



Ljubljana Talks

NO. 1 growing podcast in Event Industry



SPONSORSHIP OFFER

Why Sponsor Ljubljana Talks?

Ljubljana Talks is the go-to podcast for **event professionals, destination experts, and decision-makers** in the MICE industry, streamed live from IMEX, Frankfurt. With **exclusive interviews, insightful discussions, and high-profile guests**, we bring fresh perspectives on the future of events.

What guarantees success?



Total reach

172,473

unique views across all platforms

13,289+

video views



Kongres Magazine YouTube Channel

4.76K

subscribers



Kongres Magazine Newsletter

93,981

subscribers



LinkedInNetwork

22,311

followers
on Gorazd Čad's profile

LinkedIn **22.361** followers, YouTube **4.766** subscribers, Facebook **6.954** followers, Twitter **1.450** followers

What are your benefits?

- ✓ **Reaching the right audience**
Event professionals, destination experts, and decision-makers.
- ✓ **Your brand positioned in a credible and strategic context**
Ljubljana Talks is a trusted source of industry insights.
- ✓ **Multi-channel exposure**
Podcast episodes are promoted on YouTube, LinkedIn, and Kongres Magazine.

Numbers don't lie!

Check out Digital Reach Report for Ljubljana Talks at IMEX 2024.

[SEE REPORT](#)



SPONSORSHIP PACKAGES

Explore our five unique packages and choose the one that best fits your needs. Don't forget to browse through our custom options for a personalized experience!

THE POWER TO THE MEETINGS PACKAGE

€20,000

Exclusive Series Sponsor

For brands that want to lead the industry conversation and shape the future of meetings & events.

Duration: Sponsorship of 6 episodes over 5 months.

- ✓ Exclusive sponsorship of a full series (6 episodes).
- ✓ Branding: "Ljubljana Talks powered by [Your Brand]" in all promotional materials.
- ✓ 90-second host-read ad at the beginning and end of each episode.
- ✓ Brand visibility on the Kongres Magazine YouTube Channel (4.76K subscribers).
- ✓ Full-page feature in Kongres Magazine.
- ✓ 4 LinkedIn promotional posts (leveraging 22,311+ followers on Gorazd Čad's profile and Kongres Magazine).
- ✓ Exclusive interview with your representative in one podcast episode.
- ✓ Promotion in the Kongres Magazine Newsletter (93,981 recipients).

- ✓ Sponsorship of 4 Ljubljana Talks episodes.
- ✓ 60-second host-read ad in each episode.
- ✓ Brand integration in promotional visuals.
- ✓ Feature article in Kongres Magazine.
- ✓ 3 LinkedIn promotional posts.
- ✓ Spotlight feature in the Kongres Magazine Newsletter.

THE EVENT ARCHITECT PACKAGE

€15,000

Strategic Sponsor

For brands that influence event design and want to showcase their expertise in shaping extraordinary experiences.

Duration: Sponsorship of 4 episodes over 3 months.



THE MICE CHAMPION PACKAGE

€10,000

Content Sponsor

For brands focused on the meetings industry, looking to drive thought leadership and brand awareness.

Duration: Sponsorship of 2 episodes over 2 months.

- ✓ Exclusive sponsorship of one Ljubljana Talks episode.
- ✓ 45-second host-read ad in the episode.
- ✓ Branding in episode promotion (LinkedIn, YouTube, newsletter).
- ✓ 2 LinkedIn promotional posts.
- ✓ Inclusion in the Kongres Magazine Newsletter.

- ✓ 30-second ad placement in one Ljubljana Talks episode.
- ✓ Brand mention in the episode description (YouTube, podcast platforms).
- ✓ 1 LinkedIn post highlighting the sponsorship.

THE EXPERIENCE MAKER PACKAGE

€6,000

Single Episode Sponsor

For brands that create unforgettable event experiences and want to be part of an exclusive industry dialogue.

Duration: Sponsorship of 1 episode.

THE CONNECTION BUILDER PACKAGE

€3,500

Networking & Brand Awareness Booster

For brands looking to strengthen their industry connections and gain targeted exposure.

Duration: One-time campaign with long-term exposure benefits.

- ✓ Brand mention as a supporting partner in one Ljubljana Talks episode.
- ✓ Logo inclusion in promotional materials.
- ✓ Social media shout-out across LinkedIn and YouTube.
- ✓ Newsletter mention (93,981 subscribers).

CUSTOM OPPORTUNITIES



Tailored sponsorships

Personalized packages to fit your brand's marketing goals.



Exclusive podcast series

A branded content experience built around your expertise.



Event collaborations

Integrate podcast sponsorship with Conventa, IMEX, or other industry events.

CONTACT INFORMATION



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Ljubljana Tourism



TOLERANCA



PLANET
POSITIVE
EVENT

Join Ljubljana Talks and
shape the future of the
meetings industry!

