

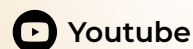


Unicorn awards 2026

Finalists' live
presentations
in Estate hall &
Palatium hall

7 - 8 September 2026

Ljubljana, Slovenia - Ljubljana Castle



Finalists' live presentations in Estate hall

7 minutes per project | 10 projects per jury panel (final panel: 11 projects) | 15-minute coffee breaks | 75-minute networking lunch | finish by approximately 17:30

Time	Main category	Subcategory	Name of the event	Name of the agency	Country
08:45 - 09:00	Finalists/jury briefing				
09:00	B2E Employee Event	Teambuilding Event	McDonald's: All on Board	El Padre	Poland
09:07	B2E Employee Event	Internal Celebration	Bloomer Events: Celebrating 20 Years of Community	Bloomer Events	Portugal
09:14	B2E Employee Event	Internal Celebration	Playrix 21 - Corporate Celebration Event on Playrix's 21st Anniversary	ORIGAMI EVENTS DOO	Serbia
09:21	B2E Employee Event	Internal Celebration	The Birthday Party: A Moment Once in Two Centuries	Event Arena, s.r.o.	Czech Republic
09:28	B2E Employee Event	Internal Training/ Educational Event, Teambuilding Event, Internal Celebration	GLO - Join The Circle	Ministry of Creativity Sp. z o.o	Poland
09:35	B2E Employee Event	Internal Training/ Educational Event, Teambuilding Event, Internal Celebration	This Is Eiendom	Just Cruzin' Production AS	Norway
09:42	Crossover Event	Luxury/Lifestyle Event	Mysteries of Submerged Villages	Šalek Valley Tourist Board	Slovenia
09:49	Crossover Event	Brand Activation	Diamond Mall	Limak DOO Skopje / Diamond Mall	North Macedonia
09:56	Crossover Event	Conference, Congress, Convention	Future & AI Summit 2026	We Can DOO	Serbia
10:03	Crossover Event	Conference, Congress, Convention	Commercial Conference	El Padre	Poland
10:10 - 10:25	Coffee break & change of jury				
10:25	Crossover Event	Festival	Dogz Festival	Indamedia Group	Hungary
10:32	Crossover Event	Trade Show, Trade Fair or Exhibition, Product or Service Launch, Press Event, Pop-Up Event, Brand Activation, Luxury/ Lifestyle Event	Connected Sensations by Ploom	Ninetynine	Italy



10:39	Crossover Event	Product or Service Launch	Hornbach Store Opening Eisenstadt	KESCH Live Marketing AG	Austria
10:46	Crossover Event	Trade Show, Trade Fair or Exhibition, Ceremony, Press Event, Cultural/ Music Event, Roadshow, CSR/ Non-profit Event, Public Institution/ Government Event, Grand Show/ Spectacle Event	Mediterranean Phase of the Amerigo Vespucci World Tour and Closing Events	Ninetynine	Italy
10:53	B2B Corporate Event	Brand Activation	Beyond the Stadium: A City in Play	Underguide Kft.	Hungary
11:00	B2B Corporate Event	Trade Show, Trade Fair or Exhibition	HERE CES 2026	Jack Morton	Germany
11:07	B2B Corporate Event	Luxury/Lifestyle Event	MBH Bank Business Stars' Night 2025	Talentis Event and Marketing Kft.	Hungary
11:14	B2B Corporate Event	Product or Service Launch	Volvo - Launch of the Volvo EX60	Ger Imotion	Portugal
11:21	B2B Corporate Event	Product or Service Launch	Grand Opening	El Padre	Poland
11:28	B2B Corporate Event	Ceremony	EDP's 50th Anniversary	Ger Imotion	Portugal
11:35 - 11:50	Coffee break & change of jury				
11:50	B2B Corporate Event	Ceremony	Deloitte IRGA Awards (37th Edition of the Investor Relations and Governance Awards)	Desafio Global	Portugal
11:57	B2B Corporate Event	Conference, Congress, Convention, Product or Service Launch	The Science of Tranquillity	Creative Pro (HU) Kft	Hungary
12:04	B2B Corporate Event	Conference, Congress, Convention	International Fotona Weekend	Fotona d.o.o	Slovenia
12:11	B2B Corporate Event	Conference, Congress, Convention	Vision Code Event	AIM Group International	Italy
12:18	B2B Corporate Event	Conference, Congress, Convention	Baltic Capital Markets Conference 2025	Meduza Events	Latvia
12:25	B2B Corporate Event	Conference, Congress, Convention	Agentforce World Tour Madrid 2026	PLANTA 18	Spain



12:32	B2B Corporate Event	Conference, Congress, Convention	The Brevik Experience	Just Cruzin' Production AS	Norway
12:39	B2B Corporate Event	Conference, Congress, Convention	Future Unfold 2025	Magna Events	Greece
12:46	B2C Consumer Event	Trade Show, Trade Fair or Exhibition	Hyundai IAA 2025	Jack Morton	Germany
12:53	B2C Consumer Event	Press Event	The Circle by glo™ HILO	Magna Events	Greece
13:00 - 14:15	Networking lunch & change of jury				
14:15	B2C Consumer Event	Trade Show, Trade Fair or Exhibition	Lords of the Fallen	Jack Morton	Germany
14:22	B2C Consumer Event	Ceremony	Beauty Ball 2026	CREATIVE PRO a.s.	Slovakia
14:29	B2C Consumer Event	Sports Event	dm Women's Race 2025	McCann Sarajevo	Bosnia and Herzegovina
14:36	B2C Consumer Event	Sports Event, Pop-Up Event	Nespresso Summer Promotion	KESCH Live Marketing AG	Austria
14:43	B2C Consumer Event	Product or Service Launch	Launch event OMODA & JAECOO Bratislava	CREATIVE PRO a.s.	Slovakia
14:50	B2C Consumer Event	Product or Service Launch	The launch of Troll 2 for Netflix	Appetite for Production AS	Norway
14:57	B2C Consumer Event	Public Institution/ Government Event	What if...	Brand Arena Nordic Group Agency AB	Sweden
15:04	B2C Consumer Event	Festival	HORNBACH Transport Trolleys – Sharing Instead of Carrying	KESCH Live Marketing AG	Austria
15:11	B2C Consumer Event	Festival	Trādi Rīga	SIA "SponsorKing"	Latvia
15:18	B2C Consumer Event	Product or Service Launch, Brand Activation, Luxury/ Lifestyle Event	Emporio Armani – Power of You Product Launch Poland	Creative Pro (PL)	Poland
15:25 - 15:40	Coffee break & change of jury				
15:40	B2C Consumer Event	Pop-Up Event	CeraVe House Party Pop-Up in Warsaw	Creative Pro (PL)	Poland
15:47	B2C Consumer Event	Pop-Up Event, Brand Activation	The Entry Room, by SpareBank1 Østlandet and Retail Factory	Retail Factory AS	Norway



15:54	B2C Consumer Event	Brand Activation	Arthleticism	Brand Arena Nordic Group Agency AB	Sweden
16:01	B2C Consumer Event	Brand Activation	GIMM Stand NOS ALIVE	Ger Imotion	Portugal
16:08	B2C Consumer Event	Brand Activation	Red Bull Showrun x Totalcar Parking Parade	Lumen Creatives kft; Ostermann Forma 1 kft	Hungary
16:15	B2C Consumer Event	Brand Activation	BÉBÉ by Dunja Jovanić – 5th anniversary event	Alert	Croatia
16:22	B2C Consumer Event	Brand Activation, Roadshow	The Breathing Space	NOSLEEPTILL- BROOKLYN	Norway
16:29	B2C Consumer Event	Cultural/Music Event	Festivalul Vinului Moldovenesc ("The Moldavian Wine Festival")	Universum Events	Romania
16:36	B2C Consumer Event	Cultural/Music Event	KARNEVAL - Concert Celebrating Joker Out's 10th Anniversary	SPONTANZO, spontana kreativnost in šport, d.o.o.	Slovenia
16:43	B2C Consumer Event	Cultural/Music Event, Grand Show/Spectacle Event	Ultimo - La favola per sempre	Ninetynine	Italy
16:50	B2C Consumer Event	CSR/Non-profit Event	Planet Budapest	Unger Zsolt Kft.	Hungary
16:57 - 17:30	Jury wrap-up / contingency buffer				



Finalists' live presentations in Palatium hall

7 minutes per project | 10 projects per jury panel | 15-minute coffee breaks | 75-minute networking lunch
| finish by approximately 17:30

Time	Main category	Subcategory	Name of the event	Name of the agency	Country
08:45 - 09:00	Finalist / Jury Briefing				
09:00	B2E Employee Event	Incentive/Reward Trip	TESONET Workation 2026	All About Events	Greece
09:07	B2E Employee Event	Teambuilding Event	Breaking Barriers - T-Mobile Polska Kick-Off	Ministry of Creativity Sp. z o.o	Poland
09:14	B2E Employee Event	Teambuilding Event	Conversations Under the Sign of the Centaur	El Padre	Poland
09:21	B2E Employee Event	Internal Celebration	ERSTE Leadership Conference 2026	PLEJ	Poland
09:28	B2E Employee Event	Internal Celebration	Opening of the new SEB Office Building	Meduza Events	Latvia
09:35	B2E Employee Event	Internal Celebration	Deloitte Portugal - Christmas Party	Ger Imotion	Portugal
09:42	B2E Employee Event	Internal Training/Educational Event	TINE – A Two-Year Transformation from Commercial Conference to Commercial Arena	Appetite for Production AS	Norway
09:49	Crossover Event	Press Event	Orlen Strategy 2026	PLEJ	Poland
09:56	Crossover Event	Cultural/Music Event	Opening of the Pr' Mrako Heritage Homestead & Gallery Slavko Oblak	Zavod za kulturo Bled	Slovenia
10:03	Crossover Event	CSR/Non-profit Event	MUZZA Science Week 2026	Alert	Croatia
10:10 - 10:25	Coffee break & change of jury				
10:25	Crossover Event	Conference, Congress, Convention	PPC 1st Energy Management Meeting	Magna Events	Greece
10:32	Crossover Event	Ceremony	Celebrating 200 Years. Building a #Stronger Future	Event Arena, s.r.o.	Czech Republic
10:39	Crossover Event	CSR/Non-profit Event	Trādi Rīga	SIA "SponsorKing"	Latvia
10:46	Crossover Event	Trade Show, Trade Fair or Exhibition	Bynet Expo 2026	Eldan Group	Israel

10:53	Crossover Event	Trade Show, Trade Fair or Exhibition, Product or Service Launch, Press Event, Luxury/Lifestyle Event, Grand Show/Spectacle Event	Ferrari Luce World Premiere	Ninetynine	Italy
11:00	Crossover Event	Product or Service Launch	Nespresso Capsule on the Vienna Giant Ferris Wheel	KESCH Live Marketing AG	Austria
11:07	B2B Corporate Event	Public Institution/Government Event	Ljubljana Castle: One Public Institute, Four Anniversaries	Ljubljana Castle Public Institute	Slovenia
11:14	B2B Corporate Event	Brand Activation	OLX Know How	Live Age	Poland
11:21	B2B Corporate Event	Luxury/Lifestyle Event	Lancôme Idôle's Party	Not provided	Not provided
11:28	B2B Corporate Event	Grand Show/Spectacle Event	"Space has no boundaries" - Panattoni Gala&Party 2025	10Team Sp. z o.o. Sp.K	Poland
11:35 - 11:50	Coffee break & change of jury				
11:50	B2B Corporate Event	Product or Service Launch	CHERY European Launch Event	Name of agency - Not provided	Not provided
11:57	B2B Corporate Event	Product or Service Launch, Press Event	Launch of the Quatrac Pro 2 by Vredestein Tyres	CREATIVE PRO Adriatic d.o.o.	Slovenia
12:04	B2B Corporate Event	Conference, Congress, Convention	ICCA Mediterranean & France Benelux Chapter Meeting	Global Events	Greece
12:11	B2B Corporate Event	Ceremony	ECHO - The Resonance of Art	CREATIVE PRO a.s.	Slovakia
12:18	B2B Corporate Event	Conference, Congress, Convention	PODIM	Tovarna Podjemov	Slovenia
12:25	B2B Corporate Event	Conference, Congress, Convention	ICRA 2026 – International Conference on Robotics and Automation	AIM Group International	Italy
12:32	B2B Corporate Event	Conference, Congress, Convention	Maribor Tourism Forum 2026	Name of agency - Not provided	Slovenia
12:39	B2B Corporate Event	Conference, Congress, Convention, Ceremony, Grand Show/Spectacle Event	The Art of Celebration by ARK Events	ARK Events Sp. z o.o	Poland



12:46	B2B Corporate Event	Conference, Congress, Convention	Coca-Cola HBC Commercial Conference	Imagine Nation Sp. z o.o	Poland
12:53	B2B Corporate Event	Conference, Congress, Convention	Think Bigger	Desafio Global	Portugal
13:00 - 14:15	Networking lunch & change of jury				
14:15	B2B Corporate Event	Conference, Congress, Convention, Press Event, Luxury/Lifestyle Event	Ferrari Capital Markets Day 2025 & Technology & Innovation Workshop	Ninetynine	Italy
14:22	B2C Consumer Event	—	IKEA Sleepover Bag – A Night You'll Never Forget	KESCH Live Marketing AG	Austria
14:29	B2C Consumer Event	Trade Show, Trade Fair or Exhibition	Fair/Expo "dm Find Your Beauty"	Marketing Agency Division Dooel Skopje	North Macedonia
14:36	B2C Consumer Event	Trade Show, Trade Fair or Exhibition, Press Event, Pop-Up Event, Brand Activation, Luxury/Lifestyle Event	SEPHORiA Milano by Sephora	Ninetynine	Italy
14:43	B2C Consumer Event	Ceremony	Holcim - The "Wings of Success" Gala Ceremony	PLEJ	Poland
14:50	B2C Consumer Event	Ceremony, Cultural/Music Event, CSR/Non-profit Event, Public Institution/Government Event, Grand Show/Spectacle Event	Jubilee 2025 - Major Events	Ninetynine	Italy
14:57	B2C Consumer Event	Sports Event	Ice Hockey World Championships	Brand Arena Nordic Group Agency AB	Sweden
15:04	B2C Consumer Event	Sports Event	BeWell Festival 2026	Magna Events	Greece
15:11	B2C Consumer Event	Product or Service Launch	O.B. Let's Talk Period Positivity	KESCH Live Marketing AG	Austria
15:18	B2C Consumer Event	Product or Service Launch	Ploom AURA Launch Event	Magna Events	Greece
15:25 - 15:40	Coffee break & change of Jury				
15:40	B2C Consumer Event	Festival	Jump into Summer 2025: Opening the Renewed Velenje Beach	Šalek Valley Tourist Board	Slovenia



15:47	B2C Consumer Event	Festival	Respawn - Romania's Festival of Gaming, Esports & Digital Culture	Universum Events	Romania
15:54	B2C Consumer Event	Public Institution/ Government Event	Skills Poland 2025	El Padre	Poland
16:01	B2C Consumer Event	Grand Show/ Spectacle Event, Sports Event	Olympic Closing Ceremony Milano Cortina 2026	Filmmaster S.p.a	Italy
16:08	B2C Consumer Event	Pop-Up Event	Final Event of the Clean-Up Campaign "For a More Beautiful Ljubljana"	Ljubljana Tourism	Slovenia
16:15	B2C Consumer Event	Brand Activation	The Blue Star Relaunch – Dive In and Win	KESCH Live Marketing AG	Austria
16:22	B2C Consumer Event	Brand Activation	Diamond Mall	Limak DOO Skopje / Diamond Mall	North Macedonia
16:29	B2C Consumer Event	Brand Activation	Guess Jeans x Modivo zone at Open'er Festival	Name of agency - Not provided	Not provided
16:36	B2C Consumer Event	Brand Activation	George Town Zone at Colours of Ostrava festival	Event Arena, s.r.o.	Czech Republic
16:43	B2C Consumer Event	Brand Activation	Škoda Auto - Ooooh, that's Epiq!	Gattinoni & Co srl	Italy
16:50 - 17:05	Coffee break & change of jury				
17:05	B2C Consumer Event	Cultural/Music Event, Roadshow	ORLEN Music Lover's Zones	Ministry of Creativity Sp. z o.o	Poland
17:12	B2C Consumer Event	Cultural/Music Event	Vincent: Between Wonder and Madness	Alegria Exhibition GmbH	Germany
17:19	B2C Consumer Event	Cultural/Music Event	Let Amsterdam Dance	XSAGA	Netherlands
17:26	B2C Consumer Event	Cultural/Music Event	Paralympic Opening Ceremony Milano Cortina 2026	Filmmaster S.p.a	Italy

