TN	U.S.A.	9
57	Porto Alegre, RS	Brazil	9
57	Rosario	Argentina	9

Rank	City	Country/Territory	2025
57	Salvador (Bahia)	Brazil	9
57	Santa Cruz	Bolivia	9
65	Curitiba, PR	Brazil	8
65	Florianopolis, SC	Brazil	8
65	Fortaleza, CE	Brazil	8
65	Puerto Varas	Chile	8
65	Recife, PE	Brazil	8
65	Santa Marta	Colombia	8
65	Valparaiso	Chile	8
72	Concepcion	Chile	7
72	Davis, Ca	U.S.A.	7
72	Edmonton, AB	Canada	7
72	Guayaquil	Ecuador	7
72	Irvine, CA	U.S.A.	7
72	Orlando, FL	U.S.A.	7
72	Puebla	Mexico	7
72	Raleigh, NC	U.S.A.	7
72	San Antonio, Tx	U.S.A.	7
81	Baltimore, MD	U.S.A.	6
81	Belem, PA	Brazil	6
81	Boulder, CO	U.S.A.	6
81	Fort Worth, TX	U.S.A.	6
81	Foz Do Iguacu	Brazil	6
81	Mendoza	Argentina	6
81	Minneapolis, MN	U.S.A.	6
81	San Juan	Puerto Rico	6
81	Santa Fe, Nm	U.S.A.	6
81	St. Louis, Mo	U.S.A.	6
81	Victoria, BC	Canada	6
81	Vina del Mar	Chile	6
93	Albuquerque, NM	U.S.A.	5
93	Berkeley, CA	U.S.A.	5
93	Detroit, MI	U.S.A.	5
93	La Paz	Bolivia	5
93	Madison, WI	U.S.A.	5
93	Niagara Falls, ON	Canada	5
93	Phoenix, AZ	U.S.A.	5
93	Port of Spain	Trinidad & Tobago, W.I.	5
93	Salt Lake City, Ut	U.S.A.	5
93	Scottsdale, AZ	U.S.A.	5
103	Ann Arbor, MI	U.S.A.	4
103	Arequipa	Peru	4
103	Austin, TX	U.S.A.	4
103	Bariloche	Argentina	4
103	Barranquilla	Colombia	4
103	Bloomington, IN	U.S.A.	4
103	Buffalo, NY	U.S.A.	4
103	Cincinnati, OH	U.S.A.	4
103	College Park, Md	U.S.A.	4
103	Colorado Springs, Co	U.S.A.	4
103	Columbus, OH	U.S.A.	4
103	Durham, NC	U.S.A.	4
103	Indianapolis, IN	U.S.A.	4
103	Kansas City, MO	U.S.A.	4
103	Louisville, KY	U.S.A.	4
103	Montego Bay	Jamaica	4
103	Niteroi, RIO DE JANEIRO	Brazil	4
103	Providence, RI	U.S.A.	4
103	Queretaro	Mexico	4
103	Saskatoon, SK	Canada	4
103	Stanford, Ca	U.S.A.	4
103	Stony Brook, Ny	U.S.A.	4
103	Tucson, Az	U.S.A.	4

AMERICAS

CITY RANKINGS 2/4

Rank	City	Country/Territory	2025
103	Veracruz	Mexico	4
103	West Lafayette, in	U.S.A.	4
128	Arlington, TX	U.S.A.	3
128	Atlantic City, NJ	U.S.A.	3
128	Batavia, IL	U.S.A.	3
128	Bridgetown	Barbados	3
128	Bucaramanga	Colombia	3
128	Buzios	Brazil	3
128	Chihuahua	Mexico	3
128	Ciudad del Este	Paraguay	3
128	Clearwater, FL	U.S.A.	3
128	Cochabamba	Bolivia	3
128	College Station, Tx	U.S.A.	3
128	Ensenada, Bcn.	Mexico	3
128	Evanston, IL	U.S.A.	3
128	Fort Collins, CO	U.S.A.	3
128	Hamilton, ON	Canada	3
128	Heredia	Costa Rica	3
128	Hilo, HI	U.S.A.	3
128	Joao Pessoa, PB	Brazil	3
128	Maceio	Brazil	3
128	Mazatlan	Mexico	3
128	Milwaukee, Wi	U.S.A.	3
128	New Brunswick, Nj	U.S.A.	3
128	Oaxaca	Mexico	3
128	Palm Springs, Ca	U.S.A.	3
128	Paramaribo	Surinam	3
128	Punta Arenas	Chile	3
128	Ribeirao Preto, SP	Brazil	3
128	San Juan	Argentina	3
128	Santa Cruz, Ca	U.S.A.	3
128	Sao Carlos, Sp	Brazil	3
128	St. John's, NL	Canada	3
128	Tempe, AZ	U.S.A.	3
128	Waikoloa, Hi	U.S.A.	3
128	Willemstad, Curacao	Netherlands Antilles	3
128	Zacatecas	Mexico	3
128	Zapopan	Mexico	3
164	Acapulco	Mexico	2
164	Aguascalientes	Mexico	2
164	Amherst, MA	U.S.A.	2
164	Anchorage, AK	U.S.A.	2
164	Arlington, VA	U.S.A.	2
164	Boca Raton, FL	U.S.A.	2
164	Bonito, MS	Brazil	2
164	Burlington, VT	U.S.A.	2
164	Champaign, Il	U.S.A.	2
164	Charleston, Sc	U.S.A.	2
164	Charlottetown, PE	Canada	2
164	Cleveland, OH	U.S.A.	2
164	Cocoa-Beach, Fl	U.S.A.	2
164	Cuernavaca, Mor	Mexico	2
164	East Lansing, MI	U.S.A.	2
164	Encarnacion	Paraguay	2
164	Fairbanks, AK	U.S.A.	2
164	Fairfield, CT	U.S.A.	2
164	Fort Lauderdale, Fl	U.S.A.	2
164	Goiania, GO	Brazil	2
164	Gros Islet	Saint Lucia	2
164	Guanajuato	Mexico	2
164	Havana	Cuba	2
164	Hermosillo	Mexico	2
164	Kingston, ON	Canada	2

Rank	City	Country/Territory	2025
164	La Plata	Argentina	2
164	London, ON	Canada	2
164	Los Cabos	Mexico	2
164	Manaus	Brazil	2
164	Mar del Plata	Argentina	2
164	Memphis, TN	U.S.A.	2
164	Menlo Park, Ca	U.S.A.	2
164	Monterey, Ca	U.S.A.	2
164	Nassau	Bahamas	2
164	New Haven, Ct	U.S.A.	2
164	Newport News, Va	U.S.A.	2
164	Notre Dame, IN	U.S.A.	2
164	Oklahoma City, Ok	U.S.A.	2
164	Pacific Grove, CA	U.S.A.	2
164	Pasto	Colombia	2
164	Pereira	Colombia	2
164	Pilar	Argentina	2
164	Piura	Peru	2
164	Playa del Carmen	Mexico	2
164	Portland, ME	U.S.A.	2
164	Portland, Or	U.S.A.	2
164	Pucon	Chile	2
164	Puerto Vallarta, JI	Mexico	2
164	Richland, WA	U.S.A.	2
164	Rio Grande	Brazil	2
164	Roatán	Honduras	2
164	Rochester, Ny	U.S.A.	2
164	Salta	Argentina	2
164	San Carlos	Costa Rica	2
164	San Jose, Ca	U.S.A.	2
164	San Miguel	Argentina	2
164	San Pedro Sula	Honduras	2
164	Santa Fe	Argentina	2
164	Santiago	Dominican Republic	2
164	Santiago de Cuba	Cuba	2
164	Sao Pedro	Brazil	2
164	Sucre	Bolivia	2
164	Tampa, FL	U.S.A.	2
164	Tegucigalpa	Honduras	2
164	Temuco	Chile	2
164	Tuscaloosa, Al	U.S.A.	2
164	Valdivia	Chile	2
164	Vitoria	Brazil	2
164	Waltham, Ma	U.S.A.	2
164	Waterloo, ON	Canada	2
164	Whistler, Bc	Canada	2
164	Winnipeg, MB	Canada	2
164	Xalapa	Mexico	2
237	Alajuela	Costa Rica	1
237	Alexandria, VA	U.S.A.	1
237	Alto Paraíso de Goiás, GO	Brazil	1
237	Anaheim, CA	U.S.A.	1
237	Annapolis, MD	U.S.A.	1
237	Argonne, IL	U.S.A.	1
237	Athens, GA	U.S.A.	1
237	Babson Park, MA	U.S.A.	1
237	Baton-Rouge, LA	U.S.A.	1
237	Bavaro	Dominican Republic	1
237	Bellevue, WA	U.S.A.	1
237	Bento Goncalves	Brazil	1
237	Bethesda, MD	U.S.A.	1
237	Biloxi, MS	U.S.A.	1
237	Binghamton, NY	U.S.A.	1

AMERICAS

CITY RANKINGS 3/4

Rank	City	Country/Territory	2025
237	Birmingham, AL	U.S.A.	1
237	Blacksburg, VA	U.S.A.	1
237	Bozeman, MT	U.S.A.	1
237	Bridgewater, MA	U.S.A.	1
237	Brookings, SD	U.S.A.	1
237	Burnaby, BC	Canada	1
237	Campina Grande	Brazil	1
237	Campos Do Jordao, Sp	Brazil	1
237	Canela	Brazil	1
237	Caracas	Venezuela	1
237	Cary, NC	U.S.A.	1
237	Chapel Hill, Nc	U.S.A.	1
237	Chapingo	Mexico	1
237	Charlottesville, Va	U.S.A.	1
237	Chattanooga, TN	U.S.A.	1
237	Chiclayo	Peru	1
237	Cholula	Mexico	1
237	Ciudad Quesada	Costa Rica	1
237	Cold Spring Harbor, Ny	U.S.A.	1
237	Collinsville, IL	U.S.A.	1
237	Colonia	Uruguay	1
237	Copacabana	Brazil	1
237	Coral Gables, FL	U.S.A.	1
237	Cuiaba, MATO GROSSO	Brazil	1
237	Curacao	Netherlands Antilles	1
237	Dana Point, CA	U.S.A.	1
237	Deadwood, SD	U.S.A.	1
237	Dearborn, MI	U.S.A.	1
237	Dekalb, Il	U.S.A.	1
237	El Paso, TX	U.S.A.	1
237	Eugene, OR	U.S.A.	1
237	Everett, WA	U.S.A.	1
237	Fairfax, Va	U.S.A.	1
237	Fayetteville, AR	U.S.A.	1
237	Filadelfia	Paraguay	1
237	Fort Wayne, IN	U.S.A.	1
237	Fredericton, NB	Canada	1
237	Gainesville, FL	U.S.A.	1
237	Galveston, Tx	U.S.A.	1
237	Garden City, NY	U.S.A.	1
237	Garden Grove, Ca	U.S.A.	1
237	Golden, CO	U.S.A.	1
237	Grand Rapids, MI	U.S.A.	1
237	Grapevine, Tx	U.S.A.	1
237	Greeley, co	U.S.A.	1
237	Greensboro, NC	U.S.A.	1
237	Greenville, SC	U.S.A.	1
237	Guanacaste	Costa Rica	1
237	Guaruja, SP	Brazil	1
237	Guelph, ON	Canada	1
237	Harrisonburg, VA	U.S.A.	1
237	Harvard, Ma	U.S.A.	1
237	Hilton Head, SC	U.S.A.	1
237	Hoboken, NJ	U.S.A.	1
237	Hot Springs, AR	U.S.A.	1
237	Huatulco	Mexico	1
237	Huntington Beach, Ca	U.S.A.	1
237	Huntsville, Al	U.S.A.	1
237	Idaho Falls, ID	U.S.A.	1
237	Itajai, Sc	Brazil	1
237	Ithaca, NY	U.S.A.	1
237	Jackson Hole, WY	U.S.A.	1
237	Jacksonville, FL	U.S.A.	1

Rank	City	Country/Territory	2025
237	Jersey City, NJ	U.S.A.	1
237	Juiz de Fora	Brazil	1
237	Juliaca	Peru	1
237	Kansas City, KS	U.S.A.	1
237	Kennewick, WA	U.S.A.	1
237	Key West, FL	U.S.A.	1
237	Kingston	Jamaica	1
237	Kingston, RI	U.S.A.	1
237	Kissimmee, FL	U.S.A.	1
237	Kona, HI	U.S.A.	1
237	La Serena	Chile	1
237	Lafayette, la	U.S.A.	1
237	Lake Geneva, WI	U.S.A.	1
237	Lansing, MI	U.S.A.	1
237	Lawrence, KS	U.S.A.	1
237	Little Rock, Ar	U.S.A.	1
237	Loja	Ecuador	1
237	Londrina, PR	Brazil	1
237	Longueuil, QC	Canada	1
237	Magog-Orford, QC	Canada	1
237	Malibu, Ca	U.S.A.	1
237	Manhattan, Ks	U.S.A.	1
237	Manizales	Colombia	1
237	Maryland, MD	U.S.A.	1
237	Maui, Hi	U.S.A.	1
237	Mexicali, Baja California	Mexico	1
237	Miami Beach, Fl	U.S.A.	1
237	Mobile, AL	U.S.A.	1
237	Mona	Jamaica	1
237	Monteria	Colombia	1
237	Morelia	Mexico	1
237	Morton, MN	U.S.A.	1
237	Nanaimo, BC	Canada	1
237	Napa Valley, CA	U.S.A.	1
237	Natal, Rn	Brazil	1
237	Newport Beach, Ca	U.S.A.	1
237	Niagara Falls, NY	U.S.A.	1
237	Niagara-on-the-Lake, ON	Canada	1
237	Norfolk, VA	U.S.A.	1
237	Oak Brook, Il	U.S.A.	1
237	Ogden, UT	U.S.A.	1
237	Omaha, NE	U.S.A.	1
237	Oxford, MS	U.S.A.	1
237	Panguipulli	Chile	1
237	Pasadena, Ca	U.S.A.	1
237	Paso de los Toros	Uruguay	1
237	Piscataway, Nj	U.S.A.	1
237	Ponta Grossa, PR	Brazil	1
237	Ponte Vedra Beach, FL	U.S.A.	1
237	Portoviejo	Ecuador	1
237	Poughkeepsie, Ny	U.S.A.	1
237	Puerto Natales	Chile	1
237	Puno	Peru	1
237	Rafaela	Argentina	1
237	Rancagua	Chile	1
237	Redondo Beach, Ca	U.S.A.	1
237	Regina, SK	Canada	1
237	Reston, VA	U.S.A.	1
237	Richmond, VA	U.S.A.	1
237	Rio Claro (SP)	Brazil	1
237	Rio Grande	Puerto Rico	1
237	Riobamba	Ecuador	1
237	Riviera Maya	Mexico	1

AMERICAS

CITY RANKINGS 4/4

Rank	City	Country/Territory	2025
237	Roanoke, VA	U.S.A.	1
237	Rohnert Park, CA	U.S.A.	1
237	Saint Martin	Martinique, W.I.	1
237	Saint-Alexis-des-Monts, QC	Canada	1
237	San Andres Island	Colombia	1
237	San Cristóbal de las Casa	Mexico	1
237	San Juan	Mexico	1
237	San Luis Obispo, Ca	U.S.A.	1
237	San Miguel de Tucuman	Argentina	1
237	San Pedro de Atacama	Chile	1
237	San Salvador de Jujuy	Argentina	1
237	Santa Ana, CA	U.S.A.	1
237	Santa Barbara, Ca	U.S.A.	1
237	Santa Clara, Ca	U.S.A.	1
237	Santa Cruz	Argentina	1
237	Santa Maria, Rs	Brazil	1
237	Sao Jose Dos Campos, Sp	Brazil	1
237	Sao Luis, MA	Brazil	1
237	Sorocaba, SP	Brazil	1
237	Southfield, MI	U.S.A.	1
237	St. Augustine	Trinidad & Tobago, W.I.	1
237	St. Catharines, ON	Canada	1
237	St. Charles, Il	U.S.A.	1
237	St. Pete Beach, Fl	U.S.A.	1
237	St. Petersburg, Fl	U.S.A.	1
237	Sudbury, ON	Canada	1
237	Talca	Chile	1
237	Tampa Bay, FL	U.S.A.	1
237	Temecula, CA	U.S.A.	1
237	The Valley	Anguilla	1
237	Tijuana	Mexico	1
237	Tlaxcala	Mexico	1
237	Toledo, OH	U.S.A.	1
237	Torreón, Coahuila	Mexico	1
237	Traverse City, MI	U.S.A.	1
237	Troy, AL	U.S.A.	1
237	Tunja-Boyaca	Colombia	1
237	Tuxtla Gutierrez	Mexico	1
237	Upton, NY	U.S.A.	1
237	Varadero	Cuba	1
237	Villa de Leyva	Colombia	1
237	Villa Giardino	Argentina	1
237	Waco, TX	U.S.A.	1
237	Wallingford, Pa	U.S.A.	1
237	Wenatchee, WA	U.S.A.	1
237	Wichita, KS	U.S.A.	1
237	Woods Hole, MA	U.S.A.	1
237	Worcester, MA	U.S.A.	1
237	Ypsilanti, MI	U.S.A.	1
	Others	Others	32
	Totals	Totals	2,425

AFRICA COUNTRY/ TERRITORY RANKING

GEOGRAPHIC

Rank	Country/Territory	2025
1	South Africa	115
2	Morocco	61
3	Kenya	46
4	Egypt	36
5	Rwanda	35
6	Uganda	24
7	Tunisia	19
8	Ghana	16
9	Nigeria	13
9	Tanzania	13
11	Ivory Coast	10
11	Zambia	10
13	Ethiopia	9
13	Namibia	9
13	Senegal	9
16	Zimbabwe	8
17	Algeria	6
17	Angola	6
17	Mauritius	6
17	Mozambique	6
21	Botswana	5
21	Madagascar	5
23	Benin	4
23	Cameroon	4
25	Mali	3
26	Cape Verde	2
26	Congo	2
26	Eswatini	2
26	Gambia	2
26	Lesotho	2
26	Liberia	2
26	Malawi	2
26	Togo	2
34	Burundi	1
34	Sierra Leone	1
34	Sudan	1
	Totals	497

AFRICA CITY RANKINGS

GEOGRAPHIC

Rank	City	Country/Territory	2025
1	Cape Town	South Africa	55
2	Kigali	Rwanda	35
3	Nairobi	Kenya	34
4	Cairo	Egypt	27
5	Kampala	Uganda	22
6	Marrakech	Morocco	21
7	Johannesburg	South Africa	20
8	Rabat	Morocco	18
9	Accra	Ghana	14
10	Stellenbosch	South Africa	10
11	Abidjan	Ivory Coast	9
11	Tshwane, Pretoria	South Africa	9
11	Tunis	Tunisia	9
14	Addis Ababa	Ethiopia	8
14	Durban	South Africa	8
16	Mombasa	Kenya	7
16	Windhoek	Namibia	7
18	Dakar	Senegal	6
18	Lagos	Nigeria	6
18	Luanda	Angola	6
21	Abuja	Nigeria	5
21	Casablanca	Morocco	5
21	Gaborone	Botswana	5
21	Hammamet	Tunisia	5
21	Lusaka	Zambia	5
21	Maputo	Mozambique	5
21	Tangiers	Morocco	5
28	Algiers	Algeria	4
28	Arusha	Tanzania	4
28	Dar-Es-Salaam	Tanzania	4
28	Harare	Zimbabwe	4
28	Sharm el Sheikh	Egypt	4
28	Victoria Falls	Zimbabwe	4
34	Alexandria	Egypt	3
34	Antananarivo	Madagascar	3
34	Bamako	Mali	3
34	Cotonou	Benin	3
34	Fez	Morocco	3
34	Kruger National Park	South Africa	3
34	Livingstone	Zambia	3
34	Zanzibar	Tanzania	3
42	Banjul	Gambia	2
42	Ben Guerir	Morocco	2
42	Djerba	Tunisia	2
42	Kumasi	Ghana	2
42	Lome	Togo	2
42	Maseru	Lesotho	2
42	Monastir	Tunisia	2
42	Monrovia	Liberia	2
42	Sun City	South Africa	2
42	Swakopmund	Namibia	2
42	Yaounde	Cameroon	2
53	Abomey-Calavi	Benin	1
53	Agadir	Morocco	1
53	Beira	Mozambique	1
53	Blantyre	Malawi	1
53	Brazzaville	Congo	1
53	Bujumbura	Burundi	1
53	Diamniadio	Senegal	1
53	Douala	Cameroon	1
53	El Jadida	Morocco	1
53	Eldoret	Kenya	1

Rank	City	Country/Territory	2025
53	Freetown	Sierra Leone	1
53	Ibadan	Nigeria	1
53	Ile-Ife	Nigeria	1
53	Ismailia	Egypt	1
53	Jinja	Uganda	1
53	Juba	Sudan	1
53	Kenitra	Morocco	1
53	Kinshasa	Congo	1
53	Lilongwe	Malawi	1
53	Limuru	Kenya	1
53	Magaliesburg	South Africa	1
53	Mbabane	Eswatini	1
53	Mindelo	Cape Verde	1
53	Moka	Mauritius	1
53	Moshi	Tanzania	1
53	Mwanza	Tanzania	1
53	Naivasha	Kenya	1
53	Nanyuki	Kenya	1
53	Paarl	South Africa	1
53	Pilanesberg National Park	South Africa	1
53	Pointe Aux Piments	Mauritius	1
53	Polokwane	South Africa	1
53	Port Louis	Mauritius	1
53	Potchefstroom	South Africa	1
53	Praia	Cape Verde	1
53	Reduit	Mauritius	1
53	Saly	Senegal	1
53	Setif	Algeria	1
53	Soussa	Tunisia	1
	Others	Others	21
	Totals	Totals	497

AFRICA COUNTRY/ TERRITORY RANKING

ICCA AFRICA CHAPTER

Rank	Country/Territory	2025
1	South Africa	115
2	Kenya	46
3	Rwanda	35
4	Uganda	24
5	Ghana	16
6	Nigeria	13
6	Tanzania	13
8	Ivory Coast	10
8	Zambia	10
10	Ethiopia	9
10	Namibia	9
10	Senegal	9
13	Zimbabwe	8
14	Mozambique	6
15	Botswana	5
16	Congo	2
	Totals	330

AFRICA CITY RANKINGS

ICCA AFRICA CHAPTER

Rank	City	Country/Territory	2025
1	Cape Town	South Africa	55
2	Kigali	Rwanda	35
3	Nairobi	Kenya	34
4	Kampala	Uganda	22
5	Johannesburg	South Africa	20
6	Accra	Ghana	14
7	Stellenbosch	South Africa	10
8	Abidjan	Ivory Coast	9
8	Tshwane, Pretoria	South Africa	9
10	Addis Ababa	Ethiopia	8
10	Durban	South Africa	8
12	Mombasa	Kenya	7
12	Windhoek	Namibia	7
14	Dakar	Senegal	6
14	Lagos	Nigeria	6
16	Abuja	Nigeria	5
16	Gaborone	Botswana	5
16	Lusaka	Zambia	5
16	Maputo	Mozambique	5
20	Arusha	Tanzania	4
20	Dar-Es-Salaam	Tanzania	4
20	Harare	Zimbabwe	4
20	Victoria Falls	Zimbabwe	4
24	Kruger National Park	South Africa	3
24	Livingstone	Zambia	3
24	Zanzibar	Tanzania	3
27	Kumasi	Ghana	2
27	Sun City	South Africa	2
27	Swakopmund	Namibia	2
30	Beira	Mozambique	1
30	Brazzaville	Congo	1
30	Diamniadio	Senegal	1
30	Eldoret	Kenya	1
30	Entebbe	Uganda	1
30	Ibadan	Nigeria	1
30	Ile-Ife	Nigeria	1
30	Jinja	Uganda	1
30	Kinshasa	Congo	1
30	Limuru	Kenya	1
30	Magaliesburg	South Africa	1
30	Moshi	Tanzania	1
30	Mwanza	Tanzania	1
30	Naivasha	Kenya	1
30	Nanyuki	Kenya	1
30	Paarl	South Africa	1
30	Pilanesberg National Park	South Africa	1
30	Polokwane	South Africa	1
30	Potchefstroom	South Africa	1
30	Saly	Senegal	1
	Others	Others	9
	Totals	Totals	330

MIDDLE EAST COUNTRY/TERRITORY

Rank	Country/Territory	2025
1	United Arab Emirates	144
2	Saudi Arabia	30
3	Qatar	17
4	Oman	16
5	Jordan	14
6	Bahrain	11
7	Kuwait	8
8	Syrian Arab Republic	2
	Totals	242

CITY RANKINGS

Rank	City	Country/Territory	2025
1	Dubai	United Arab Emirates	88
2	Abu Dhabi	United Arab Emirates	47
3	Doha	Qatar	17
4	Muscat	Oman	16
5	Amman	Jordan	13
5	Riyadh	Saudi Arabia	13
7	Manama	Bahrain	11
8	Kuwait City	Kuwait	8
9	Jeddah	Saudi Arabia	7
10	Sharjah	United Arab Emirates	5
11	Al Khobar	Saudi Arabia	2
11	Dammam	Saudi Arabia	2
11	Makkah	Saudi Arabia	2
11	Ras Al Khaimah	United Arab Emirates	2
15	Ajman	United Arab Emirates	1
15	Al Ain	United Arab Emirates	1
15	ALULA	Saudi Arabia	1
15	Buraidah	Saudi Arabia	1
15	Damascus	Syrian Arab Republic	1
15	Irbid	Jordan	1
15	Tabuk	Saudi Arabia	1
	Others	Others	2
	Totals	Totals	242



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